



Employer Virtual Break-Out Session Descriptions

Updated 19 FEB

Monday | 22nd February

NORTHWESTERN MUTUAL: Understanding Finances: Ideas for Financial Well-Being for College Students

Monday, February 22nd, 10:00am-10:50am, Virtual Zoom Room ([Join Here LIVE](#))

This session will show students how to identify their financial planning personality, areas they can work on while still in college, what to look for during their career search, and actions they can take today to take control of their financial future.

GRANT THORNTON: Understanding Audit Vs. Tax Career Pathways

Monday, February 22nd, 10:00am-10:50am, Virtual Zoom Room ([Join Here LIVE](#))

Interested in exploring career paths public accounting? Come engage with an interactive panel of Grant Thornton audit and tax professionals to identify which service lines might best align with your career goals. Hear firsthand the opportunities professionals have received with a career in audit and tax. Professionals will also host a short Q&A session answering student questions regarding opportunities within the Jacksonville Grant Thornton office. We hope to see you there!

KPMG: Building Resumes that Standout

Monday, February 22nd, 11:00am-11:50am, Virtual Zoom Room ([Join Here LIVE](#))

Your resume is an ever-changing document – it evolves as you progress in your career and needs to be tailored to the job you want. When writing your resume you want to ask yourself “Am I writing the right resume?”. Your resume isn’t just supposed to show your past experience, it’s supposed to show what you can bring to your future roles. During this session we are going to dive in to details on how to make your resume stand out and how you can have your personal brand shine through. At the end of our resume workshop, we will touch on KPMG’s campus recruiting process.

KESSLER CREATIVE: Marketing Yourself 101

Monday, February 22nd, 11:00am-11:50am, Virtual Zoom Room ([Join Here LIVE](#))

Co-hosted by American Marketing Association

Learn how to use the principles of marketing to sell the product you know best... you! Get insider information from a local marketing business owner and two UNF alum in a session focusing on key ways to brand yourself to future employers. Kessler Creative has become one of the largest local marketing companies, working with a wide variety of clients nationwide including the Jacksonville Jaguars along with several nationally recognized brands. Kessler is actively hiring; employment opportunities in the marketing space will also be discussed.

FIDELITY: Elevator Pitches

Monday, February 22nd, Noon-12:50pm, Virtual Zoom Room [\(Join Here LIVE\)](#)

What is an elevator pitch? When would you use it? How do I create one? If these are questions you have about your elevator pitch, then this session is for you. The recruiting landscape is competitive and every word spoken matters. During this session, you will learn how to communicate who you are, what you do, and your strengths and skills within 30 – 60 seconds. We will focus on analyzing your audience, your strengths, skills and practicing your pitch (if time permits).

CROWLEY: Transportation & Logistics 101: Who We Are

Monday, February 22nd, Noon-12:50pm, Virtual Zoom Room [\(Join Here LIVE\)](#)

Co-hosted by Transportation & Logistics Society

Graduating means you have to start applying for jobs, and it's a lot of pressure – not to mention confusing – to commit to starting a career without knowing what each company does and what you'll be working on day to day. Crowley Maritime hopes to clarify at least one industry for you – maritime logistics. Who are we? What types of talent are we looking for? What does the future look like for our organization?

JAXUSA: Career Paths @ Graduation - Finding Your First Full-Time Gig

Monday, February 22nd, 4:30-5:30pm, Virtual Zoom Room [\(Join Here LIVE\)](#)

Wondering how your course of study will impact the course of your career? Can you see the foundation of an impactful career launching in Jacksonville or Northeast Florida? JAXUSA Partnership, the private, nonprofit division of JAX Chamber, is Jacksonville's regional economic development initiative. Despite the pandemic, employers are relocating and expanding here which creates great jobs. Increase your awareness about emerging and existing companies offering employment opportunities right here in Northeast Florida.

ENTERPRISE: Virtual Etiquette for Career Networking and Interviews

Monday February 22nd, 4:30-5:30pm, Virtual Zoom Room [\(Join Here LIVE\)](#)

Come have real talk with a recruiter about networking and interviewing in the virtual world. Learn proper etiquette and walk away with tips to ace the space. What questions are appropriate to ask about working conditions and safety requirements surrounding COVID-19? Full time and internship opportunities will be shared at the end for those interested.

Tuesday | 23rd February

Osprey Career Fair

Tuesday, February 23, Noon -4:00pm, Virtual Handshake Room [\(Join Here LIVE\)](#)

The Osprey Career Fair is the largest all majors career fair on the campus of the University of North

Florida. Occurring biannually in February and February, the OCF usually attracts over 40 companies from a variety of industries. Open to all UNF students and alumni actively looking for internships or full-time jobs, the OCF offers networking with employers from Jacksonville, companies around the state of Florida, and the Southeastern United States.

** Search 'Osprey Career Fair' in Handshake for attending companies and positions **

Wednesday | 24th February

MERRILL: Impressing Recruiters with Little to No Prior Work Experience

Wednesday, February 24th, 10:00am-10:50am, WebEx Room ([Join Here LIVE](#)) Code: 1788769503##

Co-hosted by Women in Business Society

Are you looking to impress a recruiter, but have little or no prior work experience? You know you have a lot to offer, but are you still struggling to find a way to best market your skills? Come by and see what recruiters look for in a candidate and identify ways to translate your personal experiences into a resume that is honest, professional, and persuasive. Merrill has been recruiting in Jacksonville for the past 7 years and is a great place to launch your career. We are currently recruiting for full-time positions and summer internships, all majors encouraged to attend!

MACQUARIE: Professional LinkedIn & Handshake Profiles That Standout

Wednesday, February 24th, 11:00am-11:50am, Virtual Zoom Room ([Join Here LIVE](#))

How do I make a memorable first impression virtually? How do I show that I am capable of doing the job? Are these questions that you tend to ask yourself when setting up your online profiles on LinkedIn and Handshake? Join us to get all of your questions answered! We look forward to providing helpful tips and tricks to navigate through the recruitment process.

NORTHWESTERN MUTUAL: Mastering Professional Business Etiquette... Virtually!

Wednesday, February 24th, Noon-12:50am, Virtual Zoom Room ([Join Here LIVE](#))

In today's every changing business world, it's important to learn how to navigate being yourself while maintaining professionalism in the work environment. This session will show you have to take your professionalism to the next level. Learn how to make a favorable first impression and how to build upon the relationship through proper personal and electronic communication etiquette.

DHG: Navigating the Accounting Recruitment Process: Public Accounting Firms

Wednesday, February 24th, Noon-12:50am, Virtual Zoom Room ([Join Here LIVE](#))

Are you going through the recruiting process for accounting firms? Are you looking for the inside scoop on how to balance multiple offers? We are currently hiring for both internship and full-time candidates, and want to help you learn how to navigate the process. Please join DHG for a session on how to successfully ace this accounting recruiting season!

VENUS: Applied Marketing in the Corporate Environment

Wednesday, February 24th, 4:30pm-5:30pm, Virtual Zoom Room ([Join Here LIVE](#))

Session Description Coming Soon...

AMAZON: Acing Your Interview

Wednesday, February 24th, 4:30pm-5:30pm, Virtual Zoom Room ([Join Here LIVE](#))

Interested how to best prepare for internship or full-time interviews? Learning a few key principles is all it might take. Amazon continues to look for bright, adaptable, emerging leaders willing to overcome and succeed in a fast paced, high-energy environment. With employment opportunities nationwide, we actively recruit within all UNF majors, including students with no previous industry experience. All undergraduate and MBA students welcomed.

Thursday | 25th February

TOTE: Using Emotional Intelligence for Career Advancement

Thursday, February 25th, 10:00am-10:50am, Virtual Zoom Room ([Join Here LIVE](#))

Office politics...is there a place for them in the workplace? Did you know emotional intelligence contributes a great deal to advancing your career? Join TOTE as we explore the intersection between office politics, emotional intelligence, and career advancement. Regardless of your field of interest, students will acquire key takeaways to thrive in their future workplace. Career opportunities within TOTE will also be discussed.

EY: How to Ace a Behavioral Interview

Thursday, February 25th, 10:00am-10:50am, Virtual Zoom Room ([Join Here LIVE](#))

Behavioral interviewing is a dialog-based approach that focuses on a candidate's past experience by asking them to provide specific examples of how they have demonstrated certain behaviors, knowledge, skills and abilities. Join EY to discuss this topic in further detail and obtain great tips for succeeding in your own behavioral interview!

JOHNSON LAMBERT: Life Outside the Big Four

Thursday, February 25th, 11:00am-11:50am, Virtual Zoom Room ([Join Here LIVE](#))

Join Johnson Lambert to learn more about the advantages of joining a smaller/ regional size firm. Topics to be included are typical work, busy season hours, travel, opportunities, and more!

Raymond James: LinkedIn Basics & Mastering Your Resume

Thursday, February 25th, 11:00am-11:50am, Virtual Zoom Room ([Join Here LIVE](#))

Are you creating your LinkedIn profile for the first time? Or perhaps that last resume before you graduate? Join Raymond James for a session on all the "do's" and "don'ts" on how to create your own story through your LinkedIn and Resume. During this workshop, we will cover best practices, sample templates, and an inside peek into what recruiters look for.

KESSLER CREATIVE: Omni-Channel Marketing

Thursday, February 25th, Noon-12:50pm, Virtual Zoom Room ([Join Here LIVE](#))

Co-hosted by American Marketing Association

Whether you're marketing yourself, the company you work for, or a client, using both print and digital methods of communication can be the key to creating a widely successful campaign. Join us to hear from a local marketing business owner and three UNF alum in this session where they'll focus on the utilizing multiple marketing channels and how companies combine them to increase the ROI. Kessler Creative has become one of the largest local marketing companies, working with a wide variety of clients nationwide including the Jacksonville Jaguars. Come to this educational session to gain valuable information about an ever-changing field and to see if you'd be a good fit for this growing, innovative marketing company!

BANK OF ENGLAND: Don't Sleep on Your Credit Score Before Graduation

Thursday, February 25th, 4:30-5:30pm, Virtual Zoom Room ([Join Here LIVE](#))

...Seriously, don't sleep on your credit score! Bank of England Mortgage is here to help you determine how to understand and take control of your credit. We help first-time homebuyers, repeat homebuyers and real estate investors reach their financial goals every day. If helping people is something you're passionate about, Bank of England Mortgage is one of the top growing mortgage lenders in Jacksonville. Full-time positions are available, and all majors are encouraged to attend.

ENTERPRISE: Leveraging My Transferable Skills in the Job Search Process

Thursday, February 25th, 4:30-5:30pm, Virtual Zoom Room ([Join Here LIVE](#))

We will be discussing the top transferrable skills that are sought after in the job market and how to relay those skills in the interview process to land the job. We will also be discussing how to prepare yourself today for a better tomorrow. Full time and internship opportunities will be shared at the end for those interested.

Finance and Financial Planning Student/Employer Networking Mixer

Thursday February 25, 6:00-8:00pm, Virtual Handshake Room ([Join Here LIVE](#))

Co-hosted by Financial Planning Association

The Finance & Financial Planning student employer mixer is a networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to finance, financial services, banking, or insurance are strongly encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.

Transportation & Logistics Student/Employer Networking Mixer

Thursday February 25, 6:00-8:00pm, Virtual Handshake Room ([Join Here LIVE](#))

Co-hosted by Transportation & Logistics Society

The Transportation & Logistics student employer networking mixer is a special networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to transportation and logistics, supply chain, and related areas are encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.