



# Academic Learning Compact

## Health Administration

### Program Mission Statement

The mission of the University of North Florida's Bachelor in Health Administration program (BHA) program is to provide a curriculum relevant to evidence-based health administration practice and which meets national standards for certification by the Association of University Programs in Health Administration (AUPHA). Students receive a sound foundation in the values, knowledge and skills necessary for entry level administrative and management positions in organizations that make up the health services industry in northeast Florida. Coursework and field experiences are also designed to encourage faculty and student contribution to the community through service and research activities.

### Student Learning Outcomes

#### Graduates will be able

##### Content/Discipline-Specific Knowledge/Skills

- Identify and apply business, law, finance, organizational, marketing, and management theories and principles to the development, marketing, and delivery of health care organizations and services
- Demonstrate fundamental and technical knowledge of health care management and apply it to decision-making in managing healthcare organizations.
- Demonstrate ethics and accountability by modeling and rewarding professional values.

##### Communication Skills

- Present and write organizational information such as explanations, statistics, concepts and conclusions in a clear, concise and effective manner. These communication skills are necessary to succeed in entry level healthcare administrative positions.

##### Critical Thinking Skills

- Identify key issues, interpret information, incorporate varying perspectives to make logical decisions and apply basic statistical, quantitative, and economic concepts and tools to support analysis and problem solving in health care organizations.

### Assessment Approaches

Direct and indirect measures of student learning will be used to assess achievement of the identified student learning outcomes. Direct measures such as job placement rates, evaluations by internship preceptors, acceptance rates into graduate and professional programs, and student grades in Capstone and other courses will be augmented by indirect assessment measures such as student perception surveys.