

Parking Advisory Council

Meeting

October 27th, 2017

10:00 a.m.

Student Affairs Conference Room

Building 58E, Room 2100

Minutes

Members Present: Everett Malcolm (Chair), William (Cap) Mewborne (Vice Chair), Amelia Stark (Student Government), Corinne Housley (USPS Association), Ashley Faulkner (Faculty Association), Patrick Moore (A&P Association), and Ko Sze Lee (Faculty Association)

Members Absent: Elizabeth Arflin (A&P Association), Katrina Willis (USPS Association), Gloria Turner (Student Government), and Cole Poppell (Student Government)

Others Present: George Androuin (Business and Parking Services), Neal Fisher (Parking Services), Courtney Manns (Parking Services), and Salena Tepas (Parking Services)

The meeting was called to order at 10:05 a.m.

1) Approval to Audio Record Meeting

- Everett Malcolm made the council aware that the meeting is being recorded to help with the accuracy of the minutes.

2) Approval of minutes from the October 6th and 20th meeting

- Everett asks if everyone had the opportunity to review the meeting minutes from October 6th and asks if there are any concerns or changes that needed to be made. The council did not object to the minutes recorded for the meeting held on October 6th, 2017. The October 6th meeting minutes are approved. Everett informs the council that the meeting minutes for October 20th will be sent out to the council for review when they have been completed due to the back-to-back recent meetings.

3) Further Discussions on Types of Permit Categories, number of spaces for each category, and sales ratio for each category for 2018/2019

- Everett opens the floor for discussion.

William (Cap) Mewborne- So looking at the Blue daily permits, it looks like we are averaging on the chart every day and that average is around 370 temporarily Blue permits. This makes our true ratio for every day 2.59, which doubles without including permits. So I was wondering if we wanted to do anything or make any changes about that. It seems to be throwing off the ratio even more.

George Androuin- Well, if that's the case, then it has been consistently throwing off the ratio since the beginning. Although it is a variable, it only went up by 5 and .8 percent. I think what you were trying to say is it jumped from 2.3 to 2.59 but this has been consistent year over year over year. When you go back to the way we do it, we just adjust the 2.3 and then we look at lot counts and then we see the difference and adjust the 2.3 ratio opposed to going back trying to reduce daily permit sales or I'm not sure how you would want to do it-

William (Cap) Mewborne- I think if we were going to try to reduce daily permits, what we would want to do is raise the price of Blue. Because that would be the motivation to buy a Gray permit. But that's just an option. I'm not trying to suggest for us to do that just yet.

George Androuin- I think a lot of this increase that you are seeing is the high enrollment we have now this year.

William (Cap) Mewborne- I think that we are just saying that we are selling it at 2.3 and we are not. We are over that ratio. We are double it. I think you aren't including the daily permits in this ratio. So if we are going to tell students that we are selling these permits at a 2.3 ratio when we actually aren't I feel like we shouldn't be telling students what isn't exactly correct. Or at least what's exactly practically correct.

Everett Malcolm- George, let me ask this question, along that lines because again, it's chronic, we've had this ratio since we started charging for parking, do other Universities have a guest parking lot where people can buy these permits? Once that lot is filled, you would have to buy a Gray permit.

George Androuin- Schools use a number of different variables in varies of ways. Some have meters-

Everett Malcolm- We looked at buying meters, I believe it was seven years ago and we found out that the cost of them and everything else in account, wasn't worth it.

George Androuin- I'm not sure how having a guest parking lot would fit everyone's needs. You would have to have multiple guest parking lots for everyone's needs.

Neal Fisher- What if you had a metered system? Paid by space, charge \$3 to \$5 per hour with a \$10-\$15 day per maximum per day. That could be something that could be done.

George Androuin- There's a variety of different meter options we could use.

Everett Malcolm- Is there no way of collecting data on who's actually purchasing a daily permit?

Neal Fisher- Correct. All we have is their tag number and we can do research on that.

Patrick Moore- When you sell a daily permit do you get their tag number?

Neal Fisher- Yes.

William (Cap) Mewborne- You can get the data on how many daily permits are purchased for a vehicle. You can see how many times a week that the owner of the vehicle has purchased a daily permit.

Neal Fisher- How do you get someone to buy a term or annual permit and not a day pass?

George Androuin- To be honest, all I know is that the students who are buying these daily permits are using this as a more financially beneficial way to them. Especially if their situation is when they only come to campus maybe one or twice a week.

William (Cap) Mewborne- I wouldn't want to change Gray I would only want to change Blue because the ratio is off for the Blue due to the daily Blue permits that can be bought whenever. Maybe raise the price on Blue and keep the price on Gray.

Neal Fisher- In order to change parking behavior, you either have to change the rates or change the services.

Everett Malcolm- Is there any thought on council with daily permit restricting only for Gray lots?

Patrick Moore- I think if you're a student only coming to campus maybe once or twice a week, I think raising the daily Blue permit rates would push them more towards buying a daily Gray permit or purchasing a term permit.

William (Cap) Mewborne- Seeing that people would pay an extra \$50 to be able to park backing-in, then I think it's worth it to people to purchase a daily blue permit even if the price is raised.

Corinne Housley- It's worth it. I purchased a Back-in permit. I did. It is.

William (Cap) Mewborne- I don't want to get rid of the Blues I would just want to raise the price and the people who find it worth it, would continue purchasing a daily Blue.

Ko Sze Lee- Yes I think it would be best to keep the Blues and knowing that Gray is only \$2, if it's worth the parking closer with a Blue, then the price increase of the Blue shouldn't be a big deal to them. If the issue is the price then they can buy a daily Gray permit.

-3 different conversations break out at once-

Everett Malcolm- George, even if we tweak the ratio, we still have 300 plus daily permits being sold and parking on campus, correct?

George Androuin- Correct. About the same as last year just five less.

Everett Malcolm- Is there a way we could limit the number of daily permits in Blue?

George Androuin- My concern is if a parent coming onto campus can't purchase a daily Blue and has to purchase a daily Gray, and gets upset about the distance, that parent will bring it to our attention about how unsatisfied and unfair it is that they had to walk a far distance in order to visit their child on campus.

-Everett's phone rings and he leaves the room while 2 conversations abrupt-

William (Cap) Mewborne- I think if we were going to do anything, I would say we need to change the price on the daily Blues.

Neal Fisher- About four years ago, we did not sell day passes to students. We has major issues of students lying at the windows and had no way of confirming that in a sufficient amount of time. We also had this rule where if there were two or more students in a car that you could buy a daily permits. Then we caught the person down at entrance of UNF getting into the vehicle to be the second person and getting a free McDonalds breakfast meal from assisting the driver obtaining a daily permit and then go right back out for the second car to do it all again. So we stopped that program and started selling to students. We also now give departments codes to give to their guests so that the guest can obtain a daily permit paid for by the department. All they would need to do is type in the code at one of our kiosks and their license plate.

Patrick Moore- Have you noticed that offsetting the Blue? Like when we sell the lots?

Neal Fisher- When we sell the lots for events? We have data on that but it is not at this current meeting.

Patrick Moore- Would raising the daily Blue permits from \$5 to \$6 make a huge difference?

William (Cap) Mewborne- I would say \$6 but I'm not sure what number I would suggest but I also don't want to have it cause Parking Services to completely reorganize everything. And I'm not sure how that would affect the department's budgets or not.

Salena Tepas- Some departments now don't even have the funding to provide their guests with a daily permit.

Ashley Faulkner- Tutors, part-time faculty in the summer, and other varies people that need to be on campus for their job and don't receive a parking stipend.

Ko Sze Lee- Is there a first time policy for a guest that they get their first citation approved because they don't understand or know the rules of UNF?

Ashley Faulkner- Yes they have that but most of the time they just pay it instead of appealing it because they don't know about how to appeal it or just don't even want to bother but they are still paying for a daily permit and that's money coming out of their pocket.

Neal Fisher- we collect tag data but we don't know who's a student and who's a guest of the

University.

William (Cap) Mewborne- I know for tutors whoever is in charge of that service can contact Parking Services a 'Do Not Cite,' message on their vehicle and so they can park in a certain area for these times. And I know you don't have to pay anything right, Courtney?

George Androuin- No everyone pays.

Courtney Manns- No that would be for a nurse that comes on to campus in order to help out a student.

William (Cap) Mewborne- Oh okay.

Neal Fisher- But whoever the nurse is taking care of has a parking permit.

Salena Tepas- Yea there is no free parking.

Ashley Faulkner- well I'm talking about people that need to be on campus rarely and so they have to pay out of pocket and it's not like it's their fault for having to come to campus because they come here to help our the students and others.

William (Cap) Mewborne- Well that's why the daily Gray permits are only \$2.

Neal Fisher- How do we motivate students to purchase gray permits other than a blue? If enrollment increases then blue runs thinner and thinner.

Patrick Moore- Well we are not exactly sure on the ratio. Also if we were to raise the cost of the permit to maybe \$7 can push people to park in Gray. Do people pay mostly in cash or card?

Salena Tepas- Over 75% is card. There is no change if paying with cash.

Everett Malcolm- How many classes do we have that once a week for students? Those one day of week people are probably guests more than students.

Ko Sze Lee- well one of my classes are once a week that lasts about 3 hours.

William (Cap) Mewborne- Well that's very rare though especially to fill a schedule.

Ashley Faulkner- Will the prices be able to go to the Board of Governors in order to push this through?

Everett Malcolm- Because it is not mandatory to drive your car it won't need to go to the Board of Governors. As far as the surveys, Amelia, do you have the survey results?

Amelia Stark- We just got them back today so I will be able to provide the results next meeting.

Everett Malcolm- and George what about your survey? Have you sent yours out yet?

George Androuin- I thought they members of the Associations were sending them out.

Patrick Moore- Oh okay then we misunderstood you but we can go ahead and do that.

Everett Malcolm- Having the questions similar to the students would be best, and having the data sent out and getting all the results before December 1st would work best. Is there any support from the council in limited the daily Blue permits permitted to be sold?

Patrick Moore- I think if we raise the rate we wouldn't need to cap it off.

4) **Discussion on Permit Fees and Citation Fees for 2018/2019**

Everett Malcolm- Is there any discussions on citation fees that the council would like to discuss today? Is the council comfortable with the citation fees that we are viewing?

Patrick Moore- I think these are good and now that you guys are more consistent with LPR I think that these fees work out perfectly. I think maybe next year we might want to talk about changing fees if needed but right now it looks good.

Corinne Housley- I think we need to raise the cost of the citation fees because it will make people obey the rules more and we want to make more money so if we want to make more money and people don't want to pay more money for their permits then I think we should raise the citation fees.

Ashley Faulkner- we may want to put a pin in that at the moment because one would want to avoid being seen as 'in it for the money,' and so by charging a ridiculously high amount for a citation is not a positive look.

Corinne Housley- well they will only give citations for people who are parking incorrectly. So if you don't deserve one, you won't get one.

William (Cap) Mewborne- I think I'm with Mr. Faulkner on this one. The citation fees are fine where they are now. They do not need to be increased.

Corrine Housley- I think it's just a good place to look at if we wanted to change anything is the citation fees.

Patrick Moore- The only citation fee I would want to change is the fee on riding a bike or a skateboard violation. I think \$30 is a little major.

George Androuin- Well from the UPD perspective these citations are given because the student is just skateboarding really fast and causing obstruction.

Patrick Moore- There isn't a safety violation for skateboarding.

Neal Fisher- I have to counter point this because there was a custodial working under a covered walkway 5 years ago and was hit by someone riding a bike. He was put into the hospital and had to retire.

Everett Malcolm- Earlier this week someone got hit by someone on a skateboard and even though the skateboarder took more damage, the employee was still injured.

Neal Fisher- What about having day passes being sold hourly and you use your phone on your app purchasing by the hour.

William (Cap) Mewborne- That would be awesome!

Amelia Stark- Yea that's a good idea.

George Androuin- It actually kind of sounds like this could be negative and some people trying to scam or do something negatively.

William (Cap) Mewborne- Well I can kind of see it where having that and the daily permits would not work. Again the easiest way would be raising the price in daily Blue permits.

Everett Malcolm- Well whatever we decide on December 1st, once approved, we need to find a way to communicate with campus so we can avoid any negative feedback.

5) PAC meeting for November 17th is cancelled

- Everett Malcolm announces to the council that the meeting on November 17th is cancelled.

6) Parking Concerns

Everett Malcolm- Does the council have any Parking concerns that need to be addressed?

-Silence-

7) Next PAC meeting, December 1st and it will be a voting meeting

- Everett Malcolm concludes the meeting and informs the council the next meeting will be held on December 1st and it will be a voting meeting.

-End.

Minutes Prepared By: Courtney Manns