

# inside unf

PUBLISHED FOR THE UNIVERSITY COMMUNITY

JULY 2004

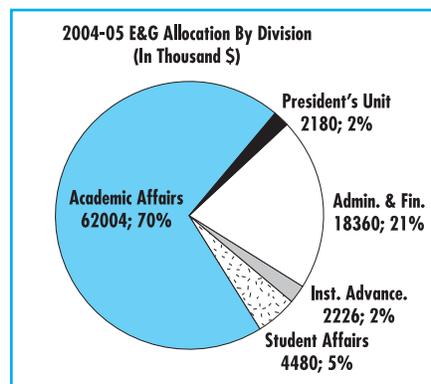
## Budget helps fund Delaney initiatives

**A** \$97.5 million University budget that funds a number of initiatives of President John Delaney was approved last month by the UNF Board of Trustees.

The budget marks a sharp departure from recent years in which the University suffered a series of revenue reductions primarily because of a downturn in the state's economy. The new budget represents nearly \$4.9 million in new state resources, making it possible to fund presidential initiatives that will, over time, significantly alter the operations of the University.

A few examples:

- The budget places about \$1 million aside for the implementation of flagship programs at UNF, an initiative outlined in Delaney's inaugural address. Although private dollars also will be used to fund this initiative, this is the first major allocation of University resources to fund the project.
- In an effort to recruit, retain and reward quality students, the new budget adds \$400,000 in merit scholarships. These funds will then be available to make commitments to incoming students next year. The basic scholarship is expected to be about \$2,000 with possibly 100 or more students receiving them in the first year. The remaining \$200,000 will be used to



augment scholarship funding in future years. This will be a major enhancement of the University's ability to attract more high-profile students to UNF, according to Deb Kaye, associate vice president for Enrollment Services.

- In an effort to recruit, retain and compensate quality faculty, the new budget increases funding for faculty travel. On average, each faculty member will see a \$500 increase in travel allotment. While individual departments will make the

actual decisions on this travel, the total average per faculty member will be \$1,250 next year.

- Faculty and staff also will benefit from salary increases. The exact increases in faculty salaries continue to be the subject of collective bargaining, but funding has been set aside in the new budget. All employees will benefit from the \$1,000 across-the-board pay increase approved by the Legislature.
- To accommodate expected enrollment growth and to enhance the quality of teaching, about \$2 million in recurring funds will be devoted to new faculty positions. About two dozen new faculty positions are expected to be funded through the new budget.

*Continued on page 11*

### what's inside

**2** *Business leaders and teachers recognized*

**3** *Cavanaugh helps students in Kuwait*

**5** *Archeological dig searches for Fort Caroline*



**6 & 7** *Update on campus construction*

**12** *Take the Wackadoo's Trivia Contest*

## Coggin College of Business names Prime winners

**M**ichael Cascone Jr., James McCollum and Dr. Earle Traynham were honored recently as the latest winners of the Prime Osborn Distinguished Business Leaders awards.

Sponsored by the Coggin College of Business, the awards recognize the long-term career achievements of individuals who have achieved success in business and made significant contributions to the community's quality of life.

"Each of this year's Prime Award recipients has attained significant success in business and exemplifies the essential leadership characteristics of integrity, strong ethical values and character that make them exceptional role models for all members of the wider corporate community," said Gary Fane, interim dean of the Coggin College of Business.

Cascone, retired chairman and chief executive of Blue Cross and Blue Shield of Florida,



**Dr. Gary Fane (center, bottom) interim dean of the Coggin College of Business presented the annual Prime Awards to three recipients recently. They are (from left) Michael Cascone Jr., retired chairman and chief executive of Blue Cross and Blue Shield of Florida; James McCollum, regional director of corporate and external affairs for BellSouth; and Dr. Earle Traynham, former dean of the Coggin College of Business.**

was cited as being one of Jacksonville's most outstanding executives and civic-minded residents. Active on local, state and national levels on health care-related issues, Cascone spent 35 years with Blue Cross and Blue Shield, consistently demonstrating his commitment to improving the quality of life for everyone. He has led an array of charitable organizations, including a record-breaking Northeast Florida United Way Campaign.

McCollum, regional director of corporate and external affairs at

BellSouth, was cited as being a visionary in the business community. McCollum was credited

with leading some of Jacksonville's most visible and dynamic civic and charitable organizations with dignity and professionalism. His community work includes such organizations as the Jacksonville Airport Authority, the Metropolitan Planning Organization, the American Red Cross and the Gator Bowl Association. He also has served on the Business Advisory Council for the Coggin College of Business.

Traynham was honored for serving students and colleagues as a mentor and a friend. As the fourth dean of the Coggin College of Business, he was praised for a decade of leadership and transformational achievements, including the Association to Advance Collegiate Schools of Business accreditations, internationalization of the college, a new building, substantial endowment growth and the naming of the school. Active on community boards and respected for his success in forging corporate partnerships, he remains an integral part of the University.

The award is named in honor of the late Prime F. Osborn III, whose long career in the railway industry was noted as much for service to mankind as it was for business acumen.

Event sponsors included American Heritage Life Insurance Co., Brooks Rehabilitation; *The Florida Times-Union*; Jacksonville Bank; and PSS World Medical Inc.

## Jacksonville teachers receive Prior Awards

**F**our Jacksonville teachers are \$12,000 richer for enriching the lives of thousands of students during their careers.

Clifford M. Buggs Sr. of Ribault High School; Lisa Crosby of Brookview Elementary; Denise Rambach of First Coast High School; and Michael C. Tetlow of St. Paul's Catholic - Beaches were honored recently with the Gladys Prior Awards for Career Teaching Excellence. Each received a \$12,000 check as part of the award.

This is the seventh year the awards have been presented, thanks to the generosity of Jacksonville native Gilchrist Berg, founder and president of Water Street Capital, an investment firm based in Jacksonville. Berg established the awards, which are administered by the UNF College of Education, to honor Gladys Prior, one of his teachers at Ortega Elementary School. Berg said Prior saw his potential and encouraged him to succeed.

Buggs has taught for 42 years, spending 32 of those years as band director at Ribault

High School. During his time at Ribault, Buggs has seen the band program grow from about 35 students to as many as 200. The band program has consistently received superior and excellent ratings in district and state competitions.

Crosby has worked as a speech-language pathologist with Duval County schools twice, from 1978 to 1982 and again since 1989. Prior to her work at Brookview, Crosby was an adjunct instructor at Jacksonville University from 1981 to 1997 and was in private practice.

Rambach has taught high school English for 25 years, first at Baldwin Middle/Senior High, then at Robert E. Lee High and First Coast High. Rambach was the Duval County Region I Teacher of the Year in 2003 and the regional winner of the Chevy Malibu Excellence in Teaching, *Time* magazine, in 2000.

Tetlow has 18 years of teaching experience, having taught social studies at St.



LEANNA RIZZO

**Three of the four recipients of this year's Prior Awards, Clifford Buggs, Denise Rambach and Lisa Crosby, attended a banquet in their honor. Michael Tetlow was unable to attend the ceremony. Each received \$12,000 as part of the award.**

Paul's Catholic School - Riverside and St. Paul's Catholic - Beaches.

## Educator travels to Kuwait to help students with special needs

About 100 Kuwait teachers have better ways to help their students with disabilities as the result of a workshop taught by Dr. Terence Cavanaugh this summer.

The workshop was the result of an e-mail to Cavanaugh from the head teacher at Al-Khalifa School in Kuwait City about a year ago. The teacher had read about Cavanaugh's work in a

professional journal and inquired if he might be available to assist them. That prompted Cavanaugh to apply for a Fulbright grant to develop and teach such a program in Kuwait.

Although the application was not approved, it did come to the attention of officials with the U.S. State Department who agreed to fund the project.

Cavanaugh's emphasis was on instructing Kuwait's special education teachers in the use of various forms of assistive technology. The technology ranged from low-tech devices that do not require power or computer chips to high-tech tools.



IVONE MOUTELA

"I was teaching the teachers and providing them with ideas that they could then apply to the classroom," he said. Since the workshop sessions were at night, the teachers could try some of the techniques the next day with students, he explained.

Some simple devices can make a huge difference to a student with a disability. For example, Cavanaugh provided one teacher with the bulky markers that are used in many bingo halls in the United States. For a student who has difficulty grasping a pen or pencil, the markers make it possible for them to express themselves in writing for the first time, he noted.

The use of color filters was another example of a device that could help dyslexic students. In one case, a student was able to double her reading score with the use of the color filters, he said.

Cavanaugh learned a good deal as well. In Kuwait's special schools, there is a ratio of one teacher for every three to five students, along with an aide. In the United States, the ratio is between 10 and 15 students per teacher and aide.

The most surprising thing to Cavanaugh, however, was the number of special education students who were bilingual. Since nearly all of the materials for special education students are in



English, many of the students shifted from English to Arabic during the same exercise.

Cavanaugh said Kuwait City was clean, comfortable and very safe. The country is very multinational since nearly half of the workers come from other countries.

The experience has prompted Cavanaugh to write a grant for another project dealing with assistive technology and distance learning with Kuwait University. "They are just beginning with distance learning and are considering Internet-based education and how we might be able to help them train the staff at their institutions," he said.

## New center to focus on family owned businesses

With family businesses comprising between 80 percent and 90 percent of all business enterprises in North America, the Coggin College of Business has decided to pay special attention to this sector of the economy.

The college is developing the Center for Family-Owned Business and Entrepreneurial Studies as one of its top priorities. As part of this project, the college recently organized the first Family Business Forum.

The daylong event brought in national experts to focus on issues relating to succession planning; managing from generation to generation; wealth management; compensation strategies; and valuing a closely held business. A panel of successful local family business owners shared their strategies for dealing with these critical issues.

Janice Donaldson, regional director of the Small Business Development Center, helped organize the event. She said the new center is both relevant to the community and to the University. Nearly 40 percent of family owned businesses will pass to the next generation within five years.

The issue of managing a business from generation to generation is of vital concern to many family enterprises on the First Coast, she said. In addition, Donaldson noted that UNF can stimulate economic growth and development in the community by assisting its students in becoming entrepreneurs and family business owners.

Although the new center is separate from the Small Business Development Center, Donaldson said she expects there will be a close relationship between the two because of SBDC's long and successful history of providing entrepreneurial assistance to area businesses.

The forum was co-sponsored by Business Valuation Inc./Heritage Capital Group; Cygnet Private Bank; Greenberg Traurig; Legacy Trust Co.; PLE Wealth Management/Presser, Lahren & Edelman; and Timucuan Asset Management.

Donaldson said the feedback received from this year's participants will be helpful in planning future programs sponsored by the center.



INTERNATIONAL CULTURAL DAY

PHOTOS BY IVONE MOUTELA



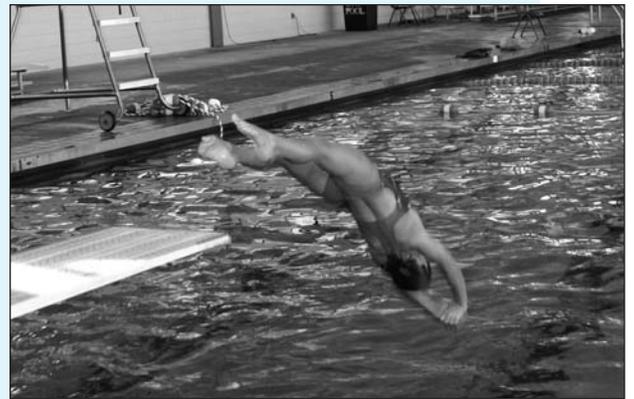
Miranda Pavani, from left, Jose Lemos, Erica Carvalho, Iris Chang and Milha Carvalho had a booth representing Brazil during this year's International Cultural Day in late May. The English Language program at UNF sponsored this event, which enabled the students to display arts and crafts from their country, serve traditional food and mingle.



Thao Le poses in her traditional Vietnam dress during the International Cultural Day.



**LIBRARY CONSTRUCTION UNDER WAY**  
It may look unsightly right now, but the end result will make the addition to the Thomas G. Carpenter Library one of the most eye-catching structures on campus. The \$22.6 million project is expected to be done by fall 2006.



**SPRINGBOARD DIVING CAMP**  
Yvonne Nolan takes a back dive right into the water during camp. Three springboard diving camps were offered this summer for ages 6 and up.

**DUSTY RHODES BASEBALL CAMP**  
Youths from the ages of 8 to 13 line up to practice pitching during this summer's baseball camp. Dusty Rhodes Baseball Camp is only one of many camps offered at UNF.



## Students search for Fort Caroline

**A**bout a dozen UNF students got a chance to search for history this summer when they conducted an archeological dig in Fort Caroline National Memorial.

The project was not only significant because of what they found but also because of what they didn't find. There were no traces of the elusive Fort Caroline, built by the French Huguenots in 1564 and believed to be the first settlement by Europeans in the United States.

Dr. Robert "Buzz" Thunen, principal investigator for the project, said there had never been a systematic excavation of the bluff area. Although they had hopes of finding French, Spanish or British artifacts, what they found were American plantation-era artifacts from the 1820s. That didn't stop the students from carefully cleaning, cataloging and analyzing the dozens of artifacts that were recovered during the monthlong dig.

The students did unearth the foundation of a small tabby structure. The walls were four to five feet deep, leading Thunen to believe that it may have been used for storage, perhaps for naval or household supplies.

**Student Matt Schmitt digs along a foundation of a small tabby structure. The walls were four to five feet deep leading to speculation that it may have been used for storage, perhaps for naval or household supplies.**



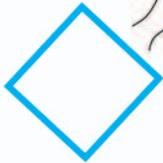
**Principal investigator Dr. Robert "Buzz" Thunen, right, and graduate student Rebecca Gorman retrieve objects from an archeological dig at Fort Caroline National Memorial. Thunen and students were searching for the elusive Fort Caroline this summer.**



**Student Laura Root uses a sieve to separate soil from artifacts.**



**Possible Site of  
Phase VI Housing  
Complete Fall '06**



**Library Addition  
Complete Fall '06**



## Major campus construction moves ahead

**F**aculty, staff and students will see work on several major construction projects on campus during the next year to 18 months as UNF continues an ambitious building program.

The most noticeable addition to campus will be the expansion of the Thomas G. Carpenter Library. The \$22.6 million project will add 80,000 square feet to the existing structure, which will be remodeled. The striking glass entrance will become a landmark for campus when completed in fall 2006.

A new student union is planned for Parking Lot 4 in the vicinity of the Arena parking garage. The University is slated to receive \$4.2 million for Student Affairs administration space from state PECO funds as part of the overall project, estimated to cost more than \$30 million. Construction is expected to start in fall 2005.

Phase III of the Soccer and Track Stadium will not change the exterior of the structure to a major degree, but it will allow completion of the Health Professions Facility inside. The facility received \$2.3 million in PECO funds in the last legislative session.

This facility is designed to house UNF's expanding academic programs in physical therapy, athletic training, sports medicine and rehabilitation, and health promotion.

The Legislature approved \$8.8 million for a new Social Sciences Building in the vicinity of Parking Lot 7. The existing Social Sciences Building (Building 11) has been plagued by water intrusion and mold problems. It has forced the building's second floor to be closed and faculty, staff and classes relocated to other areas.

Construction is expected to start in late 2004 and be completed in fall 2006.

Phase VI of Housing will be in an as-yet undeveloped part of campus. The Eastern Ridge, as it is referred to, will house the newest UNF residence complex. It is expected to accommodate 1,000 students and relieve much of the triple occupancy that is occurring in housing units on campus.

Vehicular access will be from Kernan Boulevard, with pedestrian access to campus across existing wetlands. It is expected to be finished by fall 2006.

## faculty & staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Amy Parmelee or your college dean.

### College of Arts & Sciences

BIOLOGY: **Dr. Anita**

**Mandal** presented the poster "Cloning of a divalent metal transporter from malaria mosquito *Anopheles gambiae*" at the 2004 Experimental Biology meeting in Washington, D.C., in April.

**Dr. Janice E. Swenson** presented the research poster "Culturable Bacterial Concentration and Putative Species of Pitcher Plants (*Sarracenia* spp.)" at the 104th General Meeting of the American Society for Microbiology in May in New Orleans.

COMMUNICATIONS AND VISUAL ARTS: **Owiredu Baffour** had two works from his AFRO-CHROMATICS series (experimental design based on African color resonance) selected for a juried show at the Osceola Center for the Arts in May.

**Kyle Keith** completed a portrait of President John Delaney that will be used to mark his time as mayor of Jacksonville. The portrait was unveiled at City Hall in June.

HISTORY: **Dr. Dale Clifford** presented "Citizen-Soldiers: the French Revolutionary Volunteers of 1791" at the annual conference of the Society for Military History in Bethesda, Md., in May.

**Dr. Elizabeth Furdell** has been awarded a travel grant by the Wellcome Trust (U.K.) to do research this summer in British medical history archives

for her planned book on the history of diabetes in early modern England. The Wellcome Trust, the foundation that supports Britain's largest medical and scientific library, manages the philanthropic legacy of Wellcome Pharmaceuticals.

**Dr. David Courtwright** gave the keynote address for the International Conference on Drugs and Alcohol in History at Huron University College in London, Ontario, in May. The talk, "Mr. ATOD's Wild Ride," described how neuroscience, epidemiology and history have given rise to a new addiction paradigm, in which researchers stress the commonalities among alcohol, tobacco and other drugs. Courtwright also presented "Economic, Environmental, and Strategic Consequences of American Aerospace Expansion" at the Historical Science and Technology at the Smithsonian National Air and Space Museum in Washington, D.C., in May. The talk was based on a chapter of his forthcoming book, *Sky as Frontier: Adventure, Aviation, and Empire*.

PHILOSOPHY: **Dr. Bert Kögler** presented "Critical Theory as a 'Hermeneutics of the Present'" at the conference Critical Theory Today in May at the University of Klagenfurt in Austria.

PSYCHOLOGY: **Dr. Dan Richard** presented the research poster "Obvious and Important: Need for Cognitive Closure and Judgments of Research Findings" with graduate student Mary Dietz at the 16th annual convention of the American Psychological Society in Chicago in May.

**Dr. Gabriel Ybarra** presented the poster "The relationship between desired moral approbation and identity status" with graduate student R. Fiander and former student R. Sweet at the annual meeting of the American Psychological Society in Chicago in May.

### Coggin College of Business

MANAGEMENT, MARKETING AND LOGISTICS: **Dr. A.C. "Josh" Samli** presented "The Drive to Innovate and Its Far-Reaching Societal Impact" at the 29th annual Macromarketing Seminar in Vancouver, Canada, on May 29 through June 1. The paper also was published in *Macromarketing Scholarship and Education for a Global Century*.

**Dr. Valerie Spitler** presented "Encouraging Virtual Community Among MBA Students" at the 15th International Conference on College Teaching and Learning in Jacksonville in March.

SMALL BUSINESS DEVELOPMENT CENTER: **Kevin Monahan**, special projects manager, received the UNF SBDC Regional Employee of the Year Award at the annual FSBDC Network's annual meeting in June in Fort Lauderdale.

**Janice Williams Donaldson** has been appointed to the Jacksonville Economic Development Commission's new Small Business Advisory Committee.

### College of Computing, Engineering and Construction

BUILDING CONSTRUCTION MANAGEMENT: **Drs. J. David Lambert, John Alexander and Jerry Merckel** were awarded a

U.S. patent for "Modular Architecture for Rapid Deployment and Coordination of Emergency Event Field Surveillance" by the Patent and Trademark Office in May.

**Drs. Mag Malek and Mike Jackson** received a research grant from Stonewood Condominium for \$6,000 to investigate concrete deterioration and spalling.

ENGINEERING: **Dr. Susan Vasana** presented "High Sensitive Detection Method for Manchester Coded Data in Digital Communication Systems" at the first Florida Tech Transfer Conference in May.

COMPUTER AND INFORMATION SCIENCES: **Dr. Sanjay P. Ahuja** had his research paper, "An Empirical Assessment of Distributed Object Architectures," published in the Proceedings of the 2004 Design, Analysis, and Simulation of Distributed Systems Symposium at the Advanced Simulation Technologies Conference in Arlington, Va., in April.

**Dr. Kenneth Martin** was appointed as a member of the Computing Accreditation Commission of the Accreditation Board for Engineering and Technology for 2004-05. CAC is responsible for the accreditation of academic programs in computer science and information systems.

DEAN'S OFFICE: **Dr. Neal Coulter** chaired the Computer Science Accreditation Board Committee meeting on Program Evaluator and Program Criteria in May. This committee oversees accreditation requirements for computer science, software engineering and information technology academic degree programs in the United States.

## College of Education and Human Services

### CURRICULUM AND

INSTRUCTION: **Dr. Jennifer Kane** presented "Compensation Issues in Sport Management" at the annual conference for the Northern American Society for Sport Management in Atlanta in June.

**Dr. Christine Weber** hosted the 2003-04 WOGI Institute in Jacksonville for ESE directors/specialists. Funds for the institute and guest speakers were provided through her WOGI grant. The institute provided information about alternative instruments and procedures for screening underserved populations for above-average intelligence and to identify secondary service options for high-ability students.

**Drs. Cathy and Terence Cavanaugh** presented a session on "Ebooks: Expanding the School Library" at the National Educational Computing Conference in New Orleans in June.

## College of Health

### SCHOOL OF NURSING: **Dr.**

**Kathy Robinson** presented "The OTHER Nursing Shortage: Just Say 'Yes' to Being a Faculty Member" at the National Teaching Institute of the American Association of Critical Care Nurses in Orlando in May.

### DEPARTMENT OF PUBLIC

HEALTH: **Dr. Jeanne Patterson** presented a program on "Challenges for Rehabilitation Professionals: Technology and Informed Consent" at the 24th annual conference of the International Association of Rehabilitation Professionals in Scottsdale, Ariz.

**Dr. Barbara Kruger** received a \$1,000 grant award

from the Sigma Theta Tau International Honor Society of Nursing, Lambda Rho Chapter At-large to continue her research related to "The care coordination process for families of children with special needs."

### ATHLETIC TRAINING AND PHYSICAL THERAPY: **A. Russell**

**Smith and Dr. Catherine Christie** had their article "Facilitating transdisciplinary teamwork in dietetics education: a case study approach" published in Journal of the American Dietetic Association, Vol. 104, No. 6.

**Dr. Catherine Christie** recently was elected president-elect of the Florida Dietetic Association. She will serve as president for the 2005-06 term.

DEAN'S OFFICE: **Kristie K. Naines**, director of development, was selected as one of three consumer reviewers in the country for the Department of Defense, Army Medical Research and Material Command, Congressionally Directed Medical Research Programs for the 2004 Breast Cancer Research Program.

## Institutional Research

**Dr. Ronald J. Pollard** presented "Surveying graduating seniors and former graduates: satisfaction is only the beginning" at the Association for Institutional Research 2004 Annual Forum in June in Boston.

## HR News

**Administration & Finance** - Julissa Arevalo as senior secretary.

**Auxiliary Services** - Tami Shepler as accountant.

**ERP** - Loren Zawawi as executive secretary.

**General Counsel** - Paul Wrenn as associate general counsel.

**Housing** - Valentine Kowalewski as maintenance mechanic.

**Library** - Ryan Fairbrother as a senior library technical assistant.

**Residence Life** - Heather Weeter as area coordinator; Scott Burgess as assistant director for residence life conduct; and Rachel Bukanc as assistant director for university conduct.

**Physical Facilities** - Joyce Davis, Princess Baker and Sabrina Jones as custodial workers; Carmen Gomez as senior custodial worker; and Mark Crisp and Joel Meeker as maintenance mechanics.

**Public Health** - Linda Myers as senior secretary.

**Small Business Development** - Diane Denslow as associate director; and Stephanie Royal as coordinator.

**Sponsored Research** - Christie Luce as coordinator.

**Student Affairs** - Nancy Locke as assistant director.

## Promotions

**UPD** - John Coughlin as law enforcement captain.

## Births

**Diane Shepard**, Student Life's senior union program specialist, and her husband, David, celebrated the birth of their first child, Elizabeth Patricia Shepard, on May 7.

Technology support coordinator **Jason Ottie** and his wife, Jessica, welcomed son Jonah on May 31. He weighed 6 pounds, 12 ounces.

## Deaths

**David G. Moore**, retired chairman of the Department of Management and former executive vice president of the Conference Board, died June 6. He was 86 and had lived in Ponte Vedra Beach since 1979, the last three years at Vicar's Landing.

### DEADLINE

*Information to be included in the August 2004 issue of **inside unf** must be received in the Office of Marketing and Publications by noon July 15 and is subject to space limitations. Please submit information to Dan Dundon or Amy Parmelee.*

### inside UNF STAFF

#### John Delaney

**Dan Dundon**  
Director, Marketing & Publications  
Inside UNF Editor

**Amy Parmelee**  
Assistant Director  
Media Relations & Events

**Angela Pompey**  
Executive Secretary  
Marketing & Publications

**Mary Ann Rosenthal**  
Assistant Director and Designer,  
Marketing & Publications

**Tom Cain**  
Writer,  
Marketing & Publications

**Ivone Moutela**  
Student Photographer

## Get to Know... Jeff Durfee

Hello, my name is Jeff Durfee, and I am the Information Technology security manager. I am new to UNF, but my first anniversary in August is fast approaching.

My most memorable experience at UNF so far has been starting work the week after the Blaster virus hit the campus network. It was analogous to a fireman arriving at a five-alarm fire on his first call out.

My proudest accomplishment would have to be my two children, Kate, 5, and Richie, 3.

My favorite movie is Band of Brothers. Although there have been a number of military conflicts during America's history, I have always been especially impressed with the way the World War II generation went on from that war to lead such wonderful, productive lives.

I served in the Army as an M1 tank crewman in the 1st Cavalry Division from 1987 to 1989. I was reactivated in 1990 for Operation Desert Shield, later Desert Storm, and spent time in Germany, replacing units that had been pulled to Saudi. The ground war was so short we never made it to the desert!

My favorite novel is Flags of Our Fathers by James Bradley. It is a moving account of the journey of discovery one son of a World War II veteran follows in retracing what it was his father did during the war. His father served as a Marine and participated in the bloody battle of Iwo Jima, but never really spoke about it to his family.

After his death, his son discovers that his father was a war hero, one of the men who raised the American flag on Mt. Suribachi. He then sets out to get the whole story about his father's life and the lives of the other five men who were there.

Favorite vacation destination was a difficult choice, but I would say Scotland. It offers cool weather (It was once 42 degrees in August when I was there!), Highlander games, great hiking, beautiful scenery, castles and Roman ruins all rolled into one. What more could anyone want?

For leisure, I'd have to say computer gaming is my favorite hobby. Harrison Ford and Meg Ryan are my favorite actor and actress; Tom Clancy is my favorite author; Sarah McLachlan is my favorite musician; and the Jacksonville Jaguars is my favorite sports team.

Thank you for your time, and I hope you have a great summer.



Jeff Durfee

Photo: Wikipedia

## Family owned businesses

*(Continued from page 3)*

### Family Business Facts

- Family businesses comprise 80 percent to 90 percent of all business enterprises in North America. (Family Business Review, Summer 1996)
- Family owned businesses account for 60 percent of total U.S. employment, 78 percent of all new jobs, and 65 percent of wages paid. (Financial Planning, November 1999)
- Nearly 40 percent of family businesses in America will be passing the reins to the next generation during the next five years. (BusinessWeek, August 11, 2003)
- Only 40 percent of family owned businesses survive to the second generation, 12 percent to the third, and 3 percent to the fourth. (Boston Globe, May 4, 2003)
- By 2005, virtually all closely held and family owned businesses will lose their primary owner to death or retirement. The cumulative effect of these landmark succession events will be the largest intergenerational transfer of wealth in U.S. history. (Robert Avery, Cornell University, "The Ten Trillion Dollar Question: A Philanthropic Gameplan")
- Twenty-five percent of senior generation family business shareholders have not completed any estate planning other than writing a will; 80 percent want the business to stay in the family; and 20 percent are not confident of the next generation's commitment to the business. (UNF Asheville Family Business Forum Statistics)
- As many as 40 percent of college students say they are already involved in some kind of family owned business.

## Budget approved

(Continued from page 1)

Shari Shuman, the vice president for Administration & Finance who was responsible for pulling together the budget, said there also will be visible improvements made on campus. In addition to the more than \$17 million on PECO funds for new construction, the budget provides for \$2 million in campus improvements. This will include new landscaping, lighting and others enhancements of outdoor areas, especially in the vicinity of new construction areas. There is also \$2 million for furniture/fixtures and equipment purchases associated with the proposed Student Union.

The budget also provides funding for Enterprise Resource Planning totaling \$3.5 million for the third year of the program. ERP will replace most financial and student systems on campus.

Of the \$4.9 million in new resources, approximately \$1.85 million is coming from tuition increases. The Legislature mandated an undergraduate in-state tuition increase of 7.5 percent and an increase of 12.5 percent for all other students. The board approved a recommendation from Delaney not to authorize the optional additional 2.5 percent out-of-state tuition increase. About 5 percent of UNF's students are from out of state.

Currently, Florida in-state undergraduate tuition is the eighth least expensive in the nation, while in-state graduate tuition is the 23rd least expensive. In contrast, out-of-state undergraduate tuition is the second most expensive in the nation, and out-of-state graduate tuition is the third most expensive.

## Board approves tenure, promotions

In other action, the board approved tenure for the following individuals: in Arts & Sciences: Rosa DeJorio, Daniel Dreibelbis, Richard Patterson, Anthony Rossi, Mike Wiley and Pam Zeiser; in Computing, Engineering and Construction: N. Mike Jackson, Donald Jensen, William Klostermeyer and Arturo Sanchez; in Education and Human Services: Candice Carter, Nile Stanley, Len Roberson and Kristine Webb; in Health: Kerry Clark, M. Catherine Hough and Katherine Robinson.

The board also approved the following promotions: to associate professor, Kevin Bales, Julie Ingersoll and Keith Javors; to professor, David Jaffee, Ping Sa, Reinhold Lamb and Judith Rodriguez.

## briefs

### OFFICERS SELECTED FOR A&P ASSOCIATION

New leaders have been selected for the Administrative and Professional Association. The new officers are Paul Riel, president; Allison Cruess, vice president; Kathy Hughes, secretary; and Angel Enzell, treasurer. They will serve two-year terms.

### FINE ARTS CENTER'S ARCHITECT RECEIVES AWARD

The Fine Arts Center recently earned a Jacksonville firm an architectural award. Rink Reynolds Diamond Fisher Wilson PA was the recipient of the American Institute of Architects Jacksonville Chapter Design Award at the 2004 awards banquet in May.

The Fine Arts Center won an award of merit in the built category. This year's judge was Roney Mareu, an award-winning architect from Miami.

The company also won an award of excellence in the unbuilt category for a project at 323 Duval St. in Jacksonville.

### JAZZ ENSEMBLE 1 TAKES NATIONAL AWARD

The Jazz Ensemble 1 has won a third straight national Down Beat award. Its latest CD, "Through His Eyes: For Bunky Green," won Outstanding Performance by a College Big Band.

The awards are named for Down Beat Magazine, the leading publication in the world of jazz. JE1 is under the direction of Dr. Keith Javors.

"When our students win awards, they're competing against doctoral and grad students at other universities. Our program is strictly for undergraduates," Javors said.

JE1 has traveled to international jazz festivals, including festivals in Switzerland, Holland and France. It also has been invited to play at a festival in China in 2005.

For information about JE1, visit its Web site at [www.unfjazzensemble.com](http://www.unfjazzensemble.com). CDs can be purchased by contacting Javors at [kjavors@unf.edu](mailto:kjavors@unf.edu).

### SWIMMER IN CANADIAN OLYMPIC TRIALS

UNF swimmer Shawna Bothwell, originally from Red Deer in Alberta, Canada, will swim in the 200-yard and 100-yard backstrokes and the 100-yard and 200-yard freestyles at the Canadian Olympic Trials in July.

She has been training with UNF head swimming coach Beth Harrell, who has coached five athletes to the U.S. Olympic trials and one to the Venezuelan Olympic team.

### STUDENT RECEIVES PHI KAPPA PHI SCHOLARSHIP

UNF student Peaches Orallo has received a \$5,000 Phi Kappa Phi Graduate Fellowship for 2004-05. A biology major, Orallo received the fellowship to help her pursue a medical degree in emergency medicine/pediatrics.

Phi Kappa Phi is the nation's oldest honor society. Each year, the organization awards 60 fellowships worth \$5,000 each and 40 awards of excellence worth \$2,000 each.

### CITY, UNF LEAD DONOR DAY SUCCESS

Jacksonville and UNF placed first for having the nation's largest single-day blood drive for Saturn National Donor Day, an event held in February each year to promote life-saving donations.

The Jacksonville team expanded to host a one-day event comprised of seven blood drives that included information on saving lives through all forms of donation. The Jacksonville-area events resulted in 414 units of donated blood, more than 100 new names added to the National Marrow Donor Registry, and organ and tissue donor cards distributed to participants.

February marked the seventh annual Saturn National Donor Day, the nation's largest single-day donor awareness event. National Donor Day encourages people across the country to save lives by donating blood, joining the National Marrow Donor Registry, and signing an organ and tissue donor card.

# Wackadoo's Trivia Contest

How smart are you?

It's time for the annual Wackadoo's Trivia Contest. Think you know everything there is to know about UNF? Let's see how smart you are. This year's questions are courtesy of Lance Hunt in Freshman and Sophomore Advising, who won last year's contest, and the staff of Marketing & Publications. (Lance made up the hard questions. We added the easy ones.)

Participants should circle the correct answers, tear out this page (Make sure your name and department are on the address label.) and return it to Marketing & Publications by July 12. If there are multiple participants who get all of the questions correct, their names will be placed in hat, and a winner will be selected. The photo of the winner and answers will be published in the August issue of Inside UNF.

The winner will receive a \$20 gift certificate from Wackadoo's and has the right to draw up next year's trivia contest questions.

1. Which UNF athletics coach has the longest tenure at UNF ?
  - a. Ray Bunch
  - b. Mark VanAlstyne
  - c. Dusty Rhodes
  - d. Mary Tappmeyer
2. Which active UNF employee has worked here the longest?
  - a. George Corrick, Professor
  - b. Janice Nowak, Financial Aid
  - c. John Hein, Library
  - d. Ed Healy, Professor
  - e. John Delaney, President
3. How many students were in the first UNF graduating class?
  - a. 72
  - b. 35
  - c. 19
  - d. 55
  - e. 114
4. What is UNF's largest college (by number of students)?
  - a. College of Arts and Sciences
  - b. Coggin College of Business
  - c. College of Education and Human Services
  - d. College of Health
  - e. College of Computing, Engineering and Construction
5. Who is the UNF Alumni Association's president?
  - a. Pierre Allaire
  - b. Philip Mobley
  - c. Paul Riel
  - d. Kellie Woodle
  - e. Gerry Giordano
6. Who were UNF's first Homecoming king and queen?
  - a. Bill Hughes and Kerry Crews
  - b. Lavon Banks and Kevin Smith
  - c. Caridad Gonzalez and Lance Hunt
  - d. Vincent Towns and Tiffany Johnson
  - e. Frank Goodin and Selena Webster
7. Which UNF Board of Trustees' member was the first to graduate from UNF?
  - a. Carol Thompson
  - b. Wilfredo Gonzalez
  - c. Judith Solano
  - d. Jerry Watterson
  - e. Bruce Taylor
8. What is the last line of UNF's alma mater?
  - a. Fight Osprey fight to the road to victory
  - b. We recall those days of gladness
  - c. U-N-F, all hail to thee!
  - d. Soar beyond the lakes of home
  - e. West Jacksonville take me home
9. What is Wackadoo's mascot?
  - a. Flamingo
  - b. Platypus
  - c. Bear
  - d. Dolphin
  - e. Eagle
10. What are the names of UNF's two mascots?
  - a. Frick and Frack
  - b. Sam and Dave
  - c. Tweety and Sylvester
  - d. Ozzie and Harriet
  - e. Bill and Hillary



INSTITUTIONAL ADVANCEMENT  
4567 St. Johns Bluff Road, South  
Jacksonville, Florida 32224-2645



Non-Profit  
Organization  
U.S. Postage  
**PAID**  
Jacksonville, FL  
Permit No. 3558