

**Coggin College of Business**  
**Executive Committee Meeting Agenda**  
**December 10, 2020 (9:00-10:00 am)**

**Present:** Ahmed, Buttimer, Contrino, Donaldson, Eltantawy, Gallo, Goel, Guffin, Jaeger, Johnson, Loh, Leonzon, Russell and Watts

**Guests:** Fadil, Learch

1. **Approval of 11/12/20 minutes** – minutes approved as written

**New Business**

2. **UNF's 50th Anniversary Follow-up** – Kate Learch

Kate met with Kathleen, Karen and Richard to discuss our involvement with the 50<sup>th</sup> anniversary of UNF. The official celebration time is Jan-Dec 2022. We would like to recognize alum, students, faculty, staff and public community. The idea of continuing education for Jacksonville community and general fundraising. Offer 9 workshops to highlight academic units & expertise with public, having each session focus on different industry. Invite alum and BAC members per session of the workshops. Reception following - for people that will be donating.

50th anniversary celebration of first graduating class - April or May of 2023 - Highlight successful alumni, scholarship fund, business leadership (Spring 1973). Service-oriented project/activity - Alumni, students, staff, to get more in-touch with the city/community.

3. **Feedback from students regarding remote and distance learning** – Jennifer Jackson

Students struggling with online learning - due to way class is set up, difficulties with technology on professor's side. There are students who are struggling that were not struggling academically pre-COVID.

4. **Report from the CHIRRP subcommittee** – Richard Buttimer

The subcommittee approved 4 or so journals and this information will be in the next college update.

5. **Report from the Strategic Planning Committee** – Paul Fadil

Paul presented the proposed 8 Strategic Goals to the committee.

1. Research - Looking at increasing research output. Moving towards a more research-driven institution, look at aspirant R2 institutions. Linked to University Goal of academic excellence
2. Undergraduate Education - Enhance student learning to prepare for success. Occupation placement within Jacksonville after graduation
3. Graduate Education - More graduate programs, meeting critical needs of market
4. International – Continue to expand Coggins International presence, student experience

5. Diversity - Culture of Inclusive Excellence, retaining diverse population of students, faculty, and staff, especially populations that have been underrepresented in the past
6. Partnership with Jacksonville Community - Increase partnerships and improve relationship with Jacksonville businesses
7. Improve/Promote CCB's brand – improve the branding of CCB, current and future students
8. Make positive social impact – to offer programming available to community that address significant societal issues.

Richard will present the above goals to the faculty for revision/review. Each goal will have an associated task force.

Adjournment: the meeting adjourned at 10:32