

Bookstore Advisory Council Meeting
October 4, 2007
1:30 p.m.
A&F Conference Room

MINUTES

Members Present: Claudia Scaff (chair), Katrina Herx, Robert Schupp, Kathy Weglicki, Margaret Partyka, Sally Weerts, Kimberly Heath and Joey Rodil

Members Absent: Patricia Geesey, Annette Driscoll, Spencer Tyce

Others Present: Vince Smyth (Auxiliary Services), Darla Vann (Bookstore), Dennis Nelson (Bookstore)

1. Minutes

Sally Weerts motioned to approve the minutes from March 29, 2007, Kathy Weglicki second the motion. Passed unanimously.

2. Bylaw Review

No revisions were suggested by Council.

3. Council Vice Chair

There currently is no Vice Chair named for 2007-08. Typically, the Vice Chair becomes the Chair the next year. Robert Schupp volunteered to serve as Vice Chair. Hearing no other interest, this recommendation will be forwarded to the President for action.

4. Report – Vince Smyth

Vince Smyth reviewed his role with the bookstore – he is the primary contact person between Follett and the University. The current bookstore is about 11,000 sq. feet, but will be 20,000 sq. feet in the Student Union. It will be located in the west building occupying the first and second floor. Ground has been broken and is anticipated to open for fall term 2009. Now is a good time to talk about new things that are needed in the bookstore (i.e.- art/design supplies), but next year is when they will allocate the space of all the new things going into the aisles at the new bookstore.

5. Report – Darla Vann

Bookstore sales increased 9.8% for the 2006/2007 year. Students saved \$560,232 by buying used textbooks instead of new ones. 171,347 transactions for the year. Sales for the first quarter rose 5.4%. Book voucher sales had a 27.3% increase. Student athletes are awarded scholarships for books, but have to sign off saying they will not resell the books anywhere and also will have to present their ID cards and sign off two receipts. UNF has good relationships with surrounding bookstores and that will keep these athletes from selling these books at their stores. New management staff includes Textbook manager Lee Cobb, Assistant Textbook Manager Jamye Durrance, General Merchandise Manager Dennis Nelson and Customer Service Manager

Courtney Macareg. During the summer, the bookstore found that their extended hours were much needed and will continue to stay open until 7pm.

Internet sales are up now because it shows the new and used book inventory and updates it every 12 to 24 hours. Students tend to buy online because it's easier to use and very convenient to pick up in store. The bookstore has added two extra cash registers in the front of the store which has helped with long wait lines. Purchases for faculty and staff are handled in the back of the store so that they do not have to wait in the student line.

November 29th and 30th is Faculty/Staff appreciation – another 10% on top of the 20% off of anything in the store. This goes for clearance items also. Invitations will go out in the mail.

6. Report – Dennis Nelson

Many Author signings are coming up and new products that will be introduced in the store include: UNF golf balls, Dell computers, UNF water bottles, Mom and Dad bumper stickers, Christmas ornaments, a rectangle UNF banner, a makeup line, Vera Bradley stationary, earphones/headphones and “Green Books” (think Blue Books, but better for the environment!). New clothing to include: hats, beanies, Ashworth polo's for men and women, cargo shorts, Under Armor line, 1972 and two tone sweatshirts.

Next meeting will be sometime at the end of January.

Adjourned at 2:19pm

Recorded by Kelly Finnessy