



EMBARGOED UNTIL 5 a.m. EST Tuesday, Aug. 16, 2022

UNF Poll: Fried Leading in Democratic Governor's Primary
Florida voters most concerned about cost of living

A new poll of likely primary voters in Florida from The Public Opinion Research Lab (PORL) at the University of North Florida shows gubernatorial candidate Nikki Fried ahead of Charlie Crist in the Democratic primary, but still seven points behind republican incumbent Ron DeSantis in a head-to-head race among registered voters.

Registered Democrats who are likely to vote in the August 23 primary election were asked their vote choices for the Democratic nominees for Florida Governor and U.S. Senate. A respondent is considered a "likely" voter if they said they would definitely vote, or had already voted in the primary. In the Governor's race, 47% said they would vote for Nikki Fried, followed by 43% for Charlie Crist; Cadance Daniel and Robert Willis had 4% and 1%, respectively; 6% didn't know or refused to answer.

For the U.S. Senate seat, the overwhelming majority indicated a vote for Val Demings at 80%, with William Sanchez and Brian Rush tied in a distant second with 4% each. Two percent indicated a vote for Ricardo de la Fuente, and 10% didn't know or refused.

"Fried seems to have reversed the eight-point lead that Crist had when we asked registered Democrats about vote choice in February," commented Dr. Michael Binder, PORL faculty director and UNF professor of political science. "It's possible that the overturning of Roe v. Wade changed the make-up of this race, and has particularly energized women that are almost 20 points more likely to vote for her."

Registered voters who said they would vote in the general midterm election were asked who they would vote for if the election were held today, and the candidates were Ron DeSantis and Nikki Fried. Fifty percent of respondents said they would vote for DeSantis, with 43% indicating a vote for Fried, and 5% said they would vote for someone else. DeSantis also came out on top with 50% when asked the same question if the Democratic candidate was Charlie Crist, who had 42%, and 6% saying they would vote for someone else.

Val Demings came out on top in the head-to-head against Marco Rubio for U.S. Senate, with 48% indicating a vote for Demings and 44% for Rubio, with 7% saying they would vote for someone else.

"Fried and Crist are trailing behind DeSantis in head-to-heads," Binder noted, "but both potential match-ups are much closer than they were when we polled registered voters in February, when DeSantis was up by over 20 percentage points. It is important to keep in mind that these are registered voters, and Republicans are generally more likely to turn out in November."

Registered Republicans were also asked who they would vote for in a hypothetical presidential primary in 2024 between Ron DeSantis and Donald Trump. Of those respondents, 47% said they would vote for DeSantis and 45% for Trump; 7% said they would vote for someone else.

Relatedly, all respondents were then asked how they would characterize DeSantis and Trump's personal relationship, to which 47% said acquaintances, 42% said friends, and just 8% said they think they are enemies.

"DeSantis and Trump are the two most popular Republican names being discussed for 2024 and DeSantis is edging him out in their home state," commented Binder. "People are split on whether Trump and DeSantis are friends or merely acquaintances, I guess we'll really find out after the midterms and the 2024 race starts to heat up."

In addition to primary and general election questions, respondents were asked about job approval for several federal and state officials. President Joe Biden has an approval rating of 38%, with 59% disapproving. The U.S. Supreme Court had similarly low approval, with 37% approving and 59% disapproval. U.S. Senators Marco Rubio and Rick Scott both fared no better, each with 37% approving.

Governor Ron DeSantis had an approval rating of 50%, down from 58% in February of this year. Forty-five percent said they approve strongly of the job DeSantis is doing, while only 5% said they approve somewhat. Conversely, 41% said they strongly disapprove, with only 7% disapproving somewhat. Agricultural Commissioner Nikki Fried had an approval rating of 40%, with 27% disapproving and 31% who don't know.

"The polarization of DeSantis support is striking, if not altogether surprising with political agenda and media presence this past year," Binder commented. "More people seem to have an opinion about Fried since she started campaigning for Governor—her 'don't know' percentage has decreased dramatically from 49% in February."

Respondents were also asked about the recent Supreme Court decision overturning *Roe v. Wade*, which established the constitutional right to abortion in the first three months of pregnancy. When asked how this decision would impact their voting behavior, 51% said made them more likely to vote in the November midterm election, 46% said it would not affect their decision to vote, and 3% said it would make them less likely to vote.

In a related question, respondents were asked if they would support a law making abortion illegal in all cases in the State of Florida, to which the majority (59%) said they would be strongly opposed, and 12% somewhat opposed. Twenty-seven percent said they would support such a law: 13% strongly and 14% somewhat.

"Without the protections of *Roe*, the likelihood of a strict or outright ban on abortion being introduced in Florida increases dramatically, and this looks to be mobilizing Democrats to the polls—78% said the decision made them more likely to vote in November," noted Binder. "But among Republicans, most (54%) said they are at least somewhat supportive of an outright ban."

When asked what they think is the most important problem facing Florida today, a notable 43% of respondents said cost of living was the most pressing issue. Tied in a distant second place are education and abortion/reproductive rights, each with 8%. Cost of living is a

new category added since the last time this question was asked in February of this year, when the top choice was economy, jobs, and unemployment with 22%, now down to 7%.

“With record inflation this past year, it’s no wonder that Florida voters are concerned about the cost of living,” commented Binder. “Even with signs that inflation may begin to ease, cost of living in Florida does not appear to be improving anytime soon.”

Finally, respondents were asked who they think actually won the 2020 election—Joe Biden or Donald Trump—and whether they believe much of mainstream media to be “fake news.” Overall, 60% said Biden either definitely or probably won the election, while 38% said Trump definitely or probably won. Regarding mainstream media, 56% said it is fake news, with 42% indicating it is not fake news. Both questions show a clear partisan split, with 95% of Democrats saying Joe Biden won the 2020 election, and 84% saying the mainstream media is not fake news. Among Republicans, 77% said Trump really won the 2020 election, and 93% said the mainstream media is fake news.

“While we see a partisan divide in perceptions of the 2020 election, Democrats seem to be much more certain, with 91% saying Biden definitely won,” Binder noted, “but only 38% of Republicans say Trump definitely won, the remaining 39% saying he probably won.” Binder noted. “Unsurprisingly, 98% of folks who said Trump won in 2020 also think that the mainstream media is fake news.”

Methodology

The UNF PORL Florida Statewide Poll consists of a random sample of 1,624 registered Florida voters and was conducted August 8 through August 12, 2022, by the Public Opinion Research Lab (PORL) at the University of North Florida. The survey was administered through email via Qualtrics, an online survey platform. The sampling frame was comprised of registered voters in the July 2022 update of the Florida voter file, who either had a listed email address or could be matched using a commercial database. Sixty-five percent of the respondents who were missing email addresses were appended using Aristotle’s Match-It service, which matched respondents to email addresses using the name and physical address listed in the voter file. This study had a 4.2% response rate.

To ensure a representative sample of registered voters, the 10 Florida designated media market areas were stratified into 18 strata. Heavily urban and highly educated counties were separated out from their media markets and given their own stratum.

The weighting process had three steps. First, data were weighted by geographic strata to reflect the population across the State of Florida, followed by the respondent’s educational attainment. Finally, data were weighted to partisan registration, age, race, sex, and 2020 vote choice. Education weights were created from the Census Bureau’s American Community Survey (ACS) 2020 estimates for the percent of college-educated individuals over 25 in the state of Florida, approximately 31% statewide. Partisan registration, sex, race, and age weights were created from the July 2022 update of the Florida Voter File to match registered voters in Florida.

All weighted demographic variables were applied using the SPSS version 26 rake weighting function, which will not assign a weight if one of the demographics being weighted on

is missing. The margin of sampling error for the total sample is +/- 3.4 percentage points, including estimated design effect.

The PORL is a full-service survey research facility that provides tailored research to fulfill each client's individual needs from political, economic, social, and cultural projects. The PORL opened in 2001 and is an independent, non-partisan center, a charter member of the American Association for Public Opinion Research Transparency Initiative and a member of the Association of Academic Survey Research Organization. As members of AAPOR, the PORL's goal is to support sound and ethical practices in the conduct of survey and public opinion research. For more information about methodology, contact Dr. Michael Binder at porl@unf.edu or (904) 620-2784.

About University of North Florida

The University of North Florida is a nationally ranked university located on a beautiful 1,381-acre campus in Jacksonville surrounded by nature. Serving 17,000 students, UNF features six colleges of distinction with innovative programs in high-demand fields. UNF students receive individualized attention from faculty and gain valuable real-world experience engaging with community partners. A top public university, UNF prepares students to make a difference in Florida and around the globe. Learn more at www.unf.edu.

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For more information visit <https://www.unf.edu/coas/por/>

What do you think is the most important problem facing Florida today?

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Cost of living	43%	36%	46%	48%	41%	46%	46%	38%	40%	57%	56%	19%	49%	54%	48%	42%	45%	33%
Education	8%	10%	9%	6%	10%	7%	8%	9%	10%	1%	7%	10%	21%	12%	5%	7%	6%	6%
Abortion/Reproductive rights	8%	13%	1%	9%	6%	9%	6%	10%	8%	9%	4%	9%	11%	7%	12%	6%	5%	7%
Economy/Jobs/Unemployment	7%	3%	12%	6%	9%	6%	6%	10%	8%	4%	5%	7%	4%	4%	4%	15%	7%	8%
Gun Policy	6%	10%	2%	5%	3%	8%	7%	5%	5%	9%	3%	18%	4%	0%	6%	8%	6%	8%
Immigration	6%	1%	11%	5%	7%	5%	5%	6%	6%	-	9%	3%	-	4%	3%	5%	8%	8%
Crime	5%	3%	4%	8%	7%	3%	6%	3%	5%	6%	3%	9%	1%	9%	0%	2%	6%	7%
Environment	5%	9%	3%	4%	5%	5%	5%	7%	6%	2%	3%	11%	8%	2%	4%	5%	6%	7%
Healthcare	4%	5%	3%	3%	2%	5%	4%	3%	4%	1%	3%	9%	-	7%	9%	2%	2%	2%
COVID-19	1%	2%	-	-	1%	1%	1%	-	1%	2%	-	-	-	-	-	-	1%	1%
Something Else	7%	9%	8%	4%	8%	6%	6%	8%	8%	7%	6%	4%	2%	1%	6%	8%	6%	12%
Don't know/Refusal	1%	1%	1%	2%	2%	1%	1%	1%	1%	2%	1%	2%	-	-	2%	-	1%	2%

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

President Joe Biden

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	14%	34%	1%	7%	16%	13%	14%	15%	15%	28%	6%	8%	10%	12%	17%	11%	18%	
Somewhat Approve	24%	46%	5%	21%	22%	25%	23%	25%	22%	26%	22%	40%	16%	28%	27%	22%	22%	
Somewhat Disapprove	9%	14%	1%	13%	7%	11%	8%	10%	6%	10%	13%	22%	43%	8%	10%	7%	5%	
Strongly Disapprove	50%	6%	91%	53%	53%	47%	51%	48%	56%	26%	56%	30%	30%	51%	42%	51%	59%	
Don't Know	2%	-	-	6%	1%	3%	3%	<1%	<1%	9%	4%	-	-	1%	8%	3%	<1%	
Refusal	1%	1%	2%	1%	1%	1%	1%	2%	1%	-	-	-	-	<1%	-	<1%	4%	

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

The U.S. Supreme Court

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	13%	1%	43%	8%	20%	16%	19%	15%	19%	-	31%	10%	9%	12%	12%	15%	22%	
Somewhat Approve	24%	4%	35%	17%	23%	15%	18%	19%	23%	1%	14%	26%	12%	9%	13%	20%	32%	
Somewhat Disapprove	18%	12%	10%	16%	13%	12%	12%	14%	13%	20%	9%	10%	8%	14%	12%	17%	12%	
Strongly Disapprove	41%	76%	4%	36%	35%	42%	37%	42%	34%	68%	33%	41%	54%	42%	48%	30%	29%	
Don't Know	4%	6%	8%	21%	8%	14%	12%	9%	11%	11%	13%	14%	17%	24%	15%	15%	5%	
Refusal	1%	1%	1%	1%	1%	1%	1%	<1%	1%	1%	1%	-	-	<1%	3%	<1%	2%	

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

Senator Marco Rubio

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	18%	1%	43%	8%	20%	16%	19%	15%	19%	-	31%	10%	9%	12%	12%	15%	22%	
Somewhat Approve	19%	4%	35%	17%	23%	15%	18%	19%	23%	1%	14%	26%	12%	9%	13%	20%	32%	
Somewhat Disapprove	13%	12%	10%	16%	13%	12%	12%	14%	13%	20%	9%	10%	8%	14%	12%	17%	12%	
Strongly Disapprove	39%	76%	4%	36%	35%	42%	37%	42%	34%	68%	33%	41%	54%	42%	48%	30%	29%	
Don't Know	11%	6%	8%	21%	8%	14%	12%	9%	11%	11%	13%	14%	17%	24%	15%	15%	5%	
Refusal	1%	1%	1%	1%	1%	1%	1%	<1%	1%	1%	1%	-	-	<1%	3%	<1%	2%	

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

Senator Rick Scott
[Registered voters]

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	16%	1%	37%	8%	17%	15%	17%	14%	16%	-	26%	15%	8%	8%	9%	14%	20%	25%
Somewhat Approve	21%	8%	35%	19%	24%	17%	21%	19%	23%	9%	18%	25%	8%	13%	17%	26%	34%	20%
Somewhat Disapprove	9%	9%	10%	9%	10%	9%	8%	12%	10%	6%	7%	14%	17%	11%	6%	14%	12%	5%
Strongly Disapprove	44%	79%	13%	40%	41%	47%	44%	44%	43%	69%	33%	38%	53%	56%	52%	32%	33%	44%
Don't Know	9%	3%	5%	22%	7%	11%	8%	11%	6%	15%	15%	9%	14%	13%	17%	12%	1%	5%
Refusal	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	-	-	-	<1%	3%	<1%	2%

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

Governor Ron DeSantis
[Registered voters]

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	45%	4%	91%	36%	48%	42%	47%	39%	52%	11%	50%	26%	26%	30%	42%	53%	50%	50%
Somewhat Approve	5%	1%	4%	13%	6%	5%	5%	7%	4%	6%	9%	2%	6%	11%	6%	3%	5%	3%
Somewhat Disapprove	7%	11%	1%	9%	7%	7%	7%	7%	4%	12%	3%	27%	2%	6%	7%	11%	10%	5%
Strongly Disapprove	41%	83%	3%	36%	36%	44%	38%	46%	38%	62%	33%	44%	66%	46%	42%	32%	30%	41%
Don't Know	2%	1%	1%	6%	2%	2%	3%	1%	1%	8%	4%	-	-	8%	3%	0%	1%	1%
Refusal	1%	1%	<1%	<1%	1%	<1%	1%	<1%	1%	1%	1%	-	-	-	1%	1%	-	1%

Below is a list of Federal and State officials. Please indicate the extent to which you approve or disapprove of the job each is doing.

Agricultural Commissioner Nikki Fried
[Registered voters]

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly Approve	13%	20%	9%	12%	14%	13%	15%	10%	13%	12%	15%	13%	14%	11%	13%	11%	13%	13%
Somewhat Approve	27%	45%	18%	17%	29%	26%	27%	30%	28%	25%	26%	34%	20%	25%	27%	23%	30%	32%
Somewhat Disapprove	11%	9%	17%	8%	14%	9%	12%	11%	12%	13%	11%	3%	3%	7%	6%	20%	12%	14%
Strongly Disapprove	16%	5%	28%	14%	17%	15%	15%	17%	19%	6%	11%	14%	13%	15%	12%	13%	25%	16%
Don't Know	31%	20%	27%	49%	26%	36%	31%	31%	28%	38%	34%	34%	51%	40%	37%	29%	23%	24%
Refusal	1%	1%	1%	1%	1%	1%	1%	1%	1%	1%	3%	-	-	1%	<1%	1%	-	2%

As you may know, there is a primary election coming up on August 23rd. How likely are you to vote in the upcoming primary election?

	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
You will definitely vote	71%	70%	86%	56%	71%	71%	72%	75%	61%	70%	68%	62%	67%	72%	71%	79%	72%	72%
You will probably vote	8%	6%	5%	14%	7%	9%	8%	9%	7%	13%	8%	19%	5%	13%	11%	6%	4%	4%
You will probably not vote	8%	4%	2%	18%	6%	9%	8%	5%	19%	10%	1%	14%	22%	3%	4%	2%	5%	5%
You will definitely not vote	2%	-	1%	6%	3%	1%	2%	3%	1%	2%	2%	2%	5%	0%	2%	1%	2%	2%
Already voted	9%	17%	6%	4%	10%	8%	10%	7%	10%	11%	6%	12%	2%	2%	11%	11%	7%	15%
Don't know/Refusal	2%	3%	1%	1%	1%	2%	1%	1%	1%	1%	0%	10%	-	-	0%	1%	5%	2%

If the Democratic primary for Florida governor were held today, which of the following candidates would you vote for?

[Likely Democratic primary voters only]

	Total n=529	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=529	Rep n=0	NPA/Oth n=0	M n=267	F n=262	No n=135	Yes n=392	White n=406	Afr Am/Black n=62	Hisp n=44	Other n=17	18-24 n=11	25-34 n=36	35-44 n=58	45-54 n=71	55-64 n=94	65+ n=259
Charlie Crist	43%	43%	-	-	52%	35%	44%	41%	43%	52%	33%	34%	22%	16%	57%	46%	44%	50%
Cadance Daniel	4%	4%	-	-	3%	5%	6%	1%	2%	12%	4%	2%	-	1%	-	13%	3%	5%
Nicole "Nikki" Fried	47%	47%	-	-	37%	55%	43%	53%	51%	34%	61%	26%	56%	81%	40%	40%	32%	42%
Robert L. Willis	1%	1%	-	-	2%	-	2%	1%	2%	-	-	-	-	-	-	-	-	1%
Don't know/Refusal	6%	6%	-	-	8%	4%	8%	3%	3%	-	2%	38%	22%	1%	1%	1%	21%	3%

If the Democratic primary for Florida governor were held today, which of the following candidates would you vote for?

[Likely Democratic primary voters only]

	Total n=529	Roe Affect Vote	
		More Likely n=383	No Effect n=142
Charlie Crist	43%	40%	55%
Cadance Daniel	4%	5%	1%
Nicole "Nikki" Fried	47%	47%	42%
Robert L. Willis	1%	1%	1%
Don't know/Refusal	6%	7%	1%

If the Democratic primary for U.S. Senate were held today, which of the following candidates would you vote for?

[Likely Democratic primary voters only]

	Total n=529	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=529	Rep n=0	NPA/Oth n=0	M n=267	F n=262	No n=135	Yes n=392	White n=406	Afr Am/Black n=62	Hisp n=44	Other n=17	18-24 n=11	25-34 n=36	35-44 n=58	45-54 n=71	55-64 n=94	65+ n=259
Ricardo De La Fuente	2%	2%	-	-	3%	1%	2%	2%	3%	-	4%	-	-	1%	4%	1%	3%	1%
Val Demings	80%	80%	-	-	81%	80%	78%	85%	87%	82%	72%	47%	71%	97%	87%	67%	71%	84%
Brian Rush	4%	4%	-	-	4%	4%	4%	3%	5%	5%	-	-	-	7%	4%	-	-	6%
William Sanchez	4%	4%	-	-	5%	4%	6%	3%	1%	-	21%	15%	-	-	13%	3%	6%	6%
Don't know/Refusal	10%	10%	-	-	8%	11%	11%	7%	5%	13%	4%	38%	29%	1%	3%	15%	23%	3%

If the 2024 Republican presidential primary were held today and the following candidates were running, which candidate would you vote for?

	[Registered Republicans only]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=671	Dem n=0	Rep n=671	NPA/Oth n=0	M n=426	F n=245	No n=223	Yes n=440	White n=589	Afr Am/Black n=3	Hisp n=60	Other n=19	18-24 n=15	25-34 n=34	35-44 n=44	45-54 n=85	55-64 n=172	65+ n=321
Ron DeSantis	47%	-	47%	-	50%	45%	47%	49%	51%	50%	35%	36%	61%	52%	39%	52%	43%	45%
Donald Trump	45%	-	45%	-	43%	46%	47%	41%	41%	-	57%	64%	32%	13%	58%	46%	54%	43%
Someone else	7%	-	7%	-	6%	7%	6%	10%	7%	50%	7%	-	7%	33%	3%	1%	3%	7%
Don't know/Refusal	1%	-	1%	-	1%	2%	1%	1%	1%	-	1%	-	-	-	-	-	-	2%

Which of the following do you think best describes the relationship between Donald Trump and Ron DeSantis?

	[Registered voters]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,624	Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Friends	42%	53%	41%	29%	41%	42%	43%	40%	40%	42%	44%	37%	36%	40%	32%	53%	45%	
Acquaintances	47%	32%	56%	54%	47%	47%	46%	50%	50%	32%	51%	37%	54%	48%	49%	56%	43%	42%
Enemies	8%	13%	2%	9%	6%	7%	9%	8%	8%	9%	3%	16%	9%	8%	7%	3%	11%	
Don't know/Refusal	4%	2%	2%	8%	3%	5%	4%	2%	2%	13%	4%	3%	-	9%	5%	5%	1%	2%

Compared to previous midterm elections, are you more enthusiastic about voting than usual, or less enthusiastic?

	[Registered voters]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,624	Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Less enthusiastic	14%	15%	5%	24%	11%	16%	16%	11%	9%	46%	12%	7%	17%	27%	14%	14%	7%	9%
About the same	37%	38%	36%	39%	37%	38%	36%	39%	38%	26%	35%	53%	56%	42%	31%	49%	33%	29%
More enthusiastic	47%	48%	57%	35%	50%	45%	46%	49%	52%	27%	48%	39%	26%	31%	48%	37%	60%	60%
Don't know/Refusal	2%	<1%	2%	3%	2%	1%	2%	1%	2%	1%	5%	2%	-	<1%	7%	<1%	0%	2%

Which of the following statements best describes your feelings toward the upcoming midterm election?

	[Registered voters]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,624	Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
I always/usually vote in midterm elections, and I will vote in this one	70%	78%	80%	49%	74%	66%	69%	73%	76%	48%	63%	73%	64%	53%	66%	66%	74%	83%
I rarely/never vote in midterm elections, but I will vote in this one	21%	17%	15%	32%	18%	23%	22%	20%	17%	34%	22%	26%	21%	25%	24%	28%	23%	12%
I always/usually vote in midterm elections, but I will not vote in this one	2%	<1%	4%	1%	1%	2%	2%	2%	1%	1%	4%	-	1%	1%	4%	0%	1%	2%
I rarely/never vote in midterm elections, and I will not vote in this one	5%	3%	1%	9%	4%	5%	4%	5%	4%	2%	8%	2%	12%	10%	3%	5%	1%	2%
Don't know/Refusal	3%	1%	1%	9%	2%	4%	4%	1%	1%	15%	4%	-	2%	12%	4%	<1%	1%	2%

If the general election for Florida governor were held today, and the candidates were Ron DeSantis for the Republican Party and Charlie Crist for the Democratic Party, who would you vote for?

	[Registered voters who said they would vote in the midterm election]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,534	Dem n=564	Rep n=641	NPA/Oth n=329	M n=908	F n=626	No n=445	Yes n=1,076	White n=1,227	Afr Am/Black n=98	Hisp n=153	Other n=56	18-24 n=36	25-34 n=99	35-44 n=156	45-54 n=209	55-64 n=337	65+ n=697
Ron DeSantis (REP)	50%	5%	95%	51%	55%	46%	53%	45%	57%	21%	55%	31%	30%	46%	45%	55%	58%	53%
Charlie Crist (DEM)	42%	85%	2%	39%	40%	44%	40%	46%	38%	69%	33%	55%	62%	44%	46%	43%	35%	38%
Someone else	6%	7%	2%	10%	4%	8%	6%	7%	3%	10%	12%	11%	6%	10%	8%	1%	4%	7%
Don't know/Refusal	2%	3%	1%	1%	1%	2%	1%	2%	2%	-	<1%	4%	3%	1%	1%	3%	2%	

If the general election for Florida governor were held today, and the candidates were Ron DeSantis for the Republican Party and Nikki Fried for the Democratic Party, who would you vote for?

	[Registered voters who said they would vote in the midterm election]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,534	Dem n=564	Rep n=641	NPA/Oth n=329	M n=908	F n=626	No n=445	Yes n=1,076	White n=1,227	Afr Am/Black n=98	Hisp n=153	Other n=56	18-24 n=36	25-34 n=99	35-44 n=156	45-54 n=209	55-64 n=337	65+ n=697
Ron DeSantis (REP)	50%	3%	95%	51%	54%	46%	52%	45%	56%	21%	55%	31%	30%	46%	45%	55%	60%	52%
Nikki Fried (DEM)	43%	90%	4%	35%	39%	47%	41%	48%	39%	71%	35%	57%	62%	53%	47%	44%	33%	38%
Someone else	5%	4%	1%	12%	5%	5%	5%	4%	5%	5%	11%	5%	5%	8%	1%	4%	6%	
Don't know/Refusal	2%	3%	2%	2%	2%	3%	2%	2%	2%	4%	5%	-	4%	-	1%	-	4%	4%

If the general election for U.S. Senator from Florida were being held today, which of the following candidates would you vote for?

	[Registered voters who said they would vote in the midterm election]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,534	Dem n=564	Rep n=641	NPA/Oth n=329	M n=908	F n=626	No n=445	Yes n=1,076	White n=1,227	Afr Am/Black n=98	Hisp n=153	Other n=56	18-24 n=36	25-34 n=99	35-44 n=156	45-54 n=209	55-64 n=337	65+ n=697
Marco Rubio (REP)	44%	3%	89%	36%	48%	40%	46%	40%	52%	2%	48%	28%	29%	28%	32%	50%	55%	50%
Val Demings (DEM)	48%	94%	4%	46%	45%	50%	46%	50%	41%	83%	42%	61%	66%	59%	56%	46%	35%	43%
Someone else	7%	2%	7%	14%	6%	8%	7%	7%	5%	15%	7%	11%	-	12%	12%	4%	7%	5%
Don't know/Refusal	2%	2%	<1%	3%	1%	2%	1%	3%	2%	-	4%	1%	5%	2%	1%	<1%	3%	2%

As you may know, the U.S. Supreme Court recently issued a ruling overturning the 1973 Roe v. Wade decision establishing the constitutional right to abortion in the first three months of pregnancy. Does that Supreme Court decision make you more or less likely to vote this November, or does it not have an effect?

	[Registered voters]																	
	Party				Sex		College		Race/Ethnicity				Age					
	Total n=1,624	Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
More likely to vote	51%	78%	29%	44%	43%	57%	52%	49%	48%	62%	48%	59%	72%	56%	55%	49%	41%	46%
No effect	46%	20%	71%	47%	55%	39%	44%	50%	50%	24%	49%	41%	28%	33%	43%	52%	58%	50%
Less likely to vote	3%	1%	-	7%	2%	3%	3%	1%	1%	10%	2%	-	-	11%	1%	-	1%	1%
Don't know/Refusal	1%	<1%	1%	2%	1%	1%	-	1%	3%	-	-	-	-	0%	-	-	-	3%

Would you support or oppose a law making abortion illegal in all cases in the state of Florida?

	[Registered voters]																	
	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Strongly support	13%	3%	28%	8%	13%	14%	14%	13%	12%	1%	28%	10%	11%	7%	17%	13%	16%	14%
Somewhat support	14%	2%	26%	14%	18%	11%	15%	12%	14%	19%	14%	8%	8%	16%	16%	16%	12%	14%
Somewhat oppose	12%	4%	17%	15%	15%	10%	12%	13%	13%	3%	6%	28%	8%	10%	3%	7%	24%	14%
Strongly oppose	5%	90%	27%	62%	54%	64%	58%	62%	59%	74%	52%	54%	74%	66%	64%	63%	48%	54%
Don't know/Refusal	2%	<1%	2%	2%	1%	2%	1%	1%	2%	3%	<1%	-	-	1%	1%	2%	1%	4%

As you may know, Donald Trump contested the results of the 2020 election through legal challenges in various states and the Supreme Court. Who do you think won the 2020 election – that is, who received the most votes cast by eligible voters in enough states to win the election?

	[Registered voters]																	
	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Joe Biden definitely won	50%	91%	9%	50%	47%	53%	45%	59%	45%	79%	42%	60%	66%	50%	67%	45%	42%	48%
Joe Biden probably won	11%	4%	13%	15%	13%	9%	11%	10%	10%	5%	16%	9%	14%	20%	10%	8%	6%	8%
Donald Trump probably won	19%	3%	39%	16%	18%	20%	21%	17%	24%	5%	12%	22%	5%	11%	13%	27%	28%	22%
Donald Trump definitely won	18%	2%	38%	14%	22%	15%	21%	14%	20%	-	29%	10%	15%	11%	18%	21%	23%	19%
Don't know/Refusal	2%	<1%	1%	5%	1%	3%	2%	1%	1%	11%	1%	-	-	8%	2%	-	<1%	2%

Do you think that much of the mainstream media is fake news or not?

	[Registered voters]																	
	Total n=1,624	Party			Sex		College		Race/Ethnicity				Age					
		Dem n=582	Rep n=671	NPA/Oth n=371	M n=957	F n=667	No n=470	Yes n=1,133	White n=1,290	Afr Am/Black n=105	Hisp n=171	Other n=58	18-24 n=41	25-34 n=111	35-44 n=163	45-54 n=220	55-64 n=358	65+ n=731
Yes, fake news	56%	12%	93%	61%	60%	52%	58%	52%	58%	33%	69%	43%	49%	60%	47%	56%	64%	55%
No, not fake news	42%	84%	6%	36%	39%	45%	40%	46%	40%	59%	31%	57%	49%	40%	52%	39%	34%	42%
Don't know/Refusal	3%	4%	1%	3%	1%	4%	3%	2%	2%	8%	<1%	-	2%	1%	5%	2%	3%	

Nature of the Sample	
Registered voters	n=1,624
Party Registration	
Democrat	35%
Republican	36%
NPA/Other	30%
Sex	
Male	47%
Female	53%
Race/Ethnicity	
White	62%
African American/Black	13%
Hispanic/Latino	18%
Other	8%
Education	
No Bachelor's Degree	66%
Bachelor's Degree	34%
Age	
18-24	8%
25-34	18%
35-44	15%
45-54	15%
55-64	17%
65+	29%
Vote 2020	
Biden	43%
Trump	47%
Someone Else	3%
Didn't Vote	6%
Media Market Strata	
1 = Pensacola	3%
2 = Panama City	1%
3 = Tallahassee (Not Leon County)	2%
4 = Jacksonville (Not Duval County)	3%
5 = Gainesville (Not Alachua County)	<1%
6 = Orlando (Not Orange or Seminole Cnty)	11%
7 = Tampa (Not Pinellas or Hillsborough Cnty)	12%
8 = West Palm Beach (Not Palm Beach/Martin Cnty)	4%
9 = Naples (Not Collier County)	4%
10 = Broward and Monroe County	9%
11 = Miami-Dade County	12%
12 = Leon County	2%
13 = Duval County	7%
14 = Alachua County	2%
15 = Orange and Seminole County	8%
16 = Pinellas and Hillsborough County	12%
17 = Palm Beach and Martin County	7%
18 = Collier County	1%