

Honors Application (SAMPLE)

THIS IS A SAMPLE APPLICATION. ALL APPLICANTS MUST APPLY ONLINE.
DO NOT SUBMIT THIS PAPER FORM.

General Questions

First Name

Preferred Name (Nickname—What you'd like to be called)

Last Name

N# (in this format: N12345678)

Expected Graduation Semester and Year:

Please provide a phone number where we can reach you.

I am (or will be by next semester) a declared marketing major.

- I affirm
- I request an exception

I have at least two non-summer semesters before I graduate.

- I affirm
- I request an exception

I am taking/have taken Principles of Marketing (MAR 3023 or equivalent) and currently have/did receive at least a "B".

- I affirm
- I request an exception

I am available to take the required Honors class at [time and date for next term].

- I affirm
- I request an exception

Please briefly explain why you are requesting an exception(s). [if you are]

Essay Section

Tips: In completing essays for any application (job, scholarship, this one), it is **very important** to address the qualities being asked about. Your application is reviewed by the Honors committee and poorly answered questions tend to get applicants rejected.

Writing a too-short response feels like you didn't give a thoughtful answer (or don't have anything to add). Writing unclearly and with fluff feels like you're just trying to fill the space. Avoid these. Be complete but concise and tell us, with examples where logical, why you have what we're looking for.

Well Rounded

Describe your "well roundedness" through extracurricular activities showing your interests in more than one area. The Honors programs seek students who are multi-faceted, not just highly qualified in a single dimension. (100 words or fewer.)

Motivation

Describe what experience or motivation led you to major in marketing and of how you expect to contribute to the program and to the company offering you an internship. Respond by thinking of the needs of others and what you can add. The Honors programs seek students who are clearly interested in the field of marketing. (400 words or fewer.)

Marketing Focus

Thinking about the topics covered in principles of marketing (or other marketing classes), describe your ideal marketing job and the industry it would be in (e.g., banking, manufacturing, retail, etc.—or a specific company if you have one in mind). To be clear, we are looking for you to describe a specific area of marketing and, optionally, an industry you are currently interested in. (100 words or fewer.)

Résumé

In lieu of a résumé, please tell what jobs you have held, if any, and for about how long.

General Comments

Please provide any other helpful information you think the Honors Committee should know about you. Here give us anything you think would be helpful in knowing more about you. (100 words or fewer.)

Authorization

I give permission for the Honors Committee to access my academic records to assess me for the Honors in Marketing programs and to access demographic information for diversity reporting. I understand all information will remain confidential and will only be viewed or used by those with a need to know as it relates to the Honors programs.

- I agree
- I decline