Employer Session Descriptions

September 30 – October 4, 2019

Updated 22 SEPT 2019

Monday | 30th September

Crowley: Careers in the Maritime Industry
Monday, September 30, 10:00am-10:50am, Coggin Bld #42, Room 2115
Graduating means you have to start applying for jobs, and it’s a lot of pressure – not to mention confusing – to commit to starting a career without knowing what each company does and what you’ll be working on day to day. Crowley Maritime hopes to clarify at least one industry for you – maritime logistics. Join two Jacksonville-based Crowley Maritime employees and former business majors as they talk about various types of careers as a business professional in maritime logistics, and what to expect on an everyday basis in the office.

EY: The Professional of the Future
Monday, September 30, 11:00am-11:50am, Coggin Bld #42, Room 2115
People are the heart of an organization. They deliver exceptional results for clients and help deliver the purpose of the company every day. But it’s no secret that technological advances are creating new complexities and changing our mindset and skillsets regularly. While we will always need to recruit people with traditional accounting backgrounds, we are attracting, retaining and developing professionals with an eye toward more diverse skill sets than ever before. Fulltime and internship opportunities will also be discussed for those interested.

Northwestern Mutual: Building a Winning Resume
Monday, September 30, 11:00am-11:50am, Coggin Bld #42, Room 2120
Session description coming soon....

Florida Blue: Maintaining Agility in Your Job Search
Monday, September 30, Noon-12:50pm, Coggin Bld #42, Room 2115
Tight employment markets, unpredictable global trade, and exponential growth of technology in operations keep companies on their toes. As a job seeker, are you as adaptable as your employer is? Staying adaptable in an ever-changing job marketplace helps students present themselves ready to meet today’s challenges
with effective resumes and job search techniques complimented by impactful interviewing. The GuideWell Group, parent company to Florida Blue, is one of the largest private employers in Jacksonville. With recent acquisitions and organic growth, including at our startup incubator in Orlando, GuideWell’s main goal of creating holistic health services to improve the overall health of the community members around us is becoming realized at a rapid pace; it’s an exciting time to Live Well, Be Well, GuideWell.

**Regions Bank: Energize Your Personal Finances**  
*Monday, September 30, Noon-12:50pm, Coggin Bld #42, Room 2120*  
*Session description coming soon….*

**Enterprise Rent A Car: Standing Out To Employers**  
*Monday, September 30, 4:30-5:30pm, Coggin Bld #42, Room 2115*  
*Hosted by the Transportation & Logistics Society*  
What are the fastest ways to turn off a recruiter during an employment search? What is the best way to navigate the college recruiting season and stand out among the pack? Do you know what leadership skills distinguish top job candidates from average ones? Enterprise Rent A Car was recently recognized on the “Top Entry Level Employers in 2018” list by Collegegrad.com. Come listen from our experienced recruiters share how not to turn off employers and what leadership skills separate exceptional students from the average. Fulltime and internship opportunities will also be discussed for those interested.

**Deutsche Bank: Careers Combating Financial Crime**  
*Monday, September 30, 4:30-5:30pm, Coggin Bld #42, Room 1114*  
What can you do to prevent financial crime from within the corporate structure of a global financial institution? What do institutions do to prevent financial crimes such as money laundering, terrorist financing and sanctions violations? Come join representatives from Deutsche Bank’s Anti-Financial Crime group for a panel discussion on the risks institutions face, what they do to combat financial crime, and the career opportunities to contribute to this effort.

**BB&T Bank: Banking: A Day in the Life**  
*Monday, September 30, 4:30-5:30pm, Coggin Bld #42, Room 2108*  
*Hosted by the Osprey Sales Club*  
BB&T is one of the largest financial services holding companies in the U.S. with $230.9 billion in assets. Come listen to our interactive panel discussion with banking professionals representing many different lines of business – what they do, what their day looks like, how they’ve been successful, and what got them into the role they’re in today. Building on a long tradition of excellence in community banking, BB&T offers a wide range of financial services including retail and commercial banking, investments, insurance, wealth management, asset management, mortgage, corporate banking, capital markets and specialized lending.

**Leaders Mixer: Coggin Student/Employer Networking Mixer**  
*Monday September 30, 6:00-8:00pm, Student Union Ballroom A + B*  
This private, student and employer invite only professional networking mixer caters to business students Coggin has tapped as a top student leader. This special event is hosted by 15 of Coggin’s active student clubs including 75+ of their executive board officers, Hicks Honors College, honor students, and hand selected students invited by faculty and staff.
**Diversity Mixer: Osprey Career Fair Diverse Student/Employer Networking Mixer**  
*Monday September 30, 7:00-8:00pm, Student Union Ballroom C*  
The UNF Osprey Career Fair Diversity Mixer is a special student/employer career networking event open to all UNF undergraduate and graduate students across all majors who self-identify as diverse/underrepresented. These populations may include but are not limited to ethnic minorities, women, veterans, LGBTQA+ students, and students with disabilities.

**Tuesday | 1st October**

**Osprey Career Fair**  
*Tuesday, October 1st, 3:00-6:00pm, University Center, Grand Ballroom*  
The Osprey Career Fair is the largest career fair on the campus of the University of North Florida. Occurring biannually in October and February, the OCF attracts over 80 companies from a variety of industries. Open to all UNF students and alumni actively looking for either internships or full-time jobs, OCF offers networking with employers from Jacksonville, companies around the state of Florida, and the Southeastern United States. Search ‘Osprey Career Fair’ in Handshake to find all attending companies and positions for recruitment.

**Wednesday | 2nd October**

**Northwestern Mutual: Behavioral Based Interviewing 101**  
*Wednesday, October 2nd, 10:00am-10:50am, Coggin Bld #42, Room 2115*  
Session Description Coming Soon...

**Regions Bank: Opportunities & Career Pathways in Finance**  
*Wednesday, October 2nd, 10:00am-10:50am, Coggin Bld #42, Room 2120*  
Session Description Coming Soon...

**Bank of America: Millennials & Finance**  
*Wednesday, October 2nd, 11:00am-11:50am, Coggin Bld #42, Room 2115*  
What priorities are most important to you? How will you make those priorities a reality? Millennials are the biggest generation in U.S. history and face unique financial challenges. Come hear practical tips and suggestions you can take to improve your financial wellness and learn more about career opportunities with Merrill Lynch. We encourage all majors to join and gather information on our full-time positions available right after graduation.

**Fidelity: Making the Most of Your Internship**  
*Wednesday, October 2nd, Noon-12:50pm, Coggin Bld #42, Room 2115*  
What does success look like for my internship? What should I focus on while I’m there? Internships can be great opportunities to find a future career. In addition to the job that you do while you are there, you also have a tremendous opportunity to look at the company from the inside. We will talk to you about the types of things that you should look for and take advantage of as well as showing the company how great of an employee you will be. You will also get to hear directly from a former intern who is now a full-time employee after taking advantage of her summer internship with us! Fidelity Investments has been recognized by
Fairygodboss as Best Financial Company in 2019 and also named a top 10 Best Place To Work in Jacksonville by the Jacksonville Business Journal. Full-time and internship opportunities will also be discussed.

**Adecco: Maximizing Your LinkedIn Profile**  
*Wednesday, October 2nd, Noon-12:50pm, Coggin Bld #42, Room 2115*  
How many searches are you showing up in on LinkedIn? Could your LinkedIn profile use a face lift? Let our recruiting professionals help you create a winning LinkedIn profile that gets noticed by employers. We will teach how to embed images, write a catchy summary statement, and how to do effective connection searches. The Adecco Group is a global HR solutions company, with its North American headquarters 5 miles from UNF campus. We have been certified as one of the top 5 best employers in the world to work for according to Great Place to Work [greatplacetowork.com/best-workplaces/worldsbest/2018](http://greatplacetowork.com/best-workplaces/worldsbest/2018). We have positions to launch careers in Recruiting/HR, IT, Business Operations, Finance, etc.

**Adecco: *FREE* Professional LinkedIn Headshots**  
*Wednesday, October 2nd, 1:00-4:00pm, Coggin Bld #42, 1st Floor Lobby*  
Professional photographer from The Adecco Group Marketing Department will be onsite taking headshot pictures free of charge. Stop by INSERT ROOM/LOCATION HERE for your photo shoot! The Adecco Group is a global HR solutions company, with its North American headquarters 5 miles from UNF campus. We have been certified as one of the top 5 best employers in the world to work for according to Great Place to Work [greatplacetowork.com/best-workplaces/worldsbest/2018](http://greatplacetowork.com/best-workplaces/worldsbest/2018). We have positions to launch careers in Recruiting/HR, IT, Business Operations, Finance, etc.

**Adecco: IQ Vs EQ**  
*Wednesday, October 2nd, 4:30-5:30pm, Coggin Bld #42, Room 2115*  
*Hosted by the American Marketing Association*  
Who would you rather work with—someone exceptionally intelligent (IQ) or someone who works well with others (EQ)? Which do you think is more important in business? Humans are made up of emotions and how those emotions show up every day matters. In this session, our Performance Consultants will teach the “Event, Response, Results” Interaction Cycle to bring greater awareness to your emotions and understand how they impact in business (and in life!) The Adecco Group is a global HR solutions company, with its North American headquarters 5 miles from UNF campus. We have been certified as one of the top 5 best employers in the world to work for according to Great Place to Work [greatplacetowork.com/best-workplaces/worldsbest/2018](http://greatplacetowork.com/best-workplaces/worldsbest/2018). We have positions to launch careers in Recruiting/HR, IT, Business Operations, Finance, etc.

**DHG: Navigating the Accounting Recruitment Process: Public Accounting Firms**  
*Wednesday, October 2nd, 4:30-5:30pm, Coggin Bld #42, Room 1114*  
*Session description coming soon....*

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**Thursday | 3rd October**

**BB&T: Leadership Through Change**  
*Thursday, October 3rd, 10:00am-10:50am, Coggin Bld #42, Room 2115*  
*Hosted by the Osprey Sales Club*  
BB&T and SunTrust, two iconic franchises, are currently undergoing a transformational merger creating Truist, the sixth-largest bank in the United States. Come learn about leadership from an interactive panel discussion and how local leaders at BB&T are infusing leadership principles to guide decision making. Open to all business students, students will acquire leadership development for use in both their personal and professional career paths.
Do you truly know what it means to sell? Sales has evolved greatly over the years from door to door sales to a more highly technical approach. Regardless of your career path, the art of selling is essential in taking you to the next level, both personally and professionally. At Merrill, we train our associates how to overcome their unconscious bias about their own sales identity in order to provide the best experience for our clients. Join us to find out how you can redefine perceptions of what it means to be a salesperson and how you can apply this to your everyday lives. Merrill has been recruiting in Jacksonville for the past 9 years and is a great place to launch your career. We are currently recruiting for full-time positions and summer internships, all majors welcome.

EY: Virtual Teaming
Thursday, October 3rd, 11:00am-11:50am, Coggin Bld #42, Room 2115
In a world of evolving technology, we find ourselves teaming with people all over the national and world. Our purpose is to help you feel prepared to build trust, improve collaboration, conduct effective meetings and deliver quality results when working with a virtual team. Come join EY professionals and learn how we are navigating through a virtual world. Fulltime opportunities will also be discussed for those interested.

Macquarie: Advanced Networking 101 & Interviewing
Thursday, October 3rd, Noon-12:50pm, Coggin Bld #42, Room 2115
How do I make a memorable first impression? How do I show that I am capable of doing the job? Are these questions that you tend to ask yourself when preparing for an interview or networking session? Join us to get all of your questions answered! We will have a team on campus who will be sharing their personal experiences while also providing helpful tips and tricks to navigate through the recruitment process.

Enterprise Rent A Car: Networking 101: Crushing a Professional Mixer
Thursday, October 3rd, 4:30-5:30pm, Coggin Bld #42, Room 2115
Going to the Coggin Career Week Mixers? Need some advice on how to land an interview? Come speak to a recruiter about what we look for and expect during a networking session. What is off limits and what will set you apart. Being yourself but remaining professional, managing the balance. Fulltime and internship opportunities will also be discussed for those interested.

Crowley: Change Leadership in Business
Thursday, October 3rd, 4:30-5:30pm, Coggin Bld #42, Room 2105
You’ve heard the saying - The only thing constant is change. Well, in today’s world, change is happening at a more rapid pace than ever before. In order to be a successful professional, we must adapt to today’s environment. Years of research show that if we intentionally tackle the people side of change our chances of success are greatly increased, thus raising our ability to meet our goals and objectives. During this session, we will introduce you with some high-level Change Leadership concepts.

Finance and Financial Planning Student/Employer Networking Mixer
Thursday October 3, 6:00-8:00pm, Student Union Ballroom A+B
Hosted by the Financial Planning Association
The Finance & Financial Planning student employer mixer is a networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to finance, financial services, banking, or insurance are strongly encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.
Transportation & Logistics Student/Employer Networking Mixer
Thursday October 3, 6:00-8:00pm, Student Union Ballroom C+D
Hosted by the Transportation & Logistics Society
The Transportation & Logistics student employer networking mixer is a special networking event apart of the Coggin Career Week experience. Students interested in pursuing careers related to transportation and logistics, supply chain, and related areas are encouraged to attend. All students will have a chance to meet, mingle, and network with recruiters. Most attending employers are actively hiring for both full-time and immediate internship opportunities.