



# ACCOUNTING CAREER EXPO

## Employer Session Descriptions

*Updated 14 Sept 2018*

### Thursday | 20th September | Sessions

#### **Dixon Hughes Goodman: Audit Vs. Tax: Summing Up the Difference**

*Thursday September 20th, 4:30-5:30pm, Coggin Bld #42 Room 2108*

Curious to learn which accounting career paths within audit or tax is best? For some answering the question is simple; for others, it's complicated. DHG is here to help clarify what both career paths entail. Interested to learn how your accounting degree fits into your post collegiate plans? So are we. Come explore the world of accounting audit and tax; we'll help sum up and clarify any differences. We will also discuss how to find your fit among the recruiting process. Internships and full-time opportunities in both tax and audit available.

#### **Enterprise Holdings: Accounting Outside an Office Cubicle**

*Thursday September 20th, Noon-12:50pm, Coggin Bld #42 Room 2004*

Some spend millions of hours just crunching numbers, but what else is out there? Curious how to put your accounting or finance degree to work to elevate the performance of a business with other options outside the office cubical? Enterprise Holdings, a family owned, privately held, multi-billion dollar company is the industry leader in automobile rentals. If you are looking for a fulfilling career outside the average accounting number crunching 9-5 job, come hear from an Enterprise Accounting Manager and how these career paths can be rewarding. Fulltime and internship opportunities will also be discussed for those interested.

*(Continued)*

### **Ennis Pellum & Associates: Excelling with Excel**

*Thursday September 20th, 1:00-1:50pm, Coggin Bld #42 Room 2004*

Did you master Excel in your CGS 1100 course? Familiar with how accounting pros quickly navigate this tool to find success on the job? Join us for an Excel based discussion while reviewing the importance of acquiring skillsets in key areas of Excel. Topics will include tips and hints to increase efficiency, ideas to solve challenges in workbooks, and an introduction to key formulas and pivot tables to improve data analysis. Excel has more power than accountants generally use it for. Come explore best practices to incorporate into your work to save time and prepare better data. Career opportunities also discussed.

### **Ernst & Young: The Future of Accountancy**

*Thursday September 20th, Noon-12:50pm, Coggin Bld #42 Room 1020 (Stein Aud)*

The future of accountancy and audits will require young accountants to find creative approaches to find success. Fluency in technology, leading-edge analytic capabilities, and the capacity to drive innovation are all areas new college graduates should learn to pioneer. Are you prepared? Come explore what skills of tomorrow are needed to execute high-quality audits and build better work worlds for today. While we always recruit students with traditional accounting backgrounds, we are looking to attract, retain and develop new entry-level auditors with an eye toward more diverse skill sets than ever before. We hope you might be one; come meet us and learn how we see the future of accountancy.

### **KPMG: Myths in Accounting**

*Thursday September 20th, 1:00-1:50pm, Coggin Bld #42 Room 2108*

*Session Description Coming Soon...*

### **Macquarie: Tax in the Corporate Environment**

*Thursday September 20th, 4:30-5:30pm, Coggin Bld #42 Room 2004*

*Session Description Coming Soon...*

### **Pivot CPAs: Backpack to Briefcase: Launching Your Career As An Accountant**

*Thursday September 20th, 11:00-11:50am, Coggin Bld #42 Room 2108*

Do you know the top pitfalls many business students stumble on when transitioning from UNF to the workforce? What can soon to be Coggin graduates do to set themselves up for a successful transition into the workforce? Many Pivot CPAs have successfully made this transition and want to share their experiences with you. This session provides access to recent graduates as well as experienced accountants who plan to share best practices for the backpack to professional transition. Pivot CPAs are one of Jacksonville's largest locally owned firms and a proud member of the BDO Alliance. We take pride in hiring and developing people with exceptional skills and talent. Come enjoy breakfast snacks during our casual interactive session; internships, part time and full-time positions are available.

### **State of Florida Auditor General: Auditing in Big Government: An Exciting World?**

*Thursday September 20th, Noon-12:50pm, Coggin Bld #42 Room 2108*

What are audits and what purpose do they serve? Did you know, just as businesses subject themselves to audits in order to attract investors all levels of government must undergo audits to receive funding themselves? The Florida Auditor General is the external independent auditor for the state of Florida. Join us for a unique session to discover what working as an auditor in government really entails. Cases in high profile audits such as working with the FBI, events making national headlines, and even audits resulting in criminal convictions will be discussed

### **The Accounting Recruitment Cycle: A Panel Discussion**

*Friday September 21<sup>st</sup>, 10:00-10:50am, UNF University Center, Room: Grand Ballroom*

A panel of accounting professionals will discuss career options in the field of accounting as well as the recruiting process for accounting majors. Student will gain a better of understanding of career paths, how the recruitment process differs based on the firm/organization, how to stand out as a candidate, and the importance of the CPA licensure.

### **CPA Process 101 & the MAac Program: Your Next Professional Steps?**

*Friday September 21<sup>st</sup>, 11:00-11:50am, UNF University Center, Room: Grand Ballroom*

Join representatives from Becker CPA and UNF Coggin MAcc Program Director and Accounting/Finance Department Chair Dr. David Jaeger as they provide an overview of the Master of Accountancy Program at UNF. Topics will include entry requirements, admission decisions/timing, scholarships and reasons to obtain your master's degree in accounting. Bring your questions for our Q&A towards the end of the session. Presenters from Becker CPA will provide comprehensive information about the CPA, detailing its importance, individual parts, testing windows and minimum requirements. This session also covers study methods and best practices for students planning to sit for the exam.

### **Coggin Accounting Employer Showcase**

*Friday September 21<sup>st</sup>, Noon-2pm, UNF University Center, Room: Grand Ballroom*

With 25+ accounting related employers attending this tabling event attending students interested in pursuing careers in accounting will have the opportunity to network with employers for both internships and full-time opportunities in a variety of accounting based areas. A complete list of companies is found on the Pre-Coggin Career Week Accounting Career Expo webpage AND within Handshake:

[unf.edu/coggin/Career\\_Management\\_Center/Events/AC\\_Expo/AccountingCareerExpo.aspx#](http://unf.edu/coggin/Career_Management_Center/Events/AC_Expo/AccountingCareerExpo.aspx#)