



Strategic Plan Monitoring and Implementation Committee

University of North Florida

Virtual

2024-10-24 09:00 - 10:00 EDT

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Strategic Plan Monitoring and Implementation Committee

University of North Florida

Thursday, October 24, 2024 at 9:00 AM to 10:00 AM

Virtual

Agenda

I. Call to Order

II. Public Comment

III. Approval Item

IV. SPMIC-1: Consent Agenda

A. April 11, 2024 Draft Strategic Plan Implementation and Monitoring Committee Meeting Minutes

V. Discussion Items

A. DISC-1: Update on the Strategic Plan Key Performance Indicators 9:00 AM

Presenter: Dr. Paul Eason, Vice President of Strategy and Innovation

Dr. Glen Besterfield, Dean of Enrollment Management

Dr. Abby Wilcox, Associate Vice President of Institutional Research

Dr. Richmond Wynn, Vice President of Community Engagement & Partnerships

B. DISC-2: Committee Discussion 9:30 AM

Presenter: Andrea Jones, Vice President of Marketing and Communications

VI. Adjournment 10:00 AM

UNF Board of Trustees
Strategic Plan Monitoring and Implementation Committee
October 24, 2024

Subject: Strategic Plan Monitoring and Implementation Committee Meeting Minutes

Recommended Action:

Approval of April 11, 2024 Draft Strategic Plan Monitoring and Implementation Committee Meeting Minutes

Background Information:

Committee members will review and approve the Minutes of the SPMI Committee meeting held on April 11, 2024

Supporting documentation:

1. April 10, 2024 Strategic Plan Monitoring and Implementation Committee Meeting Minutes

Presenter:

Jason Barrett, Chair of Strategic Plan Monitoring and Implementation Committee



UNF Board of Trustees
Strategic Plan Monitoring and Implementation Committee
October 24, 2024

Subject: Update on the Strategic Plan Key Performance Indicators

Recommended Action:

No action necessary. This is presented for information purposes.

Background Information:

Dr. Paul Eason, Vice President of Strategy and Innovation, will present an update on UNF's Strategic Plan Key Performance Indicators (KPIs). The report will highlight the actions implemented and its impact on the KPIs. Updates on metrics that have not been met, or are in revision (enrollment, community partnerships, US News and World Report) will be provided.

Supporting documentation:

1. Update PPT

Presenter:

Dr. Paul Eason, Vice President of Strategy and Innovation
Dr. Glen Besterfield, Dean of Enrollment Management
Dr. Abby Wilcox, Associate Vice President of Institutional Research
Dr. Richmond Wynn, Vice President of Community Engagement & Partnerships

UNF Board of Trustees
Strategic Plan Monitoring and Implementation Committee
October 24, 2024

Subject: Committee Discussion

Recommended Action:

No action necessary. This is presented for information purposes.

Background Information:

Andrea Jones, Vice President of Marketing and Communications will lead the committee in a discussion of efforts to increase the peer assessment score in the USNWR survey. Background will be provided in the process by which USNWR solicits the information used in scoring. Tactics employed by other institutions will be presented.

Supporting documentation:

1. None

Presenter:

Andrea Jones, Vice President of Marketing and Communications