



UNF Public Opinion Research Laboratory

Florida Statewide Poll - Wednesday, Oct. 11, through Tuesday, Oct.17

Methodology

The Statewide Florida survey was conducted by PORL Wednesday, Oct. 11, through Tuesday, Oct.17, by live callers via the telephone, and calls were made from 5 to 9 p.m. daily. The sample of phone numbers was created through the voter file provided by Florida's Division of Elections September 2017 update and selected through random sampling among registered voters in the state in the Florida voter file. Interviews were conducted in English and Spanish by UNF undergraduate and graduate students. Overall, there were 838 completed surveys of Florida registered voters, 18 years of age or older. Of those, 834 had enough demographic data needed for weighting.

The margin of sampling error for the total sample is +/- 3.39 percentage points with a response rate of 16 percent (response rate 4 was used from the American Association of Public Opinion Research, AAPOR). The breakdown of completed responses on a landline phone to a cell phone was 14 to 85 percent, with 1 percent refusal. A single interviewer, through hand dialing, upon reaching the specific registered voter as identified in the Florida voter file, asked the respondent to participate, regardless of landline telephone or cell phone.

The total sample was then weighted by partisan registration, sex, race, age and education. Education weights were created from the 2016 American Community Survey. Partisan registration, sex, race and age weights were created from the September 2017 update of the Florida voter file to match the active registered voters in Florida. These demographic characteristics were pulled from the voter file list. All weighted demographic variables were applied using the SPSS version 23 rake weighting function. There were no statistical adjustments made due to design effects. This survey was sponsored by the UNF PORL and directed by Dr. Michael Binder, UNF associate professor of political science.

The PORL is a full-service survey research facility that provides tailored research to fulfill each client's individual needs from political, economic, social and cultural projects. The PORL opened in 2001 and is an independent, non-partisan center, a charter member of the AAPOR Transparency Initiative and a member of the Association of Academic Survey Research Organization. For more information about methodology, contact Binder at porl@unf.edu or at (904) 620-2784.

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If the 2018 election for US Senator from Florida were held today, how would you vote if the candidates were...

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Bill Nelson, the Democrat	37.4%	66.3%	9.6%	32.3%	36.6%	38.0%	44.0%	34.0%	34.5%	56.2%	34.1%	40.2%	43.2%	22.9%	36.8%	34.8%	47.5%	37.6%
Rick Scott, the Republican	36.3%	11.5%	68.3%	28.1%	37.2%	35.7%	30.7%	39.2%	42.8%	19.6%	23.3%	35.5%	30.4%	29.5%	34.3%	43.2%	22.1%	47.4%
Someone else	6.7%	7.0%	4.9%	8.9%	7.7%	5.9%	6.6%	6.8%	5.5%	10.0%	8.7%	7.6%	1.2%	12.1%	10.0%	5.0%	6.7%	5.0%
Don't Know	2.0%	15.2%	17.2%	30.7%	18.5%	20.5%	18.8%	20.0%	17.2%	14.2%	33.9%	16.8%	25.3%	35.6%	18.9%	17.0%	23.7%	10.1%

Do you approve or disapprove of the way that Donald Trump is handling his job as President of the United States?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Strongly approve	18.9%	0.8%	42.8%	12.8%	18.6%	19.2%	16.2%	20.2%	25.4%	1.3%	11.3%	10.8%	7.0%	9.4%	16.7%	18.7%	17.7%	30.1%
Somewhat approve	17.9%	5.4%	29.6%	20.0%	20.1%	16.0%	17.8%	17.9%	20.1%	10.0%	12.2%	26.4%	11.4%	17.9%	22.6%	18.8%	16.1%	18.2%
Somewhat disapprove	9.3%	7.5%	9.6%	11.5%	8.1%	10.4%	9.4%	9.3%	9.5%	8.4%	9.9%	8.6%	20.2%	15.8%	10.5%	9.9%	4.5%	4.5%
Strongly disapprove	50.0%	83.8%	13.6%	50.8%	49.1%	50.8%	52.5%	48.9%	41.9%	71.1%	63.9%	52.4%	55.8%	47.6%	45.2%	49.4%	59.9%	45.8%
Don't Know	2.5%	1.4%	3.6%	2.6%	2.6%	2.4%	1.9%	2.8%	2.6%	4.8%	1.1%	-	4.1%	6.5%	2.4%	1.9%	1.5%	0.8%
Refusal	1.4%	1.2%	0.9%	2.3%	1.5%	1.3%	2.2%	1.0%	1.0%	4.5%	1.6%	1.9%	1.6%	2.8%	2.6%	1.4%	0.4%	0.6%

Do you approve or disapprove of the way the Rick Scott is handling his job as Governor of Florida?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Strongly approve	26.3%	12.7%	48.9%	15.4%	29.8%	23.3%	24.0%	27.3%	30.9%	11.4%	26.9%	9.9%	15.5%	19.4%	28.2%	22.5%	20.5%	38.5%
Somewhat approve	32.8%	27.0%	32.7%	40.8%	29.8%	35.3%	31.5%	33.3%	30.2%	33.9%	41.5%	33.8%	36.9%	31.8%	37.2%	33.6%	35.4%	27.5%
Somewhat disapprove	15.5%	25.2%	5.8%	14.6%	14.8%	16.1%	19.1%	13.7%	14.9%	20.5%	14.0%	14.2%	16.8%	21.5%	14.7%	18.8%	13.9%	11.1%
Strongly disapprove	13.5%	24.3%	2.7%	12.6%	14.4%	12.7%	17.4%	11.6%	14.7%	16.2%	8.8%	7.2%	11.2%	6.1%	13.2%	11.4%	20.6%	14.9%
Don't Know	11.0%	10.3%	9.1%	14.5%	9.9%	12.0%	6.3%	13.3%	8.2%	16.1%	8.9%	33.0%	19.5%	20.7%	6.7%	12.3%	7.5%	6.6%
Refusal	1.1%	0.5%	0.8%	2.2%	1.4%	0.7%	1.8%	0.7%	1.0%	1.9%	-	1.9%	0.2%	0.5%	-	1.4%	2.0%	1.4%

Do you approve or disapprove of the way Bill Nelson is handling his job as United States Senator?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Strongly approve	11.6%	21.3%	4.9%	6.8%	10.3%	12.7%	12.8%	11.0%	12.9%	15.6%	6.8%	2.4%	3.0%	1.8%	2.4%	6.8%	24.8%	18.7%
Somewhat approve	23.4%	25.9%	21.4%	22.4%	29.1%	18.5%	27.3%	21.5%	22.3%	23.1%	27.6%	24.0%	16.6%	17.7%	27.9%	23.5%	2.7%	24.2%
Somewhat disapprove	9.4%	6.7%	12.3%	9.4%	12.0%	7.2%	8.6%	9.8%	10.9%	6.2%	7.5%	6.4%	5.6%	5.9%	12.5%	9.9%	10.9%	9.8%
Strongly disapprove	5.9%	2.8%	11.4%	3.1%	7.5%	4.6%	6.6%	5.6%	7.1%	3.7%	5.0%	1.1%	2.6%	0.4%	3.5%	4.0%	6.1%	12.2%
Don't Know	48.9%	42.5%	49.2%	57.6%	40.2%	56.4%	43.5%	51.5%	46.1%	50.1%	52.7%	64.9%	70.2%	73.7%	53.8%	54.9%	31.6%	33.7%
Refusal	0.8%	0.8%	0.8%	0.7%	0.9%	0.7%	1.3%	0.6%	0.7%	1.3%	0.5%	1.2%	2.0%	0.5%	-	1.0%	-	1.4%

Do you approve or disapprove of the way Marco Rubio is handling his job as United States Senator?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Strongly approve	13.2%	5.0%	26.2%	7.6%	13.8%	12.7%	13.9%	12.9%	15.1%	2.4%	17.1%	7.3%	7.3%	10.5%	7.3%	12.1%	13.1%	20.3%
Somewhat approve	29.3%	20.2%	43.7%	23.0%	33.3%	25.8%	29.0%	29.4%	32.1%	16.7%	32.3%	19.8%	23.3%	24.1%	35.0%	30.9%	26.4%	32.1%
Somewhat disapprove	17.9%	22.9%	9.9%	21.4%	15.5%	19.9%	21.4%	16.2%	18.7%	18.3%	17.1%	11.6%	14.0%	15.7%	22.0%	6.7%	15.1%	26.8%
Strongly disapprove	18.8%	34.2%	6.4%	13.9%	21.5%	16.6%	22.3%	17.2%	16.6%	21.3%	22.7%	26.5%	15.6%	15.1%	17.3%	19.8%	33.5%	12.6%
Don't Know	19.6%	17.1%	12.6%	32.1%	15.0%	23.4%	11.9%	23.2%	16.5%	37.7%	10.4%	34.8%	39.7%	32.7%	17.9%	27.6%	12.0%	6.8%
Refusal	1.2%	0.6%	1.4%	1.9%	0.9%	1.5%	1.5%	1.1%	1.0%	3.7%	0.5%	-	0.2%	1.8%	0.6%	2.9%	-	1.4%

There is much concern about the rapid rise in medical and hospital costs. Some people feel there should be a government insurance plan which would cover all medical and hospital expenses for everyone.

Others feel that all medical expenses should be paid by individuals through private insurance plans like Blue Cross or other company paid plans. Which statement comes closest to YOUR position on this issue?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Government should insure everyone.	28.4%	44.1%	10.3%	30.3%	26.6%	29.9%	26.8%	29.1%	24.8%	36.3%	35.3%	30.5%	29.3%	25.5%	31.6%	26.0%	32.1%	27.1%
Government should insure most people.	12.8%	17.3%	4.7%	17.3%	12.4%	13.2%	10.7%	13.8%	9.6%	14.5%	18.5%	27.0%	24.4%	12.9%	15.4%	9.9%	13.5%	9.0%
Government and private insurance should have about equal roles.	31.0%	32.3%	30.6%	29.8%	28.4%	33.3%	31.6%	30.7%	29.5%	39.0%	31.5%	28.1%	30.7%	37.5%	24.2%	37.3%	33.6%	25.6%
Private insurance should insure most people.	13.2%	3.0%	27.0%	9.5%	13.5%	13.0%	17.8%	11.1%	17.1%	2.9%	7.2%	11.6%	8.5%	9.6%	14.6%	10.4%	11.9%	18.5%
Private insurance should insure everyone.	11.4%	1.8%	23.8%	8.5%	14.9%	8.4%	9.3%	12.4%	16.1%	2.2%	3.9%	2.8%	6.1%	11.1%	11.2%	14.1%	7.1%	14.4%
Don't Know	2.4%	1.4%	2.5%	3.7%	3.3%	1.7%	3.2%	2.1%	1.9%	4.6%	3.6%	-	-	3.1%	2.6%	0.8%	1.4%	4.3%
Refusal	0.8%	0.2%	1.2%	1.0%	0.9%	0.7%	0.7%	0.8%	1.1%	0.6%	-	-	0.9%	-	0.4%	1.6%	0.4%	1.1%

In your opinion, should LEGAL immigration into the United States be kept at its present level, increased, or decreased?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Present level	42.4%	41.5%	43.2%	42.6%	46.0%	39.3%	44.4%	41.5%	43.3%	44.0%	33.2%	52.9%	43.6%	37.2%	46.7%	40.3%	41.6%	44.5%
Increased	30.1%	41.8%	17.8%	30.2%	29.7%	30.6%	34.0%	28.3%	25.7%	38.8%	42.8%	25.1%	31.2%	32.1%	40.5%	32.0%	32.0%	21.2%
Decreased	20.4%	9.4%	33.8%	18.1%	20.4%	20.4%	15.2%	22.8%	23.9%	11.2%	16.0%	15.2%	19.7%	18.2%	8.6%	21.3%	16.5%	29.7%
Don't Know	6.8%	7.3%	5.2%	8.3%	4.0%	9.3%	5.6%	7.4%	7.1%	5.3%	7.2%	6.8%	5.4%	11.7%	4.3%	5.8%	9.9%	4.6%
Refusal	0.2%	-	-	0.8%	-	0.5%	0.8%	-	-	0.8%	0.8%	-	0.2%	0.8%	-	0.6%	-	-

Do you think that statues honoring leaders of the Confederacy should...?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
Remain in public places as reminders of Southern heritage	40.2%	20.3%	66.5%	33.5%	42.1%	38.6%	34.6%	42.9%	50.3%	10.7%	25.2%	38.0%	23.3%	22.2%	39.2%	47.0%	35.6%	55.1%
Be moved to museums where they can be viewed in historical context	46.9%	59.9%	27.5%	54.3%	44.7%	48.8%	50.9%	45.0%	43.3%	61.3%	49.0%	47.9%	60.8%	61.2%	46.2%	40.1%	47.0%	38.8%
Be removed completely because they are symbols of slavery	9.0%	16.1%	2.7%	7.5%	8.5%	9.4%	9.8%	8.7%	4.1%	25.7%	13.8%	10.9%	12.4%	11.5%	9.4%	12.0%	10.6%	3.6%
Don't Know	3.0%	3.6%	2.0%	3.7%	3.0%	3.1%	3.3%	2.9%	1.3%	2.2%	11.4%	1.4%	3.1%	4.1%	4.6%	0.5%	4.1%	2.5%
Refusal	0.8%	0.2%	1.4%	1.0%	1.6%	0.2%	1.4%	0.6%	1.0%	-	0.5%	1.9%	0.4%	1.0%	0.7%	0.4%	2.8%	-

Now I have a questions about income taxes. Some people think that everyone should have the same tax rate, regardless of income, while others think that those with higher incomes should pay a higher tax rate.

If you had a choice, which of these two options would you prefer?

	Party				Gender		Education (College Degree)		Race/Ethnicity				Age					
	Total	Dem	Rep	NPA/Other	M	F	Yes	No	White	Afr Amer /Black	Hispanic	Other	18-24	25-34	35-44	45-54	55-64	65+
The poor would pay a very low percentage of their income in federal taxes, the middle class would pay a little higher percentage, and the rich would pay an even higher percentage.	67.0%	80.8%	53.5%	65.5%	65.7%	68.1%	68.0%	66.5%	64.4%	71.6%	71.8%	71.1%	67.0%	65.7%	70.3%	65.7%	72.4%	63.3%
Everybody, regardless of income, would pay about the same percentage of their income in federal taxes.	29.5%	17.1%	42.0%	30.2%	29.3%	29.6%	29.5%	29.4%	32.7%	21.1%	24.2%	27.5%	29.6%	29.8%	28.7%	30.9%	25.8%	31.1%
Don't Know	2.4%	1.4%	3.1%	2.8%	2.6%	2.1%	1.5%	2.8%	1.3%	6.4%	3.6%	1.4%	3.4%	3.6%	1.0%	2.0%	0.8%	3.3%
Refusal	1.2%	0.7%	1.4%	1.6%	2.4%	0.2%	1.1%	1.3%	1.6%	0.9%	0.5%	-	-	1.0%	-	1.4%	1.0%	2.3%

Nature of the Sample	
Florida Registered Voters	n=834
Party Registration	
Democrat	37.6%
Republican	35.4%
NPA/Other	27.1%
LL/Cell	
Landline	14.0%
Cell phone	85.4%
Gender	
Male	46.0%
Female	54.0%
Education (College Degree)	
Yes	32.0%
No	68.0%
Race/Ethnicity	
White	64.0%
African American/Black	13.4%
Hispanic	16.0%
Other	6.6%
Age	
18-24	9.0%
25-34	15.2%
35-44	14.0%
45-54	16.4%
55-64	17.9%
65+	27.6%