

**Parking Advisory Council Meeting
December 8, 2004
1:00 p.m.
Senate Chambers**

MINUTES

Members Present: Everett Malcolm, (Chair), Copertino Cole, Tom Foran, Gabrielle Holcombe, Tammi Horn (participated by conference phone), Deb Kaye, Trey Menefee, Dr. Steve Shapiro, Dr. Judy Solano and Kellie Woodle.

Others Present: Neal Fisher (Parking Services), Vince Smyth (Auxiliary Services), Franscine Green (Housing), Lester Jones (Housing), Tyran Lance (Graduate Studies), Torrell Poole (Housing), Dusty Rhodes (Baseball), Michael Trotter (Purchasing), Verna Urbanski (Library) and Barbara Wilson (Student Medical Services).

The meeting was called to order by Chair Everett Malcolm at 1:00 p.m.

Prior to the approval of the minutes, Everett Malcolm personally thanked Paulette Sweeton for her diligence in recording comments from all Council members at the last meeting. Everett Malcolm also thanked Vince Smyth for capturing everyone's desires and considerations in regard to the proposed rates for 2005-06.

Everett Malcolm welcomed members of the University Community for being present at the meeting

1. Approval of Minutes

The minutes of the November 19 meetings were sent electronically to Council members. The minutes were approved as recorded.

2. Visitor Parking and Open Parking

At the last meeting, Council members were concerned that a response has not been received from Vice President Shuman on recommendations sent to her from the Council regarding Visitor Parking and Open Parking. Everett Malcolm reported that he met with her last week and she indicated that she has not acted upon those two recommendations because she views the two recommendations to be in conflict with each other. In the Visitor Parking recommendation, daily visitor pass holders are restricted to general parking areas and discounted lots. The Open Parking recommendation opens parking in the core of Campus to discount permit holders and allows access to general parking and the 2nd and 3rd floors of the parking garages from 5:45 p.m. to 3:00 a.m. Vice President Shuman sees these recommendations as being in conflict since visitors who come on Campus after 5:45 could only park in general areas, but people with permits could park in other areas. She asked the Council to revisit the recommendations.

The floor was open for additional comments or a motion. Dr. Solano said that she does not see the conflict. There are two different populations.

Tammi Horn asked if the Council is voting again on each recommendation separately. She said that she does not agree that people parking in discount lots should be allowed to park anywhere in the core of Campus after 5:45 p.m. She said that people should park in the category for which they paid.

Dr. Solano said that she does not necessarily disagree with Tammi's statement, but she was not at the meeting when the original vote was taken and she might have reacted differently. Dr. Solano does not see that the Council's recommendations are in conflict with one another. However, given the fact that the Council voted and took a position, the issue at hand is that Shari Shuman believes that the recommendations are in conflict with one another and has not reacted to the recommendations.

MOTION: Dr. Solano made the motion that the Visitor Parking and Open Parking recommendations stand as they were originally stated. Gabrielle Holcombe seconded the motion. Motion passed unanimously.

3. Types of Permit Categories for 2005-06 (see Attachment 1)

Vince Smyth referred to the document with 2005-06 Parking Permit Rate Options that was sent by e-mail to Council members. He said that he tried to pull together ideas from the discussion at the last Council meeting. One suggestion made by Dr. Shapiro was to move the discount price so that it is tagged to the general at a certain amount which was one-half the price of general price. This has been included in all the options. Vince Smyth gave the following overview:

"B" in all Options includes the concept of 2nd and 3rd floors being returned to general.

Option 1 - This would be the same 04-05 format except Option 1A would have the 2nd and 3rd floor continued. Option 1B would take 2nd and 3rd floor out.

Option 2 - This option makes all spaces where they create equal revenue except housing and discount.

Option 3 - This is the 04-05 format except the revenue per space is equal except housing and discount, and 1st floor garage sales ratio is 1.5. One thing that was voiced fairly regularly, particularly from the student representatives, was that the 1st floor garage ratio should be increased.

Option 4 - The other thing that was an actual vote that students voted for and other members voted against was the 10% revenue premium for premium space. Vince Smyth said he wanted to include that option to show the different rates since it got serious consideration as a motion.

Vince Smyth pointed out that all of these options run our general increase year over year to be able to afford the garage financing for 2008 under the current planning. It will require anywhere from 6.91 to 8.11 as a percentage increase, depending on the choice, year over year. Vince Smyth said that the Campus Community was informed last year that there would be an 8.5% on general pricing for 2005-06. These percentage increases are less because one of the things that has been done is to increase the amount received from the discount category.

Vince Smyth said that he hopes these options capture the previous discussions of the Council.

Everett Malcolm opened the floor to Council members for any questions on the options before accepting a motion

Dr. Solano apologized for not being present at the previous meeting. She asked the meaning of "discount to ½ general" on the options. Vince Smyth replied that it would be one-half the price of the general category.

Cole Copertino asked a question on Option 4A. It seems like if the original increase was done for the first year, all the other years would be a smaller percentage increase. Vince Smyth replied that the increase for general would be 6.91% for the first year and every year going forward. For other categories, the first year would be higher, but for all other years going forward it would be 6.91%.

Gabrielle Holcombe asked what the numbers in brackets represent. Vince Smyth said those numbers would be the rates in 2008-09. He further said that we are currently charging \$128 for the general and we are selling 2.5 permits for every space. Without doing math, that creates something like \$430. We are selling designated at \$192, but we are only selling 1.5 permits per space. The per space would be less than \$400. If the theory is to move the revenues per space as equal, there needs to be a big jump to make that happen in the first year. That is what has happened in Options 2, 3 and 4 to the designated rates and why they have gone up as much as they have.

Gabrielle Holcombe said we have some people buying general and it is low and what they want or can afford. Some people would like a particular category and will be very concerned when they see some of the price increases. She asked if every parking space on campus has to earn the same amount. She is trying to figure out how we got to that.

Vince Smyth replied that we do not have to. At the last Council meeting, mostly the student representatives pointed out that some areas were not pulling in the same amount and if we eliminated those particular categories it could keep the price down. That was one of the theories that was discussed. Option 1 is not doing that. Options 2 and 3 are taking in revenues so that they are equal. Option 4 is making them a premium. Dr. Solano asked what is premium in Option 4. Vince Smyth said it is anything that isn't General, Housing or Discount--anything more than General.

Cole Copertino said in Option 4 we could probably look at going lower than 10% because it is the first year. We do need to equal it out because right now we could eliminate all the designated parking on Campus and have it General and we would be making more money than the current system that we have. Gabrielle Holcombe and Kellie Woodle asked if we changed everything to General, then what the rate would be for General.

Everett Malcolm reminded Council members to focus on the eight options that are currently on the table. These options have good rate structures and categories. He asked if there were questions from other Council members.

Cole Copertino asked for the thoughts of Council members on perhaps recommending Option 3 just to start the process of having equal revenues for each spot. Dr. Shapiro said that Option 2 has equal revenues for each spot. Vince Smyth said that Options 2 and 3 have equal revenues for each spot. The difference between Options 2 and 3 is raising the 1st floor of the garages from 1.4 to 1.5 ratio.

With Council's approval, Everett Malcolm requested to open the floor for a five minute period to hear from the Campus Community.

- Dusty Rhodes, Athletics, said that if you put one rate on every parking space as General Parking, except the 1st floor of the parking garage, more money would be made.

- Verna Urbanski, Library, said she supports what Dr. Shapiro said about Option 1A as far as the pricing structure goes. After the last meeting, she thought about what Council members said about faculty who make \$80,000 and could afford to pay for parking. There are many people on this Campus who earn less than \$30,000 per year. Raising parking rates too much at one time is hard on many employees.
- Tyran Lance, Graduate Studies, asked about the ratio in Option 3 for the 1st floor parking garage. Vince Smyth confirmed that the ratio would go to 1.5

There were no further comments or questions.

MOTION: Dr. Solano made a motion to accept Option 2A as the proposed parking rates for 2005-06. Dr. Shapiro seconded the motion. Motion passed unanimously.

4. **Permit Sales Cycle for 2005-06**

Vince Smyth reminded members that two meetings ago a document on changing the permit sales cycle was distributed to the Council. Vice President Shuman had asked the Council to look at whether or not the permit cycle could be changed. After talking with the Controller's Office, Vince Smyth and Neal Fisher looked at the possibility of moving the permit cycle. It was decided that moving the cycle to April had too many issues.

Vince Smyth recommended that the permit sales cycle remain in August with an expiration date of August 15 starting with 2005-06 sales. This will avoid the overlapping dates during the last two weeks in August.

Everett Malcolm asked if pre-booking would remain in place. Vince Smyth made the promise on behalf of his office that it would be maintained. It was a lot of work, but it was worth it. The Council agreed it was worth it.

MOTION: Dr. Solano made the motion to accept the recommendation by Vince Smyth that the permit sales cycle remain in August with an expiration date of August 15 starting with 2005-06 sales. Dr. Shapiro seconded the motion. Motion passed unanimously.

5. **Permit Sales for Spring Term**

Vince presented the following as an informational item that does not require a vote. There were 115 fall term permits sold for the 2nd/3rd floors of the garages and 770 for general parking. Given the current congestion in the core of Campus and the fact that there are plenty of discount spaces in Lot 18, the intent is not to sell additional permits at the same volume as those expiring. In the spring term, it is intended that only 100 new 2nd/3rd floor permits will be sold and 500 general permits will be made available, reducing the total valid core permit number by 285. The permits will go on sale from the Cashier's Office on December 13, 2004.

Cole Copertino asked if that will decrease the ratio. Vince Smyth said that it will decrease it slightly, but permits are continuing to be sold for 2nd floor and general permits to faculty and staff as they get hired through the year.

Kellie Woodle asked if people can upgrade. Vince Smyth said that the additional sales are for students only. If faculty and staff want to update for an additional fee, they would be able to do that through Auxiliary Services.

Everett Malcolm asked if Council had any concern on the operational side of what Vince Smyth proposed. Hearing none, this information will go on Student Update and be implemented December 13, 2004. The student representatives were encouraged to get the information out in any other format available to students.

6. Parking Spaces for Award Winners

In one of the prior Council meetings, the question was raised in regard to parking spaces for award winners and distinguished faculty. There was concern that the employee was bearing some of the costs for the space. For clarification, the winner is given the option of selecting a space wherever they want it, not necessarily designated, as part of their award. Regardless of where the space is located, the charge is for a reserved space. The winner is not bearing any cost of the space.

7. Other Business

There was no further business.

8. Future Meeting

Everett Malcolm said since schedules and obligations change from term to term, Paulette Sweeton will be contact the Council in regard to spring semester meetings starting in January 2005.

Everett Malcolm wished everyone a happy holiday season and thanked the Council members for their hard work and dedication. He also thanked the Campus community for attending the meeting.

The meeting was adjourned at 1:45 p.m.

Recorded by Paulette Sweeton