

# inside unf

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## Campus prepares for WOW and brand announcement

**A**ugust will be a momentous and fun-filled month at UNF.

When 2,300 first-year students arrive on campus in a few weeks, they will see a new look and will be invited to participate in a variety of high-energy activities known collectively as the Week of Welcome (WOW).

The new look will be evident on everything from pole banners on campus to merchandise in the Bookstore. The new logo, which prominently features the osprey, is intended to symbolize the new commitment UNF is making to its students. UNF President John Delaney will formally announce the commitment during a morning ceremony Aug. 18 in Alumni Square near the UNF Bookstore. It will culminate months of work by the Integrated Marketing Team to develop a central commitment or brand for the University. President Delaney will commit the University to enhanced individualized attention and transformational learning opportunities for all students.

Incoming students will be invited to the brand announcement, but will also have



Students move into residence halls on campus.

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a full schedule of activities available to them during the week. This is the inaugural year for WOW, which is designed to introduce first-year students to UNF faculty and staff and to UNF campus programs, services and activities.

All first-year students living on campus this fall are required to move into their assigned rooms Aug. 17, five days before the beginning of the fall semester.

Lynn Hendricks, director of Residence Life and a WOW organizer, said the five days are crucial to a smooth transition. “The WOW program aims to reduce the stress of moving from home and entering college by allowing first-year students the opportunity to orient themselves to the campus and the surrounding community,” she said.

The WOW committee has designed many activities to promote social interaction by exposing students to campus clubs and organizations and by inviting students to participate in interactive activities sponsored by the faculty and staff of individual colleges.

Kris Dalton, another organizer of the event, said the program will also expose new students to the community through a number of partnerships with area businesses. For example, several merchants at St. Johns Town Center have agreed to provide UNF students wearing WOW wristbands with

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# Aquatic Center staff commended



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**Charlie Ashton, surrounded by Aquatic Center staff Sarah Lewis, Mike Schram and Tyler Fenton (left to right).**

By JULIE WILLIAMS  
*Staff Writer*

In an emergency, even seconds count. Several staff members at the Aquatic Center responded quickly when 4-year-old

Charlie Ashton was injured at the pool during UNF's Youth Sports & Fitness Camp in June.

"He tried to do a front flip off the side of the pool, landed smack on his back on the side of the pool and then fell into the water," said Sharon Ashton, Charlie's mom and UNF's director of Media Relations and Events.

Lifeguard Tyler Fenton immediately jumped in the pool and placed Charlie on a backboard to avoid any further injury to his back or neck. Sarah Lewis called UPD, Rachel Yankowski and Mallory Coulombe helped hold Charlie inline on the backboard, and Mike Schram helped Lewis clear the pool.

"When I arrived at the pool I found Charlie surrounded by wonderful professionals who were calming him down and keeping him still until the ambulance could arrive," Ashton said.

"Considering Charlie was conscious and alert, it was quite a scary ordeal," said Heather

Kite, director of Aquatics. "Once he was safe, they focused on calming him down until EMS arrived to take over."

When the ambulance arrived, Charlie received "star" treatment from his fellow campmates. "As Charlie was being wheeled off to the ambulance, all the other children and UNF employees gave him a round of applause, just like an injured athlete being taken off the field," Ashton said.

Fortunately Charlie didn't sustain any serious injuries and he's fine today.

In July, all five employees involved received certificates recognizing their "winning teamwork." Charlie and his mom also presented the group with a batch of homemade chocolate chip cookies.

"It's one thing to run a camp that fun for kids, but it's another thing to run one that's fun and safe as well," Ashton said. "I can't say enough about how thrilled I am."

## Smallwood assesses student learning

**A**lthough new to Florida, Dr. Robert Smallwood, the associate provost for Undergraduate Education and Assessment, is very familiar with the issues surrounding his new position.

Smallwood comes to UNF from Texas State University – San Marcos, where he was responsible for developing and monitoring the assessment of student learning outcomes and other measures of institutional effectiveness. His job at UNF is very similar.

Regardless of geographic region, Smallwood said quality and effectiveness in higher education are being defined in terms of student learning outcomes. "That focus has taken on a different emphasis from one campus to another, but the goals are invariably the same," he said.

Smallwood succinctly assesses his goals as:

Carefully identifying what we want our students to know and be able to do upon the completion of degree programs.

Developing a comprehensive assessment program to monitor our successes in attaining those outcomes.

Using the outcomes from those assessment approaches to advance even stronger academic and student development programs.

Smallwood notes that what sets UNF apart from other institutions is its commitment to excellence by the leadership and the energies faculty and staff continue to devote to facilitating student learning and development. In his first six months on the job, Smallwood hopes to explore many partnership opportunities.

"Much attention will be devoted to meeting expectations associated with the new academic learning compacts being advanced throughout the state," he said. "I also anticipate actively participating in a dialogue

with UNF faculty and staff related to best practices around the region and country associated with the scholarship of teaching and learning."

Smallwood earned his bachelor's degree at Virginia Polytechnic Institute, his master's degree at the University of Richmond and his doctorate at Texas Christian University.

He started his career as an assistant professor of psychology at Henderson State University in Arkadelphia, Ark., and then moved to a faculty position at Northeastern State University in Tahlequah, Okla. He was named chairman of the Division of Natural Science and Mathematics at Northeastern before accepting positions as dean of Student Affairs and assistant vice president for Academic Affairs at that institution.

In 1992 he became associate vice president for Academic Affairs and director of Academic Assessment at Texas State - San Marcos.

Smallwood's wife, Chris, stayed behind in Texas to assist with the sale of their home and to bring closure to professional development initiatives she coordinates at a nearby private university. She plans to join him in the fall.

The Smallwoods have two children: Tim, who just graduated from Texas A&M University and Lisa, a junior at the University of Colorado in Colorado Springs.



**Robert Smallwood**

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## honors & awards

# Work begins on first flagship program

**T**he press release has been issued, the announcement to the community has been made and celebrations have concluded. Now the hard work begins to earn the School of Nursing a national reputation as UNF's first flagship program.

Last month, UNF President John Delaney announced the selection of the School of Nursing to receive flagship status, which qualifies it for a portion of the \$1.75 million in available funds set aside for such programs.

"The School of Nursing is so strong here at UNF, it is clearly an area where we can gain national attention," Delaney said. "We want to focus on a couple key programs where we can make a national statement and nursing is one of those programs. Clearly the faculty, chair and dean have created an outstanding program," he said.

The key to the program's selection as UNF's first flagship program is its community nursing component.

College of Health dean Pam Chally explained that nurses today require a higher level of technical and critical care skills to practice in acute care hospital settings as well as the ability to transfer those skills to community settings. As the result, she said schools of nursing must provide both the conceptual knowledge and opportunities for students to practice these skills in a broad variety of community settings.

In 2002, the School of Nursing refined its curriculum to correspond to the changes in the health care system by emphasizing partnerships with the community. Chally noted that while most nursing programs relegate community concepts and practice to the end of the program, UNF established the importance of community practice upon admission into the program.

"This hands-on community experience helps students apply problem solving, communications and critical thinking skills over several semesters. The community-based, population-focused curriculum could very well be a model for nursing programs across the country," she said.

For example, students participate in clinic operations for Volunteers in Medicine-

Jacksonville to provide primary care to Jacksonville's growing number of uninsured. Nursing students have also partnered with the health departments of Baker, Clay and Nassau

**"The School of Nursing is so strong here at UNF, it is clearly an area where we can gain national attention. We want to focus on a couple key programs where we can make a national statement and nursing is one of those programs. Clearly the faculty, chair and dean have created an outstanding program."**

PRESIDENT JOHN DELANEY counties through the Northeast Florida Area Health Education Center to develop and implement a program, Fun 2B Fit, which combats childhood obesity.

The dean noted that the revised curriculum was accomplished within the same number of credit hours as the previous curriculum and without compromising the excellent nursing education UNF nursing students and employers of UNF graduates have come to expect.

Nursing graduates have already distinguished themselves by maintaining pass rates above state and national averages with the program perennially ranking among the top five in the state. About 110 pre-licensure nursing students graduate each year, and 90 percent of those students are placed in local jobs, while other graduates are placed in out-of-state jobs.

This success has garnered increased applications. Last year, more than 1,200 students applied for 120 seats.

The additional resources available to the

flagship program will be put to work in a number of ways. The School of Nursing will hire additional faculty with responsibilities to include building and sustaining of ongoing community partnerships and assisting with faculty development.

That faculty development will include a two-day workshop with a national consultant, in which community leaders and the greater nursing community will participate. In addition, nursing faculty, paired with a community partner, will be sent to Community-Campus Partnership training sessions.

In all, the first year budget of the program is estimated at more than \$386,000. The College of Health is committed to using the flagship funding to leverage additional outside funding and this will require marketing, Chally said. "No matter how well a program performs, reputation and name recognition can not be enhanced without proper marketing and dissemination of information regarding the program," she added.

Chally is proud of the selection but quick to give praise to others.

"It's a great honor but I believe we were chosen because of the tremendous team work demonstrated by the faculty, led by Dr. Li Loriz," she said.

With such a team, Chally said she is confident they will succeed in earning national recognition not only for the College of Health but for the University as well.



**Faculty and staff from the College of Health gather to celebrate the School of Nursing's Flagship status.**

## LeadershipUNF team devises community outreach project

By JULIE WILLIAMS  
Staff Writer

**M**embers of the inaugural class of *LeadershipUNF* worked together during the fall and spring semesters to expand their knowledge about the University and its operations and to gain a broader perspective of issues facing higher education. The group, consisting of 10 individuals from various colleges and departments across campus, met regularly to build stronger communication and leadership skills and to improve the University environment.

One way the group hopes to accomplish those goals is through the creation and implementation of a class project – one that crosses University divisional lines and engages participants beyond individual department boundaries.

Team members Ajayi Adewale, Pam Chally, Chris DeVos, Charles Eyer, Michael Hallett, Lynn Hendricks, Mary Ann Rosenthal, Matthew Taylor, Michael Trotter and Tony Turrin put their heads together and brainstormed, coming up with five or six possible class projects. Those ideas were narrowed down to one, which met all the criteria for an ideal class project: the UNF Community Outreach Council.

Hallett took the lead on further development of the project and made a presentation to President John Delaney, who approved the idea as the official class project of the inaugural class of *LeadershipUNF*. Although the 2004-05 class no longer meets, Hallett and Turrin agreed to work with Delaney to bring the class project to fruition. Eric Green, the associate director of UNF's Intercultural Center for PEACE, was also selected by Delaney to act as the coordinator of the project.

In a nutshell, the UNF Community Outreach Council will consist of a blend of representatives from the Jacksonville community and UNF, with the common goal of expanding opportunities for UNF outreach and community service. The members will be selected and appointed by Delaney to meet quarterly during a two-year term.

"The Council and the President will identify opportunities for faculty, staff and students to participate in various community service projects," Hallett said. "Through efforts aimed at increasing minority student enrollment, expanding opportunities for non-traditional and/or under-represented populations to visit campus for cultural, educational, or athletic events and

expanding the availability of UNF resources to under-represented groups, the Council will leverage UNF's assets to a broader range of area residents."

Delaney plans to appoint 10-12 Community Outreach Council representatives by the end of the month. Potential candidates include representatives from the Jacksonville City Council, the Jacksonville Chamber of Commerce, the Mayor's Office, public health organizations, faith-based organizations, public education systems, Florida Department of Juvenile Justice, social service non-profit organizations, UNF Student Government, UNF faculty, and the Jacksonville Transportation Authority.

"This is a great opportunity to connect all the resources of UNF

with the resources in the city and to work with key stakeholders from the city who intimately know Jacksonville's specific needs," Hallett said.

One of the most important parts of the agenda is to bring members of the city's under-represented communities to UNF to experience various activities. "We're talking about bringing them to UNF baseball games or lectures," Hallett said. "It doesn't have to be grandiose to be outreach."

Green said he recently helped bring a group of 30 children with sickle cell anemia to UNF for an informal day filled with activities. "We planned activities through Admissions and Housing and Dr. Stephen Nix from the School of Engineering provided a robotics demonstration," he said. "It was a great opportunity for these kids to experience college life for a day and give them a little different take on life."

Although not a result of the Community Outreach Council, this activity illustrates the kind of outreach projects the group will be planning.

Once the Council's members have been selected, a Web site will be created to keep the community informed about the efforts of the group. "The first step is to recognize all of the great work that's already been done in community outreach and then to follow up by discovering new opportunities out there," Turrin said. "The Web page will be a list of all the good things we're doing in community outreach and the Council will be charged with taking it to the next level."

### Getting involved in LeadershipUNF

**C**harles Eyer, a maintenance specialist at UNF, didn't fully appreciate the scope and complexity of challenges faced by a university's administration until he participated in the inaugural class of *LeadershipUNF*. "I never imagined that there were so many truly wonderful people dedicated to making UNF a first class University," he said. "It was both humbling and empowering."

All full-time UNF employees are eligible to apply for the 2005-06 *LeadershipUNF* team, with the approval of their immediate supervisor or department chair, the dean or director of their unit, and their divisional vice president. From the pool of eligible applicants, the President's executive staff will select a class of 10 participants. Candidates should be able to demonstrate a commitment to UNF and its success. This will be demonstrated through written responses on an application form and a personal interview. Participants will be selected on the basis of ability, leadership potential and demonstrated interest in UNF.

Those interested in applying for *LeadershipUNF* can access an online application at [www.unf.edu/unfinfo/leadership](http://www.unf.edu/unfinfo/leadership). In addition to the application form, applicants are requested to submit a current resume. All applications must be submitted to the President's Office by 5 p.m. Tuesday, Sept. 6, 2005.

PHOTOS BY IVONE MOUTELA



**CONTINUING ED AWARDS**

Charles Jones of Savannah Tire & Rubber Co. (center) represented one of eight companies receiving an award at the UNF Division of Continuing Education's fifth annual Excellence in Employee Development Awards in June. Over 225 people attended the awards ceremony, which recognized companies, organizations, departments, teams and individuals from North Florida whose outstanding achievements have significantly advanced workplace learning and performance. Other winners included Blue Cross Blue Shield of Florida, Winn-Dixie Stores, NAVAIR Depot, Baptist Health, Citizens Property Insurance, Allstate, and Triton Solutions. Also pictured are Steve Borowiec, interim dean of Continuing Education, and Patricia Crull, vice president and chief learning officer for TIAA-CREF.

**CONSTRUCTION UNDERWAY**

It was once a parking lot but now it's a construction site. The new Social Sciences Building is being constructed in the area that had been Parking Lot 7. The new building will replace Building 11 which will be demolished.



**PATRIOTIC HEALTH PROMOTIONS EVENT**

Shelly Purser, director of Health Promotions, tries to dunk Jinny Lindley, coordinator of Health Promotions, during "Here's Looking at You through the Red, White and Blue" patriotic event. This event was a tribute to military soldiers serving in the U.S. and abroad. It was designed to allow the University community to show patriotism throughout our campus by creating greeting cards, video messages, and signing the banner. There was free food, a dunking booth, and lots of prizes.



# Memories of former UNF employees recorded as historical keepsake

By JULIE WILLIAMS

Staff Writer

As the majority of UNF's founding faculty and staff reach retirement age and scatter across the country, it has become more important than ever to record the memories of those who played a significant role in the creation of the University. Without a concerted effort to capture those memories, some fear they will fade away forever.

That's precisely why Dr. David Courtwright, professor of history, set out to establish UNF's History and Archives Committee, which is comprised of representatives from colleges and departments across campus. The primary task of this committee is to complete an oral history project to record the evolution of UNF via taped interviews with current and past administrators, faculty and staff.

The idea came to Courtwright almost accidentally. "I was attending a library committee meeting and the acting director mentioned that seven or eight librarians would be retiring in the next few years," he said. "I began thinking that if that many people in the library were retiring at the same time, surely there would be a similarly large bulge in regular faculty retirements."

Sure enough, he was right. "What we discovered is that there are already 50 to 60 people who have retired in the past couple of years," Courtwright said. "Due to the age of the institution and retirement incentives like the DROP program, a lot of the original faculty and staff will be gone by the end of 2006."

Courtwright met with provost Gerry Giordano to express his concerns about losing a significant part of UNF's institutional history. Giordano then called together a group of interested representatives and the History and Archives Committee was formed. Members include Eileen Brady, Louise Freshman Brown, David Courtwright, James Crooks, Paul Eggen, Joan Farrell, Frank McLaughlin, Daniel Schafer, Elinor Scheirer, William Slaughter, Terry Tabor, Earle Traynham, Carolyn Williams and Charles Winton. Michele Czerwinski and Deborah Miller from Academic Affairs also provide administrative and technical support, respectively.

"With the departure of each employee, we

are losing the unique opportunity to hear and document singular UNF stories and experiences," said Eileen Brady, UNF's Special Collections librarian and current chair of the committee. "The memory of these UNF employees represents a significant part of our institutional history – a valuable resource that should not go untapped."

After identifying more than 200 former key UNF administrators, faculty and staff who have retired, left the University or entered the DROP program, the committee – which began meeting in February – proposed a three-step, three-year

the prospective interview candidates and formulate the procedures for the interviews, which are scheduled to begin this month.

Dr. James Crooks, professor emeritus of history, agreed to spearhead the task of conducting the interviews and writing the extended essay synthesizing and interpreting what the respondents had to say. He plans to complete the majority of the interviews by UNF's 35th anniversary in October of 2007.

"I'm involved because I am qualified as a historian, have the time as an emeritus and am one of the many faculty and staff who lived those



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plan for the oral history project. This plan included identifying and interviewing 30 former key personnel each year and providing transcripts of the interviews; compiling a summary essay on the evolution of UNF over the years; and devel-

## "We want to hear their stories from their hiring to their retiring. . ."

DR. JAMES CROOKS

oping a new UNF history Web page with excerpts from the interviews, historical images, aerial maps and textual materials.

In addition to the proposal, the committee also put together a budget, met with various UNF administrators and secured the necessary funding from the Provost's Office, President's Office and Institutional Advancement. In addition, a sub-committee was formed to select

years," he said. "We want to hear their stories from their hiring to their retiring; to learn about their experiences in the classroom, department and University; to get their reactions to the major changes that have taken place at UNF over their tenures; and to learn what the significance of those changes might hold for the future of the University."

Once the interviews and the essay have been completed, the plan is to make them available both online and in the University Archives in the Library's Special Collections Department.

"The essay to be written will have many potential uses, for alumni, potential donors, new faculty and administrators," Crooks said. "All will learn something about the University with which they have a connection."

# Student Medical Services goes hi-tech



**Student Medical Services physician Dr. Eric Haas uses the new Medicat system which replaces paper charts.**

By JULIE WILLIAMS  
Staff Writer

Only 17 percent of doctors in the United States have converted their patients' medical charts to electronic records, according to Dr. Fred Beck, the director and lead physician at UNF's Student Medical

Services. Although the technology exists, many physicians are reluctant to switch over to paperless systems.

"A lot of doctors are resistant to change because they're very, very busy and don't want to take the time to learn a new system," he said. "Using paper charts is the way it's always been done and many of them simply don't want to deal with the hassles associated with converting."

Beck and his staff learned firsthand how much time and energy it takes when they closed down the clinic for two days in June to implement the first phase of becoming paperless.

Last August the clinic began moving toward full use of Nuesoft Technology's Medicat software, which automates a variety of medical office functions, including appointment scheduling, billing, diagnosis, trend-tracking and data analysis. The software is also capable of accepting chart notes, photos and x-ray slides as attachments to patient records, as well as interfacing with pharmacies,

laboratories and hospitals.

Although Student Medical Services may not need to utilize all of these capabilities, the plan is to gradually make full use of Medicat's technology to streamline patient services provided. For the past year, the clinic has been scheduling and tracking appointments using Medicat, and Beck said it's been going very well so far.

"The way we're going to approach this is as a process in evolution," he said. "Currently we're maintaining both electronic medical records and a paper chart and it's probably going to be another year before we get to the point of being completely paperless."

The primary advantage of converting to a paperless system is the ability to access patients' medical records at the click of a button, either in the physician's office or in the examining room on an electronic notepad. The system keeps track of everything that would appear on a paper chart, including family history, symptoms, complaints, drug allergies, medications, objective information, assessments, diagnoses and treatment plans.

"Access to medical information is absolutely critical when you practice medicine," Beck said. "The ability to retrieve information in an instant is very exciting for us."

## Academic Advising Council reorganizes

By TOM CAIN  
Staff Writer

A recent reorganization of the Academic Advising Council enhances UNF's reputation for providing individual attention to its students and reinforces the University's commitment to making students its top priority.

"The focus is on the student," said Cheryl Campbell, director of Student Services for the Coggin College of Business. Campbell is the training and professional development officer for the revamped Academic Advising Council. "The students are our customers, and we want to make sure they are satisfied."

UNF's Academic Advising Council, comprised of approximately 30 academic advisers and advising directors, was established in the early 1980s. The organization's goal is to improve the advising experience for students.

A 10-member task force chaired by Deborah Kaye, associate vice president for Enrollment Services, was formed last fall to make recommendations on ways to improve advising programs on campus in the following areas: communication with students, faculty and staff, adviser training and professional development and program assessment.

To address these issues, the Advising Council put a new leadership structure in place. The council now has three officers who act as chairs: Campbell, Mary Ruth Brantley, an adviser in the Academic Center for Excellence, and Lisa Jamba, an instructor/adviser in the Department of Computer and Information Services.

"We certainly think our efforts will make advising even more valuable to students than it already is," Brantley said. She added that she would update and maintain a new Blackboard forum for advisers to share information. Brantley will also coordinate the Advising Council's efforts for increased representation on campus committees.

Jamba is responsible for coordinating assessment activities. This will include updating and monitoring assessment tools and presenting reports about assessment findings. "We're developing a plan that not only will ask students for feedback about the quality of our services on a regular basis, but also will examine what students gain from the advising process." Jamba said.

Campbell enthusiastically endorses the council reorganization. "I am absolutely sold on it," she said. "There is no question this will impact student retention here. I think we'll see more people complete their degree programs."

## faculty&staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Julie Williams or your college dean.

### College of Arts and Sciences

ART AND DESIGN: **Kyle Keith** currently has a portrait exhibited at the New England Fire Museum in Brewster, Mass.

**Nofa Dixon** created eight floor murals for the lobby area of the South Mandarin Branch Library. An unofficial opening was held in June. There will be a formal opening this month.

BIOLOGY: **Dr. Mike Lentz** presented the talk "A Phosphorylation Site Map of the Bovine Papillomavirus E1 Helicase" at the annual meeting of the American Society for Virology in State College, Penn. Co-authors were UNF Students Josh Raynes and Nancy Elkhoury and Stan Stevens of the University of Florida Protein Chemistry Core.

**Dr. Doria F. Bowers** presented "Organ-associated Muscles in Mosquitoes Respond Differently to Sindbis Virus" at the 24th annual meeting of the American Society for Virology at Pennsylvania State University.

ENGLISH: **Drs. Kathy Hassall, Nancy Levine, and Bart Welling** delivered papers on the work of south Georgia environmental writer and activist Janisse Ray at the eighth biennial Conference on Communication and Environment on Jekyll Island in June. Their panel was titled "'A Wilderness Misunderstood': Janisse Ray's Southern Vision of Wilderness Advocacy," and their papers were titled "Rebel Yell: Identity, Complicity, and Outcry in the Landscape of Janisse Ray" (Hassall), "Janisse Ray's 'Ecology of a Cracker Childhood,' Edward O. Wilson, and How to Read Between the Lines" (Levine), and "Beyond Grief and Rage: Reinhabitory Discourse, Domesticity, and Wilderness in the Work of Janisse Ray" (Welling).

**Dr. Sam Kimball's** article "D-Ciphering Dupin's Fac-simile Signature: The Infanticidal Implications of a 'Dessein si Funeste'" was published in *The Edgar Allan Poe Review*, Vol. 6, No. 1, Spring 2005.

**Dr. Dean Swinford's** article "Where the Fusang Grows: A Response to an Interview with Cheryl Glotfelty" was pub-

lished in *Writing Environments: Rhetoric, Texts, and the Construction of Nature*, published by SUNY Press, 2004.

PHILOSOPHY: **Dr. David Fenner** published "Why Was There So Much Ugly Art in the Twentieth Century?" in the *Journal of Aesthetic Education*, Vol. 39, No. 2, Summer 2005.

**Dr. David Kline** presented the paper "Ethical Issues in Gene Therapy" at the ninth annual First Coast Symposium for Neonatal Care Professionals in St. Augustine in May.

**Dr. Hans-Herbert Kögler** delivered the invited lecture "Homo Hermeneuticus: The Location of Language in Human Agency" at the international conference, Philosophical Anthropology: Reviewed and Renewed, at the University of Notre Dame in May.

### Coggin College of Business

MANAGEMENT, MARKETING AND LOGISTICS: **Dr. Adel El-Ansary** and Annette Cerne had their paper "An Integrative Framework for Evolving A Socially Responsible Marketing Strategy" published in the Lund Institute of Economic Research, Lund University.

**Dr. A. Coskun "Josh" Samli** recently appeared on the National Entrepreneur Radio Show to discuss his recent book, "Up Against the Retail Giants."

ACCOUNTING AND FINANCE: **Dr. Thomas L. Barton's** article "Options Fix Needs Fixing" appeared in the June 20 edition of *Barron's*. The article, which analyzed the controversial stock-option accounting rules issued by the Financial Accounting Standards Board, was co-authored by Dr. William Shenkir of the University of Virginia.

### College of Computing, Engineering & Construction

BUILDING CONSTRUCTION MANAGEMENT: **Dr. Mag Malek** made an invited presentation, "Case Study: Balcony Concrete Distress Investigation," at the Canadian Civil Engineering Conference in June. Malek also received a \$25,000 research contract from the Stonewood Condominium Association for the investigation of concrete deterioration and spalling near salt water.

ENGINEERING: **Dr. Alex Schonning** presented the papers "Utilization of True Grid in Building a Hexahedral Femur Mesh" (with Binu Oommen, Irina Ionescu and Ted Conway) and "Effects of Frictional Sliding on Stress Transfer for a Long-Stemmed Tibial Implant" (with Irina Ionescu, Binu Oommen, Ted Conway and David Nicholson) at the 2005 Summer Bioengineering Conference in Vail, Colo., in June. Schonning also served as co-chair for the Bone Mechanics III: Computation session at the conference.

DEAN'S OFFICE: **Dr. Neal Coulter** served as external reviewer for the School of Computing and Information Technology in Kingston, Jamaica in June.

### College of Education and Human Services

CURRICULUM & INSTRUCTION: **Dr. Cathy Cavanaugh** presented "Succeeding at the Gateway: Secondary Algebra Learning in the Virtual School" at the Virtual Schools research Symposium in Chicago in June. Co-authors were Kathy Jo Gillan from Florida Virtual School and Dr. Jan Bosnick, Dr. Melinda Hess and Heather Scott from the University of South Florida. Cavanaugh also presented "The Effects of Distance Education on K-12 Student Learning" at the National Educational Computing Conference in Philadelphia in June.

**Dr. Katrina Hall** presented "What Early Childhood Teachers REALLY Read Aloud: Implications for Change" at the NAEYC National Institute for Professional Development in Miami Beach in June.

COUNSELING & EDUCATIONAL LEADERSHIP: **Dr. Marcelle Lovett** published "Money Isn't Everything: Motivating Staff in Lean Economic Times" in the March/April 2005 issue of *LERN Magazine*.

**Dr. Carolyn Stone's** article, "School Counseling Principles: Ethics and Law" was published by the American School Counselor Association. The text addresses the unique legal and ethical issues that school counselors encounter.

SPECIAL EDUCATION: **Dr. Lynn Woolsey** presented "A Magic Wand for Behavior Management: Nah, but Close" at the Hawaii Applied Behavior Analysis Conference in May.

## College of Health

DEAN'S OFFICE: **Dr. Lucy Trice's** chapter, "Developing a Change Project to Practice Leadership Skills" was published in *Educating Nurses for Leadership*, edited by H. Feldman and M. Greenbern. The chapter was co-authored by Laura D'Alisera and John Frank.

PUBLIC HEALTH: **Dr. Elissa Barr** presented "Female Teens and STDs: Disparities in Lifelong Consequences" at the 2005 American School Health Association Summer Institute: HIV/AIDS/STDs in Youth at Risk in Kansas City, Mo.

**Dr. Catherine Christie** was elected to the Nominating Committee of the American Dietetic Association.

**JoAnn Nolin** was elected president of the Upsilon Phi Delta National Honor Society.

**Dr. Judith C. Rodriguez** was elected to the Board and House Leadership Team of the American Dietetic Association.

SCHOOL OF NURSING: **Dr. Barbara J. Kruger** co-presented a poster, "Assessing Care Coordination within the Primary Care Medical Home: Preliminary Results from the Jacksonville Medical Home Program," at the annual Florida Public Health Association Conference in Sarasota. Co-presenters were Dr. David Wood from the University of Florida, Duval County Health Department and Dr. Nancy Winterbauer from the Duval County Health Department.

## Center for Professional Development and Training:

**Ida Gropper** and **Ronda Mitchell** presented a session at the 2005 SunGard Summit Conference in Hawaii, along with Cheri Whipple of SunGard SCT. They were among the top five presenters out of 703 total sessions presented.

## Student Affairs Medical Compliance:

**Doreen Perez** presented "Assessing and Caring for Spanish-speaking/Latino Patients" at the America College Health Association's annual meeting in June. She was a co-presenter for "How Things Work ACHA Style: and a panelist for "Leadership Day - Who Really Owns Health on a College Campus: A Strategic Planning Guide To Forming Partnerships Among Campus Leaders."

## dateline

Compiled by Julie Williams

Information for Dateline can be sent to Julie Williams at [jkwillia@unf.edu](mailto:jkwillia@unf.edu).

### Achievements

**Nancy Boyle** was selected the Regional Employee of the Year for UNF's Small Business Development Center. Nancy joined the SBDC as director of the Small Business Resource Network in May 1992. She received her award at the Florida SBDC Network statewide meeting in Naples in June.

**Heather Kite** was named assistant director of Recreation for Aquatics in July. Kite's career in Aquatics began as a student employee of the Center during her undergraduate years at UNF. After completing her bachelor's degree in Community Health she became the full-time aquatics coordinator in 2002. Kite has served in an interim capacity since the January departure of her predecessor, Audrey Gill.

**Melissa LaSage**, senior secretary in the Office of Admissions, will receive her bachelor's degree in business management this month. She plans to continue to working in Admissions upon graduation.

**Michael Malec** has been named the Counseling Center's first assistant director. Malec started his UNF employment in the Center nearly 15 years ago as a student counseling specialist. He is scheduled to receive his doctorate from the University of Florida this summer. He holds a master's degree in social work from Florida State and a BA in psychology from Edinboro State in Pennsylvania, and is a licensed clinical social worker.

**Reid Oetjen** (Public Health) has been named assistant program director for the Health Administration Program.

**Wendy Rahman** was promoted from office assistant to office manager of the Aquatic Center in July. Rahman has been a UNF staff member and Aquatic Center employee for five years.

**Wanda Scarborough** has been promoted to USPS secretary in Student Medical Services. She was hired as an OPS secretary in May and transitioned

to her new position last month.

**Tyler Young** will become UNF's Greek Affairs coordinator August 8. Young, who graduated from the University of Florida with a B.S. in advertising, joined UNF last fall as a program assistant in the International Center. He filled in as UNF's interim Greek Affairs coordinator since shortly after the resignation of previous coordinator Bart Andrus last spring.

### Welcome

**Maris Brien** is the new assistant director for Foundation scholarships. She has 10 years of experience in the area of financial aid and administration.

**Dottie Cupp** is the new assistant softball coach. She graduated with a degree in marketing from the University of Central Florida last year and played in the school's softball program during its inaugural year. She also played at Gulf Coast Community College, where her pitching helped the Lady Commodores reach the NJCAA nationals in back-to-back seasons.

Officer **Dean Metrie** started with the UPD in May. He was a Jacksonville Police Officer for more than 20 years in patrol burglary investigations and as a school resource officer.

**Jorge Rubio-Boitel** was hired as UNF's athletic grounds supervisor. His duties include maintenance of six athletic fields and supervision of the grounds crew. Previously he worked in golf course maintenance for a total of 10 years at the Ponte Vedra Inn and Club and in his home state of Colorado.

**Julie Stackhouse** was named the first full-time assistant cross country/track assistant coach in UNF's history. Stackhouse has spent the last four seasons as an assistant coach at Division I Furman University in Greenville, S.C., where she earned both bachelor's and master's degrees in

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# inside unf

## dateline *Continued from page 9*

health and exercise science.

Residence Life welcomed several new employees: **Kathi Akers**, who recently graduated with a master's degree from Morehead State University, is responsible for Osprey Landing's W Building; **Greg Connell**, who completed his master's degree at the University of Florida, serves as are coordinator for The Crossings' Q and S Buildings; **Kat Hill**, who recently earned a master's degree from Lynchburg College in Virginia, is responsible for Osprey Hall; **Lynell Hodge**, who recently earned a Master of Science in Higher Education from Florida State University, is responsible for The Crossings' R Building; **Angela McDonnell**, who has a Master of Arts in Educational Leadership from the University of Central Florida, is the new area coordinator for Osprey Cove and Osprey Village; and **Nicole Vitelli**, who recently earned a Master of Education in College Counseling from the University of Delaware, is the new area coordinator for Osprey Landing's Buildings X and Y.

### Farewell:

**Anchal Khanna** (Counseling Center) accepted a position with George Mason University and will be leaving UNF in early August for Washington, D.C.'s metro area. Khanna has worked at the Counseling Center since October 2002.

**Linda Robarge** (career services coordinator/Coggin College of Business liaison) has accepted a similar position at the University of South Carolina, where she will liaison with the school's allied health program. She worked in UNF's Career Services office for just over a year.

Area coordinator **Heather Weeter** (Residence Life), left Jacksonville in June to become the residential and student service manager at the Harid Conservatory in Boca Raton.

Area coordinator **Jennifer Baker**

(Residence Life) accepted a position as the assistant director of Residence Life and Judicial Affairs manager at Marymount University in Arlington, Va.

Officer **Mary Bogers** (UPD), retired May 31 following 10 years of service to the the unit.

Officer **Mark Dixon** concluded 23 years of service to UPD upon his retirement June 30.

**Diana Wilson** (three-year student assistant in the VP's Office) joined UPD June 27 as a police communications operator. Diana graduated from UNF in May with a bachelor's degree in criminal justice and will soon begin an online master's program offered by the University of West Florida.

Part-time victim advocate **Lynn C. Brown** (Women's Center) moved in June to the Raleigh-Durham area, where her husband Gary has been transferred with his job. Lynn has worked in the Women's Center for three years and recently completed her junior year in UNF's business management program.

### Weddings:

**Deborah Igle** (Building Services) and James Foster were married April 23 in Jacksonville.

### Births:

**Barbara Dupuis** (Student Life) became a first-time grandmother with the birth of Magdalyn Grace, a 9-pound, 14-ounce baby girl. "Maggie" was born July 11 to Dupuis' son Sean and daughter-in-law Ragan.

**Marie Peoples** (Career Services) and husband Terry welcomed their first child, Lexington Thomas Peoples July 9. Lexington weighed 6 pounds, 11 ounces, and measured 20 inches in length. Marie is expected to be on maternity leave until spring of 2006.

**Kathy Westberry** (Registrar's Office) became a grandmother to Gracie Jane, who was born June 16. She weighed 8 pounds, 11 ounces and was 20-1/2 inches long.

# Bronner named UNF's director of compliance

**U**NF recently hired Michelle Bronner as its first full-time director of compliance. In this new position Bronner will be responsible for making sure the University is in full compliance with the NCAA rules and regulations governing a Division I member. She also will be responsible for ensuring the University is in full compliance with the Atlantic Sun Conference.

Bronner comes to UNF from the Peach Belt Conference where she served as the director of compliance for

two years. She oversaw eligibility issues for more than 1,500 student athletes while assisting the compliance teams of each of the 12 PBC member institutions. Bronner also served as the assistant director of compliance and an academic adviser for Siena College in upstate New York, holding that post for three years.

"We're excited about adding Michelle Bronner to our staff," said Dr. Richard Gropper, director of Athletics. "Michelle brings a wealth of NCAA Compliance experience that will enable her to hit the ground running as we continue our transition in the reclassification process."

UNF will transition from Division II to Division I beginning this fall.

"Michelle's experience and qualifications will ensure that UNF's Division I athletics program will be run in accord with the standards our Board and University community would expect," said President John Delaney.

According to Bronner, she chose to join the UNF Athletics Department staff for two



**Michelle Bronner**

IVONE MOUTELA

*Continued on page 11*

## Get to Know:

### Missy Purvis

**Department:** Academic Affairs

**Job:** Office manager

**Years at UNF:** 16

#### WHAT'S/WHO'S YOUR FAVORITE

**Author:** Some authors that I like include Nicholas Sparks and Danielle Steele.

**Novel:** Any of Danielle Steele's work.

**Movie:** It is hard to name one favorite movie. I enjoy going to movies that are funny and make me laugh.

**Actor / Actress:** Richard Gere / Sandra Bullock

**Musician / Musical Group:** I enjoy listening to Patti LaBelle, Martina McBride, Ray Charles, Tim McGraw and many others.

**Sports Team:** Well, when it comes to youth sports, my favorite baseball team is any team my son plays on. And, I am also an FSU Seminole fan.

**Vacation destination:** Where else can you go and be a kid again and have a great time — Disney World. I loved going there as a child with my family and still have a good time when we go now.

**Hobby:** I enjoy reading, shopping, taking lots of pictures and scrapbooking, and gardening.

**Proudest Accomplishment:** My proudest accomplishment is being a mom. I have a wonderful 8-year-old son who keeps me very busy. He loves school and is a great student, loves sports and the outdoors. I have learned a lot from him and hope that I can continue to teach and guide him everyday. Being a part of his life is important to me, and I stay very involved volunteering at his school, in the classroom and hold a position on the PTA board. He loves playing baseball and, of course, I attend all of his games. I stay actively involved on the board of our neighborhood athletic association where he plays and participate in community activities with our community planning commission. He loves to be outdoors and hunt with his dad but that's when I stay home and go shopping (ha ha). I hope I can teach him the importance of getting involved and working together to help others.

**Most Memorable Moment at UNF:** My most memorable moment at UNF was when I was honored with receiving the 1996 Gabor Award recognizing employee excellence among USPS employees. I remember I was just returning to work from maternity leave (in 1997) and was surprised that I was being sent to this ceremony. Well, with all good reason, I was the recipient of the award. It meant so much to me to know that someone I work with nominated me for this award. Then a selection committee composed of co-workers selected "ME" from a group of many. It was a special moment that I was able to share with family and friends here at UNF.



Missy Purvis

IVONE MOUTELA

## Compliance

*Continued from page 10*

main reasons: UNF's outstanding staff and the chance to work closely with students again.

"I wanted to be able to be around the student athletes on a daily basis," Bronner said. "You don't get quite as much of that working for a conference. It's less personal. I'm excited to have the chance to work with such an outstanding staff, and to be able to do what I can to help the students at UNE."

Bronner received a bachelor's degree in secondary education from the State University of New York at New Paltz and a master's degree in human performance and exercise science from the University of Tennessee.

## August WOW *(Continued from page 1)*

free food and other giveaways on UNF Night Aug. 18 at the nearby pedestrian mall.

"We want WOW to be a way of increasing retention by connecting students to their campus and to the community at the start of the academic year," she said.

The Week of Welcome will officially begin Aug. 17 with a variety of activities, including a

dinner on the Green, entertainment and a welcome message from President Delaney and UNF vice presidents.

Activities continue throughout the week with pep rallies, campus tours, faculty-led field trips, a glow dance party and an osprey idol talent contest. Additionally, WOW will continue through the first week of classes to provide activ-

inside unf

#### DEADLINE

*Information to be included in the September 2005 issue of inside unf must be received in the Office of Marketing and Publications by noon August 15 and is subject to space limitations. Please submit information to Dan Dundon or Julie Williams.*

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# Wackadoo's Trivia Contest winner

**A** four-way tie had to be settled by a drawing to determine the winner of the 2005 Wackadoo's Trivia Contest.

Angela Session in Institutional Advancement answered all 11 trivia questions correctly and was selected in a drawing with three other employees who had perfect scores.

The other employees were Norma Gainers in Informational Technology Services, Loren Zawawi with the UNF Wings Project and Patricia Maroney in the Dean's Office of Arts & Sciences.

Session won a \$30 gift certificate to Wackadoo's and the right to draw up the questions for next year's trivia contest.

Below are the questions to this year's contest with the correct answers in bold.

1. Charlotte Mabrey, professor of music, will present an Evening of 20<sup>th</sup> Century Music on Aug. 20. It will be which annual year?  
 a. 4th year                      c. **22nd year**  
 b. 17th year                     d. 30th year

2. UNF's Master Plan was recently reviewed by the Board of Trustees. What year will this plan be updated?  
 a. 2015                              c. 2007  
 b. 2010                              d. 2020

3. What language is NOT taught at UNF?  
 a. French                            c. Japanese  
 b. Greek                             d. Portuguese

4. Frank Goodin debuted his film "Love Trap" in February 2005 on the UNF campus. What year did he graduate from UNF?  
 a. 1985                                c. 2000  
 b. 1997                                d. **1994**

5. The Osprey baseball team recently made it to the Division II World Series. How many times has UNF been represented in this competition?  
 a. **Three**                                c. One  
 b. Eight                                d. Not enough

6. The UNF Alumni Association has regional activities in all of the following cities except:  
 a. Atlanta                            c. Orlando  
 b. Charlotte                        d. **Valdosta**

7. How many square feet is the new addition to the Thomas G. Carpenter Library?  
 a. 122,000                            c. **77,000**  
 b. 15,000                             d. 177,000

8. Who were the four families who were honored at a ceremony on May 7, 1983 for donating land which became the UNF campus?  
 a. **Brest, Jones, Skinner and Hodges families**  
 b. Brest, Kerman, Butler and Hodges families  
 c. Carpenter, Jones, Hodges and Bush families  
 d. Tanzler, Mathews, Hodges and Skinner families

9. The first UNF commencement was held June 10, 1973 at which location?  
 a. Outdoors on the Green                      Theatre  
 b. In the UNF Arena                      d. **Outdoors between Buildings 1 and Building 2**  
 c. In the Robinson

10. Where was the original Wackadoos located?  
 a. Boca Raton, on the campus of Florida Atlantic University  
 b. Cleveland, on the campus of Case Western Reserve University  
 c. **Orlando, on the campus of the University of Central Florida**  
 d. St. Louis, on the campus St. Louis University

## BONUS QUESTION (worth 5 points)

11) UNF will announce a new student-centered commitment on Aug. 18. What commitment will be promised to our students?

- a) Transformational learning experiences
- b) Individualized attention
- c) Making students our top priority
- d) **All of the above**



**This year's winning contestant, Angela Session**



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