GEO 4956 Study Abroad Economic Geography: Chile and Argentina
Spring 2010
Syllabus

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I. TEXTBOOKS/READINGS/ASSIGNMENTS

[NOTE: The instructor reserves the right to make changes based on the needs and pace of the class.]

1. Choose one set (A, B, C or D):
   A. Lonely Planet Travel Guide: Selected Chapters
      - **Argentina**
        - Argentina - History, Culture & Outdoors (Chapter)
        - Argentina - Mendoza & the Central Andes (Chapter)
        - Argentina – Directory, Health & Language (Chapter)
      - **Chile**
        - Chile & Easter Island - History, Culture & the Outdoors (Chapter)
        - Chile & Easter Island - Santiago (Chapter)
        - Chile & Easter Island - Middle Chile (Chapter)
        - Chile & Easter Island - Directory, Transport, Language (Chapter)


D. Find your own up-to-date guidebook on Chile and Argentina with sections on Mendoza and central Chile and Santiago.

**Recommended:** Spanish phrasebook/dictionary

2. **Podcasts:**
   - 2008. The battle for wine and love. From: To the Best of Our Knowledge. Wine journalist Alice Feiring talks about what's in the average glass of wine besides grapes, and why she opposes the dominant, market-driven, one palate fashion of the wine industry. Listen to the first 12:45 min; you will need Real Player. To listen click [HERE](https://example.com)
   - 2007. World’s most innovative companies. From: BusinessWeek cover stories. Executive Editor John Byrne and International News Editor Pete Engardio invite their listeners to imagine a world in which socially responsible and eco-friendly practices actually boost a company's bottom line. To listen click [HERE](https://example.com) (using QuickTime or iTunes).

3. **Articles:**
II. PURPOSE OF COURSE

- This study-abroad course provides an excellent opportunity to learn about a key export industry in Chile and Argentina, wine production, through an economic geography perspective.
- Economic geography regards the study of economic activities and how they vary and interact across space. Key factors include location, distribution and evolution of these activities.
- The trip includes visits to Santiago, the capital of Chile, as well as the Central Valley, a main wine producing region. On the other side of the Andes we will visit Argentina’s wine industry represented by the city of Mendoza and its surrounding region.
- Students will interact with local communities and university faculty, visit vineyards, see the Andes Mountains, experience different landscapes and growing regions and try to better understand how the industries in both countries differ, as well as what characteristics they share. Some questions to be explored include:
1. What is the location and spatial distribution of the wine industry in Chile and Argentina and what are the implications of these patterns?
2. Which country has a more mature industry, larger global reach and why?
3. What is the relationship between environmental and socio-economic factors in the success of the wine industry in both countries?
   - For example; land use policy; trade agreements; transportation infrastructure and costs; tariffs; subsidies; governance; foreign direct investment, incentives.
4. Which environmental factors tend to be more important in particular vineyards?
   - For example: rainfall; temperature; soil type; berry maturity; damage due to birds, insects and fungi; mechanical damage; application of fungicides; application of insecticides? (Chavan, P., Mane, S., Kulkarni, G., Shaikh, A., Ghormade, V., Nerkar, D. P., Shouche, Y., Deshpande, M. V. 2009. Isolation characterization of natural yeast flora of different varieties of grapes used for wine making in India. Food Microbiology. In press.
5. What alternative/competing land-uses would increase productivity per hectare?
6. Is urban expansion encroaching on farmland dedicated to vineyards? What are the implications?
7. What lessons learned can be applied to other emerging markets?
   - This course is aimed at students interested in economic geography, global trade, sustainability and Latin America.

III. OBJECTIVES

- To introduce students to economic geography through research on commercial agriculture and business practices in South America.
- To conduct a cross-country comparison of the wine industry in Chile and Argentina as to better understand the socioeconomic and environmental differences between these two regions and their role in global trade.
- To foster intellectual curiosity, encourage interdisciplinary research and conduct field visits as part of the process of completing a research project.

IV. STUDENT LEARNING OUTCOMES

- Students will gain a solid understanding of the wine industry and its importance in the Chilean and Argentinean economy.
- Students will better understand the relationship between humans and their environment as it relates to economic activities (agricultural production and export), national policies, and landscape characteristics.
- Students will gain a novel awareness of two countries and cultures not often visited, but who possess advanced economies and are important trading partners of the US.
- Students will learn how to prepare and conduct a research project, as well as present their results in front of an audience of their peers using modern technology-delivery methods.
V. COURSE REQUIREMENTS

- Travel Documents: Students must have a passport that is valid through the entire trip. Non-US students are responsible for ensuring that they have the appropriate entry visas for Chile and Argentina.

- Cost: The trip will cost approximately $1,700 (see website for an up-to-date figure). Students must pay the cost of the trip in addition to the normal UNF tuition (3 credits). The cost of the trip includes airfare, in-country transportation, lodging, breakfasts (normally included with the hotel stay), 3 group meals and a commemorative shirt.

- Lodging: Students will normally stay in double-occupancy (sometimes triple-occupancy) rooms, either in hotels or dormitories. Students must be willing to be flexible in this regard. In addition, lodging might not be up to 3-star American hotel standards in some cases. However, we will stay in clean, safe locations.

- Academics: There are 5 graded components:
  1. **Pre-tour discussion of regions, business, culture, history, language and economy; how to prepare a research project; and student teams research and presentations:**
     - Student teams will research business, environmental, cultural, historical, political and/or economic aspects of the wine industry—in Chile/Argentina or another country. If another country is chosen, students must be prepared to compare their findings at this first stage to those obtained during their Study Abroad visits.
     - Before the trip, each team must make a presentation and present their findings on the topic selected as a Power Point presentation.
     - This presentation will be graded for content (does it meet the criteria of a good research project?) as well as delivery (good presentation skills).
  2. **Participation during study tour:** Punctuality, respectfulness (of everyone, but especially of the native population and customs) is required. Students are expected to be inquisitive, attentive, and to participate during all business visits. Failure to behave in the appropriate manner will result in a failing grade in the course. Students will participate actively in business, local and university visits. Students should demonstrate their research regarding history, culture, business culture, economics, politics and news when asking questions, exchanging information and explaining their points of view to our hosts and local students. Students will be evaluated on the quality of this interaction. (This may be your only trip to Chile/Argentina in while, so make the most of it).
  3. **Study Tour Journal:**
     - Each student must keep a daily journal during the study tour—it’s best to find a quiet hour each day for this activity.
o Your main objective for this journal is to record what you feel and think about what you are doing, learning and seeing. Grading will focus on the introspection component of your journal.

o In addition, you should incorporate notes from various lectures and business visits.

o Naturally, you may want to also describe your trip and experiences, as well as use your journal to track your trip add mementos such as museum and subway tickets, postcards, etc.

o The journal must be turned in according to the schedule below, but will be returned after grading has been completed.

o No one except the course instructors will ever see your journals.

o The journal is a key instrument to assess the learning impact of the trip on the students, and how students relate the material they learned in class to their personal experience.

o When complete, the journal will provide your instructor(s) with an excellent overview of your experiences and thoughts during your program.

4. **Post-tour debriefing and discussion**: The group will meet after returning to Jacksonville to discuss the learning that occurred during the travel portion of the course. The discussions will be student-driven, based upon the ideas they have formed in their study tour journals.

5. **Post-tour presentation.** Each group must select one or two aspects of the trip (e.g., business visits, cultural visits, landscape characteristics, economic phenomena) related to the wine industry that help answer their research question established during the pre-tour project presentations. Students who chose to study the wine industry in a country other than Chile or Argentina during the pre-tour presentation should incorporate one or two aspects of the trip mentioned above to complement their research project. Furthermore, group members must conduct additional research on that topic upon returning to UNF. During the final class meeting after returning (following the post-tour debriefing and discussion in the morning), students will present their final research project as a PowerPoint presentation and turn in that file to the instructor. Presentations will be graded for content (does it meet the criteria of a good research project?) as well as delivery (good presentation skills). Students who do not return to UNF for the post-travel portion of the course must make alternative arrangements for post-tour activities with the instructor prior to traveling.

**VI. GRADING**

Students will earn grades according to the following scheme:

<table>
<thead>
<tr>
<th>Type of Activity</th>
<th>Description of Activity</th>
<th>% of Final Grade</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
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</tr>
<tr>
<td>Team</td>
<td>Pre-tour group meetings and presentations</td>
<td>20%</td>
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<tr>
<td>--------------------------</td>
<td>------------------------------------------</td>
<td>-----</td>
</tr>
<tr>
<td>Individual</td>
<td>Participation during study tour</td>
<td>20%</td>
</tr>
<tr>
<td>Individual</td>
<td>Study tour journal</td>
<td>30%</td>
</tr>
<tr>
<td>Individual</td>
<td>Post-tour debriefing and discussion</td>
<td>10%</td>
</tr>
<tr>
<td>Team</td>
<td>Post-tour presentation and paper</td>
<td>20%</td>
</tr>
</tbody>
</table>

(*) Note: Students Outcomes as Defined by the General Education Outcomes at the University of North Florida

- All presentations must utilize PowerPoint and be well-organized, informative, concise, and coherent. In addition to content, presentation style and clarity will be graded.
- The purpose of the journal is to provide you an incentive and a forum for reflecting on your experiences as they happen. It is not intended to be merely a “what I did today” account. Therefore, journals will be graded for the quality of your notes from meetings, your observations and the degree and quality of self-examination that it documents. Journals will NOT be graded for organization, grammar, spelling, etc. This is a serious endeavor that constitutes a large proportion of your grade, so students should write at least once per day in their journals.
- In addition, failure to attend any pre-tour, in-country, or post-tour activity associated with this course will result in grade reduction and/or a failing grade. Improper behavior, described elsewhere in this syllabus, will result in a failing grade for the course.
- Grades are assigned on a 10-point scale: 90-100=A, 80-89=B, 70-79=C, 60-69=D, 0-59=F. No +/- grades will be used.
- All work must be done and submitted/presented on time. Any work turned in or presented late will be penalized at the rate of 25% per day against the maximum value of the work. This penalty applies regardless of the legitimacy of the excuse. In particular, computer and printer problems, whether due to hardware or software, will not get you any special treatment.
- There will be no exceptions. Plan ahead, back up computer work, and don’t procrastinate. As indicated above, those staying in Latin America after the study tour ends may make prior arrangements with the instructor to complete post-travel course requirements.

VII. ACADEMIC INTEGRITY

- Working together is a wonderful way to learn, and your instructor encourages it. Because of the nature of this study tour, we encourage you to work with others in this class on all assignments, including those in which grades are assigned to individuals rather than teams. Discussing your impressions, reactions, and observations before, during, and after
the study tour will help you to make sense of them, as well as help you to become more observant during the progress of the course.

- Plagiarism is taking someone else’s work and passing it off as your own. Plagiarism includes taking phrases, sentences, or paragraphs from someone else’s writing and using them in your own writing without providing true attribution of their source. Avoiding plagiarism, of course, does not mean neglecting to conduct solid research. It is appropriate to read what various scholars and experts have learned about an issue before you form your own conclusions about it. However, you must ensure that you understand the literature. At a minimum, students should rephrase the literature’s content, rather than quoting it verbatim. This practice also helps to ensure student understanding of the issue, as you cannot write intelligently unless you know your subject. Another way to avoid plagiarism is to ensure that you utilize a large number of sources, so that your knowledge goes beyond that of any particular book or article.
- The internet now provides students with the opportunity to purchase term papers and other work. Turning any paper or project or making a presentation that you did not create is a violation of academic integrity. Tools exist for faculty to check whether students have submitted work available on-line.
- With regard to these and all other issues of academic integrity, students are also expected to adhere to the code of conduct as outlined in the UNF catalog. Anyone caught violating the academic integrity code will be disciplined fully.
- Students remain subject to UNF's academic misconduct code and all violations will be dealt with according to the UNF process.

VIII. STUDENTS WITH DISABILITIES

- If you have a disability as defined by the Americans with Disabilities Act (ADA), which may require an accommodation or auxiliary aid(s), please contact and register with the UNF Disability Resource Center (located in Honors Hall 10/1201; phone: 620-2769). Please refer to UNF's Disabled Services Program Student Handbook for more details about the Disability Resource Center.
- Please note that foreign countries do not have to comply with the public access requirements of the ADA and there may be physical or other barriers that impair equal access to medical care, lodgings, restaurants, businesses and other buildings, services or facilities in foreign locales. As such, students with disabilities are strongly encouraged to research the access and service limitations of the locales to be visited.
- Further, prior to registering for the study abroad course the student should meet with the responsible instructor so that the two can ascertain whether the student will be able to participate in all activities of the desired study abroad program.

IX. CLASSROOM ETIQUETTE
• Students are expected to remain polite during classroom and in-country discussions. Even during heated debates, you must treat your instructors, classmates and the locals with respect. Violation of this policy will result in a reduction of your class participation grade that, if the violation is significant enough, could result in a failing grade for the class. For example, you should not make derogatory remarks about your classmates’ ideas. Instead, explain why you think they are wrong, backing up your viewpoint with sound analysis and refraining from personal attacks. Another example is being quiet while someone else (including your instructor!) has the floor.

• You may not use cellular telephones or pagers in class. If you bring them to class, they must be turned off. If there is an emergency situation that requires you to have an active telephone or pager in class, you must notify Dr. Baynard and/or Dr. Gallo in advance that your equipment will be turned on. In such cases cell phones should be set to vibrate, not to sound an alarm. Violations will be reported to the appropriate UNF authorities and will result in disciplinary action.

• Analogous guidelines apply to business visits abroad.

X. ETIQUETTE DURING THE STUDY TOUR

• While you are abroad, you are representing not only yourself, but also the Coggin College of Business, the University of North Florida and the United States of America (and/or your native country, if it isn’t the US). Remember that any interaction that you have with the native citizens of the country you are visiting can leave a lasting impression, especially if you violate native sensibilities. The term “ugly American” didn’t invent itself. Citizens of every nation are proud of their heritage. If you make snide remarks that they overhear or, even worse, act in a manner that is insulting to them, they will view this as evidence that the ugly American stereotype is accurate.

• Therefore, when you are abroad you should strive not just to be aware of cultural differences but also both to experience and to appreciate them. Try the local foods, even if you don’t think you’ll like them. If natives are hosting you, make every effort to demonstrate that you are enjoying their cuisine, even if you are not!

• Besides, eating different foods for a week or two really won’t kill you. View this as a chance to practice the skills that you might need someday if you become engaged in international business.

• Similarly, Americans are often shocked by the times that shops are open or closed (in some countries, you’ll be escorted from the store at 5:00pm, regardless of whether you’ve made your purchase). Other cultures wouldn’t think of starting dinner until 7:00pm or even 11:00pm or midnight. Local restaurants might not even be open when you are ready to eat. There are too many of these issues to discuss here, but you can prepare yourself by learning the local customs before you leave the US and then making plans (e.g., having snack food in your hotel room if dinner starts too late).
• Women need to understand that they will not always be treated the same way that men are treated. You might even be treated in ways that you find offensive. Keep in mind that women’s rights have progressed much faster and more fully in the US than they have in many other countries.

• The bottom line is that you will enjoy the trip more and be more productive while you are abroad if you know what you will be facing before you leave home and you are willing to be open-minded and culturally sensitive while you are abroad. Reading the required book about the culture you’ll be visiting is a great way to prepare yourself.

XI. SAFETY ON THE TRIP

• It is unlikely that you will experience difficulties during the trip, but if you do, they can be extremely disconcerting, not to mention inconvenient. There are places in Jacksonville that you would not visit alone or at night. There are similar places in every major city abroad. There might even be entire regions of the country that you should avoid. Ask responsible locals (e.g., faculty or students associated with the program, hotel staff) and use your common sense when you are abroad. Travel only in groups, especially at night and especially if you are a woman. Do not go to the bathroom alone, especially in a bar (again, especially if you’re female).

• We will use the buddy system at all times. You will be responsible for keeping an eye on your partner and watching out for him/her. In addition, faculty members should know where you are at all times, especially if the group is moving (e.g., boarding a local tram or bus, boarding a train, moving through an airport, walking through a factory or museum).

• Do not leave the group without telling the faculty members! A student on a previous trip got separated from the group and was left behind when he decided to stop and buy subway tickets without telling anyone. It cost him a letter grade for missing the day’s meetings.

• Pickpockets thrive in tourist zones (both abroad and in the US). If you carry a wallet, never carry it in your back pocket, where it is easiest to steal. Put it in your front pocket and keep your hand on it. Better yet, buy a pouch that attaches to your belt and that you can store inside your pants. If you carry a purse (strongly discouraged), be extremely careful. Always keep it closed. Never carry it at your side or on you hip, as skilled pickpockets can unzip or cut it and remove items without your knowing it. If you carry it with the strap over your shoulder, be aware that some thieves will ride past you on a bicycle or motorcycle and grab the strap. Not only will they get away with your purse, you are likely to be seriously injured in the process.

• Thieves often work in pairs or groups. One common tactic is for one person to distract you (e.g., asking for directions, pretending to be falling-down drunk, spraying something on you) while others steal your valuables. This is especially effective in a crowded subway car or in a crowded tourist area. Be on the alert in such places!
• Be sure that you have a copy of the front page of your passport stored in a safe place that is separate from your luggage. It is very difficult to get a passport replaced quickly without that page. Your instructors will also carry a copy for you, and will leave one on file at UNF to be sure that we can get one if we need one.
• Be sure that you have a list of your credit card numbers and/or travelers check numbers in a safe place that is separate from your cards and checks.

XII. Tentative Course Schedule

The following table lists topics, required readings, assignments, exams, etc., by date. All reading must be completed before class begins! Be prepared to discuss the material. This is not a lecture-based course, so don’t expect your instructor to walk you through the material in the reading.

Schedule While in the United States (Tentative Schedule)

All meetings are mandatory. Some additional, mandatory meetings will be scheduled during the spring 2010, term.

<table>
<thead>
<tr>
<th>Date</th>
<th>Topics to be Covered</th>
<th>Time</th>
<th>Assignments Due, Etc.</th>
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<tbody>
<tr>
<td>Wed Dec 2</td>
<td>Introductions; Spring meeting schedule; Expectations; Syllabus; packing; Q&amp;A.</td>
<td>9:00-10:00pm</td>
<td>Passports or processed passport applications. Pictures will be taken for the web page.</td>
</tr>
<tr>
<td>Mon Jan 11</td>
<td>How to conduct a research project; Selection of group presentation topics by students; Team assignments of articles to read and present for the following class period.</td>
<td>9:00-10:00pm</td>
<td>You will be expected to know who your classmates are. Select your preliminary research topic.</td>
</tr>
<tr>
<td>Sat Feb 20 (new date)</td>
<td>Spanish language and culture; Chile and Argentina background (economy, environment, history); Team discussions of assigned readings.</td>
<td>9:00-5:00</td>
<td>Discuss readings/findings from your Tour/Travel Books. Confirm your research topic. Team presentations of assigned readings.</td>
</tr>
<tr>
<td>Fri Mar 5</td>
<td>Final pre-departure meeting; Spanish language lesson; Discuss updates on</td>
<td>9:00am-1:00pm</td>
<td>Teams discuss progress on their research project and current events.</td>
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</tbody>
</table>
Fri Mar 12- Sun Mar 21

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Study Abroad</td>
<td>8:30-5:00</td>
<td>Student Journals. Business visit participation: Please note that the instructors will be making materials available throughout the course. You are expected to read these materials as a basis for being informed and asking questions/pursuing your research throughout the study abroad.</td>
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Sat Apr 3

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<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
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<tbody>
<tr>
<td>Debriefing session: Post-tour discussion of impressions (especially vis-à-vis a priori expectations); Student presentations.</td>
<td>9:00am-1:00pm</td>
<td>Last day of study tour course; Team post-trip presentation; Group Presentations (include ideas and data from the assigned articles and the business visits); Student journals due.</td>
</tr>
</tbody>
</table>

XIII. TENTATIVE ITINERARY WHILE IN CHILE AND ARGENTINA
(Given the international setting, some modifications may occur).

<table>
<thead>
<tr>
<th>Date</th>
<th>Location</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Friday March 12, 2009</td>
<td>Jacksonville</td>
<td>Depart Jacksonville for Santiago, Chile in late afternoon.</td>
</tr>
<tr>
<td>Saturday March 13, 2009</td>
<td>Santiago</td>
<td>Arrive in Santiago in the morning; Check into hotel and freshen up; Group Lunch; Sightseeing tour.</td>
</tr>
<tr>
<td>Sunday March 14, 2009</td>
<td>Colchagua Valley (Chile)</td>
<td>Vineyard visit (Chile).</td>
</tr>
<tr>
<td>Monday March 15, 2009</td>
<td>Universidad Mayor, Santiago</td>
<td>Wine conference: meetings, discussions, presentations regarding Chile’s wine industry at the Universidad Mayor campus.</td>
</tr>
<tr>
<td>Tuesday March 16, 2009</td>
<td>Casablanca Valley (Chile)</td>
<td>Vineyard visit (Chile).</td>
</tr>
<tr>
<td>Wednesday March 17, 2009</td>
<td>Travel by air from Santiago to Mendoza,</td>
<td>Arrive in Mendoza in the morning. Check into hotel;</td>
</tr>
<tr>
<td>Date</td>
<td>Location</td>
<td>Activity</td>
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</tr>
<tr>
<td>Thursday March 18, 2009</td>
<td>Mendoza</td>
<td>Visit Mendoza vineyards (Argentina) at Familia Zuccardi; Group lunch.</td>
</tr>
<tr>
<td>Friday March 19, 2009</td>
<td>Mendoza</td>
<td>Visit Mendoza vineyards.</td>
</tr>
<tr>
<td>Saturday March 20, 2009</td>
<td>Mendoza</td>
<td>Possible morning visit to Mendoza vineyard; Depart for Santiago/the US in the afternoon.</td>
</tr>
<tr>
<td>Sunday March 21, 2009</td>
<td>Jacksonville</td>
<td>Arrive in Jacksonville in the morning.</td>
</tr>
</tbody>
</table>