

## **Parking Advisory Council Meeting**

**March 25, 2011**

**1:30 p.m.**

**Auxiliary Services Conference Room  
Building 8, Room 1106**

### **MINUTES**

**Members Present:** Everett Malcolm (Chair), Diane Tanner, Marcia Lamkin, Glenda Kelsey, Gayle Stillson, Mladen Renier, Matthew Yost.

**Others Present:** Mark Richardson (UPD), Neal Fisher (Parking Services), Kathy Acosta (Parking Services)

The meeting was called to order at 1:35 PM by Chair Everett Malcolm

**1. Approval to Audio Record the meeting:**

- Chair Malcolm reminded the council that all meetings are audio recorded. There were no objections by the council.

**2. Approval of Minutes from February 25, 2011:**

- With any changes to the minutes submitted, Chair Malcolm made the motion for the minutes from February 25, 2011 be approved as submitted, seconded by Diane Tanner, all in favor, minutes were approved.

**3. Approval of Recommendations:**

- The recommendation from the February 25, 2011 meeting (no change in 2011-12 from 2010-11 to restrictions for specific groups to specific areas) has been approved by Vice President Shuman.

**4. Parking Services marketing plan for 2011-2012 academic year including change in decal permit type:**

- Chair Malcolm explained that all registered students that bring vehicles to campus will be required to have a fixed decal instead of a movable decal in 2011-2012.
- Neal Fisher noted that using fixed decals should reduce theft of permits
- Neal informed that the Spinnaker has already run an article on this change and that Parking Services intends to use the Parking web site & Facebook page as well as Student & Campus Updates during the next month to ensure all are aware before leaving for the summer.
- Neal explained that sales of permits to students will begin in July and will be opened gradually based on the number of credit hours earned by the student.
- To accommodate the fact that it is a fixed decal, students will be allowed to buy a second permit but the second one can only be a discount (lot 14/18/53

for commuters, lot18/53 for housing students) or motorcycle permit and must be purchased at the Parking office as opposed to on-line

- For the rare occasions where a different vehicle needs to be used (e.g. when the car is in for repair), Parking Services issues a temporary permit at no charge but there is a process in place for this to avoid abuse of the system.
- In answer to Matthew Yost's question, Neal stated that the price for the second permit will be at the full price for that permit category.
- Matthew expressed that he agrees with the new sticker permits and that they should eliminate a lot of problems but because they also take away the convenience of being able to use multiple cars, the cost of a second permit should be at a reduced price or customers could buy both at the same time and receive a discounted price.
- Diane Tanner expressed her concern over the potential for a customer to abuse a reduced or discounted price by providing the second to a friend or a couple parking two cars for a lower price.
- Chair Malcolm noted that it is likely Parking Services will receive feedback on this new program and asked that Neal report on this feedback to Parking Council for consideration when reviewing fees for 2012-2013.
- In answer to Matthew's question, Neal informed that the fixed decal must be placed on the lower left driver side windshield because that area is not tinted. Neal also noted that it must be fixed on the windshield, not taped.
- Neal stated that these type of rules and regulations are on the Parking web site and will be on a handout that will be mailed with the decal plus some of the key ones will go on the back of the decal.

**5. Other Business:**

- No other business items were raised by Council members.

**6. Future Meetings:**

- Chair Malcolm stated that this meeting concludes the parking council considerations for the 2010-2011 year, unless some issue arises requiring an emergency meeting.

Meeting adjourned at 1:48 PM.

Prepared by Kathy Acosta.