

inside unf

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AUGUST 2004

Leadership development program debuts for faculty, staff

A dynamic leadership development program is about to be unveiled at UNF that will give employees at all levels an opportunity to learn more about the University and become part of its future.

Known as Leadership UNF, it will be an annual program open to all faculty and staff with a variety of objectives, including improving employee opportunities for advancement within and outside the University.

In announcing the program, President John Delaney said he hopes Leadership UNF also will improve job satisfaction through a better understanding of the University.

"This can be a win-win situation for both employees and the University," he said. "Employees will have an opportunity to develop leadership skills, while the program will help to develop the University's future leaders."

Leadership UNF is based loosely on the successful format of Leadership Jacksonville, which each year brings prospective community leaders together as an interactive group to learn more about the workings of government and civic institutions while discussing urban issues.

Like Leadership Jacksonville, the curriculum of the UNF version will be updated continually to highlight current and future

issues faced by the University. The six half-day or full-day sessions during the academic year will be conducted on and off campus. There will be at least one overnight trip to Tallahassee to observe the Legislature and talk with lawmakers. Participants also will attend a meeting of the Florida Board of Governors.

Each Leadership UNF class also will select a special project. With prior approval of the president, class members will work to

complete a broad-based project that crosses University divisional lines. Participants also will have an opportunity to present a brief overview of their class project to the president and vice presidents at the end of the program.

Selection will begin in September with a letter from the president and a brochure to be distributed to each employee. To promote maximum interaction, each class will be limited to 10 participants.

Each applicant will be asked to fill out an online application, respond to a series of questions and attach a resume.

All applicants must have the approval of their immediate supervisor or department chair, and the dean or director of their division to be eligible for selection.

To apply, visit www.unf.edu/unfinfo/leadership. The deadline for applications is 5 p.m. Sept. 10.

Leadership UNF Objectives

- Improve job satisfaction through a better understanding of the University.
- Enhance employee leadership skills and performance.
- Improve employee opportunities for advancement.
- Enable employees to target a University objective through a group project.
- Provide participants an opportunity to interact with the president, vice presidents and other education leaders.

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Green provides service with a smile



Franscine Green

Franscine Green, the USPS Employee of the Year, loves her job almost as much as she loves making people smile.

"I've always been a friendly person," said Green, who is a custodial worker in the Department of Housing Operations. "I make everybody smile. When I greet them with my smile, it just brightens them up. When they feel down, I make them feel better."

Green was referring to her co-workers and the students she comes in contact with while cleaning dorms on campus. Her primary assignment is Osprey Hall.

Through the years, in addition to her cleaning duties, Green has been someone students could share good news with or talk to about their problems. She goes to as many UNF graduations, on her own time, as she can. She tells students to be sure to let her know when they are going to graduate so she can be there.

Green, who started at UNF in 1990, takes pride in her job as a custodial worker.

"I love to clean," she said. "That's the way I've always been. When you clean, clean

well so you don't have to go back."

Green admits the job can be very demanding.

"It's a lot of work. It's lot of work," she said, shaking her head slightly. "I would say the Housing Department works harder than anybody on campus."

Green said she was surprised and happy to even be nominated for Employee of the Year. She didn't think much of her chances to win the award, which is presented by the University Support Personnel Association, because she is not well-known among other USPS employees. The Employee of the Year is selected by a vote, which is open to all USPS employees.

Paul Riel, director of Housing Operations, is well-aware of Green's value to his department and the University. In his letter of recommendation, Riel wrote, "Students frequently comment on her friendly, spontaneous spirit and her willingness to help others. I do consider Franscine to be an outstanding representative for our department and the University of North Florida."

In his letter of recommendation, Charles Manning, Green's supervisor, spoke highly of her work ethic. He wrote: "Ms. Green is a superb employee. Throughout her career, she has demonstrated a willingness to do her job the best it can be done."

Green will receive a plaque and \$600 for being the USPS Employee of the Year. Pat Gardner was the first runner-up, and David Smith was second runner-up for the award.

"It's a lot of work. It's lot of work. . . I would say the Housing Department works harder than anybody on campus."

FRANSCINE
GREEN

IVONE MOUTELA

UNF a 'best value' among public universities

A national publication has listed UNF among the best values for public universities in the nation.

Consumers Digest ranked UNF seventh in a list of the top 50 public universities in the country.

The magazine acknowledged that while cost is not the only factor in considering a college, it is an important consideration for many families.

CD made the selection by doing a preliminary evaluation of academic excellence based on using College Board.com to determine the top 125 public universities and 132 private universities.

Of these, 200 institutions supplied the

necessary data to which the magazine applied a formula that balanced academic excellence (standardized test scores, high school rank and GPA of entering freshmen) with the educational quality offered by each institution (student-to-faculty ratio, graduation rate, and percentage of faculty holding a terminal degree). That score and the estimated cost of attending each college for non-residents were then applied to a formula to determine which schools offered the most academic value for the dollar.

The only other Florida public universities listed were Florida International University, ranked No. 1, and Florida Gulf Coast University, ranked No. 11.

UNF selects agency of record

UNF President John Delaney has accepted the recommendation of the Integrated Marketing Team to name the Jacksonville public relations firm of Husk Jennings Galloway + Robinson as the University's agency of record.

The agency will assist UNF in its branding initiative and integrated marketing program, as well as being available to assist individual units with creative projects.

The Integrated Marketing Team recommended the firm following an extensive invitation to negotiate process. The ITN Working Group, led by Lance Taylor and Vince Smyth, solicited proposals from more than two dozen firms. Proposals were received from five companies, and three were ultimately selected to make presentations to the Integrated Marketing Team on April 23.

Following the presentations, members of the ITN Working Group ranked the proposals on such factors as agency experience, cost, creativity, agency references and partnership opportunities. After vendor responses to additional questions, the ITN group requested additional negotiations with HJG+R. Following negotiations, the ITN Working Group recommended the Jacksonville company to the full Integrated Marketing Team.

In making his recommendation, Taylor said, "Of the firms that responded to the University's invitation and made presentations to the ITN Working Group, HJG+R stood out. Not only were they able to convey their considerable capabilities, they were able to express to the Working Group their deep desire to become a partner with the University."

Smyth added that he felt HJG+R focused on what it could do for UNF and how it wanted to work in conjunction with the initiative.

"Many of us that read their submissions and attended their presentation felt that we could develop a strong partnership with this firm," he said.

HJG+R partner Tom Robinson, who made the presentation on behalf of the agency, said, "The rigor of the selection process shows

how serious the University is about accurately capturing the brand. Our approach, which combines traditional branding techniques and disciplines with reputation management, is ideally suited to marketing an institution of higher learning. We appreciate the opportunity to work with UNF."

Under the project timetable, HJG+R will immediately begin to develop in more detail three broad branding concepts previously



Gary Husk, Melanie (Jennings) Husk, Del Galloway + Tom Robinson

recommended by the Integrated Marketing Team. These concepts were selected from seven concepts developed by the team and tested in a survey of students, staff and faculty.

Once more fully developed, these brand designs will be submitted to a series of focus

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LANCE TAYLOR

groups representing important target audiences for the University. These audiences include students and prospective students; parents of college-age students and alumni; and business leaders, media executives and donors. An

internal focus group for faculty and staff also will be conducted by the agency.

Based on these focus groups, the agency will recommend one branding concept to the Integrated Marketing Team. The team then will make a final recommendation to Delaney by the end of the year.

Once a brand has been adopted, the agency will develop a new visual identity system and brand identity program for the University. This system will include guidelines for everything from publications, advertising, Web pages and merchandise, to business cards and letterhead.

With the new brand and visual identity system, the agency will begin to work with the Integrated Marketing Team to develop an internal "buy-in" program designed to explain the brand to the University community. The agency will work with individual units on campus, including each of the colleges, to incorporate the brand into their publications and advertising.

It is expected that the preparation phase of the project will be concluded by June. The following fiscal year, the agency will assist the University by devising a roll-out campaign for the new brand.

The agency's role on campus, however, will not be limited to brand development. The intent of the agency of record designation is to offer the agency's services to the University community on a long-term basis. University Marketing & Publications will join with HJG+R to offer a depth of services not previously available to individual units. Publication and advertising design, Web development, and photography and video services are some of the examples of assistance that will be available under the agreement.

With formal brand approval, expected in January, University units may use outside agencies other than HJG+R for creative services, but only under specific circumstances and with the approval of the Visual Identity Standards Committee that will oversee brand implementation throughout the University.

PHOTOS BY IVONE MOUTELA AND DORREEN DALY

SUMMER CAMP
The Department of Accounting and Finance in the Coggin College of Business joined the Florida Institute of Certified Public Accountants to sponsor a Minority Summer Residency Camp in late June. High school students from across Florida participated in the camp.



FIRST TEE

The First Tee Chapter at UNF works to create a program that makes golf more accessible and affordable to youths, particularly those who otherwise would not have an opportunity to learn about the game.

Thanks to the continuing support of organizations such as TPC, the chapter has been able to work with a series of designated programs at UNF's Hayt Golf Learning Center that include summer camps, annual clinics and general facility usage. Programs are designed and implemented to accommodate children from the First Tee at Brentwood and at St. Johns County.



CANDY CANE LAKE BRIDGE
Construction of a bridge over Candy Cane Lake started early this summer to make it easier for students who live in Osprey Village and Osprey Cove to access their mailboxes. The bridge is to be completed in late September.

Weather lab brings meteorologists to campus

UNF's Advanced Weather Information Systems Lab is beginning to reach out into the community to join forces with groups and organizations interested in meteorology.

Recently, the lab and the North Florida Weather Association teamed to sponsor "Weather and the Media: The Role of the TV Forecaster." It was a panel discussion that included Mike Buresh, chief meteorologist for CBS 47 and FOX 30; Tim Deegan, chief meteorologist for ABC 25 and NBC 12; and Brad Nitz, senior meteorologist for WJXT-TV4. Tom Patton, news director for WJCT, moderated the panel.

Those attending the program had an opportunity to learn about a new level of cooperation the three meteorologists are engaged in with the Jacksonville office of the

"When there's a hurricane out there, it's important that all of us have the same message."

National Weather Service when hurricanes threaten the First Coast.

"When there's a hurricane out there, it's important that all of us have the same message," Deegan said.

The cooperation involves joint conference calls at which basic information about the storm and possible evacuations are discussed.

The three also talked about new broadcast technology and the role it plays in fostering a better understanding of weather forecasts. Nitz commented that the biggest challenge is to make sure that "all of the gee-whiz technology doesn't get in the way of forecasting the weather."

Nitz emphasized that the focus needs to be maintained on improving the quality of the forecast, not just the quality of the presentation.

Aside from the technology challenges, all three meteorologists agreed that the decision on whether to lead the news is tricky. Buresh noted he was concerned about leading the newscast too often when there was not widespread serious weather because it might desensitize viewers.

"If you lead the show too often, what do you do when there is really serious weather in the area?" he asked.

Dr. David Lambert, who helped coordinate



Jacksonville meteorologists participated in a panel discussion on "Weather and the Media: The Role of the TV Forecaster."

the event, said the panel discussion was just one way the lab will work in the community on issues of interest. The UNF lab has a number of ongoing projects, such as the Florida Road Weather Information System that involves weather monitoring stations along interstate highways in Florida.

As more of the state is covered by the system, the information generated will be of increasing value not only to the National Weather Service, but also to local meteorologists, he said.

Hallett's work plays role in Washington conference

Research by criminal justice professor Michael Hallett played a prominent role in a recent White House conference on faith-based and community initiatives.

The conference, which featured comments by President Bush, included presentations on best-practice models throughout the United States. The Jacksonville program is funded by the Florida Department of Juvenile Justice to help at-risk youths, and it was one of the programs highlighted.

Hallett's research, through the Center for Race and Juvenile Justice Policy at UNF, has played a prominent role in the Jacksonville program, which is characterized as a faith-based approach in combating violence in the lives of children. A main component of that aspect of the program is the establishment of "nurturing sites" in local churches to facilitate services and assessment.

The basic finding of Hallett's research is that children who are witnesses to violence can be affected as much as children who are physically affected by violence. Youths who witnessed three or more incidences of violence were more likely to be arrested later. Of the juvenile witnesses in his study, 43 percent were later arrested.

The research also found that juvenile witnesses of violence in Jacksonville are disproportionately black and live in neighborhoods with comparatively lower per-capita incomes.

Hallett's study was used as the research foundation for the Jacksonville program. It precisely documented areas of the city in greatest need of services by providing hard data that community service groups could use to gain funding for programs.

Because minority neighborhoods are at greatest risk, the result is the Disproportionate Minority Contact Intervention Plan. Organizers have developed a preliminary model that will act as a catalyst for providing at-risk juveniles and their families with a variety of intervention services.

These services will be provided through collaborative community partnerships. Because of these early successes, the project recently received word of additional funding that will enable more programming in specific at-risk neighborhoods.

The research can be accessed online through the Center for Race and Juvenile Justice Policy at www.unf.edu/coas/crjpp.



Michael Hallett

Orientation helps those 'New to the U'

With a message from President John Delaney, a new orientation program was launched last month that gives employees a one-stop system to get everything from keys to photo IDs.

"I'm still a bit of a rookie myself," Delaney told the new employees as he welcomed them to the University.

Delaney, who has been the president of UNF for about a year, said he has learned that employees at UNF are very welcoming and that they love the institution.

"I have never received a warmer welcome than I have at UNF," he said.

"No matter what your job is, we are about educating people," he noted. "If it were not for all of you doing your jobs, this wouldn't get done."

The new employees came from as far away as Massachusetts and California, although a number of longtime Jacksonville residents also were in attendance. They represented a cross section of the University, from Housing to Physical Facilities. But regardless of where they came from, each new employee received a personalized packet of information, complete with information about the new job at UNF.

The program, called "New to the U," represents a major change for the University. It marks a major departure from the traditional practice of starting new employees on the first day of the pay period – Friday. Effective July 1, all new employees now begin on a Monday and they begin with orientation.

Under the old system, orientation was conducted on a monthly basis, meaning that some employees could be on the job for weeks before getting the important information.

The Office of Human Resources designed the new program so that newly hired administrative, support and full-time OPS employees would receive this information before reporting to their assigned departments. The session takes most of the day, beginning at 8:30 a.m. and ending about 2 p.m.

The first orientation July 12 featured not only a personal greeting from Delaney, but presentations by representatives from Information Technology Services, the University Police Department and Equal Employment Opportunity, among others. Subsequent orientations feature a taped greeting from Delaney combined with a personal greeting from a UNF vice president. HR representatives also explain timesheets, benefits, leave and attendance policies, and other employment matters.

Perhaps the biggest innovation is the pre-processing of the necessary forms so all new employees receive keys, ID cards and parking passes at orientation. This was made possible by asking department managers to complete the necessary information upon notification of acceptance of a job offer.



Miranda Taylor of Human Resources helps Dr. Eric Haas fill out his paperwork during the new employee orientation program. Haas is the the new associate director of Student Medical Services.

IVONE MOUTELA



"Once the new employees report to their respective departments, they have a sense of the campus, our mission, the services available to them, and a feeling of belonging with their University ID and parking permit. The staff of Human Resources continues to look for innovative ways to enhance the quality of life for all University employees ... more to come."

MARY O'NEAL

Human Resources Director Mary O'Neal said one of the greatest investments that an organization can make is to ensure that employees are welcomed and receive the correct information on their first day of employment.

"A lot of time and resources go into recruiting employees, so it is important to take the time to get them oriented to the University," she said.

O'Neal said the efforts are designed to assist not only those who are "New to the U" by providing

a venue for taking care of the "first-day-on-the-job" items, but also departments.

"Once the new employees report to their respective departments, they have a sense of the campus, our mission, the services available to them, and a feeling of belonging with their University ID and parking permit. The staff of Human Resources continues to look for innovative ways to enhance the quality of life for all University employees ... more to come."

UNF artist paints Delaney's mayoral portrait

"I trust you."

More than anything else, those words spoken by UNF President John Delaney as his portrait was being painted created a bond between the subject and the artist, part-time art instructor Kyle Keith.

Keith, who specializes in portraiture, was contacted more than a year ago about painting Delaney's portrait to hang in City Hall to commemorate his eight years as Jacksonville's mayor. That portrait, which was unveiled recently, has Delaney, with his coat thrown over his shoulder, in an outdoor setting at Timucuan State Park.

"I did a good deal of research first about Delaney and his administration," Keith said. "It seemed like putting him in a natural setting was appropriate because of his land preservation work and his love of the outdoors."

The process started when Keith was informed that he had been chosen from a group of candidates to paint Delaney's portrait. At the time, Delaney wasn't being considered for the UNF presidency. Delaney had seen a portrait Keith had done

of former Jacksonville Mayor Ed Austin's grandson. He liked the artist's work, and it just so happened he worked at UNF. It was several months later that they met for the first time.

Now in his fourth year as a part-time art instructor at UNF, Keith said he was excited about the commission and set out to get to know as much as he could about Delaney. Unlike a common practice of portrait artists to work almost entirely from photos, Keith uses

"Capturing the likeness is the easy part. Capturing the character is the challenge. He put me at ease right away."

KYLE KEITH

pictures only for reference purposes.

"Photos aid my memory," he said. "It's like taking notes."

Keith emphasizes personally getting to know each subject.

"Capturing the likeness is the easy part," Keith said of portraiture. "Capturing the character is the challenge. He put me at ease

right away."

Keith spent some time with Delaney and immediately discovered the characteristics that have been well-known in Jacksonville.

"He's a very energetic personality, and he doesn't hold his authority over you," he said.

The collaboration started with some rough sketches, or studies. When Delaney selected one he liked, Keith began a series of three 90-minute sessions to develop the work. In between sessions, he worked on the portrait at his home studio.

"Portraits are always a balancing act. You have to satisfy the client, but you also want to be true to your own sensibility," he noted.

Keith's interest in formal portraiture began to emerge in the last few years as his art career matured. Raised in Ohio, Keith was interested in watercolors from age 14.

He attended the Columbus College of Art & Design from 1981 to 1984. Keith then moved to Chicago in 1986 and continued to explore his niche in the art world with a variety of showings. He moved in 1994 to New York, where he continued to paint and hone his skills. He enrolled in the graduate program at the New York Academy of Arts and graduated in 2001.

The connection to UNF was made through his wife, Sara, who is a UNF graduate. The two met while they attended the New York Academy of Arts, where UNF art faculty member Louise Freshman Brown teaches workshops. She was in New York City for a faculty show only a few days after Sara contacted her about potential job openings for the two of them.

The timing was perfect, since several part-time positions were opening.

Since then, Keith has attained a growing reputation in formal portraiture, which he admits has become his passion.

Perhaps the greatest compliment a subject can pay a portrait artist is inviting him to do it again. Delaney has said he wants Keith eventually to paint his UNF portrait years from now. Whenever that time comes, it seems a sure bet that the Delaney portrait hanging in the President's Conference Room will be different from the others hanging there.

"I sometimes like to take chances," Keith said with a bit of a mischievous smile.



JAMES JOHNSON

Part-time UNF art instructor Kyle Keith painted the mayoral portrait of John Delaney.

faculty & staff

The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Amy Parmelee or your college dean.

College of Arts & Sciences

ART & DESIGN: **Tonya Lee** had some of her paintings featured in "The New Domestic: Tonya Lee and Shane Christensen," an exhibition in the FCCJ South Gallery.

Nofa Dixon has been commissioned to create plaques for the Women's Center of Jacksonville.

Emily Arthur Douglass was the recipient of The Community Foundation Individual Artist Grant to research and create new work in Vallauris, France.

COMMUNICATIONS: **Dr. Stephynie C. Perkins** co-presented "PR in High Heels: A Textual Analysis of Sex in the City" at the International Social Sciences Conference in Honolulu in June.

ENGLISH: **Dr. Keith Cartwright** presented "Re-creolizing Swing: Saint-Domingue Refugees in the Govi of New Orleans" at The Haitian Bicentenary Conference: Reinterpreting the Haitian Revolution and its Cultural Aftershocks 1804-2004 in June at the University of the West Indies in Trinidad.

HISTORY: **Dr. David Courtwright** published "Drug Wars: Policy Hots and Historical Cools" in the Bulletin of the History of Medicine, Vol. 78, No. 2.

Dr. Theo Prousis published "Romanticism and Russian Travel Literature: Dashkov's Tour of Ottoman Palestine, 1820" in

Canadian-American Slavic Studies, Vol. 38, No. 4.

Philosophy and Religion: **Dr. John Maraldo** published a review article, "Liberating the Koan," in the Journal of Chinese Religions and presented his paper on "Defining Philosophy in the Making" at the Re-defining Philosophy conference in Nagoya, Japan, in June.

PSYCHOLOGY: **Drs. Rebecca Marcon** and **Donna Mohr** presented a research poster on "Head Start Children's Cognitive Development across the School Year: Anthropometric Correlates of Age-Related Shifts" at the seventh National Head Start Research Conference in June in Washington, D.C.

Dr. Ma. Teresa Tuason has authored a chapter, "Deprivations and privileges we all have," in Explorations in Privilege, Oppression, and Diversity by S.K. Anderson and V.A. Middleton (Eds.) and published by Thomson Brooks/Cole.

SOCIOLOGY, ANTHROPOLOGY AND CRIMINAL JUSTICE: **Dr. Gordon F.M. Rakita**, along with **Dr. Jace Hargis**, director of the Office of Faculty Enhancement, presented "The More We Change, the More We Remain the Same: The Electracy Model of Teaching and Learning" At the 11th International Literacy and Education Research Network Conference on Learning in Havana.

Dr. Adam Shapiro published "Revisiting the Generation Gap: Exploring the Relationships of Parent/Adult-Child Dyads" in the International Journal of Aging and Human Development, Vol. 58, No. 2.

Coggin College of Business

MANAGEMENT, MARKETING AND LOGISTICS: **Dr. Ronald Adams**

had his article "Retailer-Manufacturer Responsibility in the Marketing of Firearms: Exploring the Concept of Negligent Distribution" published in the Journal of Retailing and Consumer Services, Vol. 11, No. 3.

Dr. A. Coskun "Josh" Samli was invited to conduct a short course for advanced students at the University of Graz in Austria. The course dealt with Samli's research on recent developments in international marketing. Samli also presented four papers at the International Society for Quality of Life Studies in Washington, D.C. He presented on "Sweatshops, Child Labor and Quality of Life"; "Developing Consumer Cultures in Emerging Capitalistic Countries"; "Creating an Academic Discipline of Quality of Life Studies (plenary sessions)"; and "Business Ethics and Quality of Life."

College of Computing, Engineering and Construction

BUILDING CONSTRUCTION MANAGEMENT: **Dr. J. David Lambert** organized a panel presentation, "Weather and the Media: The Role of the TV Forecaster," at UNF in June. The panel members included the meteorologists from all of the local TV stations.

ENGINEERING: S. Kelly, D. Hollifield, C. Groff, M. Eaton, L. Jentgen, S. Conrad, M. Barnett, T. Lee, V. Terpstra, E. Cantu and **Dr. John Woolschlager** published "JEA's Operations Optimization System – From Concept to Operating Reality in 13 Months" in the Proceedings of the Annual Meeting of the American Water Association in June.

Dr. Chiu Choi presented

the peer-reviewed paper "Undergraduate Controls Laboratory Experience" at the 2004 American Society for Engineering Education Annual Conference in June.

COMPUTER AND INFORMATION SCIENCES: **Dr. Sanjay P. Ahuja** had two of his research papers, "Comparing Shared Memory and Message Passing Middleware" and "Distributed Computing Course with Java Based Middleware Projects," published in the Proceedings of the International Conference on Parallel and Distributed Processing Techniques and Applications in Las Vegas in June. Ahuja also had "Comparison of Distributed Open Source Message Queues" and "Performance Assessment of Open Source Java Based CORBA ORBs: Middleware for Internet Applications" published in the Proceedings of the Fifth International Conference on Internet Computing in Las Vegas in June. His paper "On the Design of Web Services" was published in the Proceedings of the International Symposium on Web Services and Applications in Las Vegas in June.

DEAN'S OFFICE: **Dr. Neal Coulter** served as an external reviewer for the School of Computing and Information Technology at the University of Technology in Jamaica in June.

College of Education and Human Services

CURRICULUM AND INSTRUCTION: **Dr. Linda Pickett** took students Rebekah Bliss, Claire Deslandes, Sarah Doyle, Chevaugn Sasso, Megan Toucey and Kristina Yontz to the International Association for Childhood Educational International conference in New Orleans in April. The students presented

"Multicultural Literature in Early Childhood Classrooms: Integrating Multicultural Literature Across the Curriculum."

Students Brett Biddle, Melissa Gallimore, Melissa Ebanks, Melissa Soto, Jessica Jenkins, Diana Ryan and Katie Wilson, accompanied by **Drs. Otilia Salmon** and **Linda Pickett** attended the National Service Learning Conference in Orlando in March. The students presented Service Learning in Action, talking about their experiences at St. Clair Evans Academy.

SPECIAL EDUCATION: **Drs. Janice Seabrooks, Karen Patterson** and **Lynn Woolsey** traveled to Boston to present at the Association for Behavior Analysis International Conference in May. Woolsey and Seabrooks presented "Exemplary Teachers of the Deaf: An Ecobehavioral Assessment of Classroom Ecology, Teacher and Student Behavior of High and Low Performing Students" at an international poster session. The presentation was based on research by Woolsey, Gwen Williams of Florida A&M University, **Len Roberson** and Seabrooks. Patterson chaired an international paper session on "Classroom Instruction and Management with Development Disability Students." Patterson also presented "The Effects of a Group-Oriented Contingency on Children with Developmental Disabilities."

Dr. Kathryn Krudwig presented "Mentor-Link: Merging Research and Practice to Positively Impact Outcomes for both Students and Educators" at the National 2004 OSEP Joint Personnel Preparation/State

Improvement/CSPD Conference: Accountability for Results--A Shared Responsibility, in Arlington, Va., in March. She also presented "Wee Link: A Model for Training Child Development Associates to Improve Early Intervention Outcomes" in a poster session. She also presented at the 2004 Annual Mentor-Link Institute at the University Center in support of special educators in the NFPDP's nine-county region.

College of Health

NURSING: **Dr. Barbara Olinzock** published "A Model for Assessing Learning Readiness for Self-Direction of Care in Individuals With Spinal Cord Injuries: A Qualitative Study" in *Spinal Cord Injury Nursing*, Vol. 21, No. 2.

Drs. Barbara Kruger and **Jan Meires**, with Karen Bush of NE FL AHEC, presented the poster "Childhood obesity prevention, A community-campus partnership" at the annual Florida Public Health Association Conference in Orlando.

ATHLETIC TRAINING AND PHYSICAL THERAPY: **Dr. Kay Tasso** presented "Writing Multiple Choice Questions" and the poster "Secondary Analysis of Physical Therapy and Animals: Use of Therapeutic Modalities" at the American Physical Therapy's national conference in Chicago.

HR News

Faculty Enhancement - Jessica Jones as senior secretary.

Health - Mary Hilton as assistant director.

Housing - Robin Hill as senior accountant.

Library - Trina McCowan as senior library tech assistant.

Physical Facilities - Cynthia Miller and Tavares Walker as custodial workers.

UPD - Owen Norman and Larry Sparkman as law enforcement officers.

Continuing Education - Adriana Giles as program assistant, and Heidi Wilson as senior information specialist.

Promotions

Academic Center for Excellence - Kellie Woodle as associate director.

Equal Employment Office - Deborah O'Connor as program assistant.

President's Office - Shannon McLeish as coordinator.

Births

Nancy Monroe Howell of Continuing Education and her husband, Stephen, welcomed their first child July 13. Shelby Nicole Howell weighed 8 pounds, 1 ounce.

Achievements

Beverly Colfry recently earned the Division of Continuing Education Staff Outstanding Achievement Recognition award for her work in financial services.

DEADLINE

*Information to be included in the September 2004 issue of **inside unf** must be received in the Office of Marketing and Publications by noon Aug. 16 and is subject to space limitations. Please submit information to Dan Dundon or Amy Parmelee.*

inside unf STAFF

John Delaney

President, University of North Florida

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*Assistant Director and Designer,
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*Writer,
Marketing & Publications*

Ivone Moutela

Student Photographer

Get to Know... Loucelyn Strange

Hello. My name is Loucelyn "Lynn" Strange. I work as a fiscal assistant in the Controller's Office/Cashier's Office. I started at UNF in April 2001, so I have been here for three years and four months.

My favorite movies are *Pretty Woman* and *What Women Want*. Julia Roberts and Mel Gibson are my favorite actress and actor. As for my favorite musician or musical group, I like to listen to country music, but no special ones.

For hobbies, I like to spend time with my daughter and go shopping. I also enjoy watching television. My daughter's name is Audrey Lynn Strange, and she is 18 months old. When I shop, I don't have to buy anything, I can relax just by walking around. My favorite place to shop is JC Penney. My favorite television shows are "Gilmore Girls"

and "One Tree Hill."

My favorite restaurant is any one that serves seafood. I love seafood. My proudest accomplishment is leaving Hawaii, where I lived for 10 years, and moving to Jacksonville in 2001. My proudest moments are meeting my husband, Paul, and giving birth to a beautiful baby — Audrey.

Hawaii is my favorite vacation spot because the scenery is so great. It also has lots of different cultures, the weather is just beautiful, as are the beaches, and my family is still there. Europe is another part of the world I would like to go on a vacation some day.

I think it's great working at UNF. I like it. My job in the Cashier's Office is fun because I get to talk to and help a lot of our students. Also, my co-workers make the job enjoyable. We have a good time.

Take care and have a wonderful August.



IVONE MOUTELA

Loucelyn Strange

Robinson Center renovations trigger office relocations

Signaling a major shift in the use of the Andrew Robinson Student Life Center, the first of a number of office relocations slated in Building 14 during the next two years have begun.

"In making room for UNF's academic growth and anticipating completion of UNF's new student union, we have developed a multi-phase plan to gradually rededicate the Robinson Center to academic use," explained Mauricio Gonzalez, vice president for Student and International Affairs.

UNF's student union is in the design phase, with construction expected to take about two years following the groundbreaking.

The relocation plan calls for vacating space on the second floor of the center's eastern section, or E Wing, for remodeling and eventual occupation for academic purposes. To accommodate the remodeling, a number of moves already have taken place, including the relocation of the Student Ombudsman/Commuter Student Services Office to Schultz Hall, Building 9.

Health Promotion and CADIC have moved to the A side of the Arena Foundation



IVONE MOUTELA

Shelly Purser, front, director of Health Promotion, and program assistant Charlene Dawston move boxes for the office's move from the Robinson Center to the Arena.

Board Room, vacating offices in the C Wing near the Blue and Gray Café. Those offices now are home to the African American Student Union and Club Alliance. The Student Conduct Office has been relocated to a new modular building near the Central

Housing Office.

"Some departments will need to move at least once more before taking occupancy in the new student life center," Gonzalez said, "so we appreciate their patience during this time of transition."

briefs

STUDENT MEDICAL SERVICES ADDS DOCTOR

Dr. Eric Haas, a board-certified family practice physician, has joined the staff of Student Medical Services.

Haas has lived in the Jacksonville area since 1990 and has been an active member of the medical community. He practiced family medicine in Neptune Beach and Atlantic Beach for 10 years before joining Glaxo Wellcome as a senior regional medical scientist in 2000.

He is a graduate of Kent State University and Northeastern Ohio Universities College of Medicine. He completed family practice residency at Abington Memorial Hospital in Abington, Penn. He also practiced in the Washington, D.C., area before moving to Florida.

He joins Dr. Fred Beck, who is the director of Student Medical Services.

STUDENTS PERFORMED AT KENNEDY CENTER

Jazz saxophonist Brendan Romaneck, drummer John Davis and trumpeter Matthew White, all members of UNF's Jazz Ensemble 1, were invited by the John F. Kennedy Center for the Performing Arts to participate in the 2004 Betty Cart Jazz Ahead Residency Program.

The program is for jazz musicians under 30 who are both performers and composers. At the conclusion of the residency in April, the Jazz Ahead participants performed on the Kennedy Center Millennium Stage.

The Millennium Stage is part of the center's effort to make the performing arts accessible to everyone. It hosts a free performance every day that's broadcast on the Web.

Romaneck, of Jacksonville, and White, of Tampa, have appeared with the JE1 in jazz festivals, including the Montreaux Festival in Canada and the Vienne Jazz Festival in France. Davis, of Fernandina Beach, and White have played on many albums, including JE1's *Through His Eyes*.

MANAGERS SELECTED FOR STUDENT MEDIA

New managers for the coming school year have been announced for student media outlets.

The Spinnaker's editor-in-chief is Richard O'Bryant; Osprey Radio's general manager is Taryn Fivek; and Osprey TV general manager is Eric Buker.

VENN NAMED INTERIM ASSOCIATE DEAN



Dr. John J. Venn has accepted a one-year appointment as interim associate dean in the College of Education and Human Services. Venn will officially assume the post Friday, Aug. 6.

In making the appointment, incoming Dean Larry Daniel said Venn is by no means a stranger to UNF, having been a member of the faculty since 1978. Venn served as acting chair and chair of

the former Division of Educational Services and Research from 1994-2003.

A professor in Special Education, Venn is returning to UNF following a one-year appointment as the William Guglielmo Endowed Chair in Special Education at California State University, Los Angeles.

HISTORY PROJECT NOW ONLINE

Professor Dan Schafer's ambitious Web history project is now online and accessible to anyone with a computer and an Internet connection.

Initially known as the Virtual St. Augustine project, the scope of the initiative is much broader. The first two "chapters" of the Web history delve into the exploration of the St. Johns River basin by John and William Bartram and the establishment of plantations during the British Colonial period.

Through a grant from the Florida Humanities Council and two gifts from the Lewis and Sybil Ansbacher Foundation, Schafer has been coordinating the project, which involves students, faculty and staff across UNF, as well as individuals at museums, historical societies and archives.

The Web history can be accessed by visiting www.floridahistoryonline.com.



PARKING PERMITS AVAILABLE FOR 2004-05

Auxiliary Services began distributing 2004-05 parking permits for faculty and staff who pre-booked at the end of July. Faculty and staff took advantage of the opportunity to pre-book the permits for the first time, with 1,009 permits pre-booked. Those permits must be picked up by Friday, Aug. 27.

To pick up a permit, you will be required to show a UNF ID. Another University employee may pick up the registrant's permit, but the individual receiving the permit will be required to show a UNF ID and sign for the permit.

Permits also are now available for anyone who did not pre-book. Reserved parking for the president, vice presidents and deans is \$320; first-floor garage reserved parking is \$224; second- and third-floor garage reserved parking is \$160; designated parking is \$192; general parking in garages and lots is \$128; and Lot 14 and North Lot parking is \$50.

Permits for faculty and staff can be picked up from Auxiliary Services in Daniel Hall, Building 1, Room 1600. Students must pick up their permits from the Cashier's Office, also in Daniel Hall.

Wackadoo's Trivia Contest



How smart are you?

Signe Evans, who works in the Library, is the winner of this year's annual Wackadoo's Trivia Contest. Evans had the most number of correct answers, missing only one question. This year's questions were courtesy of Lance Hunt of Freshman and Sophomore Advising, who won last year's contest, and the staff of Marketing & Publications.

Evans will receive a \$20 gift certificate from Wackadoo's and has the right to draw up next year's trivia contest questions. With the Library's resources at her command, get ready for some tough questions.

Below are this year's questions with the correct answers in bold.

- 1) Which UNF Athletics coach has the longest tenure at UNF ?
- a. Ray Bunch
 - b. Mark VanAlstyne
 - c. Dusty Rhodes**
 - d. Mary Tappmeyer

2) Which active UNF employee has worked here the longest?

- a. George Corrick, Professor**
- b. Janice Nowak, Financial Aid
- c. John Hein, Library
- d. Ed Healy, Professor
- e. John Delaney, President

3) How many students were in the first UNF graduating class?

- a. 72
- b. 35**
- c. 19
- d. 55
- e. 114

4) What is UNF's largest college (by number of students)?

- a. College of Arts and Sciences**
- b. Coggin College of Business
- c. College of Education and Human Services
- d. College of Health
- e. College of Computing, Engineering and Construction

5) Who is the UNF Alumni Association's current president?

- a. Pierre Allaire
- b. Philip Mobley**
- c. Paul Riel
- d. Kellie Woodlee
- e. Gerry Giordano

NOTE: Philip Mobley was president at the time the trivia contest went to print. Linda Slade is now the president of the association.

6) Who were UNF's first Homecoming king and queen?

- a. Bill Hughes and Kerry Crews
- b. Lavon Banks and Kevin Smith
- c. Caridad Gonzalez and Lance Hunt
- d. Vincent Towns and Tiffany Johnson
- e. Frank Goodin and Selena Webster**

7) Which UNF Board of Trustees member was the first to graduate from UNF?

- a. Carol Thompson**
- b. Wilfredo Gonzalez
- c. Judith Solano
- d. Jerry Watterson
- e. Bruce Taylor

8) What is the last line of UNF's alma mater?

- a. Fight Osprey fight to the road to victory
- b. We recall those days of gladness
- c. U-N-F, all hail to thee!**
- d. Soar beyond the lakes of home
- e. West Jacksonville take me home

9) What is the Wackadoo's mascot?

- a. Flamingo
- b. Platypus**
- c. Bear
- d. Dolphin
- e. Eagle

10) What are the names of UNF's two mascots?

- a. Frick and Frack
- b. Sam and Dave
- c. Tweety and Sylvester
- d. Ozzie and Harriet**
- e. Bill and Hillary



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