



Strategic Plan Monitoring and Implementation Committee

University of North Florida

Virtual

2025-10-29 09:00 - 10:00 EDT

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Wednesday, October 29, 2025, 9:00 AM to 10:00 AM

Virtual

Agenda

I. Call to Order

II. Public Comment

III. Approval Item

A. SPMI-1: Consent Agenda

1. February 12, 2025 Draft Strategic Plan Implementation and Monitoring Committee Meeting Minutes

IV. Discussion Item

A. DISC-1: UNF's Pathway to U.S. News & World Report Top 100 Public University and Update on Performance-Based Funding Changes **9:00 AM**

Presenter: Dr. Abby Willcox, Associate Vice President of Institutional Research and Performance

V. Adjournment **10:00 AM**



UNF Board of Trustees
Strategic Plan Monitoring and Implementation Committee
October 29, 2025

**Subject: UNF's Pathway to U.S. News & World Report Top 100 Public University
and Update on Performance Based Funding Changes**

Recommended Action:

No action necessary. This is presented for information purposes.

Background Information:

Dr. Abby Willcox, Associate Vice President of Institutional Research and Performance, will deliver an update on UNF's strategic progress toward achieving recognition as a U.S. News & World Report Top 100 Public University. The presentation will provide a comprehensive overview of current initiatives aligned with the Performance Based Funding (PBF) Taskforce, including areas of advancement and opportunities for improvement. Additionally, Dr. Willcox will discuss the influence of institutional reputation and peer assessment on rankings when all other factors are considered. The session will also include an analysis of upcoming Performance Based Funding changes effective in 2026, outlining which modifications are anticipated to benefit or challenge UNF, and their projected impact on the university's overall PBF outcomes.

Strategic Plan Alignment:

Achieving recognition as a U.S. News & World Report Top 100 Public University is one of UNF's two primary overarching strategic plan goals. There is direct alignment between three Priority 1 strategic plan metrics—under “Ensure Student Success from Enrollment to Employment and Beyond”—and the corresponding Performance Based Funding (PBF) metrics: PBF 2. Median Wages of Bachelor's Graduates Employed Full-time, PBF 4. FTIC Four-Year Graduation Rate, and PBF 5. Academic Progress Rate.

Supporting documentation:

1. U.S. News & World Report PPT
2. Performance Based Funding Changes PPT

Presenter:

Dr. Abby Willcox, Associate Vice President of Institutional Research and Performance
Academic and Student Affairs