



Employer Session Descriptions

February 3 – February 7, 2020

Updated 31 JAN

Monday | 3rd February

CIT: Networking in the Workplace

Monday, February 3rd, Noon-12:50pm, Coggin Bld #42, Room 2105

Are you currently in job hunt mode or looking for career progression with your current employer? Expanding your network is the key to opening new doors and creating the pathway to new opportunities. Join CIT as we discuss how networking in the workplace is so important and we can equip you with great tips on how to build these connections. Available opportunities at CIT will also be discussed; we are always looking for ambitious talent.

DEUTSCHE BANK: Careers Combating Financial Crime

Monday, February 3rd, Noon-12:50pm, Coggin Bld #42, Room 2108

What can you do to prevent financial crime from within the corporate structure of a global financial institution? What do institutions do to prevent financial crimes such as money laundering, terrorist financing and sanctions violations? Come join representatives from Deutsche Bank's Anti-Financial Crime group for a panel discussion on the risks institutions face, what they do to combat financial crime, and the career opportunities to contribute to this effort.

KESSLER CREATIVE: Marketing Yourself 101

Monday, February 3rd, Noon-12:50pm, Coggin Bld #42, Room 2115

Learn how to use the principles of marketing to sell the product you know best... you! Get insider information from a local marketing business owner and two UNF alum in a session focusing on key ways to brand yourself to future employers. Kessler Creative has become one of the largest local marketing companies, working with a wide variety of clients nationwide including the Jacksonville Jaguars along with several nationally recognized brands. Kessler is actively hiring; employment opportunities in the marketing space will also be discussed.

KPMG: Audit Vs Tax

Monday, February 3rd, 4:30-5:30pm, Coggin Bld #42, Room 2105

Still trying to decide what accounting career paths within audit or tax is best for you? KPMG is here to help you make this big decision. Come hear from a panel from KPMG professionals who have extensive knowledge and careers in both paths. Join us for our session and explore the world of accounting in audit and tax; we'll help illustrate what a day in the life and future looks like for both careers. We will also inform you on where you stand in our recruiting process and what opportunities are available for you with our firm. Did you know KPMG was named the #1 Best Internship Program by WayUp. Come learn how you can get a taste of this experience through our Summer Leadership Program. Positions are available on Handshake.

ENTERPRISE: Business Etiquette and Professionalism

Monday, February 3rd, 4:30-5:30pm, Coggin Bld #42, Room 1116

In today's technological world, how do you remain business professional but still remain true to yourself? Learn strategies of how to communicate and navigate the professional world both during the job search as well as after you obtain your dream profession. Where do personal and professional lines need to be drawn? How to create a professional brand that reflects who you are.

FIS: Conquering Career Fairs: & Securing an Interview

Monday, February 3rd, 4:30-5:30pm, Coggin Bld #42, Room 2108

Career Fairs are an essential component of a successful job search yet most students underprepare for them. Ready to learn how to really connect with recruiters, advocate for your skills and qualifications, and secure your next career move? Let us help. Fidelity National Information Services, Inc. is an international provider of financial services technology and outsourcing services. Headquartered in Jacksonville, we employ over 52,000 people worldwide.

Leaders Mixer: Coggin Student/Employer Networking Mixer

Monday February 3, 6:00-8:00pm, Student Union Ballroom A + B

This private, student and employer invite only professional networking mixer caters to business students Coggin has tapped as a top student leader. This special event is hosted by 15 of Coggin's active student clubs including 75+ of their executive board officers, Hicks Honors College, honor students, and hand selected students invited by faculty and staff.

Diversity Mixer: Osprey Career Fair Diverse Student/Employer Networking

Monday February 3, 7:00-8:00pm, Student Union Ballroom C

The UNF Osprey Career Fair Diversity Mixer is a special student/employer career networking event open to all UNF undergraduate and graduate students across all majors who self-identify as diverse/underrepresented. These populations may include but are not limited to ethnic minorities, women, veterans, LGBTQA+ students, and students with disabilities.

Tuesday | 4th February

Osprey Career Fair

Tuesday, February 4, 3:00-6:00pm, University Center, Grand Ballroom

The Osprey Career Fair is the largest career fair on the campus of the University of North Florida. Occurring biannually in October and February, the OCF attracts over 80 companies from a variety of industries. Open to all UNF students and alumni actively looking for either internships or full-time jobs, OCF offers networking with employers from Jacksonville, companies around the state of Florida, and the Southeastern United States.

*** Search 'Osprey Career Fair' in Handshake to find all attending companies and positions for recruitment

Wednesday | 5th February

JAXUSA: Opportunities For Your Career Path

Wednesday, February 5th, 10:00am-10:50am, Coggin Bld #42, Room 2105

Wondering how your course of study will impact the actual course of your career? Can you see the foundation of an impactful career launching right here in Jacksonville or Northeast Florida? JAXUSA Partnership, the private, nonprofit division of JAX Chamber, is Jacksonville's regional economic development initiative. Come explore a variety of enticing opportunities with the JAXUSA Talent Team who will share insights on a variety of hiring industries needing top talent...you! Stay local, find and grow your career right here.

CROWLEY: Who are We

Wednesday, February 5th, 10:00am-10:50am, Coggin Bld #42, Room 2115

Graduating means you have to start applying for jobs, and it's a lot of pressure – not to mention confusing – to commit to starting a career without knowing what each company does and what you'll be working on day to day. Crowley Maritime hopes to clarify at least one industry for you – maritime logistics. Who are we? What types of talent are we looking for? What does the future look like for our organization?

EY: Building your Personal Brand

Wednesday, February 5th, 11:00am-11:50am, Coggin Bld #42, Room 2105

Marketing experts will generally say a brand is the image of a company. But a brand is more than just your company image. It's the reliability, experience and expectation that is set when doing business. A brand is a promise. Come join EY professionals and learn how we are navigating our own personal brands. Fulltime and internship opportunities will also be discussed.

SS&C Advent: Fin Tech 101

Wednesday, February 5th, 11:00am-11:50am, Coggin Bld #42, Room 2115

What is Financial Technology (Fintech)? What does a typical day look like? Who are our clients? What opportunities are available? SS&C Advent has been recognized as the "Best Place to Work In Jacksonville" in 2015, 2017, & 2018 by the Jacksonville Business Journal. During this session our experienced leaders will share with attendees their knowledge of the Fintech industry and what it takes to be successful. Fulltime and internship opportunities will also be discussed for those interested.

MERRILL: Demystifying Sales

Wednesday, February 5th, Noon-12:50pm, Coggin Bld #42, Room 2115

Do you truly know what it means to sell? Sales has evolved greatly over the years from door to door sales to a more highly technical approach. Regardless of your career path, the art of selling is essential in taking you to the next level, both personally and professionally. At Merrill, we train our associates how to overcome their unconscious bias about their own sales identity in order to provide the best experience for our clients. Join us to find out how you can redefine perceptions of what it means to be a salesperson and how you can apply this to your everyday lives. Merrill has been recruiting in Jacksonville for the past 9 years and is a great place to launch your career. We are currently recruiting for full-time positions and summer internships, all majors welcome.

VENUS: Corporate Marketing 101

Wednesday, February 5th, Noon-12:50pm, Coggin Bld #42, Room 2105

Interested to see what corporate marketing is really about? Join marketers from VENUS for a lively discussion of marketing programs used by our organization, especially concentrated on the importance of customer service. VENUS make it easy for you to find what you love, trust it will fit, and come back for more, because quality and value are at the heart of all we do.

MECLABS Institute: Everything is Basically Marketing

Wednesday, February 5th, 4:30-5:30pm, Coggin Bld #42, Room 1116

Curious how to get people to say "yes" to your career and personal requests? Join Daniel Burstein, Senior Director of Content and Marketing for [MECLABS Institute](#) as he shares what MECLABS discovered from 20+ years of marketing experimentation about how people make choices. Explore a profound, yet simple step-by-step framework any student or young professional can use to get more people to say "yes" to their requests. Other marketing topics covered will include social media marketing, MarketingSherpa cases studies, and interesting tests from MarketingExperiments.

DHG: The Firm of the Future

Wednesday, February 5th, 4:30-5:30pm, Coggin Bld #42, Room 2105

With the onslaught of technology threatening to replace traditional accountancy roles, what are firms doing to remain competitive? Please join DHG Partners as they discuss how our firm has tackled these challenges.

Marketing& Sales Student/Employer Networking Mixer

Wednesday February 5, 6:00-8:00pm, Student Union Ballroom A + B

The Marketing Mixer is a special employer networking event catering to employers looking to hire students interested in careers relating to marketing, digital marketing and analytics, advertising, and sales. Open to all business students, especially marketing students.

Thursday | 6th February

BBVA: Building My Credit As A Young Professional

Thursday, February 6th, 10:00am-10:50am, Coggin Bld #42, Room 1105

"I'll worry about that after I graduate" is a phrase that shouldn't be applied to building your current and future financial goals. Here at BBVA, we are a market leader in educating young professionals on how to manage build a resilient financial portfolio. Curious how to begin financial planning before it's too late? Looking to build confidence when it comes to your personal financial matters without relying on your parents? With over 100 years in business, we know a thing or two about helping young professionals create financial success.

GRANT THORNTON: Emotional Intelligence

Thursday, February 6th, 10:00am-10:50am, Coggin Bld #42, Room 2115

What is emotional intelligence and why do great leaders need to develop this? Do you have it? Grant Thornton is one of the world's leading organizations of independent audit, tax, and advisory firms. We are focused on supporting your career objectives and professional growth, and at the same time encouraging a balance between professional and personal life. Opportunities for development of new skill sets and career advancement are plentiful, and the workforce is diverse and talented. We have both audit and tax internship and full time opportunities available. Please join us for a unique session to discover the importance of emotional intelligence!

THE ENERGY AUTHORITY (TEA): Evaluating Job Offers

Thursday, February 6th, 11:00-11:50am, Coggin Bld #42, Room 2115

Your job hunt is winding down. Your resume is complete, you aced your interviews, and you've been offered a few promising positions. How do you decide which to take? It is easy to just focus on a salary, but could you be missing out on the most lucrative offer by doing so? The answer is YES! Join TEA, sponsor of The Energy Authority Center for Portfolio Management, for an interactive workshop where attendees will be guided through how to pick the job offer that will launch and grow your career.

FIDELITY: Making the Most of Your Summer Internship

Thursday, February 6th, 11:00-11:50am, Coggin Bld #42, Room 1105

What does success look like for my internship? What should I focus on while I'm there? Internships can be great opportunities to find a future career. In addition to the job that you do while you are there, you also have a tremendous opportunity to look at the company from the inside. We will talk to you about the types of things that you should look for and take advantage of as well as showing the company how great of an employee you will be. Fidelity Investments has been recognized by Fairygodboss as Best Financial Company in 2019 and also named a top 10 Best Place To Work in Jacksonville by the Jacksonville Business Journal. Full-time and internship opportunities will also be discussed.

DIGITAL MARK: Launching Your Own Marketing Company

Thursday, February 6th, 11:00-11:50am, Coggin Bld #42, Room 2105

You have your marketing degree and are ready to take on the world. Now what? Have you ever dreamed about owning your own company? It's not as hard as you might think. Stephen Hudson started Digital Mark Company, LLC as a one-man operation 4 years ago on a shoe string budget and has grown it to a team of 10 experts, all with over a decade of experience in their perspective fields. His company provides search engine optimization (SEO), website design and build, social media services, and drone photography and video services to companies all over the United States. Stephen has a master's degree in internet marketing from Full Sail University and will share what it takes to start and successfully manage your own marketing agency.

MACQUARIE: Maximizing Your Handshake and LinkedIn Profiles

Thursday, February 6th, Noon-12:50pm, Coggin Bld #42, Room 2115

Join Macquarie to learn more about how you can get the most out of your LinkedIn and Handshake profiles. We will go over ways to make your profile stand out and how to target your searches to maximize your profile benefits. We look forward to seeing you at our session!

EY: Leveraging Social Media for your Career

Thursday, February 6th, Noon-12:50pm, Coggin Bld #42, Room 1105

Social media is changing the way we communicate, share ideas and interact. Sites like Twitter, LinkedIn, Facebook and others can be excellent resources for information, networking, collaboration, research, thought leadership, and topical conversation. At EY, we encourage our people to engage with their professional communities using social media. Come join EY professionals and learn how we are navigating through social media. Fulltime and internship opportunities will also be discussed.

ENTERPRISE: How to Stand Out to An Employer

Thursday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 1020

What are the fastest ways to turn off a recruiter during an employment search? What is the best way to navigate the college recruiting season and stand out among the pack? Do you know what leadership skills distinguish top job candidates from average ones? Enterprise Rent A Car was recently recognized on the "Top Entry Level Employers in 2018" list by Collegegrad.com. During our session our experienced recruiters will share with attendees with how not to turn off employers during the job search process and what leadership skills separate exceptional students from the average ones. Let Enterprise teach you how to stand out...in a good way. Fulltime and internship opportunities will also be discussed for those interested.

BANK OF ENGLAND: Don't Sleep on Your Credit Score

Thursday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 2108

...Seriously, don't sleep on your credit score! Bank of England Mortgage is here to help you determine how to understand and take control of your credit. We help first-time homebuyers, repeat homebuyers and real estate investors reach their financial goals every day. If helping people is something you're passionate about, Bank of England Mortgage is one of the top growing mortgage lenders in Jacksonville. Full-time positions are available, and all majors are encouraged to attend.

CROWLEY: Who Are We

Thursday, February 6th, 4:30-5:30pm, Coggin Bld #42, Room 2004

Graduating means you have to start applying for jobs, and it's a lot of pressure – not to mention confusing – to commit to starting a career without knowing what each company does and what you'll be working on day to day. Crowley Maritime hopes to clarify at least one industry for you – maritime logistics. Who are we? What types of talent are we looking for? What does the future look like for our organization?

Finance and Financial Planning Student/Employer Networking Mixer

Thursday February 6, 6:00-8:00pm, Student Union Ballroom A+B

Hosted by the Financial Planning Association

The Finance & Financial Planning student employer mixer is a networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to finance, financial services, banking, or insurance are strongly encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.

Transportation & Logistics Student/Employer Networking Mixer

Thursday February 6, 6:00-8:00pm, Student Union Ballroom C+D

Hosted by the Transportation & Logistics Society

The Transportation & Logistics student employer networking mixer is a special networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to transportation and logistics, supply chain, and related areas are encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.