

inside unf

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JUNE 2005

UNF to see major benefits from legislative session

Thanks to support of the Board of Governors and the leadership of the Duval legislative delegation, UNF came away from the 2005 session with a record allocation for construction projects on campus.

The University will receive \$19.9 million in PECO funding next fiscal year. This allocation brings the amount of construction funding secured at UNF to more than \$37 million since John Delaney became president.

Janet Owen, director of Governmental Relations, said the high level of PECO funding is an indication of the amount of support for UNF in Tallahassee.

"You can't imagine the pleasure of walking through the halls of the Capitol with President Delaney. He is well respected by the members and they want to give him what he needs to make UNF the best that it can be," she said.

If signed by the governor, UNF will receive the funding for three major projects: beginning construction of a new education building (\$12 million), completion of a Health Professions Facility (\$5 million in addition to



An artist's sketch shows the new Social Sciences Building, which is being funded through PECO dollars. In the last two legislative sessions, UNF has received more than \$37 million in construction funding.

COURTESY PHOTO

the \$2.3 million funded in '04) and renovation and infrastructure improvements (\$2.9 million). The remainder of the allocation for the education building could come in next year's session.

In last year's legislative session, UNF received \$17.4 million. The largest chunk of that allocation (\$8.8 million) is being devoted to the construction of the new Social Science Building. Work on that project in Parking Lot 7 will begin this year.

PECO is not the only new funding com-

ing to UNF. The University will also receive \$4.8 million in enrollment growth funding; \$5.2 million in CITF funding for the new student union; \$4 million in matching gift funding and about \$530,000 in matching funds under the Courtelis Facility Enhancement Grant program. This state funding matches private gifts received by UNF primarily during the Access to Excellence campaign.

Tuition flexibility was a major issue in this year's session, according to Owen. University boards of trustees were delegated the authority to set tuition and fees for graduate, professional and out-of-state students but the increases cannot exceed the average tuition and fees for corresponding programs at public institutions that are members of the American Association of Universities. This applies only to new students enrolling in the fall of '05.

The annual percentage increase established by each board for students enrolled prior to the fall of 2005 can't exceed 5 percent.

Legislation to encourage students to finish sooner was also adopted by the Legislature. Effective this fall, all incoming freshmen will be subject to a surcharge if they exceed 120

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honors & awards

SIFE team wins at regional competition

BY JULIE WILLIAMS
Staff writer

Members of the UNF chapter of Students in Free Enterprise came home as winners after traveling to Atlanta in April to participate in the SIFE USA Regional Competition.

The team presented a report of their yearlong community outreach projects to a panel of business leaders and was named a SIFE USA Regional Champion in the overall competition. They also were selected as finalists in the National Free Marketing Economics, National Entrepreneurship, National Personal Financial Success Skills and National Business Ethics competitions. The event was one of 21 regional competitions held across the country.

"We prepared a visual graphic presentation and completed an oral presentation in front of about 20 judges," said UNF SIFE president Pavitra Devanand.

The projects featured in the presentation were designed to promote SIFE's mission to "help people achieve their dreams through free enterprise education."

One of those projects involved spending four months during fall semester working with Junior SIFE students at Fletcher, Orange Park and Terry Parker high schools. Their objective was to convey the principles of free enterprise to the J-SIFE students via interactive and challenging activities promoting creativity, critical thinking and teamwork.

"We met with students in business classes each Friday and taught them the basics of entrepreneurship," Devanand said. "We presented lessons, brought in guest speakers, planned online activities and helped them prepare business plans for a local company."

To test what the students had learned, the UNF SIFE team presented the third annual J-SIFE Competition in which students from the three high schools competed against each other.

"All the students did very well, especially considering it was their first time presenting this type of material," Devanand said. "It was evident they'd been paying attention and knew the elements of market-



UNF SIFE Team and professor Fred Pragasm

COURTESY PHOTO

Center sold candy baskets on campus, to "Market Yourself," an interactive lecture geared toward educating Indian entrepreneurs. Throughout the year, the team collaborated with the Jacksonville Job Corps, the Youth Crisis Center in Jacksonville, the INDO US Chamber of Commerce, WOSP Osprey Radio, Habitat for Humanity of Jacksonville (Habijax), Girls Going Places, the On It Foundation, Sears, Roebuck and Co., and Wal-Mart.

"The projects developed by

UNF SIFE have made an impact

not only in the local community, but also internationally," said UNF professor Fred Pragasm. "Winning the regional competition as well as all the additional awards is a reflection on the quality of projects completed by college students."

ing, business and finance. It was very rewarding to see how much they'd learned." In addition, the UNF SIFE team completed 18 other community outreach projects, ranging from the "Candy Express" in which children from the Northside Community

not only in the local community, but also internationally," said UNF professor Fred Pragasm. "Winning the regional competition as well as all the additional awards is a reflection on the quality of projects completed by college students."

Spivey and Garris saluted for inspiring students

Student Affairs' employees Sheila Spivey and Betty Garris were honored recently for their service to the University by two student organizations.

Spivey, assistant director for the Women's Center, has been the African American Student Union's adviser for six years. The organization created the Sheila Spivey Award to honor female student leaders committed to service, leadership, diversity and scholarship.

In creating the award, African American Student Union officials cited Spivey's "unwavering dedication" to all of the multiple roles she fills. In addition to serving as the adviser for the AASU, Spivey is also UNF's victim advocate and an adjunct professor in criminal justice.

Spivey was lauded for her efforts in encouraging and inspiring students and for serving as a role model to minority,

female students. AASU leaders said, "For many of us, she is a friend, a leader, a listening ear, an inspiration."

Garris, Student Government controller, received the Douglass F. Covey Service to Students Award from Student Government. The award, presented by Student Government, was established in 1993 to honor a non-student member of the community.

Covey, currently vice president for Student Affairs at Idaho State University, is the former assistant vice president for Student Life and Student Government adviser at UNF.

In nominating Garris for the award, a student said, "She has become one of the most influential people in my life, teaching us in SG so much about how to take life on." Another student added, "At times she is like a mother to each of us, providing guidance through love and knowledge."

Brand rollout planning begins

Members of the Integrated Marketing Team planning committee are preparing the rollout of the new UNF brand following President Delaney's adoption of the IMT recommendations last month.

Delaney announced to the University community that the brand, which represents a commitment to individual attention and transformational learning experiences, would be adopted beginning with the fall semester.

"UNF already has a solid track record of giving students the type of individualized attention that cannot be found at other

institutions. At UNF, students are our first priority and if we remain true to that commitment in everything we do, we will make UNF an even better University than it is today," he said.

To symbolize the new commitment, the University is adopting a new look that includes changing the current logo. A new set of Visual Identity Standards governing the use of the logo has been issued and will be in effect for all printed and electronic representations effective Aug. 1. The online version of the guidelines can be found on the integrated marketing website.

Faculty and staff will soon be able to

order new business cards, letterhead and envelopes through the online ordering system. All University units are encouraged to use remaining supplies of existing stationery before ordering new materials. There will be a one-year transition period during which existing supplies can be used.

A rollout event is planned for Aug. 18 as part of the Week of Welcome activities for new students on campus. More information will be distributed as details are finalized.

For more information on the Integrated Marketing Team visit <http://www.unf.edu/development/news/imt/>.

Reasons for the new UNF logo

Few issues can generate more discussion than a proposal to change a logo. The Integrated Marketing Team did not take such a task lightly. After lengthy discussions a recommendation to change the logo was made to President Delaney.

Here are some of the reasons behind that recommendation.

First, despite being used for many years, a number of people outside UNF fail to recognize the outline of the state of Florida in our current logo until it is brought to their attention. While we have become very accustomed to this clever use of typography, it does not say anything about UNF other than the fact that it is located in the state of Florida. In addition, we believe our current logo overemphasizes the "north" in our geographic location and will be a limiting factor as we grow into a major regional university in the Southeast.

Second, using the osprey will give our logo much more visibility. The inscribed "N" is not easily discernable as the state of Florida from a distance.

Third, few outside of UNF can identify an osprey as a bird. Yes, it is our mascot but it is not uncommon for universities to be identified by their mascots. The University of Florida Gator is but one example. We are the only university in the country with an osprey for a mascot. This gives us a degree of distinction that

an "N" does not. In addition, the osprey to be used in the new Athletics logo will be substantially different than the osprey in our University logo.

Members of the Integrated Marketing Team and President Delaney have received many e-mails asking that the bird in our new logo be made to look more like an osprey. Our agency of record has taken these comments into consideration and made some minor modifications in the design. However, the intent of a logo is to create a distinctive mark. Each step we take toward making the osprey more realistic lessens its impact as a distinctive mark and therefore reduces its value as a logo.

We realize that many faculty and staff are attached to our existing logo. When the "N" was first introduced a few years after the University opened, it too was criticized by many on campus. There is a natural tendency to stay with what is familiar and comfortable.

We believe the new look symbolizes the new commitment the University is making to students. It is a bold departure from what we have become accustomed to, and we believe it is appropriate for the bold commitment we are making to our students.

Dan Dundon
Chair
Integrated Marketing Team



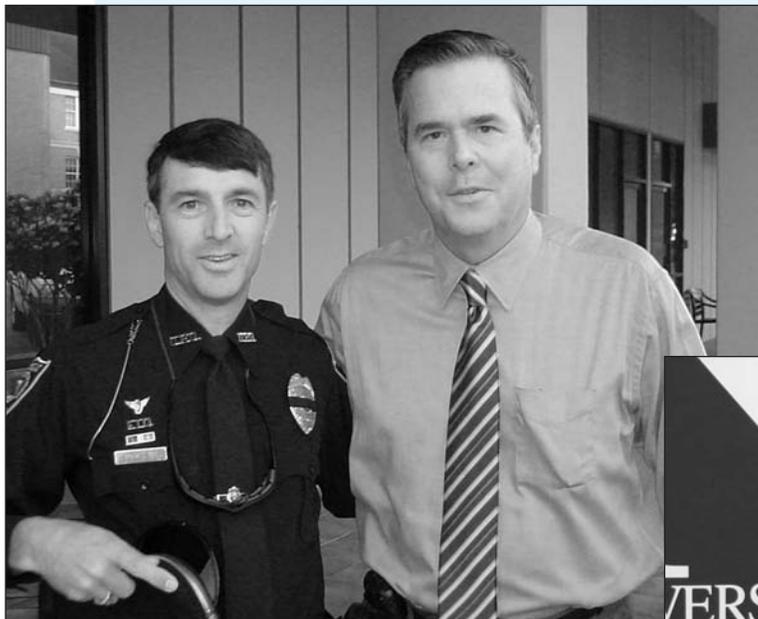
Branding Timeline

June-August – Integrated Marketing Team members and representatives of Marketing & Publications available to all campus units to make presentations about branding and the new visual identity system. Call 620-2142 to set up an appointment.

June 1 – New Visual Identity Standards take effect.

June 1 – New online ordering system for business cards, letterhead and envelopes will be available. They will be distribution on campus after Aug. 1 (Note: all existing materials may be used until May 2006. All materials produced after Aug. 1 must follow the new Visual Identity Standards).

Aug. 18 – Ceremony marking UNF's new commitment and official unveiling of new logo.



COURTESY PHOTO

A CHANCE MEETING

Before the start of the State Police Memorial Week ceremonies in Tallahassee recently, UPD Cpl. Chuck Butz was approached by Gov. Jeb Bush who was walking to his office. The governor stopped and greeted Butz and they exchanged information about the ceremony. Butz was appreciative that the governor would take time out of his busy schedule to talk with him.



IVONE MOUTELA



IVONE MOUTELA

WILKINS FAMILY AND CEREBRAL PALSY GIVE TO UNF

Former major-league baseball player Rick Wilkins shares a few words during the dedication of three rooms at the UNF soccer stadium. The rooms were dedicated in honor of Wilkins, the Wilkins family and Cerebral Palsy of Northeast Florida.

Dr. Pam Chally, dean of the College of Health (from left), Mary Stutts, president of the board of Cerebral Palsy of Northeast Florida and Dr. Larry Daniels, dean of the College of Education and Human Services, join Wilkins for the unveiling of the dedication plaques.

FIRST LEADERSHIPUNF CLASS "GRADUATES"

The first class of LeadershipUNF participants recently completed a rigorous leadership development program over an eight month period learning all aspects of the University and meeting with the Board of Trustees, the UNF Foundation Board and lawmakers in Tallahassee. Participants are (back from left) Tony Turrin, Charles Eyer, Chris DeVos, Michael Hallett, Matthew Taylor, (front from left) Mary Ann Rosenthal, Pam Chally, Ajayi Adewale, Lynn Hendricks and Mike Trotter.

JULIE WILLIAMS



Foran elected new student body president

By TOM CAIN
Staff Writer

New student body President Tom Foran has a vice-grip handshake and an equally strong commitment to serving his fellow students.

"It's something I felt called to do," Foran said about his decision to run for president. Last year he was Jerry Watterson's vice president. "I had a conviction in my heart to serve the student body for another year." Foran, a 19 year-old sophomore from Daytona Beach, speaks often of his "commitment" to serving the student body.

Foran and his vice president, Jared Callahan, received 850 votes to win a close election over Tom Kester and Chris Crider who finished with 657 votes. The ticket of Travis Medeiros and Khorey Baker came in third with 541 votes.

Foran's platform includes extended library hours, increased multicultural events and minority recruitment, free on-campus DVD and video game rentals and working dispensers in women's restrooms.

There is also a campus-life improvement initiative. This platform plank calls for the establishment of a leisure lounge for students to use when they have a long break between classes. The first floor of the Library is a space under consideration for the lounge. An on-campus carwash area and fixing broken Osprey Card-to-cash machines are other improvements in the campus-life initiative.

Foran labels these platform planks as "promises" from him and Callahan to the student body. "The goals on our platform are realistic and reasonable, not empty promises," Foran said firmly. The students will know if we did them or not."



Jared Callahan and Tom Foran

IWONE MOUTELA

Jared Callahan, Foran's vice president, is a 21-year-old junior from Deltona who has been a Student Government senator for two years. "I think we had the best issues, most knowledge and most experience," Callahan said when asked why he thought he and Foran won. "I really feel he'll [Foran] do a great job. Tom really has a passion for it."

It didn't take Foran long to decide after coming to UNF that he was interested in campus politics. "Halfway through the fall of my freshman year, I realized I've got to get involved," Foran said. "Our University is awesome and it offers so much to get involved in. Student government is a microcosm of government at the state, local and national levels."

Sponsored Research Awards Announced

The Division of Sponsored Research has announced the following grants and contracts:

Faiz al-Rubae (Mathematics and Statistics) and **Catherine Cavanaugh** (Curriculum and Instruction), \$146,061 from Florida State University for "Teacher Leaders Engaged in Mathematics and Science Action"

Lehman Barnes (Curriculum and Instruction), \$15,000 each from the Big Brothers and Big Sisters of Northeast Florida for the Reflective Practice Project and from Communities in Schools, Inc., for Logic Model development and implementation

Marianne Barnes (Curriculum and Instruction) received \$6,000 from Florida State University for "Multi-University Reading, Mathematics and Science Initiative (MURMSI): An Exploration of the Perception of Teacher Leaders Related to Their Experiences of Leading Within Their Schools, Conducting Action Research Projects and Reflecting on Their Practices" and for "Multi-University Reading, Mathematics and Science Initiatives: Improving Learning Outcomes

by Improving Discipline"

Pamela Bell (Child Development Research Center), \$44,926 from the U.S. Department of Education for child care support for student parents

Edwidge Bryant (Curriculum and Instruction), \$200,000 from the Florida Department of Education for English literacy and civics education

Dale Casamatta (Biology), \$34,650 from the St. Johns River Water Management District for an assessment of epiphyte loading associated with submerged aquatic vegetation communities in the lower St. Johns River

Matthew Corrigan (Public Opinion Research Laboratory), \$21,500 from the UNF Foundation for the alumni telemarketing/direct mail campaign; \$18,000 from Applied Survival Technologies, Inc. for a market survey for the Biochemical Safety Unit; \$6,500 from the Jacksonville Port Authority for a survey concerning communication between JAXPORT and the Jacksonville community; and \$9,500 from the City of Jacksonville for a survey of Duval County residents regarding park usage

Janice Donaldson (Small Business Development Center), \$25,000 from First Coast Micro Loan Program for management and technical assistance services; \$40,000 from the Jacksonville Chamber of Commerce for management and technical services assistance; \$11,625 from the University of West Florida for the "Procurement Technical Assistance Center 2004" and \$597,529 from the University of West Florida for the "Small Business Development Center Network 2005"

Cheryl Fountain and William Caldwell (Florida Institute of Education), \$7,500 from the Florida Lottery for "Sunshine State Scholars Final Competition." Fountain was also awarded:

- \$14,976 from Alpha Kappa Alpha Sorority, Inc., for "Data Input, Analysis and Evaluation of the Reading One-to-One Tutoring Program"
- \$425,000 from the Jacksonville Community Foundation for "Development of 'Readiness and Learning Indications (RALI) for Jacksonville's Children' and 'Evaluation of the Early Literacy

Partnership Initiative"

- \$1,341,316 from the Agency for Workforce Innovation for "Even Start Technical Support Initiative 2004-2005" and "School Readiness Technical Assistance and Support Initiative 2005"
- \$375,000 from the Administration for Children and Families for "Florida's Collaboration for Young Children and Their Families 2004-2005"
- \$17,920 from Episcopal Children's Services for "Implementation of the Early Literacy Learning Model 2004-2005"
- \$317,260 from Florida Gulf Coast University for the "Partnership for Educational Success"
- \$25,000 from the Florida Department of Education for "Sunshine State Scholars Program 2004-2005"

Michael Hallett (Center for Race and Juvenile Justice Policy), \$2,500 from the Boys and Girls Club of Northeast Florida for survey services

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Career Services uses individual attention to match job-seekers with employers

By TOM CAIN
Staff Writer

For Career Services' Lenroy Jones, communication is a critical first step to bridge the gap between companies with job openings and recent or soon-to-be UNF graduates and other alums who are seeking employment.

"It seems like a small thing, but it's actually huge," Jones, associate director of Career Services, said about e-mails he sent informing recent graduates about a job fair last month in Orlando. "I'm trying to do everything possible to shorten the gap between employers and students."

One of the ways Jones has gone about bringing students, grads and near-grads together with companies is through on-campus company information sessions.

At these sessions, students meet with company representatives in an informal setting to learn about the organization and job openings. Company representatives also make presentations.

"It's great to see top companies investing their time to talk with our students about career opportunities," Jones said.

Company hiring socials are another way of enabling students and employers to interact in a relaxed atmosphere while sipping sodas and munching on snacks. In March, representatives from PricewaterhouseCoopers, an international accounting firm with offices in Jacksonville, met with UNF students and faculty members at the Boathouse.

An April article in the magazine CNN/Money cites a survey done by the National Association of Colleges and Employers

which foresees higher salaries for this year's college graduates than last year's grads. The article also said that early indications are more college graduates will be hired.

Jones continues to do all he can to see that the employment picture is a bright one for UNF job-seekers. His focus is on bringing students and employers together with communication as the key element of his efforts.

When a student sent Jones an e-mail asking if anyone was carpooling to the daylong job fair in Orlando, Jones provided students with information connecting them with others needing transportation to the event.

If enough students expressed interest in attending the statewide job fair, Jones intended to offer a workshop on how students can best utilize their time and efforts at a job fair. "I'll do whatever I can do to help them connect with employers, which leads to securing employment," Jones said.

In addition to distributing posters and fliers on campus to alert students about impending employer visits and job fairs, Jones places announcements in both internal and external electronic newsletters like Student Update, Campus Update and the Alumni Association's NestNotes.

"Since his arrival, Lenroy has been developing the services, programs and resources for employers to effectively recruit at UNF," said Rick Roberts, the director of Career Services. "He consults with employers to help them develop effective recruiting strategies and to



Lenroy Jones (right) with a student

IVONE MOUTELA

develop a strong presence on campus."

Jones came to UNF a little more than a year ago after working in similar positions at East Carolina University and Michigan State University. His primary responsibility is to work directly with employers to facilitate the hiring of UNF graduates.

Immediately after the interview for this story, Jones hustled off for a lunch meeting with an employer and a tour of the employer's company. For Jones, part of the communication process is learning as much as possible about what a company is looking for in an employee.

"I think we need to be flexible with employers," Jones said before leaving his office. "In order to be successful, we have to market. If they hire one of your people, they'll keep coming back."

For more information about the services and programs available to employers, contact Lenroy Jones at ljones2@unf.edu.

Sponsored Research

(Continued from page 5)

Jeffrey Harrison (Public Health), \$18,000 from the UNF Foundation for a Dean's Professorship

Nick Hudyma (Engineering), \$28,294 from Universal Engineering for "Sink Holes in Dry Retention Ponds, Phase II"

N. Mike Jackson and James Fletcher (Engineering), \$100,771 from the Florida Department of Transportation for implementation support services for the Mobile Retroreflectivity Unit (MRU)

Kathryn Krudwig (Special Education) and **John Venn** (Educational Services and Research), \$550,000 from the Florida

Department of Education for the Florida Inclusion Network. Krudwig is also the recipient of a \$168,000 Florida State Improvement Grant from the Florida Department of Education; \$160,000 from the Florida Department of Education for the Northeast Florida Personnel Development Partnership, and \$5,000 from the University of Central Florida to support the Technical Assistance and Training System (TATS)

J. David Lambert (Building Construction Management) and **Patrick Welsh** (Engineering), \$339,875 from Florida International University for

"Development of a Florida Mesoscale Weather Station, Phase 1: Design, Data Assimilation and Research"

Maged Malek (Building Construction Management), \$5,000 from Stonewood Towers Condominium Association for "Balcony Concrete Repair for Stonewood Phase II: Hiring the Contractor"

Rebecca Marcon (Psychology), \$34,316 from Episcopal Children's Services for "Links to Literacy Assessment for the Children's Facility at Exchange South and Union County Head Start at Lake Butler 2004-05" and "School Readiness Assessment for the Clay/Nassau/Baker/

Bradford School Readiness Coalition"

Gerald Merckel (Engineering), \$17,386 from View Systems, Inc., to update their secure scan passive metal detector circuit board design

Michele Moore (Public Health), \$33,984 from the University of Florida for "Brief Positive Image Communications for Adolescents;" \$53,982 from the University of Florida for a "Randomized Trial of a Stage-based Primary Care Program;" \$36,090 from the Manila Consulting Group for a review of substance abuse prevention programs, and \$33,984 from the

(Continued on page 9)

Coggin College of Business prepares for new dean

Dr. John McAllister sees tremendous potential for the Coggin College of Business and will bring a strong background in accounting to keep track of that progress.

McAllister, who will start in his new job in July, has watched UNF's progress from Kennesaw State University near Atlanta where he is chair of accounting in the Coles College of Business.

"I have been aware for quite some time of the excellence that has become the trademark of the Coggin College of Business. The outstanding faculty, the leadership of Dean Earle Traynham and the generosity of Mr. Luther Coggin are clear signals of both remarkable accomplishments and tremendous potential for the Coggin College and UNF," he said.

McAllister will take over the position from Dr. Gary Fane who has been interim dean since Traynham resigned in 2003.

He said one of his first goals is to ask faculty and members of the Business Advisory Council to introduce him to the many segments of the UNF and Jacksonville communities.

"My hope is that I will be welcomed and accepted as a new contributor to UNF's tradition of excellence. The key for me personally will be to build upon the wonderful relationships that have been developed over the years between UNF and the Jacksonville community," he said.

After that initial "get acquainted" period, McAllister plans to pursue his primary goal of attracting and retraining focused students and dedicated, highly qualified faculty.

"Those of us in the administration area must assure, through leadership and community outreach, that the resources needed to enable excellence are continually in place," he said.

McAllister has been a certified public accountant since 1972 and he admits that this perspective may allow him to make unique contributions to UNF.

"Recent financial reporting scandals have, unfortunately, been a driver of increased attention to what we accountants do and how we do it. For me, one especially important message in all of

this is the critical importance that high quality information has to the success of any organization," he noted.

Before joining Kennesaw State University in 1995, McAllister was at St. Bonaventure University in New York. In addition to being a professor of accounting, he assumed a number of administrative assignments during his 17 years there including dean of the school of business, director of the MBA program and associate vice president of Enrollment Management.

McAllister is also a visiting professor with the executive MBA program at Helsinki School of Economics.

His business career includes four years as a senior auditor with Haskins & Sells CPAs, now Deloitte Touche Tohmatsu. He started his business career after being discharged from the U.S. Army where he completed a one-year tour of duty in Vietnam.

McAllister received his bachelor's degree from the University of Scranton, his master's degree from Fordham University and his doctorate from Penn State.

The new business dean and his wife, Susan, have been married for 35 years and have three adult children, two grandchildren and a third on the way.

Once he arrives at UNF, you may see McAllister on the tennis courts or walking on the Nature Trails but you will probably not see him too often at the Golf Learning Center.

He tells a story that at Kennesaw State, the director of Athletics once made the following observation about his golf game: "John, you must be quite an athlete because most people who swing like you are not able to hit the ball at all."

McAllister said he took the comment as a compliment.



COURTESY PHOTO

John McAllister At-A-Glance

EDUCATION

1977-80	Doctor of Philosophy, Pennsylvania State University
1973-75	Master of Business Administration, Fordham University
1963-67	Bachelor of Science, University of Scranton

EMPLOYMENT

1995-05	Kennesaw State University
1975-77 and 1980-95	St. Bonaventure University
1987-present	Helsinki School of Economics
1971-75	Haskins & Sells, CPA
1968-71	U.S. Army (one-year tour in Vietnam)

DEADLINE

*Information to be included in the July 2005 issue of **inside unf** must be received in the Office of Marketing and Publications by noon June 15 and is subject to space limitations. Please submit information to Dan Dundon or Julie Williams.*

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faculty & staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Julie Williams or your college dean.

College of Arts and Sciences

BIOLOGY: **Dr. Greg Ahearn, Anita Mandal and Prabir Mandal** jointly presented posters titled "Characteristics of 65Zn2+ transport by lobster hepatopancreatic lysosomal membrane vesicles" and "Cloning of Sarco-Endoplasmic reticulum Ca2+-ATPase (SERCA) from Caribbean spiny lobster *Panulirus argus*" at the 2005 Experimental Biology meeting in San Diego in April. Ahearn and **Erik Conrad** also jointly presented a poster titled "Net transmural transport of zinc across perfused lobster intestine of the American lobster (*Homarus americanus*)" at the same meeting.

COMMUNICATIONS: **Dr. Berrin Beasley** presented "The Mass Communication Research Undergraduate Class: Student Perceptions of Class Content, Structure and Worth" at the Research Division of the National Broadcast Education Association in Las Vegas in April. Beasley also was panel chair for "Ringing the Bell to Galvanize Change: Dr. Bill Cosby's Communication about the Black Community" for the Mass Communication Division of the 75th Annual Convention of the Southern States Communication Association in Baton Rouge, La., in April.

Christine Holland (with Stephynie Perkins) presented "He Said, They Said: A Framing Analysis of the Media's Coverage of Bill Cosby's Remarks about African Americans, Education, and Community" at the 75th Annual Convention of the Southern States Communication Association in Baton Rouge, La., in April.

ENGLISH: **Dr. Keith Cartwright** has two poems, "Center Furnace" and "Wrought Iron Figure," in the current issue of *Xavier Review*, Vol. 24, No. 2.

Tim Donovan published an article, "To Do Justice to This Moment Between Exhaustion and Totality," in the *Journal of Advanced Composition*, Vol. 24, No. 4.

Ruth Harrold and Doris Van Saun completed and jointly presented a classroom curriculum titled "Making U.S. History Come Alive," a content area class designed for

students in an intensive English program. The presentation was made at the annual Sunshine State TESOL (Teachers of English to Speakers of other Languages) conference in Orlando. Harrold also was elected president of FIEC (The Florida Intensive English Language Consortium) for 2005-06.

PHILOSOPHY: **Dr. Andrew Buchwalter** presented two papers at the Pacific Division meeting of the American Philosophical Association in San Francisco in March: "Bounded Communities, International Law, and Situated Cosmopolitanism" and "Hegel and Eurocentrism."

Dr. Daniel Callcut was awarded a SIAS (Some Institutes for Advanced Study) Summer Institutes Fellowship for 2005-06. He also gave the following talks at Florida International University in April: "Experiments in Living: the Good Life in Groundhog Day," presented as part of the Liberal Studies Colloquium Series, and "Moral Disenchantment, the Skeptical Problematic, and the Culture Wars," presented to the Department of Philosophy.

Dr. Hans-Herbert Kögler had two texts appear in Czech translation: "Constructing a Cosmopolitan Public Sphere: Hermeneutic Capabilities and Universal Values" was published by *Filosoficky Casopis*, No. 52, 2004 (the philosophy journal of the Czech Academy of Sciences) and "The Project of a Critical Hermeneutics," in *Technology & Society*, Prague, Fall 2004. He also published "The Unconscious Power of Language: Foucault, Hacking, and the Hermeneutic Construction of Identity" in the anthology "Meaning/Power/Unconsciousness." He also presented an invited commentary at a panel on "Habermas and Human Nature" at the Pacific APA meeting in San Francisco in March.

John Maraldo's article, "The Kyoto School: Who, What, When and Whither," was published in the book "Japanese Philosophy in World Perspective," in the Japanese language.

SOCIOLOGY, ANTHROPOLOGY AND CRIMINAL JUSTICE: **Dr. Ronald Lukens-Bull** presented "In Search Of Liberal Muslims: The Case of Indonesian Islamic Schools" as the inaugural lecture of the Islamic Studies Program at the University of South Carolina. He also published his book, "A Peaceful Jihad: Negotiating Identity and Modernity

in Muslim Java" with Palgrave McMillan.

Dr. Krista E. Paulsen presented "Market Niche as Neighborhood: Cultivating Homogeneity in New Residential Communities" at the Southern Sociological Society Annual Meeting in Charlotte, N.C., in April.

Dr. Jennifer K. Wesely and co-author James D. Wright published "The Pertinence of Partners: Examining Intersections between Women's Homelessness and their Adult Relationships" in *American Behavioral Scientist*, Vol. 48, No. 8, April 2005.

WORLD LANGUAGES: **Dr. Patricia Geesey** chaired a session titled "Intellectuels algériens: entre la valise et le cercueil" and presented a paper, "The Legacy of Mouloud Feraoun," at the 20th and 21st Century French and Francophone Studies International Colloquium at the University of Florida.

Coggin College of Business

ACCOUNTING AND FINANCE: **David G. Jaeger** published "The Impact of the Jobs Act on Individual Tax payers" in the May 2005 issue of the journal *Taxes*.

ECONOMICS AND GEOGRAPHY: **Dr. Andres Gallo and Cathy Hagan** worked with CenterBank of Jacksonville to develop and deploy the Small Business Trends and Expectations Survey Indicator to 7,500 small businesses in North Florida. The results were reported in the May 4 edition of the Florida Times-Union.

MANAGEMENT, MARKETING AND LOGISTICS: **Gregory Gundlach** provided written and oral testimony on "The Competitive Implications of Slotting Allowances and Fees: Implications for Senate Bill 582" before the California State Senate Standing Committee on Business, Professions and Economic Development in April.

Dr. A. C. "Josh" Samli, was the invited plenary session speaker for the annual conference of the Macromarketing Society in St. Petersburg in May.

College of Computing, Engineering and Construction

BUILDING CONSTRUCTION MANAGEMENT: **Dr. J. David Lambert** and **Dr. Pat Welsh** hosted the Florida Mesonet Conference at the University Center in April. Approximately 50 scientists and managers from various agencies and

laboratories such as the Department of Environmental Protection, the US National Weather Service, and various Florida Water Management Districts met to develop a strategy to develop the Florida Weather Mesonet.

COMPUTER & INFORMATION SCIENCES: **Dr. Sanjay P. Ahuja** had his research paper titled "Comparison of Web Services Technologies from a Developer's Perspective" published at the IEEE International Conference on Information Technology, Coding and Computing in Las Vegas in April.

DEAN'S OFFICE: **Dr. Neal Coulter** was appointed to ABET's Participation Project's Selection, Training, and Evaluation of Program Evaluators Task Force. ABET is the accreditation agency for engineering and computer science academic programs.

Dr. Jerry Merckel made a presentation, "Keys To Success... How to be a Successful Professional," at the regional meeting of the American Society of Mechanical Engineers in April.

ENGINEERING: **Dr. Chiu H. Choi** presented a paper, "Controller Design - One Op. Amp. Solutions," at the 37th Southeastern Symposium on System Theory in March. Choi also chaired the technical session on Expert Systems.

Dr. Daniel Cox (with student co-authors) published "Design and Build of Jump Cue Testing Machine" and "Kinematics and Inverse Kinematics of Dual-Arm Staubli RX 60" in the *ASME Southeastern Region XI Technical Journal*, Vol. 4, No. 1, April 2005. Also published were "Design, Fabrication, and Implementation of Jump Cue Testing Machine," "Design and Automation for Drug Testing Kit" and "Upgrade Design Process for Servo Core Winder" in the UNF College of Computing, Engineering and Construction Annual Journal in April.

College of Education and Human Services

CURRICULUM AND INSTRUCTION: **Dr. Marianne Barnes** presented a session, "Action Research for Teacher Leaders," at the Teacher Researcher Day at the National Science Teachers Association annual meeting in Dallas in April. Barnes and **Dr. Kathy Foley** co-presented a session on "Science Teacher Educator Change," at the same meeting.

Dr. Cathy Cavanaugh presented a paper, "The Effects of Distance

Education on K–12 Student Outcomes: A Meta-Analysis,” at AERA in the session Questions, Methods and Findings from Program Evaluations and Research Examining Digital Online Learning Projects, in April. Cavanaugh served as a judge for the State Science and Engineering Fair in Orlando in April. Cavanaugh and **Dr. Terry Cavanaugh** published “Connecting the Media Center and the Science Classroom Using Film” in the March 2005 issue of *Library Media Connection*.

Dr. Paul Eggen and **Claire Gonzalez** presented two papers at the American Educational Research Association annual meeting in Montreal in April: “A Cross-cultural Study of Teachers’ and Educational Leaders’ Conceptions of Classroom Interaction” and “Knowledge Growth in a Higher Education Professional Development Program: An Exploratory Study.”

Dr. Dennis Holt presented his latest research on educational technology for the college classroom to participants attending the annual Thompson Symposium on Music Education at The Pennsylvania State University in April 30.

Dr. Lynne Raiser presented “Artistic Academics” to teachers in Kissimmee in April.

Dr. Pritch Smith was an invited guest lecturer at the University of Montana-Western in Dillon in April, and delivered a talk titled “Who Will Have the Moral Courage to Heal Bigotry in America?” He also gave a keynote address titled “I Can Talk to Kings: National Policy and Educational Justice” at the fourth

annual conference of the Texas Chapter of the National Association for Multicultural Education in Houston in April.

DEAN’S OFFICE: **Dr. John Venn** presented a paper at the Council for Exceptional Children Conference in Baltimore. The paper discussed the education of childhood cancer survivors, based on a survey of parental opinions and teacher competencies.

SPECIAL EDUCATION: **Dr. Lynn Woolsey** presented “What do High and Low Performing Deaf or Hard of Hearing Students Do During Great Instruction?” at the American College of Educators of the Deaf and Hard of Hearing in Banff, Canada.

College of Health

PUBLIC HEALTH: **Dr. Mai Zhao** was awarded the James Begun Award for dissertation excellence from Virginia Commonwealth University, Richmond, Va.

SCHOOL OF NURSING: **Dr. Jan Meires**, **Dr. Barbara J. Kruger**, and **Karen Bush** (NE FL AHEC) published “Fun 2B Fit: An elementary school obesity and cardio-vascular risk prevention program” in the Spring 2005 *Journal of the Alliance of Health, Physical, Education, Recreation and Dance*. Kruger also co-presented “Creating primary care medical home in Jacksonville: How is it going?” at the 21st Annual Conference on Children with Special Needs, Birth-Five in Jacksonville with **Dr. Nancy Winterbauer**, and **Dr. David Wood**.

dateline

Compiled by Angela Pompey

Information for Dateline can be sent to Angela Pompey at apompey@unf.edu.

Achievements

Michael Malec (Counseling Center) successfully defended his Ph.D in counselor education at the University of Florida in April.

Angie Garcia (College of Health) passed her comprehensive examinations from the College of Education and Human Services Educational Leadership Doctoral Degree program in April.

Janice Williams Donaldson (Small Business Development Center) was named one of 12 EVE Award finalists by the Florida Times-Union. She is being recognized in the Education category for her work in providing entrepreneurship instruction for high school and college students and the general public.

Kenneth Hill started his new position as adviser for the College of Education and Human Services in May. He previously worked in Admissions and Alumni Services.

Lois King started her new position as office manager for the Office of Student Services for COEHS in April. She was previously employed in the Coggin College of Business as an executive secretary to the dean and director of development.

Births

Sandra Hager (Institutional Advancement) and her husband, **John**, became parents to twin boys, **Lucas** and **Wallace Hager** on May 6. **Lucas** weighed 5 pounds and 8 ounces and **Wallace** weighed 4 pounds and 13 ounces.

Bobby Waldrup (Accounting and Finance) and his wife, **Amy**, became parents to **Preston Bailey Waldrup** on April 21.

Ozzie Vasquez (Academic Center of Excellence) and his wife, **Marjorie**, had their second baby girl on May 1. **Maya M. Vasquez** weighed 9 pounds, 7 ounces and was 21 1/2 inches long.

Farewell

Farewell and best of luck to **Sharon Massaro** (Women’s Center), whose last day at UNF was April 29. **Massaro** resigned so she could be more available to her family.

George Brownett resigned from his position in the College of Education and Human Services in April.

Deaths

Robert Drummond passed away on March 14. **Drummond** was a retired professor from Counselor Education.

Sponsored Research

(Continued from page 6)

University of Florida for a selective prevention program for high school seniors

Stephan Nix (Engineering), \$10,227 from TRx Integrations for “Monitoring Units and Transmitters for Alzheimer’s Patients”

Barbara Olinzock (Nursing), \$20,000 from the UNF Foundation for a Brooks Professorship

Charles Owens and **Jeffrey Will** (Sociology, Anthropology and Criminal Justice), \$9,300 from the Jacksonville Human Rights Commission for an analysis of impediments of fair-housing choice.; Will also received \$90,891 from the Northeast Florida Healthy Start Coalition, Inc., for the “Healthy Start/Magnolia Infant Mortality Reduction Project 2004-05”

Sharon Papian (Fine Arts Center),

\$775 from the John F. Kennedy Center for the Performing Arts for workshops for “Arts for Learning: Tools for Teaching Institute”

Jeanne Patterson (Public Health), \$149,963 from the U.S. Department of Education for the “Rehabilitation Counselor Pre-Service and Post-Employment Education Program”

Len Roberson, **Janice Seabrooks**, and **Sharian Deering** (Special Education), \$10,000 from the University of South Florida for “Varying Virtual Exceptionalities Program: Language Development and Disorders.” **Roberson** also received \$324,830 from the Florida Department of Education for the “Teacher Training Initiatives in Visual and Hearing Impairments Project 2004-05”

Rebecca Schumacher and **Carolyn**

Stone (Counseling and Educational Leadership), \$29,160 from Duval County Public Schools for “Gaining Early Awareness and Readiness for Undergraduate Programs (GEAR UP) Initiative at Lee High School 2004-05”

Stephen Shapiro (Economics and Geography), \$5,300 from the National Council on Economic Education for “Financial Fitness for Life”

Jeffrey Steagall (Economics and Geography), **B. Jay Coleman** (Management, Marketing and Logistics), **Ron Kephart** (Sociology, Anthropology and Criminal Justice), and **Tim Robinson** (Center for International Education), \$11,797 from Clemson University for the Consortium for Small and Medium-Sized Enterprises and Entrepreneurship Education (SMEE)

Henry Thomas (Political Science and Public Administration), \$22,590 from the Mountaintop Institute for an assessment survey among small minority-owned businesses in Jacksonville and \$27,652 from FreshMinistries, Inc., for “Community Centered Environmental Education and Cleanup in East Jacksonville, Florida”

Christine Weber (Curriculum and Instruction), \$149,500 from the Panhandle Area Educational Consortium for “Working on Gifted Issues 2004-05”

John Wooschlager (Engineering), \$20,000 from the Jacksonville Electric Authority for its Operations Optimization Project

Mei Zhao (Public Health), \$12,747 from Virginia Commonwealth University for “Hospital Finances and the Quality of Hospital Care”

Mauro is first UNF Honors Professor



Jason Mauro

IVONE MOUTELA

BY JULIE WILLIAMS
Staff Writer

Years ago English professor Jason Mauro replaced the ordinary desk chair in his office with a well-worn orange recliner. It doesn't scoot up to his desk very well, and it's not all that attractive, but at least it's comfortable.

Mauro is also pretty comfortable in his role as the Honors Professor at UNF. He was appointed in the fall as the first to hold the two-year rotating position. He now teaches exclu-

sively for the Honors Program and has become its spokesperson and liaison.

"We have a lot of great professors throughout the University who teach courses in the Honors Program," said Chuck Paulson, program director. "Creating this position allowed one of those professors to take on a new role and get involved in the leadership and decision-making for the program. It also was a way for us to connect with the rest of the University, to build a bridge with other departments."

Paulson said Mauro was already well known and respected by both faculty and students, so it was evident he'd make a great ambassador for the program.

One aspect of Mauro's job is to extol the virtues of the Honors Program – to promote and articulate the vision of the program to faculty within various departments, addressing any misperceptions they may have.

"Teaching in the Honors Program gives you an opportunity to put together your dream course and have it accepted," Mauro said. "The program delivers its curriculum through experiential learning, service, and international travel, and I think that is great."

A big selling point is that professors enjoy

more freedom to teach material in the way they think students would learn best. If that means taking the entire class to the beach for a biology lesson, so be it.

"I learn best when I'm walking and talking to people and making things and pursuing a dialogue instead of simply passively reading a book or listening to a lecture," he said. "I find it really exciting that the Honors Program is offering these teaching opportunities to faculty."

It's also not bad for the students. "The Honors Program encourages students to look back at what they've succeeded in and critique it," Mauro said. "The program allows students to figure out how they learn best and offers them an opportunity to proceed in a way, pace and model of learning that's suited to them."

For many professors, including Mauro, teaching courses in the Honors Program is a dream job.

"This is a place where teachers can go and students can go to experiment and learn," Mauro said. "It's not an isolated thing out in the margins of the University. It's the University's Honor Program and it has an intimate relationship with what happens in every department of the University."

Granger excited about new job in Athletics

BY TOM CAIN
Staff Writer

Driving between Indianapolis and Fort Wayne, Ind., on a snowy, bitterly cold minus-15-degree Christmas Eve night, Rick Granger turned to his wife, Kathy, and offered up a yuletide wish.

"I really hope that job at UNF comes through," Granger said. "Because I'm sick of this." His hopes became reality a couple of months later when he accepted the position of assistant athletic director for external affairs. Granger chuckles when he tells the story.

"We looked long and hard for an assistant AD the caliber of Rick Granger," said Dr. Richard Gropper, UNF athletic director. "Rick brings a diverse background in athletic development, advertising, marketing and promotions. His experience and demeanor will prove to be tremendous assets as the UNF athletic program completes the transition to NCAA Division I."

Granger, 47, was the director of market-

ing and membership for Indiana University-Purdue University Fort Wayne for the past three years. The university's athletic booster club increased from 160 to more than 400 members under Granger's leadership. He also was an adjunct instructor for marketing and management classes.

Granger refereed high school and small college basketball games in Indiana for 25 years. He said he hung up his striped shirt and whistle because "The players stayed 18 or 19 year after year, and I kept getting older."

As the assistant athletic director for external affairs at UNF, Granger will be responsible for development or fund-raising activities, overseeing the sports information department and marketing UNF athletics.

"Everything I heard about this University really appealed to me," Granger said. "I appreciate the opportunity and the confidence the University has placed in me to work in the athletic department. I think it's exciting to be a part of it."

Granger was the director of marketing,

promotions and commercial production at a Fort Wayne television station for five years before taking the job at Indiana University-Purdue University Fort Wayne. Prior to that, he was the president and owner of an advertising and marketing agency.

Granger received his bachelor's degree in radio, television and motion pictures and his master's degree in telecommunications/general business from Ball State University. He and his wife have two children, Westin, 14, and Hayley, 10.



Rick Granger

IVONE MOUTELA

briefs

Student Affairs presentations at national meeting



Mauricio Gonzalez

Student Affairs Vice President Mauricio Gonzalez and Student Affairs Development Director Angie Garcia made a co-presentation at the recent national conference

of the National Association of Student Personnel Administrators (NASPA) in Tampa. "Engaging Community Support: A Practical Fundraising Model in Student Affairs" attempted to explain why student affairs divisions should pursue development initiatives and emphasized the importance of consolidating student affairs fundraising efforts, and the need for campus and civic community unity and external support.

The UNF presenters also shared their experiences in creating a UNF Student Affairs development office and emphasized the importance of fund raising in student affairs on both the national and international levels.

City Council honors Gropper



Dr. Richard Gropper

The Jacksonville City Council recently honored UNF Athletics Director Dr. Richard Gropper with a resolution praising his leadership and

vision in helping the UNF program make a bold move to NCAA Division I status.

UNF recently announced its intention to move from Division II classification to Division I beginning in fall 2005. Gropper is beginning his 11th year as the University's director of athletics.

The resolution was sponsored by Councilman Daniel Davis, through the efforts of UNF supporter Britt Beasley, a member of the Osprey Club Executive Board.

Get to Know:

Patricia Maroney



Patricia Maroney

IVONE MOUTELA

Department: Senior secretary in the College of Arts and Sciences/Dean's Office

Years at UNF: Started in May 2002 – Three wonderful years

WHAT'S/WHO'S YOUR FAVORITE

Author – Stormie Omartian. I also enjoy reading mysteries so I love books written by Stephen King.

Novel – Harper Lee's "To Kill a Mockingbird."

Movie – "National Lampoon's Christmas Vacation." This movie depicts the story of my life. My husband, Mike, is an exact replica of how Clark Griswold (Chevy Chase) is portrayed in this movie.

Actor/Actress – My favorite actor is Richard Gere. My favorite actress is Jodie Foster.

Musician/Musical Group – I love the group Rascal Flatts. However, my favorite song is "Live Like You Were Dying" by Tim McGraw.

Sports Team – My favorite sports team is definitely the Georgia Bulldogs. I have actually only attended one game when the Bulldogs played the Gators, and that was some time ago. My husband and I "camp out" every year in our motor home across from Alltel Stadium for a wonderful seven days.

Vacation destination – My favorite vacation destination is Huguenot Memorial Park off of Heckscher Drive. Mike and I stay in our motor home right across from Mayport Naval Base. Where else can you camp for \$8 a night and have the river on one side of you and the beach on the other? We call it our "gated, waterfront community."

Hobby – My favorite hobby is camping with my husband and our dog, Missy.

Proudest Accomplishment – My proudest accomplishment for this year is receiving my associate in arts degree on May 7, 2005. I really don't know who is more excited, my husband or myself. But my proudest accomplishment in my life was when I had my daughter Alena. God could not have given me a better person to share my life with than her.

Most Memorable Moment at UNF – My most memorable moment at UNF is when Dr. Gerry Giordano walked into the office, and I had no idea who he was. I asked him for his name and asked him who his appointment was with. He said his name was Dr. Giordano and he had an appointment with Dean Workman. Fortunately, he thought it was funny and told Dr. Workman that we had very tight security in our office and that I was doing a wonderful job of monitoring who sees the dean.

Major Benefits

(Continued from page 1)

percent of the credit hours required for their degree. The surcharge would equal 75 percent of in-state tuition per credit hour.

University employees were included in the legislature's funding of a 3.6 percent pay increase effective Aug. 1. Some of that increase will go toward higher health insurance premiums. Effective Jan. 1,

the employee's share of health insurance premiums for the standard plans will increase from \$48.68 to \$50 per month for individual coverage and from \$175 per month to \$180 per month for family coverage.

As is the case most years, many legislative initiatives failed to pass. Of the 2,475 senate and house bills filed, both chambers adopted only 394.

History of UNF PECO Allocations

05-06 -	\$19,900,000
04-05 -	\$17,400,000
03-04 -	\$ 4,621,397
02-03 -	\$11,693,990
01 Special-	\$ 5,000,000
01-02 -	\$16,802,503
00-01 -	\$16,305,955
99-00 -	\$11,293,337
98-99 -	\$15,911,177
97-98 -	\$ 3,321,128
96-97-	\$12,582,645
95-96 -	\$ 7,851,729
94-95 -	\$ 9,070,319

Fun 2B Fit community partnership program addresses childhood obesity

BY JULIE WILLIAMS
Staff Writer

Student Barry Heilman had no idea when he entered the nursing program at UNF that he would be talked into parading around dressed as a giant banana in front of 200 third-graders in Yulee. But that's exactly what he did in the name of promoting good health and nutrition at Yulee Elementary School's Fun 2B Fit Fair in April.

The nutrition fair was just one activity in the Fun 2B Fit program, a collaborative effort involving UNF's School of Nursing, the Northeast Florida Area Health Education Center, two county health departments and four elementary schools in Northeast Florida. The program was designed to teach children healthy habits in an effort to reduce the prevalence of childhood obesity.

According to a 2002 study by the Centers for Disease Control and Prevention, 9 million children and teens ages 6-19 in the United States are overweight. Because obesity increases a person's risk for diabetes, heart disease, stroke and other health conditions, many health care professionals believe it's imperative to address the problem during childhood through programs like Fun 2B Fit.

The Fun 2B Fit program teaches third-graders to be "fit for life" through lessons about nutrition, exercise and heart health. Lesson topics include the food pyramid, choosing healthy foods, appropriate food portions, reading food labels, benefits and types of exercise and keeping an exercise journal.



Third-graders in four Northeast Florida elementary schools enjoy Fun 2B Fit activities.

"The goal of the program is to basically teach kids how to be fit," said Dr. Barbara Kruger, UNF School of Nursing professor. "It's not about dieting or telling the children not to eat this or that. The program focuses on overall nutrition and physical activity."

Students in the nursing program at UNF are required to complete five semesters of service-learning, contributing 150 hours of service prior to graduating. The Fun 2B Fit program is one option for students to satisfy that requirement.

"The students go into the community in their first semester when they come into the nursing program and they stay there for five semesters, which provides continuity," Kruger said. "The first semester group goes in and builds relationships with the children, to earn their trust. They tutor the children, teach lessons, sit down and have lunch with them and really develop strong relationships. By the time the students are at the end of their program they have the capacity to evaluate the program."

Kruger said Fun 2B Fit's curriculum has been tested in other states, but this is the first

time college students have delivered the program. "This was a great opportunity for our students to learn how to teach health promotion and wellness, and it also gives them some pediatric experience," she said.

Nursing student Rachel Pellum already has a degree in education, so she had no problem fitting into the program, Kruger said. "Being a former educator I found it difficult to stay within the design of the curriculum," she said. "Our group supplemented the classroom learning with some physical activities. We used our own judgment to create activities to enhance learning gains in the children."

Karen Bush, the health education specialist with Northeast Florida Area Health Education Center (AHEC), also happens to be a UNF health science alum. Her role is to coordinate the program and act as a liaison for all groups involved, including principals, school boards, health committees, health departments and UNF.

"The partnership with UNF and AHEC has been great," Bush said. "We rely on UNF for the academic research and measuring tools – and we couldn't deliver the program without the students at UNF. We can do the partnering and programming, but we need UNF for the delivery, research and evaluation."

Since the inception of the program at Yulee Elementary School in 2002, Fun 2B Fit has been presented to over 1,500 children in four elementary schools in Baker, Clay and Nassau counties, and has involved five faculty, 83 nursing students, and numerous community health and nutrition students.



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