A literacy-oriented Family Involvement Program was designed to encourage active at-home involvement of family members from low-income communities in their children's education. Research documenting the importance of parental involvement has long been known, yet many parents remain uninvolved. Researchers have identified potential barriers explaining non-involvement. Involvement Program researchers believe that the implications for future programs is that the focus and the even larger number of families who were completely non-responsive. The FIP design clearly addressed the need to increase the involvement of families who had not been involved in any form of literacy-oriented community events in schools and preschools. Children's Club and a children's component of Children's Club. Participation Rate

<table>
<thead>
<tr>
<th>Barriers</th>
<th>Frequency</th>
</tr>
</thead>
<tbody>
<tr>
<td>Do not feel responsible for engaging their children in academic activities.</td>
<td>34</td>
</tr>
<tr>
<td>Have time and energy constraints that prevent involvement, or</td>
<td>21</td>
</tr>
<tr>
<td>Do not know how to help their children be successful in school, or</td>
<td>18</td>
</tr>
<tr>
<td>Do not have books, educational materials or working ability to help their children learn at home.</td>
<td>15</td>
</tr>
</tbody>
</table>

The Family Involvement Program researchers believe that the implications for future programs is that the focus

Recruitment Strategies

Researchers observed families with children attending preschool and kindergarten in low-income neighborhoods to gather information on barriers and strategies included:

- Parental contact
- In-person or community events
- Schools and preschools
- Appointments
- Telephone contact
- Identification of parents and homes.

Discussion

Nearly 80% of families did not participate in the Family Involvement Program, highlighting the need for effective recruitment strategies. Researchers analyzed data obtained from 194 families (124 PIs who participated and 70 NPIs who did not participate) to determine if they differed by participation. Results were classified by providing recruitment materials, distributing postcards and flyers, and approaching participants at schools and preschools. Findings

- Differences favoring PIs were revealed in two categories. A greater percentage of PI homes had
- A greater percentage of PI homes had
- A larger percentage of PI children participated in educational programs.
- They expected their children to have higher levels of elementary school success.
- They supported their children to have higher levels of elementary school success.
- They expected their children to complete higher levels of preschool education.
- They expected their children to complete higher levels of preschool education.
- They expected their children to complete higher levels of preschool education.
- They expected their children to complete higher levels of preschool education.

Implications For Recruitment

- It is crucial that recruitment efforts emphasize the effects of families' involvement in avoiding negative outcomes for their children and challenge existing beliefs that may cause non-participation.
- Using visual images and video clips in recruitment materials may be less intimidating and more welcoming to potential participants.
- Recruitment efforts should include television, radio, and internet announcements in addition to print media alone.
- Recruitment efforts should include television, radio, and internet announcements in addition to print media alone.

Implications For Future Programs

- The Family Involvement Program researchers believe that the implications for future programs is that the focus
- The Family Involvement Program researchers believe that the implications for future programs is that the focus
- The Family Involvement Program researchers believe that the implications for future programs is that the focus
- The Family Involvement Program researchers believe that the implications for future programs is that the focus
- The Family Involvement Program researchers believe that the implications for future programs is that the focus

Conclusion

The Family Involvement Program researchers believe that the implications for future programs is that the focus

- It is crucial that recruitment efforts emphasize the effects of families' involvement in avoiding negative outcomes for their children and challenge existing beliefs that may cause non-participation.
- Using visual images and video clips in recruitment materials may be less intimidating and more welcoming to potential participants.
- Recruitment efforts should include television, radio, and internet announcements in addition to print media alone.