Coggin College of Business

Annual Report of Faculty Scholarship

2005-2006
Coggin College of Business
Books

Department of Accounting and Finance

Anderson, Seth - *Investment Management and Mismanagement* printed by Springer Publishers


Department of Economics and Geography


Department of Management, Marketing and Logistics


Book Revisions

Department of Accounting and Finance


Jaeger, David - *Representing Taxpayers Before the IRS (MicroMash CPE Series)* Annual revision completed Spring 2006.

Jaeger, David - *Tax Appeals & Collections Procedures (MicroMash CPE Series)*
Annual revision completed Spring 2006.

Jaeger, David - *Tax Practice & Procedure – Fundamentals (MicroMash CPE Series)*
Annual revision completed Spring 2006.

Jaeger, David - *Fundamentals of International Tax – I (MicroMash CPE Series)*
Annual revision completed Spring 2006.

Jaeger, David - *Fundamentals of International Tax – II (MicroMash CPE Series)*
Annual revision completed Spring 2006 publication.

**Book Chapters**

**Department of Management, Marketing and Logistics**


**Journal Articles**

**Department of Accounting and Finance**


Department of Economics and Geography


Andres Gallo and Carlos Newland, “Globalization to The Interior Of The Merchant Empires: Peru, Chile And Spain 1660-1810” Revista de Historia Economica, 2005


Andres Gallo and Jay Kesan, “Property Rights and Incentives to Invest in Seed Varieties: Governmental Regulations in the Case of Argentina.” With Jay Kesan,

Department of Management, Marketing and Logistics


Samli, A. C., “Infrastructure Development in Third World Countries,” in Turkish published in Marketing and Communication Culture.


Conference Proceedings

Department of Accounting and Finance


Department of Economics and Geography

Andres Gallo, Paul Mason, Steve Shapiro “The Demand and Price of Oil in World Markets” International Conference UNF, February 2006

Department of Management, Marketing and Logistics


A. Coskun (Josh) Samli and Adel El-Ansary, “Role of Wholesaling in Developing Economies,” paper accepted for presentation before the Dublin Wholesaling Conference, School of Business Studies Trinity College University of Dublin Ireland, September 6-8, 2006, Dublin, Ireland.


Harms, Craig. “Are We Dummying Down Because Students are ‘Dummer’ or is our Dummying Down Making Students ‘Dummer’?” Proceedings Southeast Decision Science Institute, February, 2006.


Johnson, Edward, “The Use of Student-Developed Mini-Cases as a Source for Identifying Ethical Dilemmas in Retail and Restaurant Environments,” a paper which will be presented at the 13th International Conference on Recent Advances in Retailing and Consumer Services Science, European Institute of Retailing and Services Studies (EIRASS), Budapest, Hungary, July 9-12, 2006 (proceedings) (refereed).


Owen, C. L. "Chinese perceptions of female managers: Implications for the success of female expatriate managers." Presented at the Academy of International Business Northeast USA Annual Conference, Cleveland State University, Cleveland, Ohio, October 6-8, 2005.


Paulraj, Antony, “Green supply management: Critical research and theoretical framework” 4th Worldwide research symposium on Purchasing and Supply Chain Management (International Conference), San Diego, April 2006. Papers selected based on an editorial review process.


REGIONAL


Book Chapters

Department of Accounting and Finance


Book Reviews

Department of Economics and Geography


Encyclopedia Articles

Department of Economics and Geography


Juried Creative Works/Performances

Department of Economics and Geography


Refereed and Invited Presentations

Department of Accounting and Finance


Frohlich, Cheryl - American Academy of Accounting and Finance (AAAF) Annual Meeting — St. Pete Beach, Florida, December 8-10, 2005
(2)“Hot and Easy in Florida: The Case of Economics Professors,” (with O. Schnusenberg).


(2) “Hot and Easy in Florida: The Case of Economics Professors,” (with O. Schnusenberg).

Michelman, Jeff, - “A Case Study in Technology Implementation in the South Pacific,” at The Sixth Annual International Business Research Conference, Co-sponsored by the School of Management, Warsaw University and the Coggin College, University of North Florida, February 2006, (with Tiko Domonakibau, rose Sulu, Lesina Aleki-Filipo and Vaeno Vigulu).

Michelman, Jeff – “Entrepreneurial Spirit in the Czech Republic: A Case Study,” at the North American Case Research Association (NACRA) annual meeting, October 27-29, 2006, Cape Cod, MA (with Vaclav Rericha and Jeff Steagall).

Michelman, Jeff, - “Sarbanes-Oxley Implementation: A Case Study,” North American Case Research Association (NACRA) annual meeting, October 27-29, 2005, Cape Cod, MA (with Melanie Stiggers and Bobby Waldrup).


Schnusenberg, Oliver “Hot and Easy in Florida: The Case of Economics Professors,” Academy of Business Education Conference (ABE) (with C. Frohlich), 2006.

Schnusenberg, Oliver “Federal Funds Target Rate Changes and Sector Equity Returns,” International Business Research Conference at UNF (with M. King and S. Martin), 2006.


Waldrup, Bobby – “Sarbanes-Oxley Implementation: A Case Study,” at the North American Case Research Association (NACRA) annual meeting, October 27-29, 2005, Cape Cod, MA (with Melanie Stiggers & Jeff Michelman)


Department of Economics and Geography


Balamoune-Lutz, Mina “Financial Liberalization and Growth in Developing Countries.” Sixth Annual International Business Research Seminar, University of North Florida Coggin College of Business and Warsaw University Centre for Europe, Jacksonville Florida, February 10-11, 2006


Samli, A. C., Delivered the plenary session speech for the Annual Conference of Macromarketing Society, St. Petersburg, Florida late May. Title: “Beyond Their Imagination: What the Titans Thought and What is Happening Now.”


Samli, A. C., Delivered a plenary session speech “Marketing Crossfire,” at the University of Muenster, June 2005.


Samli, A. C., The following appeared in Jacksonville Business Journal, and Academy of Marketing Science News: “Distinguishing Good Profits from Bad
Contracts and Grants

Department of Accounting and Finance

MacArthur, John, Michelman, Jeff and Waldrup, Bobby – JEA Information Technology Department Process Based Costing Initiative. This is a JEA sponsored research project, May, 2005.

Department of Economics and Geography

Stranahan, Harriet. UNF Academic Affairs Summer Research Grant with Seth Anderson on “Brokerage Account Profitability Across Demographic Groups” Summer 2005.

Department of Management, Marketing and Logistics

Bolumole, Yemisi, Spring 2006: University of North Florida Transformational Learning Opportunity Grant – International Port Management: Jacksonville, FL (UNF); Marseille, France (Euromed University); Algiers, Algeria (Algiers Business University), 2005-2007. (with Dr. Steve Paulson and Dr. Robert Frankel). Source of funding: University of North Florida. Date of Funding: Spring 2006. Amount of Funding: $30,000. Target Date for Completion: July 2007.


Eltantawy, Reham, the paper “Toward Creating Network Value Propositions: the Evolution From a Supply Chain Mode to an Extended Enterprise Mode,” was awarded The Institute of Supply Management scholarship: $750 April 2006.


Frankel, Robert, Paper and Plastics Education Research (PAPER) Institute Research Scholar Program; funded for both individual/personal salary support and associated travel and research expenses; funded in April 2005 and to be completed by October 2006.

Paulson, Steven, Transformational Learning Opportunity grant (TLO – UNF President’s Office), $30,000, January 2006-August 2007, with Professors Frankel and Bolumole.

Paulson, Steven, International Travel Grant (UNF International Programs Department), $2,500, April 2006-August 2006, with Professors Frankel and Bolumole.


Van Deusen, Cheryl, Landstar – Phase IV was completed during May – January, 2006. This was a three year project through sponsored research for a total of $57,000. SO #4, 6, 7.

Van Deusen, Cheryl, NPTA – Research initiated in September, 2005 to analyze limited outlet distribution. This involves a competitive $15,000 grant from the Paper and Plastics Education Research Foundation (PAPER) which will be completed during summer 2006.