

CCB Strategic Planning Committee
12/2/2020

Paul Fadil called the meeting to order at 11:00 a.m.
Minutes from 11/4/2020 were approved by the committee.

Dean Richard Buttimer joined the committee and made three recommendations:

(1) Richard noted that AACSB is increasing its emphasis on societal impact in accreditation standards, and he suggested that Coggin should get 'ahead of the curve' and include this within the strategic plan. The committee discussed with Richard the various ways to incorporate this emphasis within the planning document. The committee agreed to add a new goal:

Goal 8: Engage in programs that provide a positive social impact.

Purpose: to offer programming available to and in the community that address significant societal issues.

Linkage to UNF strategic plan:

Goal 2: Student Experience, Objective 4: Osprey Pride

Goal 5: Community and Business Engagement, Objective 1: Inspire Service, Objective 2: Experiential Learning, Objective 3: Entrepreneurial Ecosystem

(2) Richard asked Paul to report on the progress of the SPC at the upcoming meeting of the Executive Committee. Following this meeting, Richard and the SPC will set up methods for Coggin faculty to offer feedback.

(3) Richard suggested that the committee form ad hoc task forces for the purpose of developing action plans for each strategic goal. The committee agreed to the following breakdown:

Goal 1: SPC liaisons Rachel and Hanieh - Task force members to be determined

Goal 2: SPC liaison Oliver - Task force – UCC standing committee

Goal 3: SPC liaison Robert - Task force – GCC standing committee

Goal 4: SPC liaison Paul - Task force – IB faculty and Global Engagement

Goal 5: SPC liaison Russell - Task force – Director of Diversity and Inclusion and Advisory Committee

Goal 6: SPC liaison Dean Richard Buttimer - Task force members to be determined

Goal 7: SPC liaison Hanieh - Task force members to be determined

Goal 8: SPC liaison Chiradip - Task force members to be determined