

**Coggin College of Business
Executive Committee Meeting Minutes
November 12, 2020 (9:00-10:00 am)**

Present: Ahmed, Bowling, Buttimer, Donaldson, Eltantawy, Gallo, Goel, Guffin, Jackson, Jaeger, Johnson, Leonzon, Loh, Russell and Watts

Not Present: Contrino

Guests: Christina Helbling and Chad Learch

Approval of 10/8/20 minutes – Minutes were approved.

New Business

1. Automatic Transfer & Credit Acceptance – Registrar’s Office (Charles Learch & Christina Helbling)

- New BOG regulation 8.07 regulates academic articulation and puts more regulation into credit transfers with the goal of making it easier for students to transfer between the FCS and SUS.
- The chairs discussed how this would affect their specific degree program and transients’ requests from other universities.
- Charles said each college should review their policies for compliance with these regulations.
- Advising should contact department chairs and then allow students with an AA degree to skip the waiver college policy process. The dean & chairs would like to get a biweekly update.

2. Graduate Programs – Dec. 11th Graduation and Fall Recruiting Update – Dawn Russell

- Dawn asked EC members for suggestions on whether faculty wanted to do a fresh video or use a previously recorded graduation videos. It was decided that graduation videos would be updated before the third use. Richard and a BAC member (probably) will give a speech.
- Despite the travel restriction, Amy is still recruiting through virtual fairs (29). There is an uptick in the number of athletics looking at CCB’s graduation program and they are doing information session directly for them and Amy was invited to a coaches’ meeting last week.

3. CEI Update – Karen Bowling

- The CEI’s first cohort graduated in September and are doing business; generating revenue and hiring staff.
- Currently CEI is working with a pilot cohort focusing on a specific industry - health and medical. They have finished the curriculum piece of the program and CEI will continue to support the cohort with workshops and connecting them to professional services.

- CEI is working with Swisher on a specific cohort for underrepresented entrepreneurs. Swisher gifted \$50,000 to run the cohort. On Monday the cohort will be announced with a new release. Diane Denslow will teach the three-month course starting early February.
- CEI is thinking about a “Big Idea” contest in the summer for students to create a greater awareness among students.

4. College Strategic Planning Process – Richard Buttimer

- The strategic planning committee has identified seven strategic goals.
 1. Increase the research output of the college to be consistent with that of aspirant institutions.
 2. Broaden and expand Coggin undergraduate offerings in areas of strategic emphasis that build upon the college’s unique strengths and feature high-impact practices.
 3. Broaden and expand Coggin graduate offerings, with an emphasis on programs that meet critical regional and market needs.
 4. Continue to expand Coggin’s international presence.
 5. Attract, recruit, retain and advance talented students, faculty and staff from historically excluded populations who are currently underrepresented.
 6. Increase community engagement.
 7. Improve the branding and external exposure of the Coggin College of Business.
- Richard asked for feedback on the use of a Canvas page with a series of chat rooms; one for the overall strategic goals and an individual chat room for each strategic goal. Suggestion included the use of small assigned groups for each goal; of hybrid mixture; departmental groups; random group; Qualtrics survey.

5. Journals for CHIRRP (only chairs) – Richard Buttimer

- A subcommittee of the executive committee will have a special meeting in two weeks when they’re better able to discuss these journals.

Adjournment: 10:22 am