

Coggin College of Business
Spring 2019 All-College Meeting Minutes
Friday, April 19
12:00 – 2:15 pm

1. Welcome - Dean Mark Dawkins

Dean Dawkins welcomed CCB faculty and staff to the meeting. He introduced Marlynn Jones, Director of Equal Opportunity and Inclusion, to present the resources and duties her department does at UNF.

2. Announcements

The Spring Hooding Ceremony will be held Friday, April 27 in the Robinson Theater. Commencement will be held at 12:30 pm at the UNF Arena. Dean Dawkins also encouraged faculty to use the CCB Speakers Bureau for classes and clubs.

3. Award Recognitions

Dean Dawkins thanked the Ad Hoc Committee (Mina Balamoune, Tim Bell, Dag Naslund, and David Swanson for their recommendations for the Traynham Endowed Professorship. These professorships will start July 1, 2019.

- Dr. Andres Gallo – Traynham Endowed Professorship in Service
- Dr. Oliver Schnusenberg – Traynham Endowed Professorship in Teaching

The following faculty were also recognized by UNF in 2018-19:

- Dr. Timothy Bell – High Impact Research
- Dr. Madeline Zavodny – First time submitting a grant
- Janice Donaldson – One Million in Research Funding
- Dr. Pingying Zhang – Outstanding Undergraduate Teaching Award
- Dr. Paul Fadil – Outstanding Faculty Service
- Dr. Mary Beal – Outstanding Graduate Teaching Award

4. Approval of Minutes- The minutes from the October 5, 2018 Fall All College Meeting will be distributed electronically for a vote.

5. Committees with Voting Items:

Graduate Curriculum (Chair Steven Williamson):

- Reham Eltantawy proposed an addition of a pre-existing elective to the Marketing Concentration. **Motion carries.**

Undergraduate Curriculum (Chair Rahul Kale):

- Rahul Kale proposed that Management keep MAN3025. **Motion carries.**
- Rahul Kale proposed adding professional selling and removing ISM4011 from Finance. A faculty member asked whether this was approved by the Management Department, and the rationale was explained before the vote. **Motion carries.**

- Rahul Kale proposed changes to the Geography minor with removal of GEO courses and the addition of GIS courses. The structure now will focus on GIS with 3 required and 2 elective courses. **Motion carries.**
- Andres Gallo discussed two double-degree programs in Germany and Spain that are active, and he is looking to add more international students to the UNF. **Motion carries.**

6. Dean's Update

- The Center for Entrepreneurship and Innovation (CEI) Grand Opening was on February 4. There were 125 RSVPs and well over 200 people attended for a standing room only event.
- CCB currently has 10 commitments for the CEI Advisory Council. The first meeting is scheduled for Wednesday, April 24, and the goal is to have 10 to 12 entrepreneurs selected and in the CEI by the start of the fall term.
- Two (2) MSM courses are being taught downtown this spring by Dr. Fadil and Dr. Chatterjee. CIRT is equipping 2 more downtown classrooms with telepresence equipment. Dr. Youngtae Choi will do a live system test between campus and downtown during the summer term.
- The Dean's Office will host an event in the CEI for faculty and staff to see the space.
- The CCB departmental advisory councils are now complete.
- Felix Caballero, the newest CCB advisor, has started in Advising Services.
- Coggin is leading the growth in UNF graduate enrollment. Dr. Russell will present updated admissions and exception numbers for the MBA and MSM programs in the fall. There currently is no plan to expand the programs past downtown and Fidelity.
- The CCB Strategic Planning Committee will be reactivated once President Szymanski updates UNF's strategic plan, and CCB's strategic plan will be updated in 2019-20.

7. Other CCB Unit Updates:

- **CMC & Marketing (Derek Guffin)**
 - CCB internship courses are wrapping up this spring and students must give 3-5 minute presentations on their experiences. Half of the students were offered full-time placement.
 - The Spring Banquet was held on April 12 at the University Center. This banquet was a celebration of the Peer-to-Peer Mentors, the Coggin Executive Mentors Program, and students who completed the S.T.A.R. Program.
 - The CMC will host an Employer Summit on June 28.
 - A goal for the CMC is to look at the S.T.A.R. and Coggin Executive Mentors Programs to assess ways to enhance the students' experiences.
 - The CMC is considering the option of a zero-credit internship class to help UNF and CCB better track job-related internships.
 - The CMC is looking to partner with more CCB faculty to expand the reach of its resources.

- Part-time graphic designers are being recruited to fill the vacant spots.
- The Coggin Career Week for Fall will be the first week of October, and Coggin Career Week in Spring 2020 will be the first week in February.
- **Advising Services (Jennifer Jackson)**
 - Dr. Jackson thanked the Open House faculty and staff representatives and those who helped with Major Workshops. CCB hosted 150 students during the Major Workshops.
 - The Advising Office is now focusing on the 2016, 2017, and 2018 cohorts of First Time in College (FTIC) and transfer students.
 - For mandatory advising, students will be assigned an advisor by their last name.
 - The Advising Office is reviewing policy applications for summer.
 - The LLC will be up and running this fall with Drs. Matthew Leon and Rachel Frieder.
 - The Advising Office interacted with 1100 students during registration, and over 6800 students over the spring semester.
- **Development**
 - A summary handout was distributed and discussed.
- **SBDC (Janice Donaldson)**
 - May 6-10 is Small Business Week and there will be a luncheon on May 10. The SBDC won 7 out of 8 statewide awards this year. Congratulations to Janice and her outstanding team!
 - A new full-time consultant is needed so please email Janice any referrals.

8. Standing Committees Report

- **Bylaws (Chair, Robert Schupp)**
 - No report
- **Continuous Improvement (Chair, Cheryl Frohlich)**
 - The committee met and provided its feedback to Dean Dawkins and Associate Dean Johnson.
- **AASCB (Mary Beal)**
 - Dr. Beal attended an AASCB seminar earlier this semester, and during the seminar it was reinforced that CCB must have a systematic AOL approach, and CCB's learning goals need to be mission driven. She plans to work with Advising Services to update CCB's curriculum maps.
- **Scholarship (Chair, Olive Schnusenberg)**
 - The scholarship process has been completed for the 2019-20 academic year. There were 165 applications for undergraduate scholarships and 44 applications for graduate scholarships. 70 new students received undergraduate scholarships and 7 students received fellowships.
- **Strategic Planning (Co-Chairs, Parvez Ahmed and Dong-Young Kim)**
 - Dean Dawkins plans to nominate Dr. Parvez Ahmed or Dr. Dong-Young Kim to the President's Strategic Planning Committee so CCB's representative can then lead CCB's update of its strategic plan in 2019-20.

9. Departmental News

- **Accounting and Finance (Chair, David Jaeger)**
 - During the 2018 reaccreditation visit, the accounting program's accreditation was deferred a year. Dr. Jaeger thanked the accounting faculty and staff for helping with the process to successfully achieve reaccreditation.
 - On April 5, Beta Alpha Psi held its inaugural initiation banquet. Honorary membership was presented to and accepted by the 14 accounting advisory council members.
 - The Accounting Department has hired Mark Smith for Fall 2019 to teach cost and managerial accounting.
 - Diane Tanner retired in March.
 - Dr. Reiny Lamb will be on sabbatical this fall and the OFG will be taught by Sean Davis.

- **Economics and Geography (Chair, Albert Loh)**
 - Dr. Mary Beal won the Outstanding Graduate Teaching Award and Adjunct Teaching Award.
 - David Lambert is leaving the Environmental Center and returning to the department full-time.
 - Brandon Minister (visiting instructor) is leaving the department after three years.
 - Two former students are now pursuing doctoral programs.
 - The department participated in the IABD Conference at UNF this spring.
 - The department plans to submit a proposal for a master's program.
 - The Economic Society hosted a luncheon with 12 students.

- **Management (Chair, Lakshmi Goel)**
 - Dr. Pingying Zhang was promoted to full professor and Diane Denslow promoted to associate instructor.
 - Dr. Dong-Young Kim earned the Presidential Leadership Award for Research primarily for the three (3) *Journal of Management* articles he published with co-authors. He will be on sabbatical in the fall and Steven Clapp will teach his classes.
 - The Management Advisory Council has had two meetings.
 - RTPs have been submitted for the Master's in Business Analytics and BBA in Business Intelligence.
 - Bruce Kavan is retiring at the end of Summer A after 27 years at UNF. The department will host a celebration on August 23 from 3-7 pm in the Board of Trustee ballroom at the University Center.

- **Marketing and Logistics (Chair, Reham Eltantawy)**
 - \$25,600 was raised for Research Support Funding, and \$10,000 came from a CCB carryforward account.
 - Dr. Gundlach, Dr. Sardashti, Dr. Mitchell, Dr. El-Ansary and Dr. Robert Frankel have recently published articles or have had articles accepted for publication.

10. Graduate Programs Update

- **MBA/MSM (Dawn Russell)**
 - There are 22 students enrolled in the Fidelity onsite MBA, and 4 of these students are participating in study abroad.
 - Orientation will be held on May 9.
 - Phase five of the APC for the Master of Science in Logistics and Supply Chain Management will be heard at the faculty association. There needs to be a quorum to vote. Late May is the target deadline for applications.
 - Currently there are 463 MBA active students and 223 MSM active students.
- **MAcc (David Jaeger)**
 - The MAcc program is expanding rapidly and there are 102 students in the program with some classes at capacity.

11. Accreditation Update

- Both the business school and accounting program have been reaccredited for five years.

12. Flagship Programs Update

- **IB Flagship (Andres Gallo)**
 - This was the second highest year for students participating in study abroad. Dr. Gallo thanked Dr. Zhang for help with the IB workshops.
 - More than 20 CCB faculty participated in study abroad program in 2018-19.
 - Currently IB is working on five new exchange agreements and the Flagship Program continues to look to diversify.
- **T&L Flagship (Dawn Russell)**
 - The Master of Science in Logistics and Supply Chain Management will start in August.
 - The T&L Advisory Council met in March.
 - There are two new T&L scholarships and T&L students are competing in IANA case competitions.
 - This fall T&L will welcome a new faculty member (Dr. Yanji Duan) from Arkansas.
 - Dr. Swanson is now the co-editor for the *Transportation Journal*.

13. Research Database Update

- Sean Davis discussed S&P's Capital IQ research database and offered faculty a live demonstration. Login information and further instructions will be sent via email to all CCB faculty.

Meeting Adjournment: 2:15 p.m.