Readings

Date -- Topic (Readings)

Week one: 26-30 June

26 June MEETING, Building 51, room 1103, 6:10 to 9:40.

Intro to the course
- Salamon, “The Resilient Sector...”, in Salamon (ch. 1), and will be emailed.
  - Two dimensions of accountability

Stakeholders

Week two: 3-7 July

Clients, constituents, members and staff

4 July – Paper one due

- Clients
  - Smith, “Social services,” in Salamon (ch. 4).
  - Chaves, “Religious organizations,” in Salamon (ch. 9).

- Constituents
  - Sirianni and Sofer, “Environmental organizations,” in Salamon (ch. 7).
  - Guo, Chao (2012). “The Road Less Traveled: Establishing the Link between Nonprofit Governance and Democracy.” *Nonprofit Quarterly* 31 December, [available online](#).

-- Members

-- Donors and staff
- Horgan, Joanne (2000). “Staff benefits: Some Low Cost Ideas that Strengthen Workplace Commitment.” *Nonprofit Quarterly* 21 December, [available online](#).
Week three: 10-14 July

Partners, allies, government, the public and the media

– Partners & allies
  • Abramson and McCarthy, “Infrastructure organizations,” in Salamon (ch. 11).

Government


Public & media


Accountability ‘for what’

Week four: 17-21 July

18 July – Paper #2 due

Reputational and social capital, as well as procedural accountability

– Procedural accountability
  • Gray and Schlesinger, “Health care,” in Salamon (ch. 2).

– Reputational and social capital

Week five: 24-28 July

Policy impact, finances & volunteers, and goods & services

– Policy impact


• Boris and Maronik, “Civic participation and advocacy,” in Salamon (ch. 10). Note: you already read this in week seven.


– Finances & volunteers


• Brown and Martin, “Individual giving and volunteering,” in Salamon (ch. 13).

– Goods & services


• Toepler and Wyszomirski, “Arts and culture,” in Salamon (ch. 5).

• Young, Salamon and Grinsfelder, “Commercialization, social ventures, and for-profit competition,” in Salamon (ch. 14).

**Week six: 31 July-4 August**

31 July – *Paper #3 due*

– Communication (and conclusion)


• Twersky, Fay, Phil Buchanan and Valerie Threlfall (2013). “Listening to Those Who Matter Most, the beneficiaries.” *Stanford Social innovation Review* Spring. [Online link](#).

• Joassart-Marcelli, “For whom and for what?...” in Salamon, ch. 19.

3 August **MEETING, Building 51, room 1103**

-- *Final exam!*