4th Annual Student Leadership Summit

A partnership between Academic Affairs and Students Affairs

So you think you can lead?
Discover the authentic leader in you

Friday, October 19th, 2012
UNF Student Union West Building

Sponsored by: Jason's deli

Hosted by: Institute for Values, Community and Leadership.
Funded by: The Student Life & Services fee
UNF Institute for Values, Community and Leadership

The Institute for Values, Community and Leadership is an initiative within the Office of the Vice President for Student Affairs, emphasizing the encouragement, promotion and rewarding of personal, civic and community engagement with a concentration on values and leadership constructs.

The Institute facilitates the education and development of students on how to become effective, ethical and value-based leaders with a commitment to excellence, accountability, and responsibility to the real world of the workplace and civic/community engagement.

Location:
College of Ed & Human Svcs
Building 57, Room 2750

Email:
leadership@unf.edu

Telephone:
(904) 620-5934

Website:
http://www.unf.edu/ivcl/

If you have a disability and require accommodations for this event, please contact the Disability Resource Center at (904) 620-2769 at least five days before the event to enable us to provide you with reasonable accommodations.
Dear Student Leader,

Welcome to the Fourth Annual Student Leadership Summit- a partnership between UNF’s Student Affairs and Academic Affairs. The Summit is hosted by the Institute for Values, Community and Leadership.

The Student Leadership Summit is designed to give you a high impact leadership development experience and introduce you to the New Leadership Program that is growing in popularity on our campus because it gives you such a distinct competitive edge whether you’re heading for graduate school, the world of work or creating your own business. We invite you to be our very special guest at this very special event.

This year’s riveting and challenging theme, **So You Think You Can Lead? Discover the Authentic Leader in You**, is designed to give you the tools to expand your “conventional cultural script” engaging in the process of personal transformation. You’re going to meet exciting individuals with the most amazing experiences/narratives enabling you to learn firsthand from their distinguished work.

We are deeply grateful to the many organizations that have accepted the invitation to exhibit at this year’s Summit. Some of these are on-campus groups, while others are off-campus organizations that play significant and important roles in the Jacksonville community.

We wish to invite you to participate in the opportunities these organizations provide as potential venues for civic involvement and leadership development, all of which are required for the New Leadership Program. Visit the exhibitor booths and ask about their opportunities and remember to ask the representative to stamp your card to earn a delicious free box lunch complete with a beverage and dessert.

Throughout the Summit we are going to learn how to:

- Make the internal shift to embrace our genuine/authentic strengths that lead to.
- Create more intentional choices-decisions to interact with the larger community that allows you to.
- Exhibit personal leadership presence giving us a distinct competitive edge as a global citizen.

Along the way you will discover the opportunity to learn a great deal and have lots of fun. We hope you enjoy the Student Leadership Summit.

**Dr. Annabel Brooks**
Director, Institute for Values, Community and Leadership
PHILIP GREEN

Philip Green shares firsthand professional knowledge of sales, marketing, advertising, management and leadership as a successful businessman and entrepreneur through National motivational speaking, workshops and executive coaching. Phil is the Program Director of the UNF Banner Center for Creative Industries. Previous celebrity for Phil was his national presence as the second most popular frog on television, the 7 ft. tall Warner Brothers Network mascot...Michigan J. Frog. His wife says, “You gotta love a man in green tights!”

MARY DALE

Mary Dale is a native of Jacksonville, FL and a graduate of UNF. Mary earned her Leadership Certificate and graduated with a BS in communication. She anchored for several UNF shows. Mary loved the leadership program and is excited to see how much it has grown; even since her graduation last year. She was a television personality with WJXT Channel 4, anchored North Florida Weekly, and was anchor of Inside Jacksonville. She is currently employed with the world-renowned TPC at Sawgrass in Ponte Vedra Beach, Florida.
By training, Dr. Padilla is a Professor of Sociology. He received his Ph.D. from Northwestern University where he was most fortunate for having studied with Dr. Howard Becker, one of the leading American sociologists over the last sixty years. Dr. Padilla taught at several universities, including Northern Illinois, DePaul University, Lehman College and Yale University. He has written six leading academic books that include *Latino Ethnic Consciousness*, *Puerto Rican Chicago*, and *The Gang as an American Enterprise*.

Dr. Padilla is dedicated to helping awaken in people a desire to see themselves as the true shapers of not only their individual, personal lives but of this beautiful planet which interconnects us all. He believes this can only occur when individuals develop the knowledge and understanding necessary to become the true authentic selves they were meant to be. Through authentic living, individuals can contribute to the creation of a peaceful world.
LEADING IN THE NEW WORLD: ADVICE FROM THE EXPERTS
Moderator: Ms. Marcia Ladendorff
Panelists: Dr. Catherine Christie, Dr. Barbara Hetrick, Dr. Kristi Sweeney, Mr. John Timpe, Dr. Mark Tumeo and Dr. Steven Williamson.

What is going to happen after college? What options can you pursue after graduation? We have your answer! Come and absorb this information from our own expert leaders from each of our five UNF colleges! The experts will discuss the future of your industries and programs in addition to your many career opportunities. This group of experts will also be included in a Q & A. Come with purpose and questions! After all, who has a superior knowledge of your career opportunities better than our wonderful UNF faculty?

AUTHENTIC LEADERSHIP: FINDING THE YOU THAT WILL CHANGE THE WORLD
Facilitator: Dr. Felix Padilla

How has society and other outside influences crafted us into who we are today? How can we free ourselves from the societal expectations and discover our definitive purpose in life? Let’s learn to fully develop into independent and original thinkers. Dr. Padilla challenges us to see the gift of our authentic self existing as an inner potential in all of us.

RESUME BRANDING: CREATING YOUR FUTURE SELF
Facilitator: Ms. Valarie Robinson

Self-branding is best described as a prescriptive process which focuses on self-actualization and self-improvement geared towards a specific goal. Branding is a way of managing your projected image—through your resume, attire, etc. (anything that you can control). This resume building exercise will assist you in your own personal branding and contribute to your future success.
**Entrepreneur Panel: “You May Say That I’m a Dreamer, But I’m Not the Only One”**

**Moderator:** Ms. Marcia Ladendorff  
**Panelists:** Ms. Hester Clark, Mr. Andrew Harold, and Ms. Jessica Thomas

You, you may say  
I’m a dreamer, but I’m not the only one  
I hope someday you’ll join us  
And the world will be as one. *Imagine* (John Lennon)

These words are much more than lyrics to a popular John Lennon song; they encompass ideas of humanity, community, and self. These words were progressive when John Lennon wrote them, and to this day, the message of this song still eludes us. Come and interact with this extremely influential panel of entrepreneurs/leaders during a discussion about tangible ways to achieve your dreams.

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**Little Boxes Made of Ticky-Tacky: Dare to Be Original**  
**Facilitator:** Mr. Dave Reed

Little boxes on the hillside,  
Little boxes made of ticky tacky,  
Little boxes on the hillside,  
Little boxes all the same.  
There’s a green one and a pink one  
And a blue one and a yellow one,  
And they’re all made out of ticky tacky  
And they all look just the same. *Little Boxes* (Malvina Reynolds)

It is easy to conform and do what everyone else does and it is also easy to lose your “self”. Be yourself, be original, be a leader! Be your magnificent and amazing self. Recognize that being original takes a lot of courage; to say otherwise would be a disservice to your efforts. Harness your greatest attributes and use them in your quest for originality.

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**Resume Branding: Creating Your Future Self**  
**Facilitator:** Ms. Valarie Robinson

What is Personal Branding? Personal branding is best described as a prescriptive process which focuses on self-actualization and self-improvement geared toward a specific goal. Branding is a way of managing your projected “self”- through your resume, attire, etc. (anything that you can control). This resume building exercise will assist you in your own personal branding and contribute to your future success.

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**Team Mob: Navigating Life’s (K)nots Together**  
**Facilitators:** Mr. Albert Fuller and Mr. AyoLane Halusky

In a high performing team, each member has the potential to become a leader. An individual’s actions and decisions can negatively or positively affect the group as a whole. This powerful rope exercise will physically define the meaning and impact of both leadership and team-building while showing that effective leaders both participate and take cues from powerful individuals within their circle of influence.
Dr. Catherine Christie is the Associate Dean, Professor and Graduate Program Director in the Brooks College of Health at the University of North Florida. She is a Past President of the Florida Dietetic Association and co-author of four books, including The Latino Food Lover's Glossary, Fat is Not Your Fate, Eat to Stay Young and I’d Kill for a Cookie. Dr. Christie is also Editor of the Manual of Medical Nutrition Therapy which is updated and published by the Florida Dietetic Association each year.

Dr. Barbara Hetrick obtained her Ph.D. in botany and plant pathology from Oregon State University, followed by a post-doctoral fellowship at the University of California, Riverside. From there she moved into a faculty position at Kansas State University where she progressed to the rank of professor. She then took a position at the University of Northern Iowa as Head of the Department of Biology where she served for thirteen years prior to moving to the University of North Florida as Dean of Arts and Sciences. Dr. Hetrick has served as dean for five years.
Dr. Kristi Sweeney is a graduate of UNM, Loras College, and Northwest Missouri State University. Her areas of expertise are sport finance, sport law, sport governance, sport facility, and the entire realm of sports. She is currently a professor of Sport Management in the Department of Leadership, School Counseling and Sport Management at UNF. Dr. Sweeney is affiliated with the North American Society of Sport Management, American Alliance for Health, Recreation, and Dance, National Association for Girls and Women in Sport, and Aerobics and Fitness Association.  

Mr. John Timpe is the student media advisor for the Center for Student Media, including Spinnaker Digital, the Spinnaker Newspaper, the CSM Business Office, Osprey Radio and Osprey TV. He came to UNF from the Florida Times-Union and has worked for 15 years in the newspaper business. He was a broadcast major at the University of Colorado (Boulder) where he earned a Bachelor of Science in Journalism and Mass Communication. He graduated with honors for his reporting for the book Under the Tarnished Dome.
Dr. Mark Tumeo is the Dean of the College of Computing, Engineering and Construction at the University of North Florida and a Professor of Civil Engineering at the University of North Florida. He holds a Ph.D. in environmental engineering from the University of California at Davis, a J.D. from Cleveland State University, and BS degrees in civil engineering and biology from the University of Notre Dame. He is a registered Professional Engineer in the States of Florida and Alaska. Dr. Tumeo came to UNF in 2011.

Dr. Steven Williamson is a Professor of Management in the Coggin College of Business at the University of North Florida. He also directs the Paper and Plastics Education and Research Institute and is the principal of Management Development Incorporated, a management consulting firm. He earned a Bachelor of Business Administration from Memphis State University, a Master of Science from the University of Arkansas, and a Doctorate in Business Administration from Memphis State University.
Ms. Marcia Ladendorff is an instructor with the Honors Program at UNF. Ms. Ladendorff came to academe after 22 years in the broadcast news business. During those two decades, she did everything possible in the newsroom, from reporting, anchoring, producing and editing to even a short stint as a “weather girl.” Marcia was one of the original anchors for CNN. She holds a bachelor’s degree in communication and a master’s in English.

Moderator of Leading in the New World Panel and the Entrepeneur Panel

Ms. Valarie Robinson has worked in the career development field for over 20 years. Academically, Valarie Robinson earned a Master of Arts degree in Counseling from North Carolina Central University, a Master of Business Administration degree from Clark Atlanta University and a BS degree in Business Administration from Tuskegee University. She has been recognized as a recipient of the Soaring to Excellence, Outstanding Achievement, and two Exemplary Educator Awards.

Breakout Facilitator
Ms. Hester Clark started an advertising agency in her home in 1998. From these humble beginnings, The Hester Group has grown to include locations in Jacksonville, Florida, Orlando, Florida and Alexandria, Virginia and now has 22 employees. Based on the changing needs of the communications field, Clark quickly added public involvement as a communications tool designed to involve citizens and give them a voice in all stages of a project. Her vision transcended the traditional advertising agency model, and maintains the highest level of client satisfaction.

Mr. Andrew Harold founded A. Harold and Associates, LLC, a technology, education, engineering and training services firm, in 2003 and is the company's president and CEO. Mr. Harold graduated from Oberlin College Conservatory in 1990 with a Bachelor's of Music in Piano Performance. After graduation, he entered the U.S. Navy flight program and served as a naval aviator for 11 years of active duty and 9 years in the U.S. Navy Reserves. He recently completed 20 years of service and retired from the military as a Lieutenant Commander.
Ms. Jessica Thomas attained an Advertising degree from the University of Florida, and has taken part in marketing campaigns for Best Buy, Nikon and Capital One, which stemmed from training in New York City and Paris, France. Jessica opened Thomas Marketing Consulting (TMC) in September 2009, with an entrepreneurial spirit. TMC empowers the client to develop their business using marketing strategies, specializing in social media marketing. She is a board member of the CHILD Cancer Fund and Women Business Owners of North Florida professional organization.

Mr. Dave Reed is Owner and President of Speedpro Imaging Jacksonville. Involved with Burton Snowboards and Marriott International, Dave worked with events such as the U.S. Snowboarding Championships and the U.S. Pro Ski Tour. In 1994, Dave moved to Hollywood and directed studio operations at A&M Records, The Jim Henson Company, and Ironworks Music. Dave has consulted with ESPN Special Events Marketing on televised events such as Super Bowls and X Games. Dave holds an MBA from UF, and degrees in Communication and Business Management from NCS.
Mr. Albert Fuller is Director of the Levy County Extension Office of the State of Florida Food and Agricultural Sciences and for 36 years has been an Extension Youth Development faculty member with the University of Florida. Since 1994, he has overseen 14 Juvenile Justice Partnership Grant awards in youth development work. He is a consultant in programs of Leadership Development, Team Building, Life Skills Development Challenge (Ropes) Course Curriculum and various other subjects related to Youth and Adult Development.

Mr. Ayolane Halusky is a specialist in experiential outdoor leadership education with more than 20 years of experience in wilderness adventure and therapeutic programs. He is involved with high adventure programs in back country expedition and survival skills, wilderness medicine, water sports, and rock climbing. Mr. Halusky is a consultant for programming in wilderness education, survival skills and team-building. For the past 6 years he served the UNF Department of Recreation as Eco-Adventure Coordinator, Wildlife Chief Ranger and Eco-Camp Director.
EXHIBITORS

Academic Center for Excellence  
www.unf.edu/ace/

The UNF Academic Center for Excellence, or “ACE,” offers resources for UNF students to succeed academically. Through academic advising, peer tutoring, and academic skills and information sessions, ACE strives to provide students a positive environment to learn and grow. ACE supports students in their academic pursuits in a variety of subjects and disciplines, including students learning English as a foreign language.

UNF Career Services  
www.unf.edu/dept/cdc/

Career Services provides a comprehensive, four-year career development program designed to teach students how to assess their individual skills and interests, research careers, explore the world of work through experiential learning opportunities, and present themselves effectively to employers and graduate schools. Career Services offers a S.T.A.R. Program, which enables students to learn interview and resume skills.

City Year Jacksonville Start Up  
www.alumni.cityyear.org/?page=CYToday

For more than 20 years, City Year has united young people of all backgrounds for a year of full-time service, giving them the skills and opportunities to change the world. Today they unite 2,000 young adults to serve as tutors, mentors and role models, to help children stay in school and on track, and transform schools and communities in 23 locations across the United States, as well as through international affiliates in Johannesburg, South Africa and London, England.

UNF Club Alliance  
www.unf.edu/cluballiance/

Club Alliance is an Executive Agency of Student Government and is a recognized group of student leaders who act as representatives of the student body through their membership in their respective organizations. Club Alliance is an umbrella organization of the recognized UNF student groups that acts as a liaison between Student Government and student clubs. With over 200 registered student organizations, Club Alliance enables existing clubs to succeed and encourages the growth of new student clubs.

Coggin College of Business Career Management Center  
www.unf.edu/coggin/cmc/

The Coggin College of Business Career Management offers a thorough career development program for students. With a S.T.A.R. certification program that teaches students interview and resume building skills, the Career Management Center offers personalized attention to students as they seek to learn professional career-searching skills. The center also offers speed networking events and dynamic job fairs with community employers.
UNF Health Promotions
www.unf.edu/healthpromotion

The UNF Health Promotions Department promotes the health and well-being of the University community. Healthy Osprey is an initiative to assess and respond to the needs of the UNF community to create and maintain a healthy environment which will enhance the holistic student experience by addressing areas of environmental health, mental health, physical health, sexual health, nutrition, stress management, and violence prevention.

UNF Honors & Scholars Program
www.unf.edu/honors-scholars/

The Honors Program is an interdisciplinary program designed for high-achieving students that emphasizes experiential and active learning in small classes. There are opportunities for students to fulfill General Education requirements through small, focused, experiential classes as well as interdisciplinary elective classes, classes with a travel component, and upper level research experiences within some majors.

UNF Housing and Residence Life
housing.unf.edu/index.asp

UNF Housing and Residence Life houses almost 3,000 students on campus within 6 residence halls. Leadership opportunities are offered to over 100 student leaders as Resident Assistants. UNF Housing and Residence Life provides Living-Learning Communities for Brooks College of Health, Coggin College of Business, Healthy Ospreys, Honors, Honors L.E.A.D. and Pre Med.

UNF Interfaith Center
www.unf.edu/interfaith-center

The mission of the UNF InterFaith Center is to care for the individual, and to lead, educate and advocate the expression of religious faith and core values. Their purpose is to advance religious, philosophical, and spiritual literacy and pluralism at UNF. To that end, they advocate for the pursuit of truth in a climate of open, educated inquiry, fostered by core values. The Center encourages a campus of authentic individuals that work together for the common good.

UNF International Center
http://www.unf.edu/intlctr/

The UNF International Center provides and enhances a range of opportunities which can expand the global understanding of the UNF community. The International Center is responsible for recruiting and providing programs, activities, and services that address the specific needs of international students on campus and developing study abroad activities for domestic students who seek international learning experiences.

Jason’s Deli
www.jasonsdeli.com/

Jason’s Deli was founded in 1976 by Joe Tortorice, Jr. who believes in treating employees as family. Jason’s Deli has a Leadership Institute that offers free classes in money matters, ethics, marriage, conflict resolution, emotional intelligence, and in the core values of the Jason’s Deli brand. Mr. Tortorice Jr. also started a program called “The Fishing School” to empower hourly employees to better themselves by becoming managers and leaders.
UNF Military Veterans Resource Center
www.unf.edu/military-veterans/

The MVRC supports military and veteran students to successfully make the transition from the military environment to campus life, and to assist them in their progress toward completing their academic degree. The Center also provides opportunities for peer to peer support, mentoring and social networking. They welcome volunteers from the veteran student community to work with their fellow veterans as mentors to assist them in achieving a successful academic experience. Working closely with the MVRC, ImpactJax is a division of the Jacksonville Chamber of Commerce for young professionals under age 40.

OneJax Institute
www.onejax.org

OneJax Institute at UNF is an interfaith organization that promotes respect and understanding among peoples of religions, races, cultures, and beliefs. Through education, community building and advocacy initiatives, OneJax works to overcome bias, bigotry, and racism. With a strong legacy to bring different people together for the common good, OneJax strives to build understanding across all areas of the Northeast Florida community.

UNF Recreation
www.unf.edu/recsports/

UNF Recreation is the primary on-campus resource for recreational and social activities. The purpose of Campus Recreation is to provide students, faculty, and staff with a wide variety of recreational and social activities. They range from fitness classes and intramural sports at the magnificent new UNF Wellness Complex, to Eco-Adventure with kayaking, sailing, white water trips, nature trails, Organic Garden and more.

UNF Student Affairs
www.unf.edu/student-affairs/

The Division of Student Affairs is the resource for co-curricular and extracurricular programs, activities, and services at the University of North Florida. It is their mission to provide students with the best, most rewarding learning opportunities outside the classroom. To that end they oversee more than twenty specialized departments, units, and facilities whose task is to optimize the university experience. Through the Division of Student Affairs, students live, love, learn, and leave their legacies through involvement and engagement in courses, projects, services, programs, and activities.

UNF Volunteer Center
http://www.unf.edu/volunteercenter/

The UNF Volunteer Center is dedicated to assist students to be involved in their community and attain their personal and professional goals through their community involvement. The Center is the link between nonprofit organizations, businesses, schools, and students and ensure that every UNF student has an opportunity to be an influential and active community leader. The Volunteer Center promotes community service by providing a variety of opportunities, committees, events, and projects throughout the school year.
Diederie Allard
Chris Bender
Annabel Brooks
Jeff Coker
Deanne Crookham
Alison Cruess
Dianne Dawood
Jessica Dean
Laura Fox
Trey Gowdy
Phil Green
Leslie Kaplan
Emily Knight
Whitney Meyer
Martina Perry
Valarie Robinson
Matthew Richardson
Tarah Trueblood
Courtney Warner
Ray Wikstrom
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<th>Time</th>
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<tr>
<td>8:30 am-9:00 am</td>
<td>CHECK-IN &amp; EXHIBITS OPEN</td>
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<tr>
<td>9:00 am-9:25 am</td>
<td>Student Leadership Summit Opening</td>
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<td>9:25 am-10:00 am</td>
<td>KEYNOTE: The Struggle for the Authentic Self: Discover the Leader in You</td>
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<td>SPEAKER: Dr. Felix Padilla</td>
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<td>10:00 am-10:15 am</td>
<td>TRANSITION – Interaction with Exhibitors</td>
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<td>Breakout Session A</td>
<td>10:15 am-11:30 am (75 Minutes)</td>
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<td>Leading in the New World: Advice from the Experts</td>
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<td>Authentic Leadership: Finding the You that Will Change the World</td>
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<td>Resume Branding: Creating Your Future Self</td>
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<td>11:30 am-12:00 pm</td>
<td>Interaction with Exhibitors</td>
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<td>Breakout Session B</td>
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<td>Entrepreneur Panel: “You May Say that I’m a Dreamer, But I’m Not the Only One”</td>
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<td>Student Leadership Summit Wrap-up</td>
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<td>TRANSITION</td>
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<td>2:30 pm-3:00 pm</td>
<td>TEAM MOB: Navigating Life’s (K)nots Together</td>
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