

inside unf

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Budget emphasizes individual attention for students at UNF

A number of new initiatives to enhance the student experience at UNF are included in the \$105.5 million budget approved by the Board of Trustees last month.

Additional advisers, funding for transformational learning experiences, more scholarships, new faculty and implementation of a one-stop-shop program are examples of student-centered initiatives that will be funded in the 2005-06 budget.

Shari Shuman, vice president of Administration and Finance, praised the generous state funding proposed by the Legislature and approved by the governor. "We have been fortunate this year to experience additional support for higher education at the state level. Lawmakers' recognition of the role the state's universities play in the vitality of Florida's economy makes the initiatives of President Delaney possible," she said.

A few examples of the initiatives reflecting UNF's commitment to individualized attention and transformational learning experiences include:

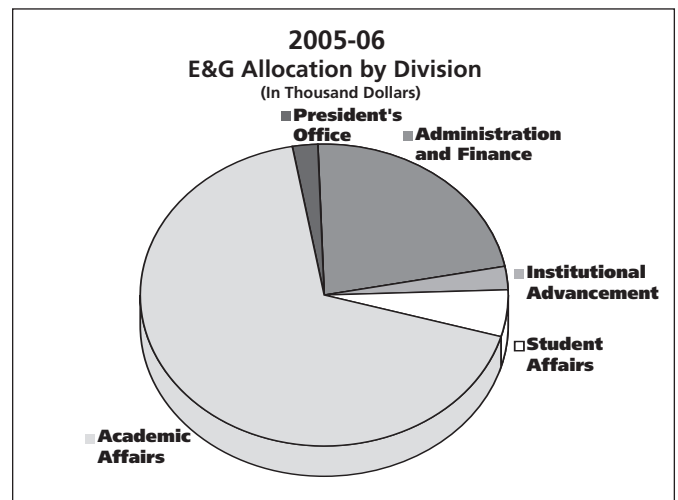
- In an effort to improve the student-to-faculty ratio, 35 new faculty position will be added in the next 12 months. This will reduce

the student-to-faculty ratio from 21-to-1 to 20-to-1 and will bring total faculty to about 470 positions. With these new positions, a total of 71 new faculty will have been added at UNF in the last two years.

- In an effort to improve the student-to-adviser ratio, five new positions and two reallocated positions will be added to Academic Advising. This will allow a 26 percent reduction in the student/adviser ratio.

- Transformational learning experiences, a main focus of UNF's student commitment, will receive \$200,000 in funding. These funds will be placed in a pool and used to fund initiatives from various units.

- An additional \$400,000 in recurring funding for merit scholarships has been included to the budget bringing the funding devoted to this initiative to \$800,000. This will enhance UNF's ability to attract more high-profile students to UNF. An additional



\$247,000 in recurring funds was also added to need-based scholarships.

- About \$195,000 in recurring and non-recurring funding is being devoted to the One Stop Shop. The innovative program in Enrollment Services is designed to create one area where students can get questions answered or process routine paperwork without being sent to several different offices.

- With the expanded library nearing

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Coleman is UNF's newest Distinguished Professor



IVONE MOUTELA

Jay Coleman

Jay Coleman likes to rank things and his recent honor of being selected as UNF's Distinguished Professor of the Year ranks right up there among the accomplishments of which he is proudest.

"This is an honor that in many ways I don't feel worthy to receive. I'm extremely thankful but when I look at the others who have received this (award) I don't feel like I'm in the same league," he said.

Coleman is the Richard deRaismes Kip Professor of Operations Management and Quantitative Methods in the Coggin College of Business. However, most people probably know him as the "Dance Card" man. For several years, Coleman and former UNF faculty member Dr. Allen Lynch have received national publicity for the math model they've developed that predicts the college basketball teams to be chosen for the NCAA tournament (aka the "Big Dance"). They have achieved astounding success with the model which yields a 97 percent accuracy rate in some years.

While Coleman is the first to admit that the model is "great fun," he also sees many applications in his research to classroom teaching.

"I'm very cognizant of the relationship between my research and how it applies to my students in the classroom," he said. "If we can take this technique (NCAA modeling) and apply it to a problem that so many people can identify with and in a way that can improve the quality of decisions that are made in that area, then we can certainly use it to solve more traditional business problems."

For example, the techniques used in the NCAA might be used to analyze the performance of a mass mailing campaign. "If you can

improve the response rate to a campaign by 1 or 2 percentage points that could amount to millions of dollars in sales," he noted.

Regardless of the nature of the research, Coleman believes the key to success in the classroom is enthusiasm. "You've got to be enthusiastic about what you're doing. If you're not enthusiastic, then your students won't be enthusiastic."

And in a world of supply and demand, enthusiasm is something Coleman appears to have in abundance. That enthusiasm extends to his outlook about UNF in general and the Coggin College of Business in particular.

Although he still considers himself a "junior faculty member," he acknowledges that he has seen dramatic changes at UNF since arriving in 1988 with a doctorate from Clemson University.

"When I started, I was 25 and the average age of our students was much older. Sometimes I'd walk into the classroom and I'd be one of the youngest people in the room. That has completely changed and today I look at younger and younger faces in my classes," he said.

With a number of senior faculty in the college about to retire in the near future, Coleman also knows that he is considered a mentor. "There's a lot of new blood in the college and that is exciting to see and I look forward to the opportunity of working with them. I know they look at me as somebody who knows the ropes at UNF even though I don't think of myself that way."

One philosophy that Coleman is willing to share with his younger colleagues is his outlook on the relationship between research and teaching at UNF. "I look at research here as being the constraint but not the objective. We should try to maximize our teaching performance and do sufficient research and service to enable us to do our teaching in the best possible way. Obviously at some other institutions, it's the other way around. I always try to do research on things that have some degree of transferability to the classroom. It allows the building of credibility with the real world and with our ultimate audience which is our students," he said.

Coleman's Distinguished Professor award is the latest in a series of awards he has received at UNF. In 1990 he was chosen as a UNF Business Affiliates Professor for a two-year appointment. He was named the Outstanding Graduate Faculty by 1995-96 alumni in the Coggin College of Business masters programs and received the UNF Undergraduate Teaching award in 1991 and 2000 in addition to two other University teaching awards in 1993 and 1996. In 2003, he received both the University Outstanding Scholarship Award and the University Outstanding Service Award.

These awards have not caused Coleman to lose focus on his teaching and research while still managing to have fun. For example his desire to rank things has propelled him to look for a better way for the NCAA to rank football teams, a much more daunting task than ranking basketball teams. He said he's been working on the problem for years. Even when he's watching his son at football practice, he's looking for solutions. That may show better than anything else the passion Coleman brings to all his projects, including teaching.

honors & awards

Loach wins a little traveling money

This is a summer to remember for Sandie Loach. In May, Loach learned she'd won the Outstanding Undergraduate Advising Award. The \$2,000 she receives for winning the award will finance a trip to New York City in August for the birth of her first grandchild.

"That's my trip money," said Loach, an adviser in the Coggin College of Business, about traveling to New York to be with her daughter Kim Hurley. Not long after she gets back from New York, Loach will be preparing for grandchild No. 2. Her other daughter, Kelly Burch, who works in Sponsored Research, is also pregnant. "They need to give me 2,000 more," Loach said with a laugh.

Loach started her advising career in 2000 after receiving a degree in political science. "It's obvious that Sandie loves the students. Sandie's sound advice has earned her the trust of students, faculty and staff," said Cheryl Campbell, director of Student Services for the Coggin College of Business.

In her letter of recommendation for the Outstanding Undergraduate Award, Campbell wrote about the respect faculty and staff has for Loach. She said Loach is the person staff and faculty rely on when they need a question answered. Loach's organizational skills resulted in the creation of an informational manual that is now used to train new advisers.

Loach, who's working on her master's in public administration, is especially proud of the thank you notes and e-mails she receives from students. Several cards from students cover a section of her desk. One student wrote a letter to Campbell praising Loach for "going above and beyond what any student would expect from their adviser."

The award was based on 10 selection criteria. They included outstanding contributions to the field of academic advising and an ability to interact and work with colleagues, faculty, administrators and support personnel for the benefit of the student.

"I love this," Loach said of her job. "I totally enjoy it."



Sandie Loach

IVONE MOUTELA



Janice Donaldson

COURTESY PHOTO

Donaldson named finalist for Eve Award

Janice Donaldson, regional director of the Small Business Development Center, was a finalist for the Florida Times-Union Eve Awards, which honor women in the fields of education, volunteerism and employment.

Last year Donaldson, a finalist in the education category, organized the initial Girls Going Places Teen Entrepreneurship Conference. The conference taught 150 young women from 30 high schools about financial independence. The young women were also introduced to 50 women business mentors.

Among her other achievements, Donaldson chaired the Family and Closely Held Business Forum and helped develop the Family Business and Entrepreneurship focus for the Coggin College of Business. An Eve Award judge said of Donaldson, "Everyone talks about her impact on business in the community."

Florida Trend magazine recently honored the Small Business Center by naming it the best program in the state.

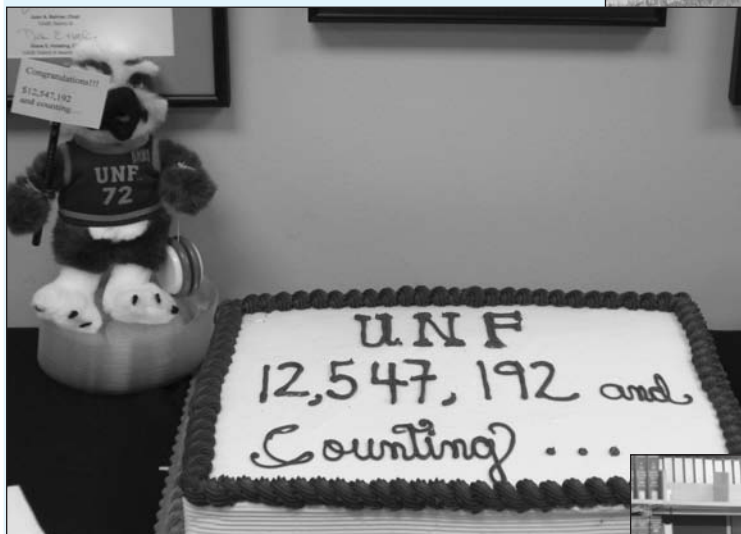
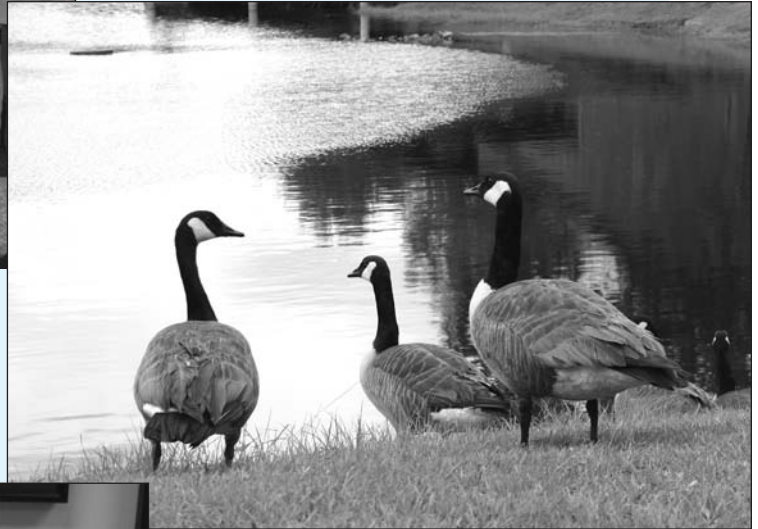
osprey images



JAMES JOHNSON

BASEBALL TEAM RETURNS

Well-wishers came to campus to greet the baseball team as they returned from the Division II World Series last month. The Ospreys captured the first runner-up position in the championship game.



SARAH DUFRESNE

IA CELEBRATES RECORD-BREAKING YEAR
Above: A cake was used by Institutional Advancement to announce that the University surpassed its fund-raising goal, which was to exceed the amount raised in 2002.

SARAH DUFRESNE

LIBRARY MOVES
Movers utilized a hydraulic lift to move entire shelves of reference books to the new addition in the Library.



IVONE MOUTELA

Jones names endowed scholarship in honor of Vaghefis

By TOM CAIN
Staff Writer

Dr. Reza Vaghefi, by his own admission a man not prone to outward displays of emotion, was reduced to tears by a letter he read earlier this year.

"There is no comparison. I think it is the greatest honor we have ever felt in our lifetimes. I could not withhold my tears," Vaghefi said. He was referring to an existing endowed scholarship which was re-named in honor of Vaghefi and his wife, Simin, by UNF donor and former Barnett Bank CEO Hugh Jones and his wife, Jackie.

Vaghefi, a management, marketing and logistics professor, first learned of the honor when Jones urged him during a meeting on campus earlier this year to read a letter he had written. The second paragraph of the letter contained the information about the name change. The Reza and Simin Vaghefi International Business Endowed Scholarship, previously included in the Bill and Angie Halmandaris Scholarship Fund, will support scholarships for Coggin College of Business undergraduate students who are participating in internships abroad.

"When he told me, I was basically shocked with happiness," said Dr. Simin Vaghefi of her reaction when her husband informed her of the honor. Simin Vaghefi, who started the Nutrition Program at UNF in the mid '80s, is a Professor Emeritus at the College of Health. "I am really honored to have a gentleman like Hugh Jones recognize our efforts," she said.

The relationship between Reza Vaghefi and Jones goes back to a Chamber of Commerce breakfast in the late 1980s where Jones was the featured speaker. Vaghefi liked what Jones had to say, much of which had to do with giving back to the community. "He impressed me as a chief executive officer who had a big heart," Vaghefi said. "His attitude was if your community is well off, your business will be well off."

After hearing his presentation at the breakfast, Vaghefi invited Jones, who was the CEO of Barnett Bank at the time, to speak to one of his classes. "When I listened



Dr. Reza Vaghefi (from left), his wife, Dr. Simin Vaghefi, Hugh Jones and his wife, Jackie, get together for a photo a few minutes before Jones talked to Vaghefi's international management class.

to his first talk [at UNF], I knew I had hit the jackpot," Vaghefi said. "He spoke from the heart." For the last 15 years, Jones, the recipient of numerous awards for his philanthropic efforts, has spoken to every class Vaghefi has taught.

Jones is an honorary member of the UNF Foundation Board and is also a Trustee Emeritus. A \$100,000 gift from Jones in 2002, which was matched by state funds, established an endowment at UNF in the name of his friends Bill and Angie Halmandaris. Jones is probably best known at UNF for creating the Albert D. Ernest Jr. Caring Award and the Caring Scholarship at the Heart of American Foundation in Washington, D.C.

Jones, 75, spoke last month to Vaghefi's international management class and talked about what he called the psychic income he derived from doing something unconditionally for someone. He emphasized volunteerism and said life is not just about living; it is about serving. Jones is an effective, comfortable speaker who uses stories from his own life to reinforce larger points.

The students in the class were quiet and respectful when Jones began his talk. He related a story about starting a program that enabled indigent Korean children with congenital heart problems to have corrective surgery in a Jacksonville hospital. Over a period of 10 years, 71 children had the operation. At the end of Jones' 50-minute presentation, there was total silence.

According to his estimates, Jones has given the talk 125 times to classes at UNF. Speech No. 126 was fresh and topical as Jones, dressed in a tie and shirtsleeves, stood at a podium and spoke about the value of helping others. He concluded by passing out a list of Investor Business Daily's 10 secrets of success. Two of the items on the list were "never stop learning" and "care about people."

"I like to honor people who have a positive effect on my life, and I feel he has," Jones said of Vaghefi. "I have so much respect for him. I am grateful he provides the opportunity to give them [students] the gift of learning the importance of giving of yourself."

briefs

SIFE team is national runner-up

The UNF SIFE (Students in Free Enterprise) team won the opening round and was the fourth runner-up in the semifinal round in the SIFE National Exposition held in Kansas City, Mo., in May. This is the first time UNF SIFE was in the top 20 teams in the United States. The UNF SIFE team won the regional championship for the eighth year in a row, which led them to the national tournament.

Active in more than 900 campuses in 20 countries, SIFE is an international, non-profit organization that has been challenging students for over 25 years. SIFE teams work with businesses and higher education to help students take what they are learning in the classroom and apply it in real working situations. UNF SIFE gives students the tools to develop leadership, teamwork, and communication skills by learning and teaching the free enterprise system.

Reorganization approved by BOT

One of the longest department names at UNF just got a bit shorter as the result of a reorganization approved last month by the Board of Trustees.

The board approved a recommendation from the provost and dean of the College of Arts and Sciences to reorganize the Department of Sociology, Anthropology and Criminal Justice into two units. The new units will be known as the Department of Sociology and Anthropology and the Department of Criminal Justice.

Provost Gerry Giordano recommended the change noting that for a relatively modest cost the two departments would achieve a more coherent focus and be better able to meet the educational needs of students and the professional needs of the faculty.

Agency of record contract assigned to Robinson

The Integrated Marketing Team last month recommended that the agency of record contract for the University be assigned to the newly-formed entity of +Robinson Better Business Ideas.

The committee took the action at its June meeting after the University's original agency of record, Husk Jennings Galloway + Robinson (HJG+R) went through a reorganization in which one of its partners, Tom Robinson, formed a separate company.

The ITN (invitation to negotiate) subcommittee which originally recommended HJG+R was reconvened to listen to a presentation by Robinson on how his new company would carry on the ITN responsibilities under the new organizational structure.

He explained that he would continue to be able to subcontract University work to the reorganized Husk Jennings Galloway + Partners and would also be able to call on the services of a number of professionals who had been associated with the UNF project.

"Our first consideration was that all the brand and visual identity work for UNF continue without interruption. That has been the case," said Robinson. "Under the new agency of record arrangement, continuity will be maintained and, if anything, additional creative resources are available."

Following Robinson's presentation, the subcommittee voted unanimously to recommend the assignment of the contract to the new firm. That recommendation was accepted by the full Integrated Marketing Team and passed on to President John Delaney who has accepted the recommendation.

Under the terms of the ITN, HJG+R has finished research, development of a brand statement, tagline and logo as well as finalizing a new set of visual identity standards for the University. Remaining work to be done by +Robinson Better Business Ideas includes working with the individual units to integrate the University branding into marketing materials. Robinson also is involved in separate logo development work for Athletics and the UNF Alumni Association, and projects for Admissions, Continuing Education and the College of Health.

The ITN agreement provided for both basic and comprehensive services from the agency of record for 11 units on campus. Basic integration work has started with the Fine Arts Center, College of Health, College of Arts and Sciences, Coggin College of Business, College of Education and Human Services, Division of Continuing Education and Admissions. In addition, comprehensive marketing and communication services have begun with the College of Health, Continuing Education, and the University Center.

Units that have not yet decided on the level of service include the College of Computing, Engineering and Construction, Athletics and Graduate Studies.

Prime awards



COURTESY PHOTOS

Three business leaders were honored recently when the Coggin College of Business presented the eighth annual Prime Osborn Distinguished Business Leader Awards. President John Delaney (center) joined interim Coggin dean Gary Fane (second from left) to honor David M. Hicks (right), retired chairman of Computer Power, Inc.; Hugh H. Jones, Jr. (second from right), retired chairman and CEO of Barnett Bank of Jacksonville; and Dr. Frank McLaughlin, retired business professor.

Japanese Artist demonstrates pottery skills

By MARCIA MATTSON

Freelance Writer

The ongoing exhibition of 100 pieces of pottery from Japan's historic Echizen Pottery Village is just the latest sign of a blossoming cultural relationship between the region and UNF.

Now through July 7, the UNF Gallery is hosting the exhibition. The Echizen community covered the costs of adding UNF to a six-city U.S. pottery exhibition of 100 pieces by 40 artists. It's only the second such exhibition.

The UNF International Center provided a \$2,500 grant to fund two days of public workshops in June by Echizen potters Naomi Hashimoto and Naoki Izumi.

It's a relationship Ken McMillan, associate professor in the Department of Art and Design, and Christopher M. Kelly, adjunct instructor of ceramics, will continue to develop.

Faculty and UNF students have visited the Echizen in Japan's Fukui Prefecture for four years. The farming community enjoys an 800-year unbroken tradition of producing beautiful, utilitarian pieces. Some of the pieces recently on exhibition at UNF's gallery included an urn designed to hold grain, a coal storing device, incense burners and a container for soy sauce.

UNF students for the past three years have been adding their pottery pieces to Echizen's famous chambered kiln, fired only once a year as a huge regional celebration that draws people from Osaka, about 150 miles away. The wood-fired kiln can hold about 10,000 pieces of pottery and must be tended continuously for three or four days.

Students' pieces were even kept on exhibition after the most recent firing, McMillan said.

The Echizen potters welcomed UNF students into their workshops, as well. The students and faculty have paid for their travel expenses, with the Echizen community generously deferring most other costs.

"It was a life-changing experience," said Kelly Long, 21, a Jacksonville senior and ceramics major who visited last year. "The Japanese, they're the best of the ceramics world. To experience that, when



IVONE MOUTELA

Japanese artist Mitsuo Kasatsuji demonstrates pottery skills during his recent visit to UNF.

that's what I want to do, is very exciting."

Joey Egley, 30, a West Palm Beach senior and ceramics major, has visited the community twice. His experience was enriched because he has an Asian studies minor and speaks Japanese.

"You're transformed," Egley said of the experience. "It penetrates you as an artist and as a being."

The blooming relationship took root in 1995, when the first U.S. exhibition of Echizen pottery came to Birmingham, Ala., where Kelly was a student and attended a workshop by Juroemon Fujita, patriarch of the Fujita family, the longest continual line of potters in the region today. Fujita invited Kelly and another student to spend a year in Japan studying with him an ancient coiling method to create very large urns.

Kelly continued the relationship after he came to Jacksonville. He arranged a U.S. tour of Otaiko drummers from Echizen in 2001 that included a UNF stop. Later that

year, Kelly, McMillan and two UNF students and one alumnus were invited to visit Miyazaki, the city where the Echizen Pottery Village is located, and to participate in firing the kiln.

In 2003 the Fukui's Gagaku dance troupe, which performs the oldest form of court music still played, visited UNF.

Kelly said UNF helped quite a bit with the visits from the drummers and the dance troupe.

McMillan said everyone in the Echizen area knows about pottery as everyone in Detroit knows about cars. Even Echizen's mayor is intimately knowledgeable about the pottery tradition.

McMillan said he would like to create a renewable scholarship and a funding source to perpetuate exchange trips each year.

"I hope it will be an annual occurrence, and we can continue to share the culture," McMillan said.

inside unf

DEADLINE

*Information to be included in the August 2005 issue of **inside unf** must be received in the Office of Marketing and Publications by noon July 15 and is subject to space limitations. Please submit information to Dan Dundon or Julie Williams.*

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faculty&staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Julie Williams or your college dean.

College of Arts and Sciences

COMMUNICATIONS: **Dr. John Davies** presented a paper titled "Personality and Selective Exposure to Television: The Effects of Neuroticism, Mood, and Intervention Potential" at the 2005 convention of the International Communication Association in New York.

Dr. John Parmelee presented a paper titled "How Voters Interpret 'Meet the Candidate Videos'" at the 55th Annual Conference of the International Communication Association in New York.

Dr. Judith Sayre (with R. P. Shannon and J. S. Sayre) published "Patterns of Care for Adults with Malignant Glioma" in Letters to the Editor in the *Journal of American Medical Association*, Vol. 293, No. 20, May 2005.

ENGLISH: **Mark Ari** presented "Write As You Like and Die Happy" at the First Coast Writers' Festival in Atlantic Beach in May.

Dr. Leslie Kaplan participated on a pedagogy panel discussion on the Arthurian Legends and presented "King Arthur in the Composition Classroom" at the 40th International Congress on Medieval Studies in Kalamazoo, Mich., in May.

Dr. William Slaughter presented "Singing the Body Electric: Poetry on the World Wide Web" at the First Coast Writers' Festival in Atlantic Beach in May. He also participated on a panel of editors and publishers titled "What We Are Looking For."

HISTORY: **Dr. Philip Kaplan** delivered a talk titled "Did a Greek Invent the First True Alphabet?" at the Annual Meeting of the Association of Ancient Historians in Columbia, Mo., in May.

Dr. Theo Prousis delivered a paper titled "Risky Business: Russian Trade in the Ottoman Empire" at a conference on Russia and the Mediterranean at the University of Athens in Athens, Greece, in May.

PSYCHOLOGY: **Dr. Christopher Leone** with J. Clarkson presented the paper "Wording effects revisited: New insights from depth of processing models" at the annual meeting of the Southeastern Psychological Association in Nashville, Tenn., in April.

Dr. Susana Urbina gave an invited keynote address on "Current Perspectives on the Practice of Psychological Assessment" and also made a symposium presentation at the Brazilian Congress on Psychological Assessment in Gramado, Brazil in May.

WORLD LANGUAGES: **Dr. Martin R. Camps** published a review on "Literatura Testimonial Latino Americana by Gustavo Garcia" in *Hispania*, Vol. 88, No. 2, May

2005. Camps also published a poem, "39°C," in *Border Senses*, Vol. IX, Spring 2005.

Dr. Ana Yolanda Contreras presented a paper, "La Influencia Globalizadora en la Cultura Guatemalteca Capitalina Actual Vista a Través de Labios, Una Novella de Maurice Echeverría," at the 52nd Southeastern Council of Latin American Studies at Vanderbilt University in Nashville in April.

Coggin College of Business

ACCOUNTING AND FINANCE: **John B. MacArthur** and two co-authors from JEA were each awarded a Certificate of Merit by the Institute of Management Accountants "for 'Strategic Alignment and Systems Control of Processes: The Case of JEA,'" published in the *Management Accounting Quarterly*, Summer 2004.

ECONOMICS AND GEOGRAPHY: **Drs. Andres Gallo, Juan Pablo Stegmann** (management, Marketing and Logistics) and **Jeff Steagall** had had their paper "Whither Argentina? Political and Economic Requirements for Recovery" accepted for publication in *Oxford Development Studies*.

MANAGEMENT, MARKETING AND LOGISTICS: **Dr. Adel El-Ansary** made several presentations in China in March, including "Marketing Strategy: Its Current Status and Future Direction" at Sun Yat-Sen University in Guangzhou; "Marketing: Macro Developments, Micro Implications" to the School of Management at Xi'an Jiaotong University in Xi'an; and "Strategic Drivers of Marketing with Special Implications for Transitioning from the Information to the Experience Economy" to Beijing Technology and Business University in Beijing. While lecturing in China, El-Ansary completed several interviews with the senior editor of *Xincaijing Magazine*, a Chinese publication for institutional investors and professional investors.

Greg Gundlach chaired a special session titled "The American Marketing Association's New Definition of Marketing: Perspectives on its Implications for Scholarship and the Role and Responsibility of Marketing in Society" at the 2005 American Marketing Association's Marketing and Public Policy Conference in May. At this same conference Gundlach presented "Marketing and Society: Marketing and Public Policy Research." He also was a discussant for the session "Trust, Loyalty, and Interfirm Governance" at the Academy of Marketing Science 2005 Conference in May.

Dr. A. Coskun "Josh" Samli presented the opening plenary paper, "Beyond their Imagination: What the Titans Thought and What is Happening Now," at the Macromarketing Conference in St. Petersburg. He also presented a paper, "The Art and Science of Product Improvisation:

An Examination of a Neglected Strategic Tool," and chaired a session on retail marketing strategies at the annual conference of the Academy of Marketing Science in Tampa.

College of Computing, Engineering and Construction

COMPUTER AND INFORMATION SCIENCES: **Dr. Ken Martin** was reappointed as a Commissioner of the ABET Computer Science Accreditation Board. He was also appointed to the CSAB Criteria Committee and will serve as mentor to the Computer Accreditation Commission team chair.

Dr. Bob Roggio participated as an Upsilon Pi Epsilon representative the 2005 International Collegiate Programming Contest sponsored by IBM in Shanghai, China. Nearly 80 teams from colleges and universities throughout the world competed in this several-day event after winning their local and regional contests. Roggio also inducted UPE chapters at Cameron University in Lawton, Okla. and California State University in Fullerton, Cal.

ENGINEERING: **Dr. Chiu Choi, Dr. James Fletcher** and **Dr. Nick Hudyma** were recognized as "Professors of the Year" in electrical engineering, mechanical engineering and civil engineering, respectively, at the inaugural Engineering Senior Dinner in April. The event was co-sponsored by the Florida Engineering Society Student Chapter and the Division of Engineering.

Dr. Susan Vasana presented her UNF patent, "Decorrelator for Antenna Diversity in Wireless and Mobile Communication Systems," at the State University System Technology Transfer Conference in Orlando in May.

Dr. Pat Welsh chaired the session "Improvements to Hurricane Inundation Forecasts and Warnings" at the Second Annual Integrated Ocean Observing System Conference in Washington. Welsh also presented the results of the new Weather Research and Forecast Model's real-time predictions of rainfall during the recent Florida hurricanes at the Governor's Hurricane Conference in May.

College of Education and Human Services

COUNSELING AND EDUCATIONAL LEADERSHIP: **Drs. Ken** and **Sharon Wilburn's** article "Zeroing In on Prevention: A Descriptive Study of a Comprehensive Prevention Continuum Program for Secondary Students" was published as the featured article for the summer 2005 edition of the *Student Assistance Journal*.

CURRICULUM AND INSTRUCTION: **Drs. Cathy** and **Terry Cavanaugh** were judges at the district Invention Convention in May.

Dr. Pritch Smith gave a keynote address, "I Can Talk to Kings: National Policy and Educational Justice," at the

fourth annual conference of the Texas Chapter of the National Association for Multicultural Education in Houston in April.

Dr. Nile Stanley (with Linda Dacks and Gigi Morales David) co-chaired the ninth annual poetry jazz olio at the 50th Annual Convention of the International Reading Association in San Antonio, Tex. Stanley and David also presented a micro-workshop at the meeting: "Creating Readers and Writers with Poetry and Storytelling for English Language Learners." Stanley was also a featured author and presented "Creating Readers with Poetry" at the Michigan Reading Association state conference in Grand Rapids.

College of Health

DEPARTMENT OF PUBLIC HEALTH: **Cynthia Nyquist-Battie** and **D. Lund**, (with L. Frank and D. Lim) presented "Effect of Chlorine Disinfectant on Antibody-based Detection of Escherichia Coli O157:H7" at the American Society for Microbiology meeting in Atlanta. At this same meeting they also presented (with M. Kramer and D. Lim) "Isolation of Anti-Cholera Toxin Single Chain (scFv) Antibody Fragments from Tomlinson Libraries Using Phage Display Followed by Expression in Escherichia Coli HB2151 cells" and Nyquist-Battie (with A. Ansley, S. Martinez) presented "The Effect of Low-Shear Modeled Microgravity on Antibody-Based Detection of Escherichia Coli O157:H7 and Salmonella Typhimurium." Nyquist-Battie also presented "Optimal Detection and Capture Antibodies for Use in a Real-Time/Near Real-Time Detection of Escherichia Coli O157:H7" at the Consortium for Biodefense Researchers in Clearwater.

Michele Moore (with C.E. Werch) published "Sport and Physical Activity Participation and Substance Use Among Adolescents" in the *Journal of Adolescent Health*, Vol. 36, No. 6, 2005. Moore also published (with C.E. Werch, E. Jobli, C.C. DiClemente, H. Dore and C.H. Brown) "A Brief Experimental Alcohol Beverage-tailored Program for Adolescents" in the *Journal of Studies on Alcohol*, Vol. 66, No. 2, 2005.

Reid Oetjen (with D. Oetjen and T. Rotarius) published "Leading by Serving: A New Look at Leadership in Dialysis Practices" in *Dialysis and Transplantation*.

SCHOOL OF NURSING: **Dr. Patricia H. Foster** (with J.M. Whitworth) published "The Role of Nurses in Telemedicine and Child Abuse" in *CIN: Computers, Informatics, Nursing*, Vol. 23, No. 3, 2005.

Dr. Barbara J. Kruger and **Dr. Lillia Loriz** presented a poster, "Chaos to Coherence: The Path to Curriculum Revision Using a Participatory Continuous Quality Improvement Process," at the Association for Community Health Nursing Educators national conference in Hartford, Conn.

Dr. Kathy Robinson presented "It's Alive! Atherosclerosis: A dynamic Inflammatory Process" at the National Teaching Institute of the American Association of Critical Care Nurses in New Orleans.

dateline

Compiled by Julie Williams

Information for Dateline can be sent to Julie Williams at jkwillia@unf.edu.

Achievements

Mike Ballentine, a 10-year veteran of the University Police Department, was promoted to lieutenant in June. He will command the UPD's 17-member patrol division.

Part-time music professor **Michael Bovenzi** has been promoted to director of public relations for the Music Department. Bovenzi began at UNF in the fall of 2004 teaching music, which he will continue to do in addition to his new position.

Drs. Jace Hargis, Gordon Rakita and UNF students received national coverage when they were featured in a story airing on "The Early Show" on CBS in May. The segment showcased the course Discovering the U.S. on the Rails. In this course, Hargis and Rakita took 17 students on a nine-day, 23-state, 7,000-mile Amtrak train trip across the country to study anthropology and environmental science. The course was also featured in an article in the May 20 edition of *The Chronicle of Higher Education* and in a local story in the *Florida Times Union*.

Dr. Steve Nix (Engineering) was selected to be a member of the 2006 class of Leadership Jacksonville, a non-profit organization which develops youth and adult leaders to assume greater responsibility as community trustees to improve the quality of life for self, family and community.

Doreen Perez (director of Medical Compliance) presided over the American College Health Association during its national conference in San Diego recently. Perez serves this year as the national organization's president.

Congratulations to tennis coach **Tom Schrader**, assistant coach **Igal Buber** and their student athletes for their top-ten spot in ITA's rankings in Division II this year. The Lady Ospreys concluded the season ranked ninth, and the men finished third.

Welcome

Caron Bayuk, formerly of Records and Registration; **Sydney Hickson**, formerly of Admissions; and **Megan Kuehner**, also formerly of Admissions, have recently joined the newly formed One Stop Student Services Center. They will be serving as coordinators for the center.

Ruth Lopez became a Student Affairs coordinator in the International Center in June. Lopez was a UNF student leader during her undergraduate studies here in the late '90s.

Michael McKenna, who served as Residence Life's area coordinator from 1999 to 2003, has been named UNF's associate director of Residence Life.

McKenna, who left UNF to take a position in California, returned to UNF in June.

Joanna Norris was hired in June as the new assistant director of Media Relations and Events. She is responsible for developing story ideas to promote UNF to local, state and national media. As a former media specialist at Shands Jacksonville and a freelance writer for *H Magazine*, Norris brings several years experience in public and media relations, as well as print journalism to this position.

Brigitte Woodruff transferred to Student Affairs in June as secretary in the Vice President's Office. She was formerly the executive secretary to the assistant vice president for Advancement Services. She has worked at UNF for three years.

Farewell

Dr. Lou Alabbassi (Management, Marketing and Logistics) will be leaving the Coggin College of Business. He will become the general manager of KSCT Management School in Jetta, Saudi Arabia.

Jo Buck (Curriculum and Instruction) retired in June after 15 years of service to the College of Education and Human Services. She was honored at a farewell celebration in May at the University Center.

Area Coordinator **Andrew Campbell** (Residence Life) left UNF in June to accept a position with Florida International University. He worked at UNF for two years.

Founding UNF faculty member **Don Graham** (International Center), retired in June. Graham came to UNF from Houston in the early '70s to help start Jacksonville's new public university as a business instructor. He held positions as a business academic adviser, interim director of Records and Registration, and interim director of Graduate Studies, as well as his last position in study abroad.

Births

Bettie and **Ron Adams** (both longtime Coggin college employees) have a new grandson, Tristan Jackson, who was born June 9. Tristan weighed 6 pounds, 15 ounces.

Alissa Hurwitz Swota (Philosophy) and her husband Joel became parents to Hannah Flynn Swota on May 14. Hannah weighed 7 pounds, 4 ounces and was 20 inches long.

Deaths

Dr. Mary Grimes, retired professor from the College of Education and Human Services, passed away May 2 after an extended illness. She is survived by her husband, Thomas, of 53 years and her sons Tom, Jeff and Mike.

Belizean students earn advanced degrees at UNF

By JULIE WILLIAMS
Staff Writer

Graduate student Joel Clarke won't be tucking his four young daughters into bed this summer. His studies have taken him from his home in Belize to earn a master's degree in secondary education at UNF. Although he'll be back home in August, it hasn't been easy being away from his family.

"My children are small and I miss them a lot, but those are the sacrifices you need to make sometimes to be able to increase your knowledge," he said. "I have learned a lot through the UNF courses I have taken, and I believe the program is an excellent one."

Clarke worked as a high school vice principal in Belize for four years and currently works as a counselor at the Belize Adventist College. He hopes his family will join him at UNF in August. "If they are able to come over for my graduation, we might get a vehicle here and then drive back to Belize together," he said.

Although the 2,600-mile drive back to Belize would take an entire week, Clarke is really looking forward to sharing his accomplishment and spending that time with his family.

More than 20 students from Belize are enrolled in UNF's master's degree program offered by the College of Education and Human Services this summer. Most of these students have been completing coursework during the summers in Belize through a

partnership involving UNF, the University of Belize and the Belize Ministry of Education. The majority of students arrived on campus in May and will graduate from the master's program in August.

UNF has been in partnership with Belize's educational institutions since 1983, thanks to the efforts of retired professor Dr. Betty Flinchum. Her first visit to Belize was in 1968, several years before UNF was formed. Dr. Pritch Smith joined Flinchum in her efforts to establish a master's program in Belize and by the mid-1990s UNF began sending faculty to Belize to teach courses during the summers through the Master of Educational Leadership Program.

"Belize itself is an ideal place for the multi-culturally educated who thrive on teaching in multi-culturally diverse settings, so it's very exciting for that type of professor," Smith said. "The students are highly motivated, very task-oriented and extremely dedicated to their studies."

Perhaps one of the reasons for this level of dedication is the lack of opportunities for advanced education in Belize, a country not much larger than Massachusetts. Situated on the northeast coast of Central America, Belize is bordered by Mexico, Guatemala and the Caribbean.

"Students are able to get a bachelor's degree quite easily in Belize, but before UNF established this program, there was little opportunity to go beyond that and get a master's degree," said Dr. John Kempainen. "This program allows them to study in Belize and then come to UNF during their last semester to finish up their studies."

Kempainen has been advising and teaching students in Belize for the past five years. "These students go back with their advanced degrees and knowledge and jump right



Joel Clarke (second from left) is among more than 20 students who will return to Belize in August with master's degrees in education.

IVONE MOUTELA

back into their jobs as principals, teachers and administrators and are able to make a difference," he said. "UNF is really helping to shape the future of Belize by offering this program."

As an administrator in a Belizean high school, Maria Johnston entered the program last summer. "The experience with UNF has been incredible," she said. "The problems that children face in America are the same problems that we have in Belize, so it's universal. The application of what I've learned is going to be beneficial to the development of the students themselves and also to the community in which we live."

It is estimated that 80 percent of secondary schools in Belize have UNF graduates in teaching or administrative roles. Although the population of Belize is only 256,000, more than 250 UNF graduates live and work in Belize in a wide range of professions, each making an impact on the development of Belize's education system. There are more UNF grads concentrated in Belize than in any other country outside the United States.

"The affiliation that our education college has developed with the Belizean educational system in many ways is a model for the relationships we would like to develop with other parts of the world," said Dr. Mauricio Gonzalez, vice president for Student and International Affairs. "Their degree program has contributed significantly to the quality of education in Belize."



Dr. John Kempainen works with students from Belize who are studying education at UNF this summer.

IVONE MOUTELA

Get to Know:

Rene Ottino

Department: Payroll

Job: Sr. Payroll Rep

Years at UNF: 6.5 years. The first year I was OPS with Continuing Education and the following years I have been with the Office of Human Resources. Within the last couple of months, I have moved over to the Payroll Department.

WHAT'S/WHO'S YOUR FAVORITE

Author - Well, I have many favorites but my most favorite authors are: Kathleen Woodriss, Rosemary Rogers and most recently my "fun" author is Rachel Toor.

Novel - "Gone with the Wind" by Margaret Mitchell. My next favorite is a "fun read" by Rachel Toor, "The Pig and I – Why it's So Easy to Love an Animal, and So Hard to Live with a Man." For all of you animal lovers or a fan of laughing, this book is totally delightful.

Movie - I just don't have one, I have many. The movies I enjoy most are the movies that you don't need to "think"... for example, I love Stallone's movies. You don't "get lost" in his movies because all you need to do is just enjoy looking at him (laughter)...However, the greatest of all is "Gone With The Wind." Someday, I shall have a "Scarlet" party.

Actor/Actress - Here we go again, I have many but to name a few: Stallone, Pacino, DeNiro, Streisand, and Hepburn.

Musician/Musical Group - Hmmmmm, so many, so many, however, the most recent artist that I appreciate is Elvis Costello.

Sports Team - Ahhhhh – this is so easy! PITTSBURGH STEELERS! Speaking of which, for all of you Steeler fans, there is a great Steeler fan club you can join. JAXBAG (Jax Black and Gold) we also have "Mr. Steeler" Harvey Aronson as the head of the fan club. Harvey is also featured in the Sports Illustrated commercial. My other favorite sport is BOXING! My father and I used to watch Saturday night fights together.

Vacation destination - My desire is to travel to Moscow! Why? I like their hats! (laughter) I want to visit the Kremlin, Red Square, The Mausoleum, and the Bolshoi Theatre to name a few of my interests in Moscow. I suppose I should purchase a winter coat?

Hobbies - I have many but to name a couple of my "passions"... I enjoy strength training, YOGA and aerobic activity. I am a certified personal/strength trainer and train under the "YMCA" certification. Oh my dogs – just gotta love those dogs! I am a volunteer for the Jax Humane Society and I suppose I have been with this organization for about 5 years. All my animals are adopted and I truly am a strong supporter of the Humane Society. My most recent fun thing to do is tandem jumping. I have completed my second jump and hope to do a solo in the future. Also, I hope to start fencing in the fall.

Proudest Accomplishment - Ahhhh – another easy one - my beautiful children, Jason and Rebecca. My son has earned his doctorate in physical therapy, and my daughter is preparing to take the RN boards.

Most Memorable Moment at UNF -Yet to come! (laughter)



Rene Ottino

IVONE MOUTELA

Budget approved *(Continued from page 1)*

completion, the budget also contains \$15,000 for expanded library hours to better serve the academic needs of students.

- Recognizing student learning occurring outside the classroom, the budget provides nearly \$40,000 in funding to expand the wireless access to labs, conference rooms and outdoor areas of campus.

The student experience is enhanced in a number of indirect budget allocations. For example, the budget seeks to enhance the appearance of campus. Four new groundskeepers and one new custodian have been added to improve the campus grounds and assist in more frequent pickup of trash. An additional \$2,000,000 will be used to fund campus improvements

The learning experience will be enhanced through flagship pro-



Shari Shuman

grams. The budget provides an additional \$250,000 for this presidential initiative, bringing the total recurring funding for this program to \$1.25 million in recurring and \$500,000 in non-recurring funding.

Salary increases are also provided in the budget. The state's 3.6 percent across-the-board raises will be augmented by merit raises for A&P as well as USPS employees and faculty as negotiated through collective bargaining.

The budget is based on the receipt of about \$4.8 million in enrollment growth funding and about \$1.2 million resulting from a projected 5 percent tuition increase as authorized by the Legislature. With the addition of other funds, the amount of new money coming into UNF will be nearly \$7 million.

Wackadoo's Trivia Contest

How smart are you?

It's time for the annual Wackadoo's Trivia Contest. Think you know everything there is to know about UNF? Let's see how smart you are. This year's questions are courtesy of Signe Evans of the UNF Library, who won last year's contest, and the staff of Marketing and Publications. (Signe made up the hard questions. We added the easy ones.)

Participants should circle the correct answers, tear out this page (make sure your name and department are on the address label) and return it to Marketing and Publications by July 12. If there are multiple participants who get all of the questions correct, their names will be placed in a hat, and a winner will be selected. The photo of the winner and answers will be published in the August issue of Inside UNF.

The winner will receive a \$25 gift certificate from Wackadoo's and earns the right to draw up next year's trivia contest questions.

- Charlotte Mabrey, professor of music, will present an Evening of 20th Century Music on Aug. 20. It will be which annual year?
 - 4th year
 - 17th year
 - 22nd year
 - 30th year
- UNF's Master Plan was recently reviewed by the Board of Trustees. What year will this plan be updated?
 - 2015
 - 2010
 - 2007
 - 2020
- What language is NOT taught at UNF?
 - French
 - Greek
 - Japanese
 - Portuguese
- Frank Goodin debuted his film "Love Trap" in February 2005 on the UNF campus. What year did he graduate from UNF?
 - 1985
 - 1997
 - 2000
 - 1994
- The Osprey baseball team recently made it to the Division II World Series. How many times has UNF been represented in this competition?
 - Three
 - Eight
 - One
 - Not enough
- The UNF Alumni Association has regional activities in all of the following cities except:
 - Atlanta
 - Charlotte
 - Orlando
 - Valdosta
- How many square feet is the new addition to the Thomas G. Carpenter Library?
 - 122,000
 - 15,000
 - 77,000
 - 177,000
- Who were the four families who were honored at a ceremony on May 7, 1983 for donating land which became the UNF campus?
 - Brest, Jones, Skinner and Hodges families
 - Brest, Kerman, Butler and Hodges families
 - Carpenter, Jones, Hodges and Bush families
 - Tanzler, Mathews, Hodges and Skinner families
- The first UNF commencement was held June 10, 1973 at which location?
 - Outdoors on the Green
 - In the UNF Arena
 - In the Robinson Theatre
 - Outdoors between Buildings 1 and 2
- Where was the original Wackadoo's located?
 - Boca Raton, on the campus of Florida Atlantic University
 - Cleveland, on the campus of Case Western Reserve University
 - Orlando, on the campus of the University of Central Florida
 - St. Louis, on the campus St. Louis University

BONUS QUESTION (worth 5 points)

- UNF will announce a new student-centered commitment on Aug. 18. What commitment will be promised to our students?
 - Transformational learning experiences
 - Individualized attention
 - Making students our top priority
 - All of the above



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