Welcome to Brooks College of Health

Could you picture yourself in a remote village in Ghana, immersed in a culture foreign to you and helping a mother deliver her child? Now imagine a famous professional athlete as he sprints on a treadmill, with you standing beside him to measure his lung capacity. Envision a room full of children in the heart of Jacksonville’s impoverished urban core, listening intently as you teach them about the importance of hand washing – lessons they desperately need to hear.

These experiences are not fiction. Students in the Brooks College of Health have had these opportunities – and more – as a result of our understanding that students’ education bears more impact through transformational learning opportunities.

Our Programs

In the University of North Florida Brooks College of Health, we pride ourselves as being a leader in the preparation of the highest quality health care professionals dedicated to serving the community. For this reason, the College is continually working to provide specialized programming in a wide range of health care fields. Currently, the Brooks College of Health offers Bachelor's degrees in Health with specializations in Community Health, Athletic Training, Exercise Science, Health Administration and Nutrition. We also offer a Bachelor of Science in Nursing as well as an RN-BSN program for registered nurses desiring to further their education.

Our graduate programs include a Master’s degree in Nursing, Public Health, Health Administration, Mental Health Counseling, Geriatric Management and Nutrition. We also offer two doctoral degrees: a Doctorate of Nursing Practice and a Doctorate of Physical Therapy.

An integral part of each of these outstanding programs is the emphasis on quality time in clinical settings and laboratories, the use of the most up-to-date technologies, innovative faculty and student research, and the opportunity for hands-on learning experiences. Of course, all of these diverse programs and learning opportunities are directed and enhanced by our outstanding faculty.

We know there is no one like you. We believe there is no place quite like this. While academic rigor and meticulous professional experiences are the hallmarks of an education at the Brook College of Health, there is very much a culture of caring. We are dedicated to providing the highest quality health care.

I hope you will take some time to learn more about the Brooks College of Health and all that we have to offer. While exploring our program offerings, college news, alumni activities and faculty home pages, you will find that we are dedicated to providing the utmost in quality health care education.

Pamela S. Chally, PhD, RN
Dean, Brooks College of Health
University of North Florida
pchally@unf.edu
Vision, Mission and Values of the College

Vision

To gain national recognition as a leader in the study of health and the preparation of health professionals through outstanding teaching, scholarship, and service.

Mission

To develop competent and caring health professionals for the 21st century who are diligent in the pursuit of knowledge, make significant contributions to the communities and individuals that they serve, and become leaders of their chosen professions.

Values

In the fulfillment of our mission, the Brooks College of Health upholds the following values:

Collegiality: We support a culture characterized by open communications, collaboration, and cooperation.
Diversity: We treat everyone in our diverse community with consideration, dignity and mutual respect.
Excellence: We hold each other to the highest standard of quality and performance.
Fulfillment of Potential: We are committed to development through lifelong learning.
Integrity: We conduct ourselves in an ethical and respectable manner.
Professionalism: We are role models of professionalism who always demonstrate the highest professional standards and caring attitudes for our clients.
Quality: We are dedicated to the never-ending pursuit of improving healthcare for the benefit of our patients.
Responsibility: We are responsible for our attitudes and actions.
Service: We provide service to our university, communities and professions.
Well-Being: We promote physical, emotional, and social well-being.

Goals

1. Broaden the scope and assure quality of academic programs in the health professions in order to meet the changing needs of the health care industry.
2. Recruit and support a diverse community of students, faculty and staff, who will contribute to and benefit from the College’s mission.
3. Support and recognize research and career development as essential College functions.
4. Enhance and expand outreach initiatives and partnerships providing opportunities for the BCH faculty, staff and students to impact health issues and provide service.
5. Secure fiscal, physical and technological resources to meet the Brooks College’s vision and mission.
Dean’s Office

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Miwa Nguyen, M.Ed, Senior Academic Advisor
Ozzie Vazquez, M.Ed; M.A., Academic Advisor
Carol Murry, Administrative Assistant

Advising Mission

The Brooks College of Health Advising Office takes a proactive approach in serving all student populations interested in the health field. By advocating and collaborating with all University resources the advising office will assist students in building strong academic and personal skills. Advising will provide personalized and developmental advising geared to assist students academic and career goals. In addition, Advising promotes independent decision making skills that develop competent individuals.

Advising Philosophy

We strive to guide you towards your academic goals by providing information, references, and advice; however, we will not make your choices for you. Advising is an engaging process between the advisor and the advisee where ultimately you are in full control of your educational experience. We are your resource to help you succeed.

Advisor responsibilities:

To support the core values of the UNF advising program, advisors will...
• Demonstrate professionalism and empathy towards their advisees
• Assist students in understanding the purposes and goals of higher education and its effects on their lives and personal goals
• Encourage individualistic goals and decision making
• Initiate motivation and ambition for development and self-improvement
• Be knowledgeable of policies, procedures, student services and reference information
• Recommend social and academic extra-curricular organizations in addition to applicable campus resources
• Maintain confidentiality and uphold FERPA Regulations

Office Location: 39/3025
Office Hours: Monday-Friday 8am-5pm (call for available walk-in advising hours or to schedule an appointment)
Phone: (904) 620-2812
Fax: (904) 620-1770
Email: cohadvis@unf.edu
Coggin College of Business

Dean's Message

Welcome to the Coggin College of Business at the University of North Florida. We are well-known for strong undergraduate and masters programs complemented by transformational learning opportunities. In 2010, we were named an outstanding business college by the Princeton Review for the third year in a row.

Our faculty are accomplished researchers, well-known in their areas of expertise and beyond. Our bachelor's degree programs in accounting, economics, finance, financial services, international business, logistics, management and marketing are vibrant and growing. In fact, two of our programs (International Business and Transportation & Logistics) have flagship designation. This an indication of outstanding program quality, national recognition and a global talent pool of faculty and students. Our graduate programs include an MBA, Global MBA, Ibero-American MBA, and Masters in Accounting. Of course, we have AACSB accreditation in business and in accounting for our undergraduate and graduate programs. AACSB accreditation is the international gold standard for quality academic programs in business management.

Some of the transformational learning opportunities that we offer are internships (arranged by our in-house Career Management Center), study abroad in Africa, Asia, Europe and South America, and state of the art business computing technology. Our Logistics Lab has cutting edge optimization software and our Financial Trading Lab is equipped with the best trading simulation software. For hands on learning experience with investing, our students managed the Osprey Fund and compete with the finest minds in the business. Capitalizing on our location in the thriving Jacksonville metropolitan area, we have partnerships with national accounting firms, financial institutions, insurance companies, transportation companies and medical services providers, among others. Much of this interaction is via an active and engaged Business Advisory Council and a Business Associates Council.

Our business centers, which supplement academic research and support the community with business and economic data include the Bank of America Institute, Center for International Business Studies, Institute for Management Development and Organizational Quality, Local Economic Indicators Project, the Paper Institute, the Research Center in Economic and Geographic Information Systems, and the Small Business Development Center.

I urge you to explore beyond our website and visit us at the Coggin College. We will be delighted to meet you and show you what we have to offer.

Ajay Samant, Ph.D.
Dean & Professor of Finance
Coggin College of Business
University of North Florida
Accreditation

The Coggin College of Business is fully accredited at both the undergraduate and the graduate levels by AACSB International — The Association to Advance Collegiate Schools of Business. Further, the Accounting programs at both the undergraduate and graduate levels have received separate accreditation by AACSB International. AACSB is the premier accrediting agency for business schools internationally. Approximately 593 business schools, of which only 173 accounting programs, hold this distinction.
Dean’s Office

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Anne Sheridan Fugard, M.Ed., Director, Study Abroad  
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Mission, Vision and Values

Mission
To educate and develop business professionals through rigorous, relevant accredited degree programs offered by faculty devoted to student learning and engaged in scholarly activities.

Vision
To be the business school of first choice for well-prepared students seeking interaction with faculty who are dedicated to student learning and are nationally recognized in their disciplines.

Values
Coggin College staff, students, and faculty work together in a learning community characterized by civility, mutual respect, and open, honest communication.

The distinctiveness of our learning community is exemplified by the values that we consider most important. Specifically, we value:

- faculty-student interaction of the highest quality;
- global perspective, as an essential aspect of relevant business education; and
- commitment to enthusiasm for continuous learning.

Our faculty and staff embrace these values and encourage our students to do the same. As our students observe professional interactions among faculty, staff and their peers, they are provided with behavioral models to emulate.

Our goal is to live and share these values so that students learning in the Coggin College, which could be limited to receiving information, instead becomes transformational learning. That is, it results in a positive shift in the way students think, view themselves, and view the world around them.

This transformational learning takes place in our classrooms and in experiential learning opportunities such as study abroad; internships; participation in student organizations; involvement in research projects with our faculty; and professional interactions with our staff.

We expect that students who are engaged in the Coggin College learning community will obtain high-quality positions upon graduation and have successful careers as business professionals. As alumni, they become the “Brand” of the Coggin College.
Wall Street Journal Partnership

Each student enrolling in one or more Coggin College of Business courses numbered 3000 or higher is assessed a fee each semester. In return, each student is able to pick up a copy of *The Wall Street Journal* (WSJ) from locations within the College. Moreover, each student will receive access to all of the WSJ’s online editions (e.g., European, Asian), as well as Barron’s online and the WSJ Employment Edition. Additional information is available at http://www.unf.edu/coggin/services/wsj.html.
College of Arts & Sciences

Dean’s Office

Location: Building 51, Room 3300
Phone: (904) 620-2560
Web Address: www.unf.edu/coas

Barbara Hetrick, Dean
Marnie Jones, Associate Dean
David Fenner, Associate Dean
Beth Clements, Assistant to the Dean
Meghan Hull, Coordinator of Academic Services
Joseph Martin, Administrative Assistant
Charlene Davis, Office Manager
Margaret Meadows, Director of Development
Leigh Palmer, Assistant Director of Development

Mission

The mission of the College of Arts and Sciences is

- to provide learning opportunities of the highest quality to our students, both undergraduate and graduate, to develop their capabilities as critical and reflective thinkers, and to offer each occasion for transformative learning;
- to promote faculty engagement in pursuit and production of disciplinarily significant and high quality scholarship -- discovered and applied, global and local;
- to offer undergraduate and graduate programs that contribute to the successful achievement of our students’ ambitions, are responsive to and engaged with the communities of which the university is a part, and continue the tradition of an excellent liberal arts education;
- to dedicate the college’s full range of resources to these goals.

Undergraduate Programs

The College of Arts and Sciences is the bedrock of the University of North Florida just as the liberal arts curriculum is at the very center of the University’s mission. What students acquire through their engagement with the liberal arts is a sense of their place within the universe, whether that universe is defined in physical, social, moral, or aesthetic terms. It is for this reason that general education, provided largely by the College of Arts and Sciences, remains to this day the foundation for all further University study; and it is why premier graduate and professional schools continue to give admissions preference to students who choose to major in one of the liberal arts even if they intend to pursue advanced study in a technical or professional field.

The curriculum of the College of Arts and Science is rich and deep. In the complex world of the 21st century, a grounding in the liberal arts is more urgent than ever as we encounter at an ever faster pace challenges to our experience and understanding that we could not have anticipated a short while ago.

Graduate Programs

The College of Arts and Sciences has eight graduate programs among its educational
Masters degrees are offered in Biology, Criminal Justice, English, History, Mathematics/Statistics, Public Administration, Philosophy, and Psychology (two degrees are offered in Biology). Given the mission of the University, many of these degrees are focused on the applied and practical; they are constructed to serve graduate students who seek to attain the advanced education necessary for securing high-quality employment or advancement. Many of our graduates occupy positions of leadership within the City of Jacksonville, regional industry, and UNF itself. Students seeking master’s degrees at UNF have also been very successful when they subsequently choose to pursue doctoral programs at other institutions. The College of Arts and Sciences has some of the most venerable and well established graduate programs in the University, and we take great pride in helping our graduate students meet their personal and professional aspirations.
College of Computing, Engineering & Construction

Peter Braza, Ph.D., Interim Dean & Professor
Gerald Merckel, Ph.D., Associate Dean & Professor

Science and Engineering Building (Building 50), Room 3400
(904) 620-1350
www.unf.edu/cecc


Undergraduate Degree Programs

The College of Computing, Engineering and Construction offers the

- Bachelor of Science in Computer and Information Sciences
- Bachelor of Science in Electrical Engineering
- Bachelor of Science in Civil Engineering
- Bachelor of Science in Mechanical Engineering
- Bachelor of Science in Construction Management

Graduate Degree Programs

Graduate degrees offered are the

- Master of Science in Computer and Information Sciences with concentrations in Computer Science, Information Systems, and Software Engineering
- Master of Science in Civil Engineering
- Master of Science in Electrical Engineering
- Master of Science in Mechanical Engineering

The College also collaborates with the Coggin College of Business to support an M.B.A. concentration in Construction Management.

Laboratory and Computing Facilities

www.unf.edu/cecc/facilities/

The general campus computing environment, including wireless Internet access, email systems, general purpose student computer labs, most technology-enhanced classrooms, and central business systems is maintained by UNF Information Technology Services.

Specialized and advanced computing, engineering, and construction management laboratories housed within the College extend general campus computing services by adding advanced facilities supporting the wide range of research and instruction that characterizes the College's degree programs.

The advanced School of Computing (SoC) laboratories are configured specifically to support upper-level and graduate instruction and research in robotics, data engineering, software development, game development, mobile computing, computer security, and
communications/networking, utilizing Windows, Linux, and Mac operating systems environments. Courses in the School of Engineering (SoE) are supported by specialized laboratories, which are equipped with advanced computer systems, engineering instrumentation, and specialized software. These laboratories provide flexible environments suited for class work, senior design, and research projects. The Construction Management program uses computing and materials laboratories designed to support and enhance the curriculum, capstone projects, and construction materials research.

The computing environments maintained by the College make use of the University’s high-speed data network and Florida Lambda Rail, a high-speed, low-latency research network connecting the State’s universities and research institutions.

Accreditation

The undergraduate computer science, information systems, and information technology programs are accredited by the Computing Accreditation Commission (CAC) of ABET Inc., 111 Market Place, Suite 1050, Baltimore, MD 21202-4012 – telephone: (410) 347-7700. The undergraduate electrical engineering, civil engineering, and mechanical engineering programs are accredited by the Engineering Accreditation Commission (EAC) of ABET Inc., 111 Market Place, Suite 1050, Baltimore, MD 21202-4012 – telephone: (410) 347-7700. The undergraduate construction management program is accredited by the American Council for Construction Education (ACCE).

Mission

The College of Computing, Engineering and Construction offers exciting and demanding degree programs that lead to highly rewarding careers. One of the college’s hallmarks is the interaction of the faculty with students on research projects. The faculty are committed to preparing our students to make significant contributions to their chosen professions and the Northeast Florida region and beyond.

Vision

The College of Computing, Engineering, and Construction aspires to be nationally known for its admirable degree programs and research which contribute significantly to the economic vitality of the Northeast Florida region.

Values

The College seeks to develop the technical, communications, and leadership abilities of our students. We are committed to acting with integrity and employing ethical behavior in all of our dealings.
Academic Advising

School of Computing Advising Office:
John E. Mathews Jr. Building (Building 15/Room 3201)
  Katharine C. Brown, MBA., Senior Instructor & Advisor
  Lisa A. Jamba, MAE., Senior Instructor & Advisor

School of Engineering Advising Office:
Science and Engineering Building (Building 50/Room 2300)
  Richard V. Conte, Ph.D. P.E., Academic Advisor & Instructor

Construction Management Advising Office:
Science and Engineering Building (Building 50/Room 2300)
  James Sorce, MBA, Academic Advisor & Instructor

Academic Advising in the College of Computing, Engineering, and Construction is provided by professionals in their respective fields, who are members of our teaching faculty. These individuals have the academic qualifications to teach in their academic units and have real-world work experiences in their disciplines. With this background, they are uniquely able to provide well-informed academic advice and career guidance for our students.

Students should meet with an academic advisor concerning their program requirements as early as possible; preferably before registration for their first semester at UNF. Each student must review a degree evaluation (program of study) with his or her academic advisor in the college by the end of their first semester at UNF. Degree evaluations are prepared after the Office of Admissions has evaluated a student’s final transcripts.

Contact information for CCEC Advisors can be found at www.unf.edu/cccec/advising.
College of Education and Human Services

Vision And Mission

Vision

The vision of the College of Education and Human Services is to be active leaders and responsive partners in the study and enhancement of teaching and learning within diverse learning communities. Within our learning community, we engage with each other and our students as professional partners.

Mission

Since its founding, the College of Education and Human Services has defined its mission as the preparation and support of educators who are competent and contributing professionals for diverse learning communities in northeast Florida. The faculty are engaged as active leaders and responsive partners in the study and improvement of teaching and learning within a pluralistic society. We are committed to developing life-long learners who contribute to their communities and succeed in a changing world. Our mission is to engage with our students and professional partners in experiences that promote the following:

- Candidate dispositions for the development and demonstration of ethical and professional attitudes and beliefs.
- Ongoing, active reflection on professional practice;
- Multiculturalism through educators who value diversity and advocate for the success of all P-20 students within diverse learning communities;
- Professional growth of pre-service and experienced educators and other helping professionals;
- Academic programs that are rigorous, standards-based, and apply innovative and enduring ideas about teaching and learning;
- Scholarship for advancement of the professional knowledge base; and
- Service to the University, P-12 schools, the profession, and the community. Each of these elements of the mission will be described more fully.

Ethical and professional dispositions include honoring and embracing diversity, equity, and equality of opportunity. Ethical educators view themselves and others as valued members of a learning community. They model professional integrity.

Active reflection on professional practice means that educators and other helping professionals are committed to professional renewal, self-assessment, and life-long learning. Programs and experiences encourage professionals to engage in reflective practice and self-assessment, take informed risks, and participate in the change process.

Educators who value diversity are prepared to acquire and apply the tools, content, technology, and strategies needed to assure that all students realize their full potential. They work in partnerships among postsecondary institutions, community agencies, and P-12 schools with the goal of improving learning.
College of Education and Human Services
Accreditations

The University of North Florida is accredited by the Commission on Colleges of the Southern Association of Colleges and Schools to award baccalaureate, masters, and doctorate degrees. Contact the Commission on Colleges at 1866 Southern Lane, Decatur, Georgia 30033-4097 or call (404) 679-4500 for questions about the accreditation of the University of North Florida. Individual contact to the Commission on Colleges about the University of North Florida accreditation status should occur only if there is evidence that appears to support significant noncompliance with a requirement or standard.

The Teacher Education Unit at the University of North Florida is accredited by:

- National Council for Accreditation of Teacher Education (NCATE),
  2010 Massachusetts Avenue NW, Suite 500
  Washington, DC 22036
  Telephone Number (202) 466-7496;

Programs in Education are accredited and approved by the following:

- Council for Accreditation of Counseling and Related Educational Programs (CACREP);
- Council on Education of the Deaf (CED); and
- Florida Department of Education (FDOE).
College of Education and Human Services
Dean's Office

Location: Building 57, Room 3600
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The College of Education and Human Services has long valued its role in the preparation of teaching professionals. The ever-broadening, increasingly diverse needs of society, however, have created a continuing demand not only for qualified teachers, but for other professionals as well. To help meet this demand, the college has expanded its programs. Students may now choose from career paths in teaching in the K-12 school settings, or careers in sport leadership. The college's theme, "Educating Professionals Who Impact the Lives of Adults and Children," exemplifies the mission to prepare and renew professionals who are equipped to live in pluralistic societies, capable of creating learning communities which focus on continued improvement of the teaching and learning process. Emphasis is placed on application of theory to practice with nearby schools and agencies serving as laboratories for learning.
College of Education and Human Services
Student Clubs and Organizations

**SCEC - Council for Exceptional Children, Student Chapter #277**
Karen Patterson and Susan Syverud, Faculty Advisors

**ASL - American Sign Language**

**SNEA - Student National Education Association**
Maria Castro, Advisor

**SMA - Sports Management Alliance**
Jennifer Kane, Faculty Advisor

**FRA - Florida Reading Association, Student Chapter**
Nile Stanley, Faculty Advisor