## Syllabus

**Applied Intercultural Communication: China, Part I**

<table>
<thead>
<tr>
<th>Sub-Title</th>
<th>Fundamental Communicative Chinese</th>
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<tr>
<td>Contact Hours</td>
<td>15+</td>
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<tr>
<td>Lecturer</td>
<td>Yue ZHAO</td>
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<td>Associate Professor, MA in World Economics</td>
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<td>International School of Chinese Language and Culture, DUFU</td>
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**Course Description/ Objectives:**

Help learners learn basic characteristics of Putonghua; teach survival vocabulary and expressions of daily life; help learners perform basic dialogue with simple Chinese; introduce Chinese communicative characteristics to help learners understand cultural differences and establish awareness of cross-cultural communication; stimulate the interest of Chinese beginners in Chinese language and culture; linguistically, psychologically and culturally prepare learners for their further Chinese study.

**Teaching targets**

International students from English-speaking cultures with no knowledge of Chinese language (Global MBA program).

**Teaching approach**

1 and 2: **English-medium lecture associated with practice.**

Combination of presentation, interaction and discussion.

3: **Chinese-medium lecture with the help of English.**

Practice(Combination of structure and function: presentation, practice, summarization);

Interaction(Combination of function and culture: role play and dialogue);

Task (Task-based practice: complete designated task, result test).

**Course Outline:**

1. **Introduction to basic features of Chinese language (2 lecture hours).**

   Briefly introduce Chinese phonetics, vocabulary, grammar, and character (comparison with English). Build up a belief that Chinese is easy to learn. Raise the study interest and desire of learners, and in a macro sense help them form habits of communication in Chinese.

2. **Introduction to Chinese communicative culture (2 lecture hours).**

   Briefly introduce cultural conventions, semantic-pragmatic rules and expressions that influence cross-culture communication to minimize
pragmatic failure caused by semantic-pragmatic differences.

3. **Fundamental communicative Chinese (11-12 lecture hours).**

Organized around language functions of daily life, associated with syntax structure, the lecture will focus on survival Chinese. Five language functions will be taught: greeting, introducing, buying, inquiring, and dining.

Textbooks and Course Materials: Conversational Chinese 301, Beijing language and culture university press
Applied Intercultural Communication: China, Part II

Sub-Title: Political System and Governmental framework in China

Contact Hours: 15+

Lecturer: Zizheng WANG
Associate Professor, L.L.M
School of Law, DUF
Email: 163wzz@163.com

Course Description: Students will be familiarized with Chinese political system and its operation, the governmental framework and their functions. The course adopts a comparative perspective on Chinese political issues in analyzing their impact on doing business in China and with the world. Issues, such as the structure of administrative area, the structure of central and local power, the structure of administrative organ, the structure of courts, why and how CPC play the role of leadership in China, political reform and the development trends, the constitution and its amendments, fundamentals of Chinese law and its operation, are explored.

Objectives: To provide students with an understanding of the whole framework of current Chinese political and legal system and its operation, an overview of the divisions and sources of Chinese law and Structure of Chinese courts, especially the business law and its application; to enable students to be used to Chinese political and legal environment and practical situation when they do business in China; to equip students to practically solve business problems through the application of Chinese relevant laws, regulations, rules and principles.

Course Outline: Part one: Introduction to Chinese political system
  a. the structure of administrative area
  b. Chinese political tradition and its reform
  c. the structure of central and local power
  d. the structure and function of administrative organ
  e. the structure of courts
  f. why and how: the leadership of CPC in China
  g. political reform and the development trends
  h. the constitution and its amendments
Part Two: Introduction to Chinese legal system
a. Divisions and sources of law
b. Structure of the courts
c. The operation and application of Chinese law
d. Employment law
e. Land law
f. Foreign investment laws
g. Intellectual property protection
h. 

Textbooks and Course Materials: compiling on lecturer own

Method of Assessment: an essay of roughly 3,000 words (60%) and class discussion (individual and group) which account for 40%
Applied Intercultural Communication: China, Part III

Sub-Title: Chinese History and Culture
Contact Hours: 15+
Lecturer: Xiaoyan YU
   Professor of English, BA in Economics
   Foreign Language Department, DUFE
   Email: yxiaoyan@hotmail.com

Prerequisites: None
Type: interactive lectures, classroom discussions

Course Description: This course is given as a part of the intercultural communications for global MBA program DUFE courses in order to familiarize the students with the background knowledge of Chinese history and culture. The course emphasizes the most influential Chinese historical events, the most important ancient ideology and philosophy underlining Chinese cultural value; the greatest people who contribute most to Chinese civilization; and typical Chinese traditions, festivals and customs. Briefly, the course is designed to present the various topics with events, places and people bound together to show a big picture of Chinese history and culture to the students.

Objectives: The purpose of the course is to give a brief introduction on Chinese history and culture as a preliminary part to the course of intercultural communication. Participants of the course are expected to have a basic knowledge about China, including Chinese historical chronology and evolution track; the ideological systems of Chinese cultural values; the traditions and customs that are most characteristic of Chinese traits and behaviors.

Course Outline: Part I. Overview of Chinese history
1.1 A synopsis of Chinese history: ancient history, track of civilization development, paragons of ancient economy and culture
1.2 Divinities and religions: Traditional religions in China, a mystic concept of heaven
1.3 Chinese writing system: ideograph and pictograph, oracle bone, Square Han characters, language and dialects
1.4 Pragmatic Chinese inventions: ancient Chinese science and technology, crystallization of wisdom, the four great inventions
1.5 Heritages and natural scenery: cultural heritages, natural heritages and dual cultural-natural heritages

Part II. Overview of Chinese culture
2.1 Philosophies and philosophers: pre-Qin philosophers; characteristics of Chinese philosophy, quintessence of Chinese philosophy.
2.2 Mighty surges in the flow of literature: book of poems, pre-Qin prose, poetry of Tang and Song dynasties, novels in Ming and Qing dynasties
2.3 Eastern styles of art: Chinese painting with a unique technique and calligraphy elegance.
2.4 Music, singing and dance: ancient instruments, singing and dancing at imperial courts, folk music of town people
2.5 Magnificent architecture: development of Chinese ancient architecture, graceful garden architecture, Lu ban – the great ancient Chinese artisan

Part III. Overview of Chinese popular culture
3.1 Traditional Festivals and rituals: spring festival, mid-Autumn festival, Qingming day, Lantern festival, Duanwu festival
3.2 Chinese cuisine: four major groups of Chinese cuisine, tea culture, wine culture.
3.3 Chinese Medicine: the course of Chinese medicine development, ancient Chinese medicine theories, Chinese doctors
3.4 Chinese martial Arts: the narrow of Chinese gongfu, an cultural aspect of Chinese gongfu, breathing exercise of Chinese martial arts
3.5 Traditional craftsmanship: Jade handicraft, bronze casting, pottery craft, weaving and embroidery, stone and bricks carvings

Textbooks and Course Materials: “Highlights of China” 1st edition, Shanghai Translation Press, Shanghai, 2004
Handouts will be provided by the lecturer if necessary

Method of Assessment: The final grade of the course will be determined by combination of a 2000-word report (70%) and class performance (30%). Grading of the report will be based on criteria like logics of structure, depth of understanding, supportive examples, and personal reflection. Class performance is evaluated by presence and participation.