

**Spinnaker Media Advisory Board  
Meeting Minutes**

Friday, April 5, 2019, 8:45 a.m.  
UNF Student Union, 58E/2200

- I. Call to Order – 8:50 a.m.
- II. Attendance –

**Members Present**

Mo Baker, Chair	Adviser, Spinnaker Media
Rich Jones	Professional Broadcast Radio Representative
Steve Patrick	Professional Digital Media Representative
Staci Spanos	Professional Broadcast TV Representative
Clay Zeigler	Professional Print Journalism Representative
Sam Foley	Professional Business Representative
Ronnesha Rodgers	Student Representative

**Members Absent**

Sally Edenfield	Student Representative
Lili Kendall	Student Representative
Bobbi Doggett	Communication Department Faculty Representative

**Others Present**

Hannah Lee	Editor-in-Chief, Spinnaker
Madison Roberts	General Manager, Spinnaker Radio
Sunshine Ramirez	Creative Services Director, Spinnaker
Daniela Cruz	New Business Manager
Amanda Cox	Secretary, Spinnaker Media Office Manager
Lianna Norman	Interviewee
Cameron Visconti	Interviewee
Aisling Glocke	Interviewee

- III. Welcome

- IV. New Business

- a. New Leader Interviews

- I. Cameron Visconti interviews for Spinnaker TV General Manager

- 1. Cameron introduces himself and reviews his resume, including his time at Creekside and his work on the Student Government Debate and President Szymanski's Inauguration. Cameron also speaks to his passion and vision for Spinnaker TV
    - 2. Advisory Board asks Cameron about changes he would make to Spinnaker TV. He responds that he would create a strong team, limit conflict, and change the talk show format to a live format.
    - 3. Mo speaks to Cameron's technical skill and his ability to fix things quickly.

- II. Aisling Glocke interviews for Spinnaker TV General Manager
  - 1. Aisling introduces herself and reviews her resume, including her time as a volunteer at Spinnaker, her time as Editor, Video Director, and Managing Editor.
  - 2. Advisory Board asks about her leadership style and her vision. Aisling responds that she would work on constant communication and work across departments. She also would focus on quality over quantity and create a positive environment.
  - 3. Mo says that if we need something done we go to Aisling.
- III. Lianna Norman interviews for Spinnaker Editor-in-Chief
  - 1. Lianna introduces herself and reviews her resume. Lianna discusses her passion for news and how news is consumed and says she is a strong advocate for the weight of words.
  - 2. Advisory Board asks her about her vision for Spinnaker. Lianna responds by saying that she wants to workshop with reporters, push due dates, enforce known policy, streamline information, and get rid of the newsletter and run a Friday weekly roundup.
  - 3. Mo notes that Lianna will be working remotely during the summer as Lianna will be at an internship in Washington, D.C.
- IV. Discussion
  - 1. Advisory Board and Leaders discuss the interviewees for Spinnaker TV General Manager. Staci says Aisling seems more well-rounded, though she does not discount Cameron. Sam and Steve comment that they like Aisling for the position as well. Staci notes that Cameron is still a freshman. Mo says she would suggest to Aisling to make Cameron her assistant general manager. Rich says he believes they would make a good team and asks if Aisling would buy into a title change for Cameron.
  - 2. Advisory Board and Leaders discuss Lianna for the Editor-in-Chief position. Staci says Lianna comes across idealistic and passionate. Sam asks if Lianna is a good writer, Steve seconds the question. Hannah says that Lianna's writing can read dry but that she can be creative as well. Steve says Lianna seems very by the book. Clay notes that he is concerned about Lianna not wanting to do the newsletter and says that you don't take content away from readers. Sunshine says the newsletter is not a lot of work and that readers like it because they don't have to go out to get it. Steve agrees and says that the Friday summary should be the basis for a newsletter. Hannah says workflow on the newsletter is not an issue and notes that faculty and staff make up a large number of the newsletter subscribers. Steve asks if Lianna will be open to input from the Advisory Board. Hannah believes that she will be.
- V. Vote on Leaders
  - 1. Voice vote on Current Spinnaker Leaders in Radio, Business, and Creative Services Department. Steve motions to vote on current leaders. Rich seconds the motion. Six yea votes, no nay votes. Motion passes.
  - 2. Voice vote on Spinnaker TV General Manager. Staci motions to vote on installing Aisling as Spinnaker TV General Manager. Steve seconds motion. Six yea votes to install Aisling in Spinnaker TV General Manager position. No nay votes. Motion passes.

3. Voice vote on Spinnaker Editor-In-Chief  
Staci motions to vote on installing Lianna as Spinnaker’s Editor-In-Chief. Sam seconds motion. Six yea votes to install Lianna in Spinnaker Editor-In-Chief position. No nay votes. Motion passes.
  - b. Review and Vote on Changes to Spinnaker By-Laws
    1. Updates to Spinnaker’s By-Laws include changing “Communication Department” to “School of Communication” and changing “Vice President of Student and International Affairs” to “Associate Provost for Academic Affairs.”
    2. Rich motions to vote on changes; Steve seconds motion. A vote was taken by a show of hands, with six board members voting to approve the changes. Motion to update the bylaws passes.
- V. Old Business
  - a. Vote on March 1, 2019, meeting minutes.  
Rich motions to approve minutes. Sam seconded the motion. A vote was taken by a show of hands with six in favor. Motion passed.
- VI. Announcements
  - a. Next Advisory Board Meeting is September 6<sup>th</sup> at 9:00 AM.
  - b. Professor Bobbi Doggett’s term on the Board as Faculty Representative has come to an end. Professor Nataliya Roman will be serving as Faculty Representative, beginning Fall 2019.
  - c. Spinnaker is looking for a Journalism Representative, as Clay will be moving into an Advisory Board Emeritus role.
- I. Adjourned – 9:46 am