

## Parking Advisory Council Meeting

November 15, 2013

3:30 p.m.

Business Services Conference Room

Building 8, Room 1106

### Minutes

**Members Present:** Everett Malcolm (Chair), Diane Tanner, Paul Mason, Ernest Fulton, Ted Hornoi-Centerwall, Joann Campbell, Joseph Turner, and Alex Goetz

**Members Absent:** Christopher Brady, Barbara Dupuis, Alin Cepoi

**Others Present:** George Androuin (Business and Parking Services), Virginia Smith (Parking Services), Kaitlin Ramirez (Student Government)

The meeting was called to order at 3:35 p.m.

#### 1.) Approval to Audio Record Meeting

- Everett Malcolm made the council aware that the meeting is being recorded to help with the accuracy of the minutes.

#### 2.) Review of Minutes or Changes

- No changes of the minutes were recommended by the Council.

#### 3.) Recommendations from Shari Shuman

- Everett Malcolm stated Shari Shuman recommended Parking Services redo lot counts for more accurate data.

#### 4.) Review of Daily Permit Fees for 2014/2015

- Everett Malcolm stated current booths for daily permits are \$3.00 per day.
- Everett Malcolm stated Ted Hornoi-Centerwall solicited input from various USPS regarding daily permit fee changes for 2014/2015
- Ted Hornoi-Centerwall stated there were many interesting comments from the staff that he collected. Everett Malcolm stated Parking Services could ask the nature of the daily permit purchase for each customer to cut down on misuse of the daily permit. Ted stated the president of the USPA thought changing parking spaces in the garages would be an alternative to changing daily parking fees.
- Ted Hornoi-Centerwall stated one comment pertaining to shuttle wait times and schedule contributing to students not parking in outer lots. George Androuin and Alex Goetz stated the shuttles run about every 6 minutes and are very timely and reliable.
- The Council discussed adjunct employees purchasing daily permits and the conflict with raising the daily permit fee affecting them. Everett Malcolm stated all employees even adjuncts are given the parking stipend each year to help with the cost of the parking permit.
- Alex Goetz stated that even a \$2.00 price change either up or down for the daily parking permit fee would encourage students to save time and money by spending less to find ample parking in the outer lots.

- Diane Tanner stated she felt that \$2.00 for a daily permit in the outer lots and \$4.00 for the premium daily permit is an easy concept for students and employees.
- Joann Campbell stated increasing the fee for daily permits will have a negative effect on sporadic visitors to the UNF campus.
- Alex Goetz stated there is no limit to the amount of daily Premium parking permits which is not factored into the decal sales ratio that the Council can control and creates stress on parking.
- Ernest Fulton stated his concern with having to change signage with new parking permits or prices and Alex Goetz stated the signage is already relevant.
- Alex Goetz asked if there was specialized parking for first time visitors exploring the campus. Virginia Smith responded that parking is free with the schedule of a campus tour.
- Joseph Turner stated the fee increase and decrease is incentive for frequent visitors to pay less and park in the outer lots.
- Everett Malcolm stated that Parking Services could verify students from the non-students would help with the Premium parking daily ratio. Alex Goetz stated most of the time sales are based on the "honor system" which students are able to easily abuse.
- Ernest Fulton requested the number of daily permits sold each day to support the Council's decision to change the fees for daily permits.
- Everett Malcolm asked George Androuin if there is a way to limit the amount of daily parking permits sold.
- Alex Goetz stated a friend of his from another University shared University of North Florida's visitor parking fee is very low comparatively with some Universities visitor parking fee being as high as \$20.00.
- George Androuin stated the daily parking fee has remained the same for many years.
- Joseph Turner proposed recording, tracking and comparing the daily permit sales along with the new lot counts recommended by Shari Shuman.
- George Androuin stated he will do lot counts for Lot 17 and Lot 53.
- Alex Goetz asked George Androuin if Parking could pull the daily Premium permit sales with the previously done lot counts. Alex also asked for a count of the discount daily permit sales.
- Joseph Turner motioned to table the Council's vote until the next meeting once the council has received the requested data. Diane Tanner seconded the motion with none opposed.

#### **5.) Review of Citation Fees for 2014/2015**

- Diane Tanner asked the Council if the citation fee vote could be tabled until the next meeting. All the council was in favor with none opposed.

#### **6.) Other areas of concern**

- Ernest Fulton asked if the change of Building 6 would affect parking in those areas. George Androuin stated the plans for that building are still in early planning stages so there is no prediction for the effect on parking.
- Joseph Turner asked George Androuin if he could have the total number of individuals from this semester with 3 or more citations.

The meeting was adjourned at 4:32 p.m. Prepared by Virginia Smith

