

Parking Advisory Council

Meeting

February 24th, 2017

10:00 a.m.

Business Services Conference

Room Building 8, Room 1106

Minutes

Members Present: Everett Malcolm (Chair), William Mewborne (Vice Chair), Katrina Willis (USPA Association), Cole Poppell (Student Government), Decato Burke (A&P Association), Glenda Kelsey (USPA Association), and Diane Tanner (Faculty Association),

Members Absent: Patrick Moore (A&P Association), Elisabeth Avilla (Student Government), William Godwin (Student Government), and Ashley Faulkner (Faculty Association)

Others Present: George Androuin (Business and Parking Services), Neal Fisher (Parking Services), and Gerald Davis (Parking Services).

The meeting was called to order at 10:00 a.m.

1) Permission to Audio Record the Meeting

- Everett Malcolm made the council aware that the meeting is being recorded to help with the accuracy of the minutes.

2) Approval of minutes from the February 3rd PAC meeting

- Everett Malcolm asks the council if there were any changes that needed to be made to the minutes recorded on February 3rd, 2017. No changes were requested.

3) Update on recommendations forwarded to VP Shuman

Everett Malcolm- Recommendations that were voted on by the council in regards to hierarchy of permit sales for 2017/2018 to make no change to these sales were sent off and approved by VP Shuman.

4) Discussion on survey questions

Everett Malcolm- Last meeting, we spoke about the possibility of creating a

survey that would go out to campus. A separate one for students and a separate one sent out to faculty and staff. Between February 3rd and today, people were supposed to give thought to what types of questions they would like to see on that survey. I did inform VP Shuman that we were looking at sending a survey out because of the recommendation that we made on pricing change with gray permits and blue permits. She is aware but her concern is the more survey data we receive, the better it is going to enable the upper administration to take a closer look of our recommendations. We indicated that we would like to get these surveys out ASAP so that if there was a substation data that supported making that change we can share that data with VP Shuman. I am assuming this is the direction the council would still like to go towards?

Cole Poppell- As far as what we wanted to recommend or as far as getting the survey out quicker?

Everett Malcolm- As far as getting a survey out and having that data come back, having parking services analyze that data, the question is what kind of timeline are you guys and George on in regards to getting everything ready for permit sales for 2017/2018? Or is it just a change in the software that we use now versus an outside company that is producing permits?

Neal Fisher- The sales will go on as it always has. We are ready anytime. Just click the icon and we make it happen.

George Androuin- The issues will just be the wait time going through BOT approval.

Everett Malcolm- Right and we will have until June to get the surveys out, the data, and then make sure we give out the data before the student's graduation and the faculty leaving until fall. The population is low on campus because we have students who do not take classes over the summer and faculty who do not teach over the summer. And then they find out after the fact that their permit might cost them more or less. There's that concern as a council we need to look at. Any thoughts on that?

Diane Tanner- I think we need to stick with the current schedule.

George Androuin- In April we are allowing Faculty/staff to buy permits. There's no way we are going to be able to change the rate in April. So the rates we have will be in effect for next year.

Diane Tanner- Exactly!

George Androuin- If we are going to change anything we need to think about the changes for 2018-2019.

Everett Malcolm- We can't push a new rate out without getting BOT approval. We won't get that until June. My thought would be leave in place what we currently have, still do our survey to get initial data, and then when everything settles down in September and everything is in place, we resurvey again and that will have two fiscal years of data to support if students would chose to switch to a gray pass due to more savings or purchase a blue with faculty and staff. After we obtain the data, then we can present it to VP Shuman.

Cole Poppell- If we do wait we can put the student surveys out for spring elections because there will be more participation. So that's an option there. But if we are not going to be able to change, even if we do the survey, there's no point in rushing it. Is that what you are saying?

Everett Malcolm- No I am saying, let's try to do a survey within this fiscal year, and what your saying is you are going to do your with the spring elections of 2018 or 2017?

Cole Poppell- This year.

George Androuin- When does that happen?

Cole Poppell- March 7th and 8th.

George Androuin- So we are in a rush?

Cole Poppell- Well for the students.

-Laughs are exchanged-

Everett Malcolm- But we will have student's data and we can still hold the faculty/staff surveys now. We will have one year of data but we can't use that due to faculty/staff purchasing their permits in April. BOT meets in June. And we can't change it mid-stream. With your data from the students, we can still use it

for our proposals, unless you have another election going on.

Cole Poppell- Well we do. Its fall elections.

Glenda Kelsey- Cole, could you do osprey voice?

Cole Poppell- Yes. We can do surveys continuously throughout the year. It doesn't have to be done at this time.

Everett Malcolm- But you could do the upcoming elections for the 6th and 7th of March?

Cole Poppell- I would have to say defiantly because I am the one who approves it.

- Laughs are exchanged once more throughout the room-

Everett Malcolm- Is there a comfort within the council with moving in that direction?

Diane Tanner- Sounds good.

Everett Malcolm- Alright, so the student's surveys through their elections office, Neal will you and George create a survey?

Neal Fisher- They should be the same questions.

Decato Burke- I have a question. So there's no reason right now that you think any reason in the future that you could change the cost of your sales at Parking Services as far as the cost for the decals?

George Androuin- We don't see a need. Right now what we are doing here is we are only shifting money from one permit to another so there's very little effect on the budget.

Decato Burke- So you would know ahead of time if you needed to raise the cost of something for something?

George Androuin- Yes, we would know if something was creeping up on us or

something like that, yes.

Decato Burke- Oh, okay.

George Androuin- That's one of the reasons why we are converting to virtual permit. License plate recognition will lower our cost and so in the next three years those savings will help us in the future. So it's been almost seven years and we have been very fortunate that we haven't had to raise prices and awesome how the team has come up with these great ideas on how to reduce cost of permits by switching to LPR and other ideas they have come up with.

Everett Malcolm- And when we added the expansion to garage 44, which was all fund balance money. We paid cash for that.

George Androuin- Yes that's right we paid cash for that. That was the rationality behind the increases so that we can get enough cash so our fund balances could pay for them.

Everett Malcolm- We know that with the current administration in Tallahassee that we can't raise fees. It will be at least 2 more years and not knowing the future administration, everything could still be the same as it is. The more efficient we can become in what we do, the more money we can save for garages, surface spaces, etc. it's a huge difference in cost. Depending on where you look across the nation, some universities don't have parking garages. When we first started out here everything was surface, then we started building garages and other building. Is there a consensus among the group to attempt to do a survey in march through the students during the election, push one out to faculty and staff through parking services and then we will follow up with another round of surveys in the spring, and that will position us when we look at fees in 2017/2018 for 2018/2019. We will have good data for two fiscal years to make our recommendations. What we are attempted to do is a good thing. If more students move to gray for a cheaper cost it opens up more spaces for both students and faculty and staff if they chose to buy a blue permit.

Cole Poppell- After the elections will we go through the osprey voice service?

Everett Malcolm- Yes, but by doing it over two fiscal years we are providing Shari with good data to support our claim.

William Mewborne- Assuming the data does what we want it to do.

Cole Poppell- If not, so be it.

George Androuin- I'm looking at these questions that were just handed to me and I heard that you want to keep the surveys kind of similar?

Everett Malcolm- Yes.

George Androuin- So I'm trying to figure out how this is working. I am assuming the USPS would look at these questions with a staff perspective, faculty looks at it with a faculty perspective, and students look at it with a student perspective. Now will you do all three or four questions that will work for all sides?

Diane Tanner- These are sent to all the staff and faculty on the committee and they were fine with it except for this one where we need to add a link to it.

George Androuin- Okay, so if they are okay with these questions then they can use the same questions. What I'm seeing is it may be a little misleading for the faculty and staff for the stipend.

Everett Malcolm- Right now, faculty and staff get that \$95 stipend. It allows the upper administration to promote faculty/staff get free parking due to the stipend. If it goes down to \$75, that \$95 becomes \$75 and if faculty and staff aren't going to stay in the gray, they want to go to the blue, it's really a \$40 financial impact on them.

Diane Tanner- We need to add a little statement on top that says, "The stipend would change if this is approved."

George Androuin- But that would only be on yours not students.

Everett Malcolm- Right. So I think what we should do and it's okay if we are all in agreement which it sounds like we are, is do two surveys, one now, one within the next academic year. Before the students push out their survey, send it to George with a copy to the committee and whatever you are going to do faculty and staff wise just in case we get questions in regards to what we are doing before it comes out. We don't need a vote because we aren't pushing a recommendation now. Since we won't have all the data on our next meeting on March 10th, we can bring that data from the student's surveys in April to PAC. That will begin our platform data of what we are doing from the survey. Is

everyone good with that?

-No objections were presented.-

5) Issues of concern

Everett Malcolm- Alright, are there any issues of concerns that anyone would like to bring up to the rest of the council's attention?

-Silence-

6) Next PAC meeting, March 10th at 10:00 AM

Everett Malcolm- Alright, hearing none then, our next meeting is March 10th at 10:00AM. Thank you. Meeting adjourned.

END

-An email was sent out to the council that the meeting on March 10th, 2017 had been canceled. The next meeting would be held on Friday, April 7th, 2017 at 10:00 A.M.-

Minutes prepared by: Courtney Manns