



Employer Virtual Break-Out Session Descriptions

Updated 27 SEPT

Monday | 5th October

NORTHWESTERN MUTUAL: Building a Winning Resume

Monday, October 5th, 10:00am-10:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)

How long should my resume be? Does format matter? What should be listed first? Do I need to include references? These are a few of the questions we have as they begin to build their resumes for internship and career opportunities. The art of building a resume that gets favorably noticed is the key to making a great first impression. In this session you will learn what to include and what not to include on your resume, as well as the importance, basics, format and content of building a winning resume that will set you up for success.

EY: Personal Branding

Monday, October 5th, 11:00am-11:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)

Marketing experts will generally say a brand is the image of a company. But a brand is more than just your company image. It's the reliability, experience and expectation that is set when doing business. A brand is a promise, how can you uphold your brand even in a virtual world? Come join EY professionals and learn how we are navigating our own personal brands. Fulltime and internship opportunities will also be discussed.

AMAZON: Internships

Monday, October 5th, 11:00am-11:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)

Session Description Coming Soon...

Johnson Lambert: Standing Out in a Virtual Recruitment World

Monday, October 5th, Noon-12:50pm, Virtual Zoom Room ([Click Here](#) **LIVE**)

Session Description Coming Soon...

ENTERPRISE: Navigating Virtual Careers & Networking Tips

Monday, October 5th, 4:30-5:30pm, Virtual Zoom Room ([Click Here LIVE](#))

Curious how to stand out in a post-Covid world after a virtual event or career fair? After the Zoom session, how do you make sure you can be contacted and join your dream team? Join to speak to a recruiter about virtual group networking environments, follow up tips, and staying professional in a virtual world. Full time and internship opportunities with Enterprise will be shared upon request.

JAXUSA: Opportunities For Your Career Path

Monday, October 5th, 4:30-5:30pm, Virtual Zoom Room ([Click Here LIVE](#))

Wondering how your course of study will impact the actual course of your career? Can you see the foundation of an impactful career launching right here in Jacksonville or Northeast Florida? JAXUSA Partnership, the private, nonprofit division of JAX Chamber, is Jacksonville's regional economic development initiative. Learn about a variety of enticing opportunities that our region's industries provide and how you can plug into an amazing career pathway.

Leaders & Diversity Mixer: Student and Employer Networking Virtual Mixer

Monday October 5, 6:00-8:00pm, Virtual Handshake Room ([Click Here LIVE](#))

Catering to top UNF students! Coggin student leaders and diverse students across the UNF campus are invited to attend this prestigious hiring event. Hosted by 15 of Coggin's active student clubs including 35+ executive board officers and the Hicks Honors College. Outstanding UNF diverse/underrepresented student populations across the University of North Florida campus are in attendance, including ethnic minorities, women, veterans, LGBTQA+ students, and students with disabilities.

Tuesday | 6th October

Osprey Career Fair

Tuesday, October 6, 3:00-6:00pm, Virtual Handshake Room ([Click Here LIVE](#))

The Osprey Career Fair is the largest career fair on the campus of the University of North Florida. Occurring biannually in October and October, the OCF attracts over 80 companies from a variety of industries. Open to all UNF students and alumni actively looking for either internships or full-time jobs, OCF offers networking with employers from Jacksonville, companies around the state of Florida, and the Southeastern United States.

**** Search 'Osprey Career Fair' in Handshake for attending companies and positions ****

Wednesday | 7th October

SS&C Advent: Career Paths in Financial Technologies

Wednesday, October 7th, 10:00am-10:50am, Virtual Handshake Room ([Click Here LIVE](#))

What is Financial Technology (Fintech)? What is does a typical day look like? Who are our clients? What opportunities are available? SS&C Advent has been recognized as the "Best Place to Work In Jacksonville" in 2015, 2017, & 2018 by the Jacksonville Business

Journal. During this session our experienced leaders will share with attendees their knowledge of the Fintech industry and what it takes to be successful. Fulltime and internship opportunities will also be discussed for those interested.

MERRILL: Ethical and Sustainable Investing: The Future of Finance

*Wednesday, October 7th, 10:00am-10:50am, Virtual Handshake Room ([Click Here](#) **LIVE**)*

Have you ever considered what kind of investing you want to do? Whether you want to live out your beliefs, help solve society's biggest challenges or target companies poised for long-term success, you may be able to achieve your goals through sustainable and impact investing. Please join us as discuss the future of finance and how investors are taking control of investing in a whole new way. Merrill has been recruiting in Jacksonville for the past 10 years and is a great place to launch your career. We are currently recruiting for full-time positions and summer internships, all majors welcome.

NORTHWESTERN MUTUAL: Professional Business Etiquette 101

*Wednesday, October 7th, 11:00am-11:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)*

In today's every changing business world, it's important to learn how to navigate being yourself while maintaining professionalism in the work environment. This session will show you have to take your professionalism to the next level. Learn how to make a favorable first impression and how to build upon the relationship through proper personal and electronic communication etiquette.

AMAZON: Internships

*Wednesday, October 7th, Noon-12:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)*

Session Description Coming Soon...

FIDELITY: Interviewing in a Virtual Setting

*Wednesday, October 7th, Noon-12:50am, Virtual Zoom Room ([Click Here](#) **LIVE**)*

Session Description Coming Soon...

VENUS: Marketing Research & e-Commerce

*Wednesday, October 7th, 4:30pm-5:30pm, Virtual Zoom Room ([Click Here](#) **LIVE**)*

Session Description Coming Soon...

EQUITABLE ADVISORS: The Power of Loving What You Do

*Wednesday, October 7th, 4:30pm-5:30pm, Virtual Zoom Room ([Click Here](#) **LIVE**)*

COVID-19 has disrupted the job landscape. Amidst the chaos, hope and opportunity are abundant and require both new thinking and different strategies to win. Join Equitable's Matthew Foxhall as he provides an overview to find success and assist in finding your professional passion with five key steps (that you can take right now!). Time to jumpstart your momentum, we hope to see you soon.

Marketing & Sales Student/Employer Networking Mixer

*Wednesday **October 7**, 6:00-8:00pm, Virtual Handshake Room ([Click Here](#) **LIVE**)*

The Marketing Mixer is a special employer networking event catering to employers looking to hire students interested in careers relating to marketing, digital marketing and

analytics, advertising, and sales. Open to all business students, especially marketing students.

Thursday | 8th October

MECLABS Institute: Everything is Basically Marketing

Thursday, October 8th, 10:00am-10:50am, Virtual Zoom Room ([Click Here LIVE](#))

Curious how to get people to say “yes” to your career and personal requests? Join Daniel Burstein, Senior Director of Content and Marketing for MECLABS Institute as he shares what MECLABS discovered from 20+ years of marketing experimentation about how people make choices. Explore a profound, yet simple step-by-step framework any student or young professional can use to get more people to say “yes” to their requests. Other marketing topics covered will include social media marketing, MarketingSherpa cases studies, and interesting tests from MarketingExperiments.

CROWLEY: Who Are We

Thursday, October 8th, 10:00am-10:50am, Virtual Zoom Room ([Click Here LIVE](#))

Graduating means you have to start applying for jobs, and it’s a lot of pressure – not to mention confusing – to commit to starting a career without knowing what each company does and what you’ll be working on day to day. Crowley Maritime hopes to clarify at least one industry for you – maritime logistics. Who are we? What types of talent are we looking for? What does the future look like for our organization?

DHG: Navigating the Accounting Recruitment Process: Public Accounting Firms

Thursday, October 8th, 11:00am-11:50am, Virtual Zoom Room ([Click Here LIVE](#))

Are you going through the recruiting process for Accounting Firms? Are you looking for the inside scoop on how to balance multiple offers? We are currently hiring for both Internship and Full Time candidates, and want to help you learn how to navigate the process. Please join DHG for a session on how to successfully ace this recruiting season!”

KESSLER CREATIVE: Marketing Yourself 101

Thursday, October 8th, Noon -12:50am, Virtual Zoom Room ([Click Here LIVE](#))

Learn how to use the principles of marketing to sell the product you know best... you! Get insider information from a local marketing business owner and two UNF alum in a session focusing on key ways to brand yourself to future employers. Kessler Creative has become one of the largest local marketing companies, working with a wide variety of clients nationwide including the Jacksonville Jaguars along with several nationally recognized brands. Kessler is actively hiring; employment opportunities in the marketing space will also be discussed.

MACQUARIE: Maximizing Your Handshake and LinkedIn Profiles

Thursday, October 8th, Noon -12:50am, Virtual Zoom Room ([Click Here LIVE](#))

Join Macquarie to learn more about how you can get the most out of your LinkedIn and Handshake profiles. We will go over ways to make your profile stand out and how to target your searches to maximize your profile benefits. We look forward to seeing you at our session!

ENTERPRISE: Recruiter's Guide: LinkedIn & Handshake Branding 101

Thursday, October 8th, 4:30-5:30pm, Virtual Zoom Room ([Click Here LIVE](#))

In a world of competitive college talent, recruiters are hunting for the top talent to join their team. With the need for more virtual recruitment and less in person networking options, what are ways that you can still be seen by a recruiter. Join in to hear from a recruiter at Enterprise about what recruiters look for online and how you can show up in common search strings and brand yourself on social media and LinkedIn to be noticed by your dream employer. Full time and internship opportunities with Enterprise will be shared upon request.

BANK OF ENGLAND: Don't Sleep on Your Credit Score

Thursday, October 8th, 4:30-5:30pm, Virtual Zoom Room ([Click Here LIVE](#))

...Seriously, don't sleep on your credit score! Bank of England Mortgage is here to help you determine how to understand and take control of your credit. We help first-time homebuyers, repeat homebuyers and real estate investors reach their financial goals every day. If helping people is something you're passionate about, Bank of England Mortgage is one of the top growing mortgage lenders in Jacksonville. Full-time positions are available, and all majors are encouraged to attend.

Finance and Financial Planning Student/Employer Networking Mixer

*Thursday **October 8**, 6:00-8:00pm, Virtual Handshake Room ([Click Here LIVE](#))*

Hosted by the Financial Planning Association

The Finance & Financial Planning student employer mixer is a networking event part of the Coggin Career Week experience. Students interested in pursuing careers related to finance, financial services, banking, or insurance are strongly encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.

Transportation & Logistics Student/Employer Networking Mixer

*Thursday **October 8**, 6:00-8:00pm, Virtual Handshake Room ([Click Here LIVE](#))*

Hosted by the Transportation & Logistics Society

The Transportation & Logistics student employer networking mixer is a special networking event part of the Coggin Career Week experience. Students interested in pursuing careers related to transportation and logistics, supply chain, and related areas are encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.