

Graduate Curriculum Committee (GCC) Meeting
January 13, 2020
Corrected Minutes

Call to Order: 12.00 p.m. by Steven Williamson, Chairperson

Voting Members Present: Tim Bell and Steven Williamson – a quorum was not present

Voting Members Absent: Dag Naslund, Oliver Schnusenberg, Mina Balamoune, Drew Thoeni

Non-voting Members present: Dawn Russell, Christopher Johnson, Amy Bishop, and Mark Dawkins

Guest: Reham Eltantawy

This meeting was called to consider Marketing's offering of an 8 week MBA course.

Amy Bishop discussed the impediments to offering the half term classes.

Dawn brought up the fact that it was a program concern not a Marketing concern and thus needed the GCC to discuss and vet its potential.

Reham discussed why she thought it was a good thing for both students taking the half term electives and the flexibility that it added to the faculty who wanted to teach such a course. She also stated that marketing rise in popularity as a major stemmed from these classes.

Tim, Chris, and I added a few thoughts regarding the level of rigor that Reham briefed us on and the short timeframe's effect on student learning.

Dean Mark Dawkins considered all comments and made the decision that as long as he was the Coggin Dean that 8 week, ½ term courses would **NOT** be approved without the GCC's approval.

The meeting was adjourned at 12.45 p.m.