Coggin College Graduate Curriculum Committee
Minutes
10.00 a.m. Tuesday, October 20, 2009

The following minutes were approved on Monday, October 26.

Voting to approve the minutes were: Oliver Schnusenberg, Cheryl Van Deusen, Homer Bates, Steven Williamson, and John McAllister.

Voting to not approve the minutes was Greg Gundlach.

Not voting was Andres Gallo.

Members attending: Greg Gundlach, Oliver Schnusenberg, Steven Williamson, Cheryl Van Deusen, Homer Bates, Bobby Waldrup, and Cheryl Campbell.

Guests attending: John McAllister, Bruce Kavan, Anthony Paulraj, Jeff Michelman, Lou Woods, Ping Ying Zhang, Robb Frankel, and Lakshmi Goel – all Coggin Faculty were invited.

Members detained by other meetings: Paul Fadil

The meeting was called to order at 10.00 after a quorum of voting members had arrived.

1. A proposal by Steven Williamson was presented for the Coggin College graduate admission policy to reflect acceptance of the Graduate Record Examination (GRE) in addition to the Graduate Management Aptitude Test (GMAT).

   Discussion of the pros and cons of accepting the GRE followed. High points include, all other state of Florida Universities are now accepting the GRE. This is not an AACSB issue. Many high profile MBA programs are already accepting the GRE. The GRE scores are easily compared to the GMAT scores. The same basic standard will be used for the GRE as the GMAT. The standard we use will be in keeping with the current standard used by other UNF programs. The GRE is $100.00 cheaper to take than the GMAT. GRE is more internationally accepted.

   The committee voted unanimously to accept the GRE.

2. A proposal to eliminate the quantitative and verbal minimums from the GMAT admission requirements was presented by Homer Bates.

   Discussion of the proposal followed. The minimums reflect a requirement that accepted students score at approximately the 30th percentile for math and the 15th percentile for verbal. This is a low score that was established when our minimum GMAT score was 450. Now our minimum score is 500. We should not really have an issue in the future. The TOEFL should take care of the English requirements.

   The Committee voted to drop the minimums requirements with Greg Gundlach abstaining.

3. The Committee recommended both 1 & 2 above for a Coggin Faculty electronic vote – passage will mean immediate implementation. Betty will be asking you to vote on the above two issues in the near future.

4. A proposal for the Graduate Curriculum Committee NOT to take/accept oversight responsibility for e-courses/blended courses was presented by Steven Williamson.

   Discussion followed and Greg Gundlach presented: (1) evidence of the proliferation of blended courses within the MBA curriculum, (2) recommendations for prospective policies to be considered by the
committee, and (3) information concerning the Graduate Curriculum Committee’s responsibilities as contained in the College Bylaws as interpreted by Greg Gundlach. Pros and cons were discussed. The Committee agreed that there should be some kind of oversight. However, the Committee voted to support the proposal that oversight was not within the Graduate Curriculum Committee’s purview. The vote was 2 supporting the NOT within the charge of the Curriculum Committee, 1 opposed (Greg Gundlach), and 1 abstention. The Committee will not pursue oversight e-learning courses.

5. The meeting adjourned at 11.00 a.m.