

CCB Strategic Planning Committee  
10/28/2020

Paul Fadil called the meeting to order at 11:00 a.m.  
Minutes from 10/21/2020 were approved by the committee.

Chris relayed a suggestion from Dean Buttimer concerning Goal 6. He recommended making the goal more specific: "Increase our engagement with the Jacksonville Business Community and support the economic development of the region through our applied research centers, the SBDC, the CEI, and through executive education and other outreach programs."

The committee discussed the importance of fostering a collegial atmosphere and collaborative environment within the College. To some extent these ideas appear within the language of the College's existing mission, values and vision statements. Questions raised by the committee included: Should these statements be revised and updated? If the College is falling short of its mission, values and vision, should this be an explicit goal within the strategic plan?

Rachel and Russell volunteered to identify and match the draft college goals with the appropriate language from the University Strategic Plan. This appears in Box B of the Strategic Plan TEMPLATE.

The remainder of the meeting was devoted to (a) revising the draft college goals and (b) identifying a statement of purpose to correspond to each goal. The most current language (Box A and Box C) appears in the Strategic Plan TEMPLATE available on Canvas.