

Parking Advisory Council Meeting

October 12, 2012

3:00pm

**Auxiliary Services Conference Room
Building 8, Room 1106**

MINUTES

Members Present: Everett Malcolm (Chair), Carol Woodson, Katharine Brown, Joann Campbell, Cammy Pucci, Ryan Dewitt, Alex Goetz, Zak Varshvoi

Members Absent: Ted Hornoi-Centerwall, Joseph Turner, Catherine Johnson

Others Present: Neal Fisher (Parking Services), Tammy Oliver (UPD), Vince Smyth (Auxiliary Services), Salena Tepas (Parking Services), Katie Delaney (SG Advisor), Sergio Saavedra (SG Student Advocate), Carlo Fassi (SG President)

The meeting was called to order at 3:03 PM by Chair Everett Malcolm.

1. Approval to audio record meeting

- Everett Malcolm made the Council members aware that the meeting is being recorded to help with accuracy of the minutes.

2. Approval of minutes from September 21, 2012

- Chair Everett Malcolm asked Council if there were any changes or additions to the September 21 meeting. Hearing none, minutes were approved as written.

3. Approval of By-Laws

- Everett Malcolm stated with the approval of the September minutes, the recommended change to the By-Laws will be sent to Vice President Shuman for her review. Upon her review, they will go to the President for his approval. By-Laws do not go before the BOT. Approved By-Laws go into effect immediately. Motion to approve the minutes and By-Laws to be forwarded on passed unanimously.

4. Appointment of Vice- Chair

- The Council nominated and voted unanimously for Alex Goetz as Vice Chair. Alex Goetz accepted the nomination. Motion passed unanimously.

5. Types of Permit Categories, Number of Spaces in Each Category, Sales Ratio for Each Category

- Everett Malcolm explained that this item will be voted on at the next meeting, October 26. He asked Council to review the permit category and ratios for 2013-2014 for open discussion along the information provided on lot counts.
- Vince Smyth explained the 1.6 ratio for Faculty/Staff parking is working. One change noted from last year is we are tighter in the garages on Premium parking. It used to be more challenging just on Tuesday/Thursday 10:30-2:30 but is now challenging Monday-Thursday throughout the day to find Premium Parking. He stated Parking is selling less day permits by making sure to not sell to students or making sure they are carpooling and are using some techniques with the cameras to do a better job to keep the numbers down. Because Parking has adhered to the selling ratios, one reason Premium space availability is lower might be that the school is offering more on campus so students are staying on campus longer. The other reason might be the buyers for Premium might be more traditional students who would be on campus most of the day.
- Alex Goetz asked when the 2.5 ratio was established; how was it determined. Vince Smyth stated a review was held across similar programs that use parking ratios and many schools were using 2.8. UNF used that ratio initially but ended up adjusting to 2.5 ratio as it seemed to work better. One factor was because of selling day permits and the other was to make sure there were enough spaces.
- Alex Goetz asked how sales fluctuate with the Night Premium permits. Vince Smyth stated Night Premium has been around about 4 years and sales have been steady at between 600-800 in sales. Everett Malcolm stated 5:00 p.m. was established because that is when many are leaving campus and evening students are coming on campus. No issues have been raised regarding the beginning time for the Night Premium. Alex Goetz stated he received a few.
- Alex Goetz requested a review of the 2.5 ratio for Premium permits. He stated based on the lot counts, if arriving to campus around 2 or 2:30 or most times in the day you will have to look for spots. Regarding the day pass sales, there were about 350 per day. Vince stated that is steady. Alex stated that selling someone a Premium spot would indicate, to someone who does not know any better, that it would be easier to find a spot because it is "Premium". Alex explained it is next to impossible to find a spot unless you are looking for one waiting for someone to leave. Alex proposed to lower the ratio to 2.3. This would take 400 spots out of the pool and be close to the amount of day passes being sold. Alex also asked for a review of the \$400 spot ratio. He indicated some of them are being used twice and that 600 more people using the Night Premium. That revenue should be considered in the per spot ratio. Vince

Smyth states that those people, in numbers, were previously buying in 14/18/53 and the Night Premium is the same cost as the Discount. Vince Smyth stated that was a revenue neutral decision. Those students were not getting Premium before and were buying the 14/18/53 permits. Vince clarified reducing the ratio means the price for Premium could increase. Everett Malcolm explained that if that passes, the student body is most affected.

- Alex Goetz requested a review of faculty and staff parking in Premium spaces with Faculty/Staff permits. This factors into the ratio on Premium and spaces available. Alex stated Faculty/Staff park in the Premium garage spaces then leave for lunch and then park in Faculty/Staff parking. Vince stated forcing faculty and staff into certain spaces causes the need to create more faculty/staff permit spaces which will reduce Premium and that it does not exist excessively. Restricting will have more challenges. Carlo Fassi states it is happening and regardless of how many faculty and staff are parking in Premium spaces, it does effect the ratio and adding to the congestion in Premium spots. There are multiple factors creating the congestion and supporting the ratio change is the only way to address the problem. Alex noted Council approved last year but the change was vetoed. Carol Woodson stated she did not believe restricting Faculty/Staff permit holders from parking in Premium would be approved. Otherwise, Faculty will request the first floor ramp. Carol Woodson expressed the importance of flexible parking and the ability of faculty to arrive to conduct classes along with the age of the faculty and their needs to park closer to campus. Carlo Fassi indicated these reasons are circumstantial and the ratio still needs to be reviewed. Carol asked the students where they intend to squeeze the spaces. Alex Goetz detailed students are not reducing spaces but the number of passes sold, increase the price so Parking Services does not lose revenue and faculty will still get first dibs to buy the Premium passes. Everett Malcolm clarified that the students are not asking to restrict Faculty/Staff permit holders from parking in Premium but to reduce the amount of Premium permits sold. It moves most students to the outer lots. Joann Campbell stated that although faculty/staff have the ability to purchase Premium permits first and are not affected by a ratio reduction, they are affected by an increase in cost. That \$13 is not insignificant. Everett Malcolm detailed that the majority of those affected are the students and that employees receive a stipend to offset cost and faculty/staff chooses to upgrade. Joann Campbell disagreed explaining that everyone is affected by a price increase, especially staff who have not received pay raises in a number of years and would see it as a negative. She recommends maybe not increase the cost for faculty/staff.
- Alex Goetz addressed selling a permit as “Premium” suggests to a student coming to campus that a spot is available. Joann Campbell suggested changing the name from “Premium” to “General”. Everett Malcolm stated calling it what we want, it does not resolve the limitation.

- Carlo Fassi proposed to survey students on a price increase to see if they are willing to pay more to reduce the ratio. Zach Varshvoi supported the increase stating student would be willing to pay the increase if the ratio is lowered so they do not have to circle. That \$13 is not a large increase to park and make to class on time. Joann Campbell explained that in Auxiliary Oversight, questions regarding funding for certain lab equipment, etc. end up getting voted down because of the cost involved and that we need to consider all alternative be it what it is called, ratio reductions, etc. Alex Goetz clarified that the upgrade is entirely voluntary and no one is forced to pay the increase to a permit category that is supposed to be superior to a discount pass. He just wants to take 400 permits out of the ratio.
- Everett Malcolm asked if Parking Services would consider selling Discount day passes along with Premium day passes and vary the cost, or capping the number sold, offering Lot 18. Alex Goetz supported selling Premium for \$4 and Discount daily passes for \$3. Alex Goetz said students who buy Premium have ended up parking in Discount because there are no spots. Shouldn't they receive a refund? Carol Woodson stated many of their students are already buying discount because the shuttle is running so well and efficiently that parking and taking the shuttle is preferred. Neal Fisher provided information for discount parking. He states 4,993 Lot 14/18/53 were sold. Cammi Pucci stated capping day passes is not friendly to visitors on campus. Alex Goetz retorted, if visitors come to campus and are circling, the day pass is not welcoming to visitors.
- Alex Goetz asked if ticketing times could be reduced when there is ample parking on campus. Vince Smyth replied that ticketing used to be until 9 p.m., that was reduced to 8:00 p.m., but the savings is really miniscule. Carlo Fassi asked Everett Malcolm that if Council would make a recommendation on ticket times, when would that happen. Vince Smyth related that is an operational issue. Everett Malcolm stated Council could make a recommendation to alter ticketing times.
- Katharine Brown asked Council to clarify Lot 14 parking and no shuttle service. Alex Goetz stated Lot 14 is still greatly utilized but the shuttle route change was to increase service to the larger lots. Carlo Fassi stated the reason Student Government voted the change was to decrease wait times to bring students to core of campus. The streamlined route is much more convenient for Discount permit holders. Alex Goetz explained that those who choose to park in Lot 14 choose so knowing there is no shuttle and walk into campus. Joann Campbell asked if there is information on the number of faculty and staff members who purchased Premium. Everett Malcolm said 792 were sold to Faculty/Staff.

6. Other Business

- Neal Fisher was asked to discuss the types of citations and the citations related to where to place the fixed decals. Neal stated from August 20, Parking has issued 6,875 citations. Failure to properly affix the decals was 840 of those. That violation category covers a decal or sticker not placed in proper

location. The rules were on the back of the decal and in the handout sent by mail with the decal and online. For those who have come to Parking about the citation, Parking Services will void the citation and provide a new permit, making sure it is affixed in the proper spot. Everett Malcolm asked if those are individual permits. Neal stated they are. Everett stated a number of students approached him stating that Parking Services were very cordial, took their old one off and affixed their new one, however, some indicated they received more than one in the 14 days for the same violation. Is it necessary to give them a second ticket. That the rest of the citations are not cleared but they are told to go online to appeal. Why can't we just deal with all the same citation types at once. Neal Fisher said Parking can only void one citation per student and the rest must go to appeals. Everett asked if they are in compliance, why send them to appeals board. Alex Goetz explained that students are expected to fix a citation immediately and that the board wants to review continuing issues. The appeal process is to make sure students understand to resolve issues promptly. Vince Smyth reiterated the process is to encourage students to resolve citations and Parking is limited to voiding only one as a process of guiding students to resolving and addressing their issue and should have to go through the extra step of the appeal and allowing the board to review the student's citations. Alex Goetz stated parking rules on campus need to be followed and everyone must be responsible for addressing their problems promptly. Alex Goetz also stated the online appeal process is very quick to submit.

- Neal Fisher stated expired permit and no UNF permit were the other two top citation violations. No further questions were asked.

7. Future Meetings

- October 26, 2012
- November 16, 2012

The meeting was adjourned at 4:00 p.m. Prepared by Salena Tepas