SUMMER PROGRAM: “COGGIN IN SPAIN”
7-31 May 2018

The School of Economics and Business of the University of Alicante organizes together with the University of North Florida (U.S.) a summer course program, which allows students to enjoy an international environment within an educational and culture exchange.

It includes two courses of 45 hours of duration each, which will be held independently during the month of May and are included in the program COGGIN IN SPAIN of the Coggin College of Business of the University of North Florida:
- LEADERSHIP AND COMPETITIVENESS IN THE 21ST CENTURY (8-24 May 2018)
- INNOVATION, IMMIGRATION AND SOCIAL ENTREPRENEURSHIP (15-31 May 2018)

**SCHEDULE**

Saturday May 5: 9:50 Arrival at Alicante airport.
- Bus pick-up service arranged to take US students to Villa Universitaria

**FIRST WEEK**

Monday May 7: 10:00 – 11:00 Welcome meeting
11:00 – 12:00 Campus tour
Tuesday 8 – Thursday 10: 9:00-14:00 Leadership and Competitiveness in the 21st Century

**SECOND WEEK**

Monday May 14: 9:00-14:00 Leadership and Competitiveness in the 21st Century
Tuesday 15 – Thursday 17: 9:00-14:00 Innovation, Immigration and Social Entrepreneurship
15:30-18:30 Leadership and Competitiveness in the 21st Century

**THIRD WEEK**

Monday 21 – Thursday 24: 9:00-12:45 Innovation, Immigration and Social Entrepreneurship
15:00-19:00 Leadership and Competitiveness in the 21st Century

On Thursday 24, students will visit Red Cross offices in Alicante: we have arranged a bus to take them there and back to the campus, so that they are in time for their Leadership class.

**FOURTH WEEK**

Monday 28 – Thursday 31: 9:00-12:45 Innovation, Immigration and Social Entrepreneurship
(Including workshops and presentations with Red Cross Alicante)