

Parking Advisory Council

Meeting

October 6th, 2017

10:00 a.m.

Business Services Conference

Room Building 8, Room 1106

Minutes

Members Present: Everett Malcolm (Chair), William (Cap) Mewborne (Vice Chair), Ashley Faulkner (Faculty Association), Elizabeth Arflin (A&P Association), Katrina Willis (USPS Association), Cole Poppell (Student Government), Amelia Stark (Student Government), Corinne Housley (USPS Association), and Patrick Moore (A&P Association)

Members Absent: Ko Sze Lee (Faculty Association) and Gloria Turner (Student Government)

Others Present: George Androuin (Business and Parking Services), Neal Fisher (Parking Services), Salena Tepas (Parking Services), Courtney Manns (Parking Services), and Charles Strudel (University Police Department)

The meeting was called to order at 10:00 a.m.

1) **Permission to audio record the meeting**

- **Everett Malcolm** made the council aware that the meeting is being recorded to help with the accuracy of the minutes. No objections were made.

2) **Approval of minutes from the September 22nd meeting**

- Minutes from the September 22nd meeting were approved by the council.

3) **Recommendations forwarded to VP Shuman**

- Everett Malcolm- We have one minor edit made in our bylaws and there shouldn't be any issue with that. They bylaws will be put into a final format, George will get those to Shari in order to get the signature that we need from the President. As soon as they are signed, everyone on the Parking Council will receive a copy of it and the updated bylaws will also be posted on the Parking Services webpage. There was zero issues with Cap serving as Vice President on this Council. Before we move onto our next item on the agenda, everyone should have received an actual copy of our meeting schedule for this academic year. On November 10th which is on a Friday, November 11th is a holiday. When I was putting the schedule together, I made the assumption that if a holiday was on a weekend day, then we would have that Monday off. Well that wasn't the case.

Corinne Housley- Only if it's on a Sunday, then you get Monday off. If it's on a Saturday, you get Friday off.

Everett Malcolm- Yes, thank you. Friday, we had a Parking Council meeting which is actually a holiday. That meeting for November 10th will not take place. If we need to hold a meeting to take the place of November 10th we could move it to Friday, November 17th. Is that a concern for anyone on the Council?

-Silence-

Everett Malcolm- If we are able to meet on November 17th, I will not be able to attend. I will be out of state. If we need to post that meeting, Cap will take my place and host that meeting.

4) Possible Change In Meeting Location For Future PAC Meetings

- **Everett Malcolm**- This is something we need to consider for the future. If we ever have guests wanting to attend our meetings, as you can see it's quite full in here and it could become very uncomfortable in here. If we need to move the meeting, our Student Affairs conference room, building 58 East, is available. It's a little bit larger than this room. It is up to the council if we want to use it. I've already have the Student Affairs Conference room preserved for use for us if we decide to make it a permanent move or whenever we have guests.

Cole Poppell- I think the Student Affairs Conference room is a great idea and that we should move permanently over there. It's any easy area to get to, it is well known, it's convenient for us from Student Government so I am not sure where everyone else would be coming from so it's up to everyone else to decide.

Elizabeth Arflin- Certainly, my office is right upstairs to that. I think that if we are moving it based on whether or not we are having guests come to this meeting or not I wouldn't be sure if that's something we will need to do because since this room has been here it has been used without a problem or concern of guests. Is that a big problem when we receive unexpected guests? Has a room problem ever occurred? Or are we just preparing ourselves?

Cole Poppell- I think that the reason for this change of location is because we don't have visitors because of where this space is located at. It's not easy to find by most people, but I'm really just open to anything.

Everett Malcolm- We don't require guests to register in advance so we never know who is going to show up. The chairs on the Council are filled and our support staff is here to fill us in on information. Most of the time guests contact George or Neal to inform us that they will be coming to our meetings but we don't require a heads up in

advance. We may not even need to change locations, we can continue to hold our meetings here but it is up to the Council on what you all would like to do.

Corinne Housley- I would like to comment. When I first came to this location, I initially did not have any thought about it, but not that we are here discussing this, I will say, first of all, I've worked here for over ten years and I had to ask many people where building 8 was. But if we relocate to the Student Union, well everyone knows where that is so I would not need to ask for directions. As it's been said, we don't know how many people could come to our meeting and so I think the Student Union would be a better spot for our meetings to take place.

Everett Malcolm- Alright. Does anyone have any objections to relocating our meetings?

-Silence-

Everett Malcolm- Okay so what we will be doing for now on, moving forward, all of our meetings will take place at the Student Union, 58 East, Room 2100. The second floor when you get off the elevator. It's fairly easy to find.

5) **Discussion on Types of Permit Categories, Number of Spaces For Each Category, and Sales Ratio for Each Category for 2018/2019**

- **Everett Malcolm-** You all have received a sheet that outlines the permit categories, sales, ratio, and spaces. Take for instance the different permit categories. Even though we are not voting today to add more categories or to take them away, if the council is comfortable with the categories that we have, I would almost say let's just let it be and not have a discussion unless we are not comfortable with it. Also take in consideration our actual sales and target ratios. If we make changes as a council to change the blue permit ratio to make it less, it will impact the cost. Let's address the permit cost if we do make changes to the ratios. It's just something to consider and keep in mind. We will need to recover \$400 per space so if the ratio is changed then so would the cost of the permit. Any thoughts on this?

Cole Poppell- I would like to keep Permit Categories on the table. I think UCF has spaces throughout the alphabet. I noticed that when I visited UCF. I'm not saying that's the solution to do, but like I would like to consider the thought of us changing it to buying a permit category for what lot you would like to park in.

George Androuin- I don't know how UCF does it but I'm assuming that it's like the domino effect. So if you have a parking pass such as A it probably allows you to park in any of the lots after A as well if you can't find a parking space. So it would do that so on and so on. I'm not sure how they resolve that issue.

Cole Poppell- I would say that UNF should do that bucket category and buy a permit for what lot they want to park in and if that lot of filled, they would all go and park in gray.

George Androuin- Well what if they don't? I don't know if that will solve the issue or not.

Cole Poppell- Yes I don't know if that will solve the issue but what I'm saying is, it's something to think about.

William (Cap) Mewborne- Yea, I'm sort of hesitant on that idea because there is a lot that would go into that. You would have to change the format, the ratios, reeducate the new rules and areas you can park in and I just don't think that will work immediately and a lot of work would be put into that without a guarantee in fixing the problems that we currently are having. I feel like people should just automatically know to flow into a gray lot if they can't find parking but I feel as if we should limit what faculty and staff are doing where they just go and park in a blue spot instead of a gray. I feel like there should be some kind of rule to have them park there instead of taking up all of the blue spaces.

Corinne Housley- I have a faculty/staff tag. I still continue to buy the faculty and staff permit even though where I park for work is not a faculty/staff spot. I do this because I like to come to the University for Events and so I am not always certain of where I would want to park. But knowing that I have the faculty/staff permit, I can park in one of those spots when I want to come to campus for an event or whatever reason. I'm sixty one and I do not want to have to walk a far distance. I was first with y'all for the overflow idea but I do not like the idea of not being able to park in Blue and having to go to Gray.

Cole Poppell- I would say keep faculty and staff how it is. If you work in building 53 and need to come to campus I feel as if you should be able to park closer because it's for work and you are needed to be here.

Patrick Moore- I think that people usually just circle lots. They just fixate on a lot and want to park there because that is what they are limited on. If they run out of time then they just relocate to a spot where they will receive a ticket and citations will increase. I don't think we should limit on where they should park. I just think we should change the ratio so they are guaranteed a spot if we do limit people on where they can park.

Elizabeth Arflin- As somebody who also has a faculty/staff permit, I think that there would be some misassumptions on what we actually do. If parking is full in the faculty and staff section in garage 38, I immediately go to the fine arts garage and park in faculty and staff. I don't think it should be assumed that all faculty and staff always

overflow to the blue. I know we all want students to be able to find parking so they can attend classes and so I just don't want us all to be blamed for something that is not true for everyone.

Patrick Moore- Well also they will receive a ticket if they park in blue.

Elizabeth Arflin- No, we are allowed to park in blue if we have a faculty/staff permit.

William (Cap) Mewborne- Yes you can legally park in a blue space if you have that permit. That is why I was suggesting that that's what is assumed that faculty and staff would like to park closer to where they work and so if they can't find a faculty/staff spot then it's easier to take a blue space that's in the area.

Amelia Stark- I think we were looking more at student perspectives. I brought some questions that we are going to put out for our student survey. These are just our thought and ideas on what to ask the students in regards to parking.

-Amelia passes out copies she brought for the council-

Patrick Moore- So looking at the parking permit sales, and also at the response questions we had two weeks ago. So we are overselling blue permits and I'm assuming faculty can buy unlimited blue permits.

George Androuin- Two reasons, one is we essentially lost 61 blue spaces. 51 of them or 53 of them came from flipping the blue on the third floor garage from 44a to housing A spaces. Housing A students needed to be taken care of because of Housing A oversold. I want to conduct lot count to see where we are at in that area. This does go away in spring because in spring we get our fall term permits back and we will only sell the appropriate amount to get back to 2.3. The other thing that effected this was the faculty/staff sales. 77 more bought faculty permits than what we expected. We are going to put that number back to 800 from 700. That way we fix the gap that occurs. 28 spaces will soon be added to our inventory which we can flip those back to faculty/staff spaces so hopefully that will solve faculty and staff that are taken up the blue space situation.

Patrick Moore- I think we should limit the number of faculty and staff that are buying blue permits. I think that might help elevate, by letting more students to have spaces.

George Androuin- The problem that we always had historically is we have staff who work for our food services building and so if we aren't able to provide them a spot how can they fulfil their duties in parking on time and getting to their stations in order to serve the students who come by? Once faculty and staff permits sell out, we allow them to purchase a blue permit.

Patrick Moore- Rather than parking in Gray and taking a shuttle there?

Ashley Faulkner- Well with faculty some issues with mobility may occur and how they have different class schedules so they will want to park as close as they can. They would need to.

William (Cap) Mewborne- Yeah.

Patrick Moore- I understand these problems but I feel like if you have these issues them you need to be on the spot when faculty/staff permits are being sold.

Ashley Faulkner- Well sometimes you are hired within the year and by that time they are usually sold out.

Patrick Moore- I feel like if we have these spots for students I feel like we should be able to have all the students' park there and relook at the faculty/staff ratio. Sell more of faculty/staff permits? There are some minor adjustments we can do such as flipping spaces and taking away some of the blue permits available to faculty/staff. Maybe that will ease out these parking issues.

Everett Malcolm- I think we had the discussion last year about changing the ramp in garage 38 to a blue space from faculty/staff. Parking Services went in and monitored that area which is was mostly full with faculty and staff. They are using that area which we thought they weren't. So I don't think flipping spaces will change much of anything with our current situation. I think what we really need to try is to be as true as our target ratio as we can. We know that on Tuesdays and Thursdays are the busiest days for parking on campus due to a number of classes.

Ashley Faulkner- George, am I hearing you correctly? Looking at this compression of blue is all because of the flipping of the housing.

George Androuin- I think that it has made an impact because it changes parking patterns and how the ratio isn't true due to that increase of Housing A students. But also you need to take in mind, I can't control who parks here illegally or not. So you have to keep that in mind to, is that people can come onto campus and do that. This will all get fixed in January as for the ratio.

William (Cap) Mewborne- the only change I would like to do was the to make more buckets form your analogy earlier but other than that and the housing issue that occurred, I wouldn't want to change anything at this moment.

Cole Poppell- I disagree. I think that the ratios that we have right now are way too high and I feel as if they should be decreased. I think it needs to go down to 2.0. We talked about it last year and the reason why we didn't move it was because I believe when we

sent the recommendations to VP Shuman, she wasn't comfortable with it without additional data. If we decreased the ratio there will be more spots. That's how ratios work.

George Androuin- The permit fee would most likely go up.

Cole Poppell- Right and I think that based on the number of spaces and keeping the ratio on that number we don't have to increase permit fees. And if we want to build another structure we can increase the permit fees and decrease the ratio, in theory, to 1.5 and that would give us more spaces. I think people are willing to pay more to park.

Elizabeth Arflin- Yes. I defiantly think we should look into increasing permit fees in order to encourage them to park in gray.

Amelia Stark- Yes that why I asked the question on here with the increased permit fees to see what students would lean more towards.

Ashley Faulkner- Part of the pitch for scan by plate was for allowing us to not have to increase permit fees because LPR would pay for itself and more. I don't think increasing the fees next year would be fair to do after it was informed that that's why we have this new system.

Patrick Moore- I think us saying, we are giving you a better ratio you are more guaranteed a spot but you will have to pay more for that.

Cole Poppell- We can also decrease the price of gray, liked we talked about doing last year. By however much we increase blue, we decrease gray proportionally or however.

Everett Malcolm- If blue goes up in price, we really don't have to do anything with the price of gray. Those who want a blue are willing to pay more and those who would rather purchase the least expensive will pay for gray. I think the true we can be to the ratio, the better it will be for our community. George and I were talking today about the new software program. We may be able to get real live data from it that we can push out to the community. We can have that communicated from Osprey Radio to better direct our students and more people will want to listen in to the radio.

Neal Fisher- A daily revolving lot count.

Corinne Housley- I think we should defiantly do that. It's a great idea.

Patrick Moore- Do you think it would be a good idea to keep faculty and staff from parking in blue lots when they have a faculty/staff permit?

Everett Malcolm- we can recommend any of those scenarios. It's just how we will want to shift our permit categories.

Cole Poppell- are we talking about making a lot just for faculty and staff? Or taking away from something else?

Everett Malcolm- we would be taking a portion of blue away and give it to faculty and staff. Or stay true to the ratio and hold some spaces back. Now this can all change with how full the lots are. Some students will chose not to return to UNF. Or they will just car pool instead of bringing in more vehicles.

George Androuin- we will be doing lot counts on October 24th to see if people are just trying to get away with not having a permit because of our new system where you will not get a physical permit it is just your license plate. So I want to see if this is what students are doing because maybe they don't think they will get caught and by them doing this, it does have effect on our ratios. So I want to do a lot count and see where that ratio is and if this is what is really happening. If this gets cleaned up then this can really help us all out.

William (Cap) Mewborne- we no longer have the lost in the mail problem which was a huge problem in our second level hearings. We don't have that problem now and I think what has took its place is not having your license plate linked to your permit. This is because in spring they registered their plate number and purchased their permit but then before school started they ended up having to renew their license plate with the DMV and they just forget to register and link the new license plate to their UNF permit. Those will go away though after everyone gets synced up. It will drop and people will only be there when they change their license plates.

Everett Malcolm- our issue is really in blue lots. Once everything settles down, the garages will settle down. We can't be 100% true to the ratio because we have the daily permits.

George Androuin- there wasn't a major change from last year with daily permits.

Everett Malcolm- oh really? Okay. I was going to say have those daily permits only be from gray lots and not blue but if it hasn't changed then I won't suggest that.

George Androuin- I also want to point out that we have the best parking from all of the institutions in Florida.

Patrick Moore- would it be easier to find out how many faculty and staff permit holders are parking in blue spaces?

George Androuin- I don't think we can find that data. We wouldn't really know that from our data.

Patrick Moore- I think this could be an issue for our blue ratio.

Ashley Faulkner- Amelia do you want to talk about these questions?

Amelia Stark- I just wanted to show everyone the questions that we are asking the students and if you had any suggestions on wording and what not.

Cole Poppell- If we come back and it shows that the majority of students are in favor of paying more if we get the ratio down, can we do that?

Everett Malcolm- Can we? Well we can recommend anything. As long as we have supported documents and reasoning.

Ashley Falkner- and that has to go to the board.

Everett Malcolm- yes the BOT.

Katrina Willis- I has a question about the student questions. As far as the prices that you listed, they are close when you increase them. So I'm thinking will the students pick the lowest just because that's the lowest price listed? Maybe do like \$50 increments instead of \$25.

William (Cap) Mewborne- another thing is start the lowest one to be the current price so that students can select that if they don't want the price to change.

Everett Malcolm- I think we need to show them the ratios along with the prices.

George Androuin- I would need to go through the numbers again if we were to do that because right now I wouldn't know what those would be off of the top of my head. I would need to go through this whole process and figure out what would be fair per space. At the end of the day I don't want people to think we are trying to gain more money because it's not our plan nor what we want.

Everett Malcolm- so Cole if we were to go with a lower ratio and a higher blue price and George doesn't want to become 'Scrooge,' with the money, are you okay with lowering the gray to even it all out?

Cole Poppell- Yes if that's what it takes.

Patrick Moore- if we change the ratio, changing gray would be revenue mutual. So if it's the ratio that's changing with the blue I feel like it would be a net loss for the gray if you're lowering the price.

George Androuin- we ran the numbers last year and I think the loss was around \$12,000 but we didn't care. That to us isn't a big decrease. Now \$300,000 is a big deal and I would have to stop you there.

Cole Poppell- if we could do a more modest ratio change like from 2.3 to 2.2 or something like that with our ratio, if we can do that and keep the prices around a \$20 difference I think it's better and instead of doing just one thing to address the problem I think we should do multiple things for this problem. We would be able to track it by using the variables.

George Androuin- we typically try to just change the ratio because if you change more than the ratio then that becomes very difficult to us especially if it's not guaranteed to be successful.

Everett Malcolm- I like the idea of not changing the ratio. If we want to make a drastic change and increase the blue by \$20 and not do anything to gray we can purchase another parking structure and inform everyone as to why we are doing this.

Patrick Moore- is there plans to build another parking garage anytime soon?

Everett Malcolm- it's been on the master plan for quite some time now. Every time we update there's talk of another garage in lot 14, lot 18. We are talking about one in the housing areas. Nothing has been finalized. It's just been talk so far. If we change ratio and it pushes more people to gray, maybe the back of the fountains is something to look at.

William (Cap) Mewborne- I would be worried about doing that especially how now we have that problem where the University Center parking lot confuses housing students when their lost are overflowed. There won't be a noticeable line if we do that to the Fountains.

-Silence-

Everett Malcolm- okay, other dialogue from the council?

Elizabeth Arflin- last time we were here we talked about the citations being issued the first week of the semester.

George Androuin- yes. So I was wrong, Salena implemented a warning and then you are issued a citation after that warning. I thought she didn't give out the warning. I thought we were having system difficulties. If you look at the numbers in 2016 there were 12,025 and that was because we issued citations immediately. The first week for 2017 was a learning process for us with our new system and we issued out those

warnings. We are planning on doing the same thing for next year. Except next year we are not giving 3 warnings for backing in.

Elizabeth Arflin- right. Okay.

- *The room is silent while everyone reviews the citation data sheets-*

Everett Malcolm- George, your team is very sufficient with enforcing from what I see on the data.

George Androuin- yes they are.

6) **Parking Concerns**

Everett Malcolm- okay, are there any other questions or comments in regards to this data?

Amelia Stark- I got another complaint from a student yesterday about people offering rides to their cars in order to take their parking spot. This student felt very uncomfortable and I just wanted to bring it up.

Elizabeth Arflin- that's been a trend since I was a student here. I'm not sure on how this would be fixed because there's also people stalking you to your car to get your spot.

Everett Malcolm- in this case the individual would need to call UPD. We are an open campus so anyone can want to do this in order to do harm to you. So I would suggest calling UPD immediately and ignoring those who approach you in cases like this.

Corinne Housley- yea that makes me uncomfortable. I don't think people should be taking rides from strangers.

Everett Malcolm- George, can you find out from Shari, she has our permit fees for 2018/2019 being due by November 17th, can that be pushed out more towards the end of the fall semester so that we can continue to have dialogue and what we finally recommend and be able to have data support.

George Androuin- Would you want to meet December 1st? That will be the Friday after thanksgiving.

Everett Malcolm- yes that will give everyone more time. Any other concerns that need to come to the parking council?

Cole Poppell- is there an increase on UPD enforcement in the garages when people speed?

Charles Strudel- we don't have cameras in there so it's not really easy to figure out who's doing it or not.

Everett Malcolm- maybe having a vehicle present there would limit people from speeding in the garages and be more cautious.

Charles Strudel- we can give it a try.

Everett Malcolm- okay thank you. Any other items for today?

-Silence-

7) Next PAC Meeting, October 20th

Everett Malcolm- alright this concludes our meeting. Our next meeting will be held in our new location in the Student Affairs Conference Room on October 20th.

-End-

Minutes Prepared By: Courtney Manns

