

**Bookstore Advisory Council Meeting**  
**February 6, 2008**  
**2:00pm**  
**A&F Conference Room**

**MINUTES**

**Members Present:** Claudia Scaff (chair), Kathy Weglicki, Margaret Partyka, Sally Weerts, Kimberly Heath, Patricia Geesey, Annette Driscoll

**Members Absent:** Spencer Tyce, Katina Herx, Robert Schupp, Scotti Hoffman

**Others Present:** Vince Smyth (Auxiliary Services), Darla Vann (Bookstore), Lee Cobb (Bookstore), Steve Moreau (Bookstore)

The University of North Florida Bookstore's 2007 Annual Review was passed out before the meeting started.

**1. Minutes**

The minutes were approved at 2:05pm.

**2. Reports:**

**Vince Smyth**

President Delaney ratified Robert Schupp as the Vice Chair.

*Student Union Update*

The construction on the new Student Union is going faster than originally planned and the bookstore should be able to move in sometime in March or April of 2009, earlier than Summer '09 which was previously mentioned.

**Steve Moreau**

The bookstore to date has made \$7,351,000 in sales which is up from \$7,060,000 last year. This is a success due to the bad economy we are experiencing now. Used book sales July – October: this year: \$790,000 compared to last year: \$863,000, down 8.5%. Used book sales November – January: this year: \$745,000 compared to \$509,000 last year, a 46.4% increase. Total used book sales to date, up 11.9%, which has been a huge turn around. New books are up 11% July – October and down 8.5% for November – January. The best place for the bookstore to buy a used textbook is from a student. The bookstore is saving students more money by having more used books and the books that are being bought back from students are at a higher price.

**Lee Cobb**

Buyback (from students) is the number one source for used textbooks. This year, the bookstore has challenged Mr. Cobb with increasing the buyback greater than it was last year. The adoption percentage was higher this year, which means they can buy more

books. Buyback contributed largely to spring sales. Books were ordered earlier this year so students could sell their used books back and buy the book they needed for this semester. Summer adoption requests will be sent out shortly through e-mail by department to professors with follow up visits to the department secretaries and distribution of blank adoption forms. This is the off season which allows the bookstore to key in on adoptions. The bookstore is looking at having buyback off-site (this has been successful at the housing facilities and the Green.) Consideration is being given to a spot in lot 18 by the baseball fields for students to sell back books.

An opinion that was given about this area would be to move the location to the area between the arena and the gym which will catch students walking to Lot 18, the gym parking lot and those being dropped off at the bus stop.

During the spring rush, the bookstore added another register which improved the long lines with no one having more than a 10 minute wait. The bookstore was awarded a 96 secret shop score

### **Darla Vann**

Feb 5 – March 4 the bookstore will be busy with book signings. Dennis Nelson is in charge of these. The newest thing going on now is the IPTM store rework with a lot of new products available. The staff is always looking for places the bookstore can expand.

### **3. Other Business**

The bookstore is expanding hours:

M-R: 7:30 – 7:30

F: 7:30 – 5:30

Sat: 10 – 4

Sun: Closed

Claudia Scaff informed the bookstore that BYOTB and A.C. Moore have been very aggressive with the art department and have given competitive prices. Both have given out coupons and have offered discounts to students. Claudia would like the bookstore to have a larger array of supplies offered to students for the art program.

Duplicating services is available to students.

### **4. Next meeting**

The next meeting date / time will be decided next fall. There will be an e-mail sent out then unless there needs to be a meeting over the summer.

**Adjourned at 2:43pm**