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What’s UNF worth to Northeast Florida?

BY DAVE ROMAN

With more than 1,800 employees and more than 16,000 students, the University of North Florida has become a major economic force, exerting an annual $1 billion economic impact on Jacksonville, according to a recent study by two UNF economists.

The study by Drs. Paul M. Mason and Louis A. Woods of the Coggin College of Business found nearly a three-fold increase in the University’s economic impact since 1987. The University’s spending rose from $35 million in 1986-1987 to $212 million in 2006-2007, and the economic impact rose from $291 million in 1986-87 to $828 million this year.

“That’s pretty substantial,” said Mason, chair of the Economics Department. “UNF is a relatively large employer in Jacksonville and, as such, it has a major impact on the economy in terms of employment, but also in terms of the spending that those employees make, which influences the health of the economy.” He said UNF is easily one of Northeast Florida’s 10 largest businesses.

“I think that people need to understand that UNF is a big business and because it exists Jacksonville is a more vibrant and stronger economy,” he said. “The impact goes beyond just the money that’s paid to employees at UNF and that the University spends. It also takes into account the indirect effects on the community, some of which we were just simply not able to measure.”

The study, which was completed in October, looked at University, employee, visitor and student spending, jobs at UNF and the jobs that support them. It answers the question of what the University means to the economic health of the community. Without UNF, $1 billion annually would disappear from the local economy.

The study is one of two requested by the President’s Office. The second, due this month, will look at the cultural and social impact of the University on the community.

“We wanted to measure the impact that the University has on the community and share the
information with the community so people can understand the role that the University plays in the cultural, economic and civic life of Northeast Florida,” said Dr. Tom Serwatka, vice president and chief of staff in the President’s Office.

Any who has lived in Jacksonville for more than 15 or 20 years would recognize some of that impact. It’s visible in the development in areas surrounding campus.

“Because UNF is here, all of this development has taken place around UNF,” Mason said. “The St. Johns Town Center wouldn’t be here if it weren’t for UNF. The townhouse developments, the condo complexes, the apartment complexes around the University wouldn’t be here if it weren’t for the University, so our existence has led to this development in this part of Jacksonville.”

Serwatka said the study demonstrates that UNF is a significant economic driver in Northeast Florida and important to the development of the region.

“While our primary role is to educate the citizens of this region and attract new bright students to this area, we also recognize that we have a responsibility in the development of Northeast Florida,” he said.

Mason said UNF may be just an educational institution, “but we still have a billion-dollar impact, and it’s very sizeable. There are very few businesses in Jacksonville that have a bigger economic impact than UNF does on an individual basis.”

In addition to development near the campus, the University’s existence may also have influenced businesses and industry that have relocated to Jacksonville. Several years ago, at least one manufacturing company considering relocating here cited the lack of graduate engineering programs in the area as a reason to locate elsewhere. This spring, UNF will have three graduate engineering programs.

Woods and Mason based their study on a Regional Input-Output Modeling System (RIMS and RIMS II) developed by the U.S. Department of Commerce’s Bureau of Economic Analysis. The model identifies characteristics of Jacksonville to determine how expenditures impact a community.

The study’s conclusion states “UNF has been a monumental boon to the Jacksonville MSA (metropolitan statistical area). The annual impact in 2006 dollars is likely well over a billion dollars – and this is without including such factors as real estate development around the campus, increases in business due to a better educated local workforce, and the attractiveness of the city for residents and travelers due to the university’s existence.”

“The impact goes beyond just the money that’s paid to employees at UNF and that the University spends. It also takes into account the indirect effects on the community, some of which we were just simply not able to measure.”

Paul M. Mason

A study by Drs. Paul M. Mason (far left) and Louis A. Woods found that UNF has an annual $1 billion impact on Northeast Florida.
UNF Student Government Accountant John Sapp was laid to rest Oct. 17 at Jacksonville Memorial Gardens with Rev. Lee Harris presiding over the invocation. Sapp, 28, died in his sleep of natural causes Oct. 10. He was mourned by family, friends, students and faculty at the Joyful Ascension and Returning Home ceremony.

Sapp was educated as a foreign exchange student in Korea before attending James Weldon Johnson Middle School and Stanton College Prepatory School. He received a Bright Futures scholarship and while attending UNF worked with a Youth Leadership Training mission for two years traveling throughout the United States. He served as a senator in Student Government and was an active member of his business fraternity.

Friends and colleagues - Betty Garris, Dr. Elaine Kyle, Hank Rogers and Justin Damiano - gave testimonials of devotion and love to a standing-room-only crowd. Their words revealed a gentle man who valued service to others as a prevailing theme in his life.

Dr. Lucy Croft, assistant vice president for Student Life, captured the predominant sentiment by saying, "John Sapp was a true servant leader. Through his everyday actions, he taught us the value of serving others."

Betty Garris, Student Government business manager and Sapp’s supervisor, cited his passion for democracy. She reminded everyone that Sapp "walked the walk." According to Garris, "He would dress up like Ben Franklin on Constitution Day and hand out copies of the Constitution."

A.J. Souto, Student Government vice president, noted that, "John Sapp’s spirit is here with us, inspiring us to do what we do to improve the world."

A bachelor’s degree in accounting from UNF’s Coggin College of Business will be awarded to Sapp posthumously at a later date.
Coggin makes best list again

BY JOANNA NORRIS

The Coggin College of Business is an outstanding business school, according to The Princeton Review. The New York-based education services company features UNF’s Coggin College in the recently published 2008 edition of its “Best 290 Business Schools.”

“Best 290 Business Schools” features two-page profiles of each school, highlighting academics, student life and admissions, plus ratings for academics, selectivity and career placement services. In the Coggin College profile, the Princeton Review editors describe the business program as “an excellent choice for the sensible business student.” They quote Coggin College students as saying, “I have seen a direct correlation between my performance at work and the additional knowledge gained through my MBA courses. Professors have done an excellent job relaying the course material to real-world business examples.”

“We compile our ranking lists in multiple categories based on what students report to us about their schools to help applicants decide which of these academically outstanding schools is best for them,” said Robert Franek, vice president of publishing for Princeton Review.

The Princeton Review does not rank the schools on a single list from one to 290, or name a best overall business school. The lists are based on surveys of 18,000 students attending the 290 business schools profiled in the book. Conducted during the 2006-07, 2005-06 and 2004-05 academic years, the surveys were done primarily online.

With more than 3,800 students, the Coggin College’s mission is to educate and develop business professionals through rigorous, relevant accredited degree programs offered by faculty devoted to student learning and engaged in scholarly activities.
Welcome:
New employees include: Gustav W. Carlson, law enforcement officer for the University Police Department; Kathryn E. Cheves, coordinator in Admissions; Marion T. Christopher, custodial worker in Physical Facilities; DeeAnne Crookham, student affairs coordinator in the Women's Center; Todd A. Darling, coordinator in Continuing Education; Paul L. Gambon, executive secretary in Academic Affairs; Olga P. Gedroit, computer applications coordinator in Information Technology Services; Katriya Haynes-Jenkins, coordinator in Continuing Education; Nina D. Hunter, director of development in Institutional Advancement; Stephen L. Keels, senior fiscal assistant in the Controller's Office; Douglas A. Leas, assistant director in Information Technology Services; Lindsay G. Leonard, student counseling specialist in the Counseling Center; Gregory Marshall, coordinator in Florida Institute of Education; Roberta R. Mercier, adjunct in World Languages; Betty B. Monk, administrative assistant in the Coggin College of Business; Devon C. Morealle, executive secretary in the Coggin College of Business; Theresa L. Pringle, coordinator in Continuing Education; Michelle A. Reteguiz, academic support services coordinator in the Enrollment Services Processing Office; Bonnie J. Richardson, student affairs coordinator in the Center for International Education; Lilith M. Richardson, data processing operator for the Graduate School; Nicholas M. Sartor, computer applications coordinator in Information Technology Services; Gabriela Silverio, adjunct in Criminology and Criminal Justice; Michael J. Stathas, maintenance mechanic in Physical Facilities; Lily Wang, accounting coordinator in the Controller’s Office; Allen Wilder, instructor in Childhood Education; Angela F. Williams, custodial worker in Physical Facilities; Tiffany L. Winemiller, assistant director in the Fine Arts Center; Kenneth D. Worthen, custodial worker in Physical Facilities.

November Milestone Anniversaries:
15 years – Dawn M. Boatman, Office of Research and Sponsored Programs; Richard C. Hodge, Training and Services Institute; Robert E. Lee, Disability Resource Center
10 years – Lola H. Argalas, University Housing; Louanne B. Hawkins, Honors Program
5 years – Marie Michel, Physical Facilities; Hans P. Priepke, Administrative Systems; Dena T. Williams, Physical Facilities

Congratulations:
Dr. Annabel Brooks, Student Affairs, is the new information and publications manager, effective July 1. Brooks replaces Dorreen Daly, a 30-year UNF employee who started working half-time last February.

Sandie Loach is the new academic adviser in the College of Education and Human Services’ Office of Academic Advising. She came from the Coggin College of Business where she worked for 10 years.

Wedding:
Amy Barrett (Coggin College of Business) and Gregory Pierce, will be married Nov. 10.

Engagements:
Kim Foxworth (Student Affairs) became engaged recently. Her exchange of vows with Casey William Cavender will take place during an outdoor wedding at La Jardin on Park Dec. 2. The father of the bride is UPD Chief Mark Foxworth.

(Continued on page 7)
New Bachelor of Science Degree in ASL/English Interpreting

BY JOANNA NORRIS

UF now offers a bachelor's degree in American Sign Language/English Interpreting, becoming one of only 20 other programs in the country to offer the degree.

Dr. Len Roberson, chair of the Department of Exceptional Student and Deaf Education, designed the program, and the University recently hired Dr. Sherry Shaw, an 18-year veteran of interpreter education, to start it.

“We’re hoping this program will meet a great need,” said Roberson. “In Florida, there are five associate degree programs in interpreting and nowhere for these students to feed into.”

UNF's curriculum is unique in that it incorporates an undergraduate research requirement and three courses in service learning.

“It’s really a great experience for undergraduate students to get involved in research, and the purpose of service learning is to go into the deaf community and see what needs they have, so our students are experiencing while they’re also getting college credit,” Shaw said.

The ASL/English Interpreting degree program has been designed as advance preparation in the field of interpreting. The curriculum requires students to have a two-year degree in sign language interpreting to enroll in UNF’s program. The University partnered with Florida Community College at Jacksonville so students can obtain the two-year degree before continuing on in the bachelor of science program at UNF.

The University established the degree program because the profession’s primary certifying body, the Registry of Interpreter for the Deaf Inc., will require all candidates for certification to have completed a bachelor's degree by the year 2012.

Kristine Tetzel, was born Sept. 10 at 8:30 p.m. to proud parents Nathan and Jessica Tetzel.

Farewell:
Study Abroad Coordinator Megan Murphy (International Center) returned to the Pacific Northwest to be closer to her family. Murphy worked at UNF in this capacity for a year. Her last day was Sept. 28.

Births:
Dr. Wanda Hedrick’s (College of Education and Human Services) first grandchild was born Sept. 24. His name is Connor Harris Hedrick. Her stepson Matt and his wife Kim are the proud parents.

Lori and Bob Tetzel’s (College of Education and Human Services) first grandchild, Callie Kristine Tetzel, was born Sept. 10 at 8:30 p.m. to proud parents Nathan and Jessica Tetzel.

(Continued from page 6)
Getting kids to eat healthier

It’s an age-old struggle between parents and kids: how to get children to eat their fruits and vegetables. The problem is exacerbated by the plethora of fast-food and junk-food choices available to kids today, but there are steps parents can take to encourage healthier eating habits. Here’s what Dr. Catherine Christie, associate professor and director of UNF’s Nutrition Program, has to say on the subject.

How can I get my kids to eat healthier foods?

Make sure that you’re setting a good example. Parents have more influence than they think on what their children eat. You’re responsible for what food is purchased and prepared at home, so make healthy eating your priority and your children will notice. Keep healthy food around at home for snacks. The more opportunities a child has to experiment and taste various foods, the more they will enjoy and be willing to try new foods.

When should I start introducing them to healthier foods?

Start early with lots of fruits and vegetables and limited processed or sweetened foods. It doesn’t mean they won’t want the other stuff when they find out it exists, but you’ve established a great foundation for good lifelong eating habits. Also, make it a priority to have regular family meals together.

What if my child is a really picky eater?

The best policy is to provide the food you want your child to eat and then leave it up to them whether they eat it. That means if they don’t eat what you’ve fixed, they don’t get other choices and must wait until the next meal. Remember, you’re in charge of what food is served and your child is in charge of whether he/she eats it.

What do you suggest are some important eating guidelines?

• Never punish, try to force, console or bribe your child with food.
• Set house rules such as you don’t have to eat it all; you do have to taste one bite.
• Start with small portions and let them ask for more if they want.
• Get your child involved in food preparation and table setting.

I don’t have time to plan meals and often grab something on the way home. How can I make better choices?

Keep easy-to-fix foods on hand for those nights when you don’t have time — foods like spaghetti sauce, fun whole-wheat pasta shapes, macaroni and cheese, vegetable or bean soups, lean ground beef, chicken, turkey or fish, bagged salad ingredients, and fresh or frozen vegetables. When you order fast food, get plain hamburgers with lettuce and tomatoes, roast beef or turkey sandwiches; select pizza with vegetable toppings rather than sausage or pepperoni; low fat or skim milk; apple slices, yogurt or carrots instead of French fries, and if you indulge in a high fat meal once in awhile, eat leaner the next day.

Every month the column “Ask UNF” runs in The Florida Times-Union, promoting the expertise of UNF faculty and staff. Next month’s topic will be about the elements of successful negotiations. If you have a question on this topic, e-mail your question to askunfcolumn@ unf.edu.
Trends in student affairs

BY JULIE WILLIAMS

The first LearnUNF session this academic year is just days away. “National Trends in Student Affairs: How UNF is Breaking New Ground” will be presented from 3 to 4 p.m. Monday, Nov. 5, in the Robinson Center, Building 14, Room 1700.

Topics will include: national trends in student affairs and how they affect you, what UNF will look like with a new state-of-the-art Student Union, how the leadership certificate is creating opportunities and ways to get plugged into UNF’s vibrant school spirit.

Panelists will include Dr. Mauricio Gonzalez, vice president for Student and International Affairs; Everett Malcolm, associate vice president for Student Affairs; Dr. Lucy Croft, assistant vice president for Student Life; Mark Foxworth, University Police Department chief and director; Doreen Perez, director of Student Health Administration; Rachael Turwiler, president of Student Government; and Lynn Hendricks, director of Residence Life.

LearnUNF was developed and managed by the LeadershipUNF class of 2006, later transitioning to the Center for Professional Development and Training in July 2007. The program offers a series of presentations designed to allow participants to learn about the essential features of UNF’s daily operations and plans for the future. Through divisional and department lectures, participants develop a better understanding of UNF’s organizational structure and gain insight into how their role fits into the University’s mission.

Last year’s sessions included “A UNF Education: A Transformational Experience,” “UNF’s Money: How it Comes in and Where it Goes,” and “Where is the University Headed?” The next LearnUNF ses-
Documentary filmmaker Ken Burns speaks with UNF President John Delaney during a pre-lecture reception Oct. 16. Burns presented “Implications of World War II” as part of the Presidential Lecture Series.

Burns poses with Nancy Boerem, coordinator of Development and Alumni Services for Institutional Advancement, before his lecture to more than 3,000 people in the UNF Arena.

Burns takes a few moments after meeting with students to pose with Joanna Norris, assistant director of Media Relations and Events.
Assistant Director of Special Events Sarah Dufresne (left) tends bar at the Natalie Cole after-party following Cole’s concert at the Fine Arts Center Oct. 20. Fine Arts Center House Managers Christine Conley (center) and Shannon Ryan stand by offering moral support.

Fine Arts Center Marketing Director Dani Deyton is all smiles as she poses with R&B artist Natalie Cole after the concert.

Dale Clifford, professor and chair of UNF’s History Department, speaks with a dinner guest at the Oct. 12 fall meeting of UNF’s chapter of the Other Club. The Other Club was established by Winston Churchill as a dinner-debating society bringing together people with diverse views for a friendly debate over dinner. The event was sponsored by the Undergraduate Academic Enrichment Program.

Also at the Other Club dinner, Mary Borg, professor of Political Economy and director of the Undergraduate Academic Enrichment Program, chats with Ambassador Marilyn McAfee, former president of the World Affairs Council of Jacksonville.

Darren Wheeler, assistant professor of Political Science and Public Administration, speaks at the Other Club dinner.
Construction recently began on Osprey Fountains, the tallest, largest-capacity, most expensive and most amenity-laden residence hall in University history.

Scheduled for opening at the start of the fall 2009 semester, the 366,000-square-foot Osprey Fountains will have two five-story towers, each housing 500 students. The towers will be connected to a two-story commons building, which will feature a fitness center, game room, programming/activity rooms, office and convenience store. The project will cost $85 million.

“This building won’t disappoint anyone,” said Paul Riel, director of the Department of Housing Operations, while showing an artist rendering of Osprey Fountains. “This building doesn’t exist anywhere in the country.”

Riel, Lynn Hendricks, director of the Department of Residence Life, and Zak Ovadia, director of Facilities Planning, over the past couple of years visited several universities to gather design ideas that could be incorporated into the construction of Osprey Fountains. Boston College, North Carolina State, Grand Valley State and Michigan State are some of the schools they visited.

Osprey Fountains, which will be located on a new road that will be called Osprey Road on the eastern ridge of campus near Kernan Boulevard and the University Center, is for sophomores and juniors. It will have four-bedroom and two-bathroom and six-bedroom and two-bathroom suites. Riel said the four-bedroom suite will cost $2,800 a semester. He said the price of a six-bedroom suite has not been finalized.

“UNF is committed to becoming a more traditional campus,” Riel said. One of the indicators is a larger residential population. Osprey Fountains is a giant step forward in meeting the targeted goal of having 5,500 residential students on campus.”

Currently, 2,200 students live in campus residence halls.

Riel would like to see Osprey Fountains become what he calls a “vibrant student-centered community” by providing the quality living environment that today’s college student expects.

Osprey Fountains will also have two tennis courts, two volleyball courts, a basketball court and a running track, as well as two outdoor swimming pools and a parking lot with space for 1,000 cars.

Every house, as Riel refers to the student living areas on each of the five-story towers, will have a kitchen, two study rooms and a common lounge. Plans call for larger lounges throughout the building, which will offer amenities like a ’50s diner theme, a sports lounge equipped with large-screen televisions, a computer lab and a gaming room to allow students to participate in online gaming and other game-related activities. “This building is packed with amenities,” Riel said.

“This new housing facility will provide our residents with state-of-the-art accommodations,” Hendricks said. “The Fountains will assist with the recruitment of athletes, international students and honors students. It means we are able to offer some of the finest on-campus housing in the state.”

Prior to Osprey Fountains, the last residence hall built at UNF was Osprey Crossings, which opened in 2001. Osprey Crossings, with 470 beds, is currently the largest-capacity residence hall at UNF. The new residence hall will more than double the size of the Crossings.

Kelly Dow, a sophomore from Daytona Beach, wasn’t sure where the new residence hall was going to be located, but she’d heard some rumors about the building’s amenities. “I would recommend living on campus because it makes it easier to get to classes on time, and you are closer to all the activities,” she said.

The name Osprey Fountains was chosen because of the fountains, which will be built in ponds nearby. Riel said the name beat out Osprey Pines and Osprey Oaks.

“Personally, I am very excited about this project,” Riel said. “For several years we have been discussing the need for additional housing here at UNF. It is rewarding to see the project move from a concept to a real building.”
Sponsored Research

The Office of Research and Sponsored Programs has announced the following grants and contracts awarded on or before Sept. 30:

Lehman Barnes (Foundations and Secondary Education), “BBBS Reflective Practice Project, 2007-2008 - Modification 02,” Big Brothers Big Sisters of Northeast Florida Inc., $10,000

Pamela Bell (Child Development Research Center), “Family Fall Literacy Festival 2007,” Target Stores, $3,000


Nancy Correa-Matos and Judith Rodriguez (Public Health), “UNF’s HOPE: Outreach Campaign to Raise Obesity Awareness and Prevention,” DrTango Inc., $7,559; “UNF’s HOPE: Media Campaign to Raise Obesity Awareness and Prevention,” DrTango Inc., $10,000

Matthew Corrigan (Public Opinion Research Laboratory), “JAXPORT Community Survey Project - Summer 2007,” Jacksonville Port Authority, $10,385


Larry Daniel (College Of Education And Human Services Dean's Office), “Partnership to Provide Professional Development Training for Teachers and Principals, 2007-2008,” Schultz Center for Teaching and Learning, $189,924

James Fletcher (Engineering), “Response Testing of Total Air Temperature Sensors at the University of North Florida,” Unison Industries, LLC, $37,000


Jay Huebner, Stuart Chalk, Nirmalkumar Patel, Michael Lufaso (Chemistry & Physics) and Doria Bowers (Biological Sciences), “Rapid Response Sensor Networking for Multiple Applications, Phase II (RRSNMA3),” Edgewood Chemical Biological Center / U.S. Department of Defense, $888,180


Barbara Olinzock (Nursing), “Brooks Professorship: The Learning Trajectory for Patients with Spinal Cord Injuries and the Teaching Trajectory for Spinal Cord Injury Nurses in a Rehabilitation Setting: A Descriptive Study, Year Three” UNF Foundation, $22,000


Robert Thunen (Sociology and Anthropology), “Preserving the Past: Promoting and Exploring Northeast Florida’s Archaeology,” Preservation North Florida, $200,000

Kristine Webb (Exceptional Student And Deaf Education), “Project EARN: Employment, Advocacy, Retention, and Networking,” The Able Trust, $35,592

Jeffry Will (Sociology and Anthropology), “Healthy Start/Magnolia Infant Mortality Reduction Project 2007-2008,” Northeast Florida Healthy Start Coalition Inc./Health Resources and Services Administration, $92,570

Jeffry Will, Jennifer Spaulding-Givens (Sociology and Anthropology) and David Jaffee (College of Arts and Sciences Dean's Office), “Taking It to the Streets: Investigating Social Problems and Improving Student Outcomes through Community Based Research,” Association of American Colleges and Universities, $5,000
Shuttle service successful so far

Nobody knew exactly what to expect when the UNF shuttle system was implemented this fall. Would students, faculty and staff really use it or would it be a big flop? As it turns out, the shuttle service has been one of the most successful endeavors in Auxiliary Services’ history.

“We’ve carted a quarter-of-a-million people around since the beginning of the semester,” said Melinda Gallup, an American Coach Lines employee who is under contract with Auxiliary Services to oversee the University’s shuttle service operations. “That’s not bad for a college with fewer than 17,000 students.”

One of Gallup’s responsibilities is to track the usage of the shuttles – monthly, weekly, daily, and even hourly – to get a feel for when the shuttles are being most utilized. She also keeps close tabs on the shuttles by monitoring their speed, location and shuttle-stop duration via the Internet – thanks to modern GPS technology. Her computer screen provides an almost-real-time snapshot of each shuttle’s location, refreshing every 15 seconds.

“I can see where the shuttles are, where they’ve been, how often they’ve stopped, how long they waited there and where they’re going next,” she said. “I’m known around here as ‘Big Brother!’”

Shuttles run from 7 a.m. to 3 a.m. weekdays and from 6 p.m. to midnight Sundays. Drivers log the number of riders who board at each stop, which Gallup compiles into reports for Auxiliary Services.

“We were told to expect the number of riders to be low at first until people started getting used to the service, but people started riding right away,” said Vince Smyth, director of Auxiliary Services. Not counting the first week of service before the fall term started, the shuttle system has averaged 32,500 riders per week.

Cindy Leinweber, assistant director of transportation and parking, hopes shuttle riders are pleased with their new mode of transportation. “I think with the numbers as high as they are, it’s just been a long time coming,” she said.

According to Smyth, people are also generally more content with UNF’s parking situation since the shuttles began operating — and usage of the discount parking lots has increased dramatically as well.

“There are definitely fewer complaints this year about parking,” he said. “We’re seeing 1,500 cars in Lot 18 [north of Hodges Stadium] on a daily basis, whereas last year we’d be lucky to see 500, so people are parking in the discount lots and taking the shuttles into the core of campus.”

By mid-November, all seven of UNF’s custom-made shuttle busses are scheduled to be delivered and operating. The new busses feature perimeter seating similar to subway-train seating, standing room with bars and straps to hold onto, as well as a low-floor entrance. These changes will make boarding and exiting the busses easier. Smyth also said the capacity of each bus will be slightly higher than UNF’s temporary busses.

Last month Smyth and American Coach Lines staff met in Elkhart, Ind., to observe the busses on the assembly line. “I went up to see them in production, have questions answered and make sure they’re thinking about all the little things – right down to where the garbage cans will go – before the busses get here,” he said. “It was good to see that all the details are being considered.”

Soon after the busses arrive, they will be emblazoned with a new name for UNF’s shuttle service the “Osprey Connector” which was selected from 833 student submissions during a recent shuttle-naming contest. A new shuttle tagline “We will swoop you up” will also be displayed.

For submitting the winning entry, graduate psychology major Faith Darnofall will receive a $500 bookstore gift certificate. Freshman Chris France will receive a $250 bookstore gift certificate for submitting the tagline.
Get to Know: Mag Malek

BY TOM CAIN

Department: Construction Management
Job: Chair
Years at UNF: Starting my eighth year

If you could choose any other career, what would it be and why? Consulting in the construction industry. The construction industry has always been my passion. It includes all the attractive components ranging from the technical aspect to the business management and social characteristics.

What would you like to do when you retire? Traveling and building bridges between different cultures.

If you won the lottery, what would do with the money? I would start a charity project that would be self-sustaining.

What is your favorite way to blow an hour? I’m not interested in blowing an hour but rather using it in a beneficial way; I would read a chapter of the Bible, meditate and try to understand its meaning from different perspectives and angles.

What was the best money you ever spent? The money I spent on education for my daughter and for my doctorate.

What person had the greatest impact on your life? My father instilled in me important values i.e. perseverance, ethics, and humoristic approach to life.

Who is the most famous person you ever met? I had a stimulating discussion with Jimmy Carter during a visit to the sound and light show at the pharaonic temple of Karnak in Egypt.


Community leaders honored

UNF honored four community leaders with Presidential Medallions during the University’s 35th Anniversary Luncheon last month. The award annually recognizes alumni and friends who have given their time and talents to help make UNF an outstanding institution.

President John A. Delaney presented medallions to honorees Tom Carpenter, Jim Citrano and Adam Herbert. The fourth honoree, Jack Diamond, was out of the country and unable to attend. Each received a Presidential Medallion for Outstanding Service, the highest form of nonacademic recognition awarded by the University.

Carpenter became UNF’s first president when the campus was nothing more than a vision. He left a legacy of community connections and succeeded in fund raising at a time when the University had few alumni. To mark Carpenter’s significant and lasting contributions, UNF named the library in his honor.

As chairman of the Downtown Development Authority and president of the UNF Foundation, Citrano pursued developments enjoyed today by residents and students alike. As president of the UNF Foundation, he was instrumental in the development of University housing and the Harmon Baseball Stadium.

Herbert, president of UNF from 1989 to 1998, built more buildings on campus than any of his predecessors. The University had 7,000 students and consisted of 600,000 square feet of buildings when he became president compared to almost 12,000 students and nearly two million square feet of buildings when he left.

Diamond designed several major projects at UNF, including the Carpenter Library addition and Fine Arts Center. He also contributed his time and talent to the UNF Foundation Board.

Deadline

Information to be included in the December 2007 issue of inside must be received by the Marketing and Publications Department by noon, Nov. 15, and is subject to space limitations. Please submit information to Dave Roman at d.roman@unf.edu.
Q: From Ronald Kephart (Anthropology): Does anyone have a reasonable defense of UNF’s practice of forcing faculty and staff to pay for the privilege of parking at their workplace, particularly given that (a) there is no feasible alternative given the location of UNF, and (b) the parking fee is essentially a tax on already lower than average salaries?
A: From Shari Shuman (Administration and Finance): UNF is not allowed to use E&G monies to pay for parking expenses. Parking is required to be an auxiliary and be self-sufficient. Therefore, the expenses are offset by mainly parking permit revenues, both annual and daily, and to a lesser extent parking fines. Several years ago, employees raised the issue that it was not fair to charge them for parking since we work in the suburbs. The president agreed and that is why the past few years on the first pay period in September a transportation stipend has been paid in the amount equal to the discount permit. In this manner, the University was able to provide free parking to its faculty and staff.

Q: From Jeffery Ross (Physical Facilities): I would like to know where bike riders are supposed to ride. We walk at lunch and often have bike riders on the sidewalks. What are the rules?
A: From Chief Mark Foxworth (UPD): University rules prohibit the use of a bicycle on the roadways, under covered walkways, in parking garages, in interior portions of buildings, within 10 feet of doorways or stairways, and in areas congested with pedestrians or vehicles. Basically bicycles can be ridden on the sidewalks, but with caution.

Q: From Steven Rabinowitz (Florida Institute of Education): In every elevator I have taken on campus, I have seen signs that the certification documentation can be found in Physical Facilities. Unfortunately, now, I am not able to see when these certifications “drop dead” without going over to Physical Facilities. For the sake of my peace-of-mind, is it possible that something regarding the expiration date of these elevator certifications be posted in the elevator while maintaining the official certification forms in Physical Facilities?
A: From Matthew Taylor (Physical Facilities): We maintain the certificates in Physical Facilities to keep them from being removed from the elevators. The certificates are available at any time for review should anyone want to see them. They normally expire Aug. 1 of each year, but we refrain from putting the date in the elevator because the replacement certificates may not arrive from the state prior to expiration date. The elevators are required to be inspected annually and that information is reported by the inspector to the state prior to the new certificates being issued.