Coggin College of Business

Accounting & Finance

BOOKS AND REVISIONS

During Fall 2007 semester, a revision and update of this textbook was completed for the 2008 edition.

During Fall 2007 semester, a revision and update of this textbook was completed for the 2008 edition.

Representing Taxpayers Before the IRS (MicroMash CPE Series)
During the reporting period, the annual revision of this text was completed for Spring 2008 publication. This text is currently being used by the Internal Revenue Service, the Big Four CPA firms, as well as others as a reference text and for continuing professional education purposes.

Judicial Concepts of Taxation (MicroMash CPE Series)
During the reporting period, the annual revision of this chapter was completed for Spring 2008 publication. It is currently being used by the IRS, the Big Four CPA firms, as well as others as a reference source and for continuing professional education purposes.

Tax Appeals & Collections Procedures (MicroMash CPE Series)
During the reporting period, the annual revision of this text was completed for Spring 2008 publication. This text is currently used by the Internal Revenue Service, the Big Four CPA firms as well as others as a reference text and for continuing professional education purposes.

Tax Practice & Procedure – Fundamentals (MicroMash CPE Series)
During the reporting period, the annual revision of this text was completed for Spring 2008 publication. This text is currently used by several of the Big Four CPA firms and the Internal Revenue Service, among others.

Fundamentals of International Tax – I (MicroMash CPE Series)
During the reporting period, the annual revision of this text was completed for Spring 2008 publication. This text is currently used by several of the Big Four CPA firms and the Internal Revenue Service, among others.

Fundamentals of International Tax – II (MicroMash CPE Series)
During the reporting period, the annual revision of text was completed for Spring 2008 publication. This text is currently used by several of the Big Four CPA firms and the Internal Revenue Service, among others.

**JOURNAL ARTICLES**


**Conference Proceedings**


**REFEREED OR INVITED PRESENTATIONS**


**Lamb, Reiny** - The Special Work in Finance project was submitted and presented at a professional conference (ASBBS, February 2008). I presented it.
**MacArthur, John** - Jeffrey Michelman, Bobby E. Waldrup, and Dana Zaharuk (MBA Student), “JEA: On the Road to Cost Transparency,” presented by me at the North American Case Research Association (NACRA) Conference, October 18-20, 2007 (peer reviewed).

**John B. MacArthur**, Robert E. Holmes, and Harriet A Stranahan, “The Relationship Between Strategic Cost Structure Choice and Stock Return Behavior in the Transportation Industry,” presented by me at the 15th national conference of the American Society of Business and Behavioral Sciences (ASBBS), February 20-24, 2008 (peer reviewed). This paper was awarded the ‘Best in Track’ for the Accounting I: Managerial Accounting track of the 15th national conference of the ASBBS.


**Michelman, Jeff** - “The Cost of Internal Control and Corporate Governance in Latin America,” at The Eighth Annual International Business Research Conference, Co-sponsored by the School of Management, Warsaw University and the Coggin College, University of North Florida, February 2008.

**Michelman, Jeff** - “JEA: A Case for Cost Transparency of IT,” at the Mid-year AIS Section meeting of the American Accounting Association (AAA), January 10-12, 2008, Redondo Beach, CA, (Bobby Waldrup, John MacArthur and Dana Wallace).


OTHER

Barton, Thomas - Professional Development Programs (UNF)
Accounting Update: Fall, Spring—CPAs; 40 per session average; 8 hours

Barton, Thomas - Case Studies in Financial Accounting & Reporting: Fall, Spring—CPAs; 40 per session average; 8 hours

Barton, Thomas - Auditing Standards Update/Review: Fall, Spring—CPAs; 40 per session average; 8 hours Fall, Spring--CPAs--40 per session. NOTE: All seminars are completely revised annually and are considered new programs.

Barton, Thomas - Travel to London and California
London: Meetings at LSE and Goldsmith College, University of London regarding future projects and research areas.

Barton, Thomas - California: Meetings regarding project on lost opportunities in film industry.

Barton, Thomas - Compensated Practical Experience
Consulting on valuation of employee stock options for public companies—this is a topic covered in ACG 3123 & ACG 6805.

Barton, Thomas - Finalist for Audio Book of the Year (ForeWord magazine) for Tell Me How You Love the Picture.

Waldrup, Bobby - Reviewer for 2 papers this academic year.

Waldrup, Bobby Conducted research at the request of the Honorable Harold Bean, and presented findings to his subcommittee in Tallahassee.
Waldrup, Bobby - Interviewed by the Times Union for an article on software piracy costs.
Waldrup, Bobby - Hosted 2 chapters of the FICPA as the keynote speaker.
PUBLICATIONS/ACCEPTANCES

MacArthur, John B., Dennis M. Kelemen (Blue Cross Blue Shield of Florida [BCBSF]), John B. MacArthur, and Charles R. Menzel (BCBSF), “A Strategic Planning and Cost Management Model for Managed Care Companies,” Management Accounting Quarterly, Summer 2007 (peer reviewed). Author names in alphabetical order. Acceptance rate is 11-20 percent per Cabell’s Directories. This article earned manuscript credit for the Jacksonville Chapter of the Institute of Management Accountants.


Michelman, Jeffrey, Andersen, Seth, Johnson, Raymond and Quick, Kristie, (forthcoming), “Rate Setting and Disclosure in Continuing Care Retirement Communities (CCRCs),” Journal of Health Care Finance.


Economics & Geography

IV. Scholarship (the names of department members are bolded in the multiple author papers)

- Refereed Books
  None.

- Refereed Publications
  o Journal Articles


  Johnson, Christopher. “A Re-count of Poverty in U.S. Central Cities: Just Who and Where are the Urban Poor?” Urban Studies, Fall 2008.


  o Conference Proceedings

- **Book Chapters**
  None

- **Book Reviews**

- **Encyclopedia articles**

- **Juried Creative Works/Performances**
  None.

- **Refereed and Invited Presentations**

  Baliamoune-Lutz, Mina. (All with – below)


- **Contracts and Grants (DSRT)**

  Loh, Chung-Ping. “*Establishing Algorithms for the Cost-Benefit Analysis of In-Home Services for Elderly in Florida*” (Contract #XQ648, Florida Department of Elder Affairs), with Adam Shapiro.

  **Loh, Chung-Ping.** “*The Healthcare and Bioscience Industry Economic Impact Study*”, Center for Economic and GIS Research, with Paul Mason. Amount: $17,000. September, 2007.


  Mason, Paul M. Two university grants to determine the economic impact of Hodges Stadium and the Rugby Match. Amounts: $4,000.

- **Patents obtained**

  None.
Management

Refereed Books


Refereed Publications

Journal Articles


Naslund, Dag, Lean, Six Sigma and Lean Sigma – fads or process improvement methods? Journal article accepted for Publication in Business Process Management Journal.


M. Reza Vaghefi, Motor Drive, a research paper has been coauthored by Cheryl Van Deusen and Louis Woods has been accepted by the Business Strategy Review at London Business School and will appear the Fall 2007 issue. I have been working on that paper during the last 15 months and would like to get credit for it now.


Van Deusen, Cheryl, Article with Vaghefi, et. al


on Allocation Behaviors of Supervisors.” International Journal of Commerce and Management. (D)


Conference Proceedings


Kale, R., 2008. Detailed Online Quizzes: Efficient and Effective Tool to Enhance Learning Experience and Student Performance in Operations Management Course. Presented at the nineteenth annual meeting of the Production and Operations Management Society at San Diego, CA

Naslund, Dag, Lean and/or Agile, paper accepted for presentation and publication at Nofoma, Iceland, June, 2007, with Annika Olson and Paola Signori.

Naslund, Dag, The Role of Buyers in External Value Creation, abstract submitted to and accepted, DSI, with Reham Eltantawy and Antony Paulraj.


Book Chapters


Naslund, Dag, Action Research – rigorous research method or Scandinavian excuse for consulting? Book chapter accepted for publication in “Nordic Lights in Logistics and Supply Chain Management”

Contracts and Grants (DSRT)

Paulraj, Antony, Green supply chain management in India: Motivations, practices, and performance.

Source: 2007 Summer Scholarship Grant, UNF
Amount: $ 7,500
Funding Date: January 2007
Completion Date: September 2007

Paulraj, Antony, Cost optimization through effective distribution channel management: A benchmarking approach for NPTA Alliance members
Co-investigator: Dr. Yountae Choi
Source: The PAPER Institute, UNF
Amount: $ 15,000
Completion Date: October 2007

Paulson, Steven, Transformational Learning Opportunity grant (TLO – UNF President’s Office), $30,000, January 2006-August 2007.

Paulson, Steven, UNF Foundation Private Support Program, $50,000, Maritime Port Management & Study Abroad Marseille and Turkey, travel support for UNF undergraduate business students, January 2006-August 2007.
Marketing & Logistics

Faculty Publications

Ronald Adams

Journal Articles

“Fast Food and Animal Rights: An Examination and Assessment of the Industry’s Response to Social Pressure,” Accepted in Business and Society Review,

Conference Proceedings


Yemisi Bolumole

Journal Articles


Coleman, B. Jay, Yemisi A. Bolumole, and Robert Frankel, Optimizing Career Day in Three Seconds, OR Insight, accepted March 2008

Book Chapters


Non-Refereed Trade Presentations


**David Cantor**

**Journal Articles:**


**Young tae Choi**

**Journal Article:**


**Book Chapter:**


**Adel I. El-Ansary**

**Books**


**Journal Articles**

CCB – Scholarship Reports 07-08
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Yi Liu, Lei Tao, and Yuan Li, Creation in Marketing Channels,” *Journal of Business and Industrial Marketing*, Volume 23, Number 1, pp. 12-22.

**Conference Proceedings**


**Reham Eltantawy**

*Articles accepted for publication in refereed journals*


*Acceptances for presentation in national conferences*


**Robert Frankel**

**Journal Articles**


**Conference Proceedings**


**Gregory Gundlach**

**Books, Edited Volumes, Special Sections and Proceedings**

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Publications in Journals


Publications in Books


A. Coskun Samli

Books

Globalization from the Bottom Up. In press, Springer. (Dr. Samli’s 19th Book.)

Journal Articles

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“International Branding Strategies,” Accepted by Journal of Global Marketing. Co-authored by Merici Fevrier (MBA Research Assistant.)

Conference Proceedings


“Where is Wholesaling Headed in the Industrial World,” Lutz, Nowak, Steagall (eds.), Global Economy, 106-111