# MINUTES

Trustees Hyde and Lazzara met at the UNF Entrepreneurship Center at 1:00 p.m. on March 8, 2021. Trustee Lazzara discussed settling into his new role as a trustee and goals he has as a trustee. He suggested further marketing and branding efforts to position UNF as “top of the mind”, for not only students in North Florida, but statewide and even regionally. The trustees also discussed how the current diversity efforts are important for UNF as Jacksonville has a larger minority population per capita than other Florida cities. The trustees also discussed executive contract compliance. The meeting concluded at 1:40 p.m.