



Employer Session Descriptions

February 4-8, 2019

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Monday | 4th February

Cintas: How to Level Up in Your Career

Monday, February 4th, 10:00-10:50am, Coggin Bld #42, Room 2108

Do you know what it takes to become a leader in your new organization? Ever wonder what skills companies are looking for in their new recruits? With over 400 locations plus \$6 billion in revenue, Cintas is a member of the Fortune 500 and is frequently named as one of America's most Admired companies. Please join us for an inside look at what it takes to play a level up in your career. All majors are welcome and intern and full-time opportunities will be discussed.

Bank of America Merrill Lynch: Millennials & Finance

Monday, February 4th, 10:00am-10:50am, Coggin Bld #42, Room 1114

What priorities are most important to you? How will you make those priorities a reality? Millennials are the biggest generation in U.S. history and face unique financial challenges. Come hear practical tips and suggestions you can take to improve your financial wellness and learn more about career opportunities with Merrill Lynch. We encourage all majors to join and gather information on our full-time positions available right after graduation.

Crowley: Careers in Transportation & Logistics: An Inside Look

Monday, February 4th, 10:00-10:50am, Coggin Bld #42, Room 1111

When you think about the Transportation & Logistics industry, you probably think trucking or shipping. But there are many career opportunities available that extend beyond these two sectors. Join Sean Fortener, former Ordinary Seaman and current Change Manager at Crowley, one of the foremost marine solutions, energy and logistics services companies in the world, as he shares real-life experiences from the 9 different roles he's held at the organization over the last 18 years. Sean will provide a first-hand look at the different opportunities the T&L industry has to offer and some tips for succeeding in one of the world's largest industries.

Target: Leadership Vs Management

Monday, February 4th, 11:00am-11:50am, Coggin Bld #42, Room 1111

Do you ever wonder if you have enough leadership experience to apply for that dream job? Come learn about the difference between being a leader and a manager and how you can transfer the leadership experience that you have already gained to the workforce. In 2019 Target Corporation was ranked #32 on Fortune's list of the World's Most Admired Companies. Target is continually recognized as one of the top companies for corporate citizenship, diversity, and sustainability in addition to being a top company for executive women. The Target leaders are excited to share their insights as well as tell you more about our summer internship and full-time leadership opportunities. All majors are welcome!

C.H. Robinson: Preparing For Your First Full-Time Job

Monday, February 4th, 11:00-11:50am, Coggin Bld #42, Room 2108

C.H. Robinson is a fast growing Fortune 500 provider of multimodal transportation services and third-party logistics. With more than 225 offices worldwide, C.H. Robinson offers career advancement to ambitious, energetic individuals who want to make an impact at work. To help prepare for life after graduation, session leaders will discuss how to create a resume that stands out, how to prepare for recruitment events and effective phone and face-to-face interviews, how to evaluate multiple job offers, and what to expect at work on day one, day two and beyond. This interactive session will explore best practices, build confidence, and prepare you for the next step towards a professional career.

Fidelity Investments: Soft Skills for College Graduates

Monday, February 4th, 11:00-11:50am, Coggin Bld #42, Room 1114

What expectations do most employers have from recent college graduates entering the workplace? Curious what top soft skills young professionals need to make the college to career successful? How to shape your career for promotions? Fidelity Investments manages a large family of mutual funds with over \$2.5 trillion in assets, provides fund distribution and investment advice, retirement services, wealth management, securities execution and clearance, and life insurance. Career opportunities will also be discussed.

PNC Financial Services: Owning Your Professional Development

Monday, February 4th, Noon-12:50pm, Coggin Bld #42, Room 1111

Join UNF graduate Nicole Bruner as she unpacks a number of career tips to help business students find success in the workforce. PNC Financial Services is the 8th largest banks in the United States and continues to expand in the Jacksonville market. Career opportunities available; all majors encouraged to attend.

Northwestern Mutual: Personal Branding: Every Job's Crazy 'Bout a Sharp Dressed Brand

Monday, February 4th, Noon-12:50pm, Coggin Bld #42, Room 1114

Your personal brand is the unique combination of skills and experiences that make you, well, you. But how do you take it all and put it together in a consistent and professional package? For 23 years, Northwestern Mutual's Financial Representative Internship has been ranked a Top 25 program by the Vault Guide to Top Internships. Join Northwestern Mutual's Director of Internship to learn about the components that make up a personal brand and some tips and tricks to put those components into action. Internship opportunities will be discussed for those interested.

The Energy Authority (TEA): Evaluating Job Offers

Monday, February 4th, Noon-12:50pm, Coggin Bld #42, Room 2108

Your job hunt is winding down. Your resume is complete, you aced your interviews, and you've been offered a few promising positions. How do you decide which to take? It is easy to just focus on a salary, but could you be missing out on the most lucrative offer by doing so? The answer is yes. Join TEA, sponsor of The Energy Authority Center for Portfolio Management, for an interactive workshop where attendees will be guided through how to pick the job offer that will launch and grow your career.

KPMG: Audit Vs. Tax

Monday, February 4th, 4:30-5:30pm, Coggin Bld #42, Room 2105

Still trying to decide what accounting career paths within audit or tax is best for you? KPMG is here to help you make this big decision. Come hear from a panel from KPMG professionals who have extensive knowledge and careers in both paths. Join us for our session and explore the world of accounting in audit and tax; we'll help illustrate what a day in the life and future looks like for both careers. We will also inform you on where you stand in our recruiting process and what opportunities are available for you with our firm. Did you know KPMG was named the #1 Best Internship Program by WayUp. Come learn how you can get a taste of this experience through our Summer Leadership Program. Positions are available on Handshake.

Bold New City Financial: Financial Services Industry: A Look Behind the Curtains

Monday, February 4th, 4:30-5:30pm, Coggin Bld #42, Room 2004

Do you want to know what Financial Services is all about? Have you ever wondered what license designation is needed? Come learn from industry Icon, Tara Showalter while she goes over some tasks and tips of the financial industry world. Bold New City Financial is tapped as one of the best places to launch your career; internships and full-time positions to be discussed.

Deutsche Bank: Careers Combating Financial Crime

Monday, February 4th, 4:30-5:30pm, Coggin Bld #42, Room 2108

What can you do to prevent financial crime from within the corporate structure of a global financial institution? What do institutions do to prevent financial crimes such as money laundering, terrorist financing and sanctions violations? Come join representatives from Deutsche Bank's Anti-Financial Crime group for a panel discussion on the risks institutions face, what they do to combat financial crime, and the career opportunities to contribute to this effort.

Leaders Mixer: Coggin Student/Employer Networking Mixer

Monday February 4, 6:00-8:00pm, Student Union Ballroom A + B

This private, student and employer invite only professional networking mixer caters to business students Coggin has tapped as a top student leader. This special event is hosted by 15 of Coggin's active student clubs including 75+ of their executive board officers, Hicks Honors College, honor students, and hand selected students invited by faculty and staff.

Diversity Mixer: Osprey Career Fair Diverse Student/Employer Networking Mixer

Monday February 4, 7:00-8:00pm, Student Union Ballroom C

The UNF Osprey Career Fair Diversity Mixer is a special student/employer career networking event open to all UNF undergraduate and graduate students across all majors who self-identify as diverse/underrepresented. These populations may include but are not limited to ethnic minorities, women, veterans, LGBTQA+ students, and students with disabilities.

ASUG: Americas' SAP Users' Group: The Power of Systems Knowledge in Business

Wednesday, February 6th, 10:00am-10:50am, Coggin Bld #42, Room 2108

ASUG is made up of people and organizations that depend on the products and services of SAP, one of the world's largest enterprise resource planning (ERP) software companies. ASUG serves as a connection between professionals seeking the best ideas, answers, and advice on how to stay ahead of an ever-evolving technology landscape. ASUG will present a panel of executives from leading companies in the Jacksonville region who run their business on SAP. They will discuss how SAP systems make business operations run more efficiently and share insight on career opportunities for SAP-skilled professionals.

Pivot CPAs: Beginning Your Professional Journey – Basic Toolkit

Wednesday, February 6th, 11:00am-11:50am, Coggin Bld #42, Room 2108

Do you know what it takes to succeed in the workforce? How can your skill set propel you into a successful and rewarding career? Your education has given you the skills necessary to prepare for your professional career, come join us to get real life perspective from experienced individuals and know what core competencies are essential to be successful in your chosen career path. At Pivot, we take pride in finding talent in uncommon places (i.e.: traditional, non traditional, military, etc.) Pivot CPAs is one of the largest locally owned firms and is a member of the BDO Alliance. We are currently hiring for internships, part time and full-time positions.

Enterprise Rent A Car: Standing Out To Employers

Wednesday, February 6th, Noon-12:50pm, Coggin Bld #42, Room 2108

What are the fastest ways to turn off a recruiter during an employment search? What is the best way to navigate the college recruiting season and stand out among the pack? Do you know what leadership skills distinguish top job candidates from average ones? Enterprise Rent A Car was recently recognized on the "Top Entry Level Employers in 2018" list by Collegegrad.com. Come listen from our experienced recruiters share how not to turn off employers and what leadership skills separate exceptional students from the average. Fulltime and internship opportunities will also be discussed for those interested.

PNC Financial Services: Beyond the Local Branch: Careers in the Banking Industry

Wednesday, February 6th, Noon-12:50pm, Coggin Bld #42, Room 1111

A good banking relationship can make or break a business but banking career paths can be confusion. Do you know what path is best for you or where to begin? PNC Financial Services provides services such as corporate and institutional banking, asset management and treasury management to thousands of customers a day. Let our local professionals guide you through an overview of the corporate banking world through this interactive and informational session. Career opportunities available; all majors encouraged to attend.

Total Military Management: Interning Into Incredible: The Value of Interning

Wednesday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 2004

Ready to find an internship? Are they worth it? Besides accumulating new skills, gaining real world perspectives on industry, networking with professionals, and establishing mentors, internships are a great way to test drive working in preferred fields of interests. Come explore our world of internships and learn what any intern can do to increase the likelihood of turning an internship into a full-time job offer. Recognized as one of Jacksonville's Best Places to Work six years in a row, TMM is a non-asset based logistics company providing the Department of Defense qualified transportation service providers to better serve the military marketplace. Internships and full-time opportunities available. All majors welcome.

BB&T: Bankers: A Day In the Life

Wednesday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 2108

Ever wonder what bankers in wealth/private management, commercial banking, financial analysts, and financial wellness actually do for a living? Join BB&T for a panel discussion featuring bankers across a variety of business units as they discuss a typical day in their life. Topics range from helping clients, structuring a work day, and a lively Q&A at the end. Think you know what bankers actually do? Come find out.

DHG: Navigating the Accounting Recruitment Process: How to Stand Out to Top Public Accounting Firms

Wednesday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 2105

Curious to know what it's like to go through the full recruitment process with public accounting firms? Interested to see what you can do to earn an internship or full-time position with a top public accounting firm? DHG is here to help clarify what the recruitment process looks like for students majoring in accounting and how to obtain opportunities with top public accounting firms. Interested to learn how your accounting degree fits into your post collegiate plans? So are we. Come explore the world of the accounting recruitment process; we'll help sum up and clarify what you can do to stand out amongst your peers to earn the internship of your dreams! Summer Leadership Conference opportunities available for those interested in Spring or Summer 2020 internships.

Thursday | 7th February

Bank of America Merrill Edge: Impressing Recruiters with Little to No Job Experience

Thursday, February 7th, 10:00am-10:50am, Coggin Bld #42, Room 1105

Are you looking to impress a recruiter, but have little or no prior work experience? You know you have a lot to offer, but are you still struggling to find a way to best market your skills? Come by and see what recruiters look for in a candidate and identify ways to translate your personal experiences into a resume that is honest, professional, and persuasive. Merrill Edge has been recruiting in Jacksonville for the past 7 years and is a great place to launch your career. We are currently recruiting for full-time positions and summer internships, all majors welcome.

Crowley: Journey from Student to Leader

Thursday, February 7th, 10:00am-10:50am, Coggin Bld #42, Room 2108

What does it take to be a leader in 2019? How can you apply lessons learned in college to the business world? Join two members of Crowley's Leadership Development Program as they share advice and tips for success. They'll discuss personal experiences from their journeys of transitioning from students to leaders at Crowley, one of the foremost marine solutions, energy and logistics services companies in the world.

SS&C Advent: Fin Tech 101

Thursday, February 7th, 11:00-11:50am, Coggin Bld #42, Room 2004

What is Financial Technology (Fintech)? What does a typical day look like? Who are our clients? What opportunities are available? SS&C Advent has been recognized as the "Best Place to Work In Jacksonville" in 2015, 2017, & 2018 by the Jacksonville Business Journal. During this session our experienced leaders will share with attendees their knowledge of the Fintech industry and what it takes to be successful. Fulltime and internship opportunities will also be discussed for those interested.

Ernst & Young: Managing Social Media

Thursday, February 7th, 11:00-11:50pm, Coggin Bld #42, Room 1105

Social media is an adaptable tool that can be used for networking, collaboration, and career progression. In addition, learning how to harness the power of social media can leverage new career connections. In this session you will learn how to manage your online presence, and brand yourself in a way that stands out to future employers. Open to all majors, EY is actively recruiting non-accounting positions in service delivery in addition to junior accounting students for their Emerging Leadership Program.

Gartner: LinkedIn 101: How to Rock Your Profile

Thursday, February 7th, Noon-12:50pm, Coggin Bld #42, Room 1105

Wondering how to create a robust LinkedIn profile? A LinkedIn profile is your virtual elevator pitch and employers have gone digital when screening candidates. Learn how to build a LinkedIn profile that tells an impactful and professional story about yourself, while opening the door to new opportunities!

PS27 Ventures: Entrepreneurship 101

Thursday, February 7th, Noon-12:50pm, Coggin Bld #42, Room 2108

Join PS27 Ventures CEO Jim Stallings as he discusses the latest trends, pitfalls, and opportunities start-ups face in 2019. Student attendees will also have opportunities to network with local entrepreneurs and schedule site visits around the Jacksonville community with business leaders. PS27 mission is to empower early-stage entrepreneurs with the skills and understanding to be impactful leaders and role models in business, community, and life.

New Bold City Financial: Financial Services Industry Overview

Thursday, February 7th, Noon-12:50pm, Coggin Bld #42, Room 2004

Do you want to know what Financial Services is all about? Have you ever wondered what license designation is needed? Come learn from industry Icon, Tara Showalter while she goes over some tasks and tips of the financial industry world. Bold New City Financial is tapped as one of the best places to launch your career; internships and full-time positions to be discussed.

Enterprise Rent A Car: Networking 101: Crushing a Professional Mixer

Thursday, February 7th, 4:30-5:30pm, Coggin Bld #42, Room 1020

Going to the Coggin Career Week Mixers? Need some advice on how to land an interview? Come speak to a recruiter about what we look for and expect during a networking session. What is off limits and what will set you apart. Being yourself but remaining professional, managing the balance. Fulltime and internship opportunities will also be discussed for those interested.

CIT: TBD

Thursday, February 7th, 4:30-5:30pm, Coggin Bld #42, Room 2004

Session description coming soon.

McKesson: Careers in Logistics & Supply Chain Panel Discussion

Thursday, February 7th, 4:30-5:30pm, Coggin Bld #42, Room 2108

With the right preparation, students that major in Transportation and Logistics at UNF have a world of opportunity waiting after graduation. Many T&L alumni are working at McKesson Corporation, a Fortune 500 company located in Jacksonville. McKesson delivers pharmaceutical and medical products and business services to retail pharmacies and institutional providers like hospitals and health systems throughout North America and the world. The T&L alumni panel will talk about life after graduation, their individual roles at McKesson, and what it takes to be successful in the global logistics and supply chain profession.

Finance and Financial Planning Student/Employer Networking Mixer

Thursday February 7, 6:00-8:00pm, Student Union Ballroom A+B

The Finance & Financial Planning student employer mixer is a networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to finance, financial services, banking, or insurance are strongly encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.

Transportation & Logistics Student/Employer Networking Mixer

Thursday February 7, 6:00-8:00pm, Student Union Ballroom C+D

The Transportation & Logistics student employer networking mixer is a special networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to transportation and logistics, supply chain, and related areas are encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.