# MINUTES

**Members Present:** Sharon Wamble-King, (Chair), Kevin Hyde (ex officio), Annie Egan, Stephen Joost, Paul McElroy, John White

**Additional Trustees Present:** Selma Besirevic, Douglas Burnett

## Item 1 Call to Order

Chair Wamble-King called the meeting to order.

## Item 2 Public Comment

Chair Wamble-King offered those in attendance the opportunity for public comment. There were no requests for public comment.

## Item 3 Consent Agenda

Chair Wamble-King asked if there were any questions or comments for the item on the consent agenda – the draft minutes for the March 16, 2021 Governance Committee meeting. Trustee Joost made a MOTION, and Trustee Egan SECONDED. The consent agenda was approved unanimously by the Committee.

## Item 4 Approval of Newly Appointed and Reappointed Board Members for UNF Direct Support Organizations (DSOs)

Chair Wamble-King asked Vice President McCullen to present the proposed slate of newly appointed and reappointed Board members for the UNF Foundation. Vice President McCullen began by stating that the UNF Foundation is strategic in terms of its appointment to the Board, focusing on engagement, philanthropy, industry associations, alumni,

## Item 4 Approval of Newly Appointed and Reappointed Board Members for UNF Direct Support Organizations (DSOs) *(continued)*

skill sets and diversity. She reviewed the timeline for developing the proposed slate, noting that the Foundation’s Governance Committee works closely with prospective Foundation Board members. Vice President McCullen stated that the UNF Foundation Board met on June 4, 2021 and approved three new Foundation Board members and were now bringing the full slate, with:

* 3 newly appointed members: Ms. Lory Doolittle, Mr. Quinton Harris and Dr. Xiao-Yu Song (with proposed terms of 7/1/21 – 6/30/24)
* 11 individuals for renewal – Mr. Scott Baker, Mr. Jason Burnett, Ms. Margaret Gellatly, Ms. Marilyn Gilman, Mr. Paul Goodwin, Mr. Alan Hartley, Ms. Debbie Johnson, Mr. Tony Marinatos, Mr. Russel B. Newton III, Ms. Conchita Robinson and Ms. Susan Ryzewic; (with proposed term from 7/1/21 – 6/30/24)
* The FY22 Officers and the Executive Committee – Mr. Chuck Ged, Mr. Jason Burnett, Dr. David Szymanski, Mr. Doug Burnett, Mr. Chuck Moorer, Ms. Elana Schrader, Ms. Susan West Schantz, Mr. Dwight Cooper, Mr. Alan Hartley, Mr. Stephen Bachand, Ms. Margaret Gellatly, Ms. Irene Lazzara, Mr. Anthony Marinatos and Ms. Susan Ryzewic, Ms. Ann McCullen and Mr. Scott Bennett - to the Board of Trustees for approval.
* 2 new ex-officio Directors – Ms. Selma Besirevic and Ms. Jessica Polster
* 4 continuing ex-officio Directors – Dr. David Szymanski, Mr. Douglas Burnett, Ms. Jessica Cummings and Dr. John White

## Item 4 Approval of Newly Appointed and Reappointed Board Members for UNF Direct Support Organizations (DSOs)

*(continued)*

Vice President McCullen provided background information on the proposed new Foundation Board members: She relayed that Ms. Doolittle

has been highly engaged and supportive of the University’s College of Education and Human services; Mr. Harris has supported both the Coggin College of Business and the University’s athletics operations and Dr. Song has been involved with a number of different colleges across UNF.

Vice Chair Wamble-King asked if there were any questions regarding the slate of candidates for the UNF Foundation Board. There being none, she asked for a MOTION to APPROVE. Chair Hyde made a MOTION to APPROVE, and Trustee McElroy SECONDED. The Governance Committee unanimously approved the slate of candidates for the UNF Foundation Board as presented by Vice President McCullen.

Chair Wamble-King invited Ms. Caitlin Doherty, Executive Director of the Museum of Contemporary Art (MOCA) Jacksonville’s to present the proposed slate of seven candidates for the MOCA Board of Directors (with the following proposed terms):

* Ms. Inge Baker (7/1/22 – 6/30/22)
* Mr. Dave Engdahl (7/1/22 – 6/30/22)
* Mr. Chad Labenz (7/1/22 – 6/30/22)
* Ms. Lawsikia Hodges (7/1/22 – 6/30/26)
* Ms. Courtney Hornsby (7/1/22 – 6/30/26)
* Ms. Shari Shuman (7/1/21 – 6/30/26)
* Ms. Wende Wilson (7/1/21 – 6/30/26)

Ms. Doherty stated that MOCA employs a rigorous recruitment process, as outlined in its bylaws and guided by MOCA’s Governance Committee and its Board Diversity Task Force. She highlighted three candidates from the slate who were up for reappointment – Ms. Inge Baker, Mr. David

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*(continued)*

Engdahl and Mr. Chad Labenz. Ms. Doherty then presented the new candidates: Ms. Lawsikia Hodges, Ms. Courtney Hornsby, Ms. Shari Shuman, and Ms. Wende Wilson and provided an overview of their backgrounds.

Vice Chair Wamble-King asked if there were any questions regarding the slate of candidates for the MOCA Board of Directors. There being none, she asked for a MOTION to APPROVE. Trustee Egan made a MOTION to APPROVE, and Trustee McElroy SECONDED. The Governance Committee unanimously approved the slate of candidates for the MOCA Board of Directors as presented by Ms. Doherty.

Chair Wamble-King invited Vice President Bennett to present the proposed slate of candidates for the UNF Training and Services Institute’s (TSI) Board of Directors. He noted that, in accordance with the TSI bylaws, each UNF Vice President sits on the TSI Board. He presented Dr. Karen Patterson and Ms. Whitney Meyer for appointment as Board members for the TSI Board of Directors. Vice President Bennett also stated that TSI proposes to recertify Mr. Lanny Russell, for a new, two-year term (July 1, 2021 – June 30, 2023). He advised that TSI will be looking for an additional Board member and that he will bring the proposed candidate for review by the Board of Trustees at a future meeting.

Vice Chair Wamble-King asked if there were any questions regarding the slate for the TSI Board of Directors. There being none, she asked for a MOTION to APPROVE. Chair Hyde made a MOTION to APPROVE, and Trustee Egan SECONDED. The Governance Committee unanimously approved the slate of candidates for the TSI Board of Directors as presented by Vice President Bennett.

Chair Wamble-King invited Vice President Bennett to present the proposed slate of candidates for the UNF Financing Corporation.

## Item 4 Approval of Newly Appointed and Reappointed Board Members for UNF Direct Support Organizations (DSOs)

*(continued)*

Vice President Bennett presented the slate which included those members currently serving on the Board of Directors - Mr. Cecil “Mac” Holley, Mr. John “Jack” Allen, Mr. Ed Burr, Mr. Joseph P. “Chuck” Moorer, Mr. Sam

Mousa, Mr. Paul McElroy, and Dr. David Szymanski – and a proposed new term (6/30/21 – 6/30/23) for Mr. Edward Burr. He advised that the UNF Financing Corporation will be looking for an additional Board member and that he will bring the proposed candidate for review by the Board of Trustees at a future meeting.

Vice Chair Wamble-King asked if there were any questions regarding the slate for the UNF Financing Corporation Board of Directors. There being none, she asked for a MOTION to APPROVE the slate. Trustee White made a MOTION to APPROVE, and Trustee McElroy SECONDED. The Governance Committee unanimously approved the slate of candidates for the UNF Financing Corporation Board of Directors as presented by Vice President Bennett.

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

Chair Wamble-King asked Vice President Stone to lead the discussion on the Board Action Plan for Continuing Performance Improvement.

1. **Board Assessment Survey and Board Meeting Survey**

**[Board of Trustees Action Plan, Item 5.B.]**

Vice President Stone reminded the Committee that, in order to regularly evaluate the Board’s effectiveness as a governing body, the Governance Committee and full Board had approved a Board Effectiveness Survey and a Board Meeting Evaluation Survey that were administered in June 2019 and 2020. She relayed that these surveys will be administered again in June 2021 to gauge effectiveness

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement *(continued)*

in a number of areas and to receive Trustee feedback on the presentations and nature of the subjects discussed during the meeting.

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

Vice President Stone lead a discussion on the Board’s progress in meeting its goals and objectives of the Board Action and sought the Committee’s feedback on several topics. Committee members provided feedback in the following areas:

### Ways to increase and enhance Trustees interaction with Students, Faculty and Staff

Trustee Egan offered to resume hosting Trustee/Faculty dinners to foster Trustee and Faculty interaction. Trustee Joost suggested arranging opportunities for Trustees to speak at classes in fields aligned with Trustees’ professional backgrounds. Trustee Patel agreed and stated that it would also be beneficial to have Trustees speak with multiple student groups about their roles as Trustees. He added that this would help familiarize the Trustees with student activities on campus. Chair Hyde reminded the Committee that the Board had recently discussed the possibility of arranging Trustee/Faculty lunches. Trustee White praised President Szymanski’s monthly “*Coffee with* the *President*” and suggested expanding them to include the Trustees and the Provost. The President agreed that this would be a good opportunity for faculty to learn more about the Trustees. Chair Hyde asked that the Trustees be provided with future dates for the “Coffee with the President” sessions. Provost

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

## *(continued)*

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

*(continued)*

### Ways to increase and enhance Trustees interaction with Students, Faculty and Staff

*(continued)*

Patterson mentioned that Vice Chair Wamble-King and Trustee McElroy had spoken recently at UNF Lead meetings and participants in the program had really enjoyed meeting them. Provost Patterson also stated that during the pandemic the University had arranged many discussions on Diversity and Inclusion and Vice Chair Wamble-King and Trustee Egan had participated in those. Provost Patterson relayed that organizers would work to increase engagement through UNF Lead.

### Suggested Topics for Presentations by Internal Community Stakeholders

Chair Hyde stated that the Board would welcome additional opportunities to learn about faculty research. Trustee Egan stated that the presentation to the Academic and Student Affairs Committee, by Dean Kantner, on UNF’s stature as a research university had been compelling and the full Board would benefit from hearing the presentation. She stated that she thinks there are more opportunities to highlight faculty research to the University community. Trustee White suggested compiling a list of scholarship/research from faculty. Trustee Egan and Trustee Patel agreed and stated that

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

## *(continued)*

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

*(continued)*

### Suggested Topics for Presentations by Internal Community Stakeholders (continued)

doing so could enhance collaboration between research teams. Trustee Patel suggested creating a webpage with an index of different areas of research. Vice Chair Wamble-King stated that this could assist prospective students with identifying exciting research being conducted at the University. Vice President Coleman highlighted the resource “Research Gate,” a voluntarysite throughwhich faculty researchers can highlight their research projects. Trustee White added that the Faculty Commons, in the UNF Library, could serve as another good resource to highlight faculty research. Trustee McElroy agreed and suggested that the Deans provide, on a rotational basis, overviews of the different Colleges and highlight the College’s research. Chair Wamble-King suggested these overviews include not only how the faculty is involved in the research but also the students.

### Leveraging Trustee Skills and Interests

### Vice President Stone reminded the Committee that when Trustees join the Board, they complete a skills and interests inventory and asked the Committee for feedback on how the University might leverage Trustee skills and interests. Vice President Bowling stated that utilizing a “Willingness to Serve” form which outlines opportunities for engagement and associated time commitments could be

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

*(continued)*

1. Discussion of Board Action Plan for Continuing Performance Improvement

*(continued)*

### Leveraging Trustee Skills and Interests

### (continued)

### beneficial. She noted that this is the approach used by Leadership Florida.

### Ways to Enhance Information Sharing about the University

Vice President Stone reminded the Committee that the Board Action Plan had been created in 2019, prior to the hiring of Vice President Bruder, and that several things had already

been implemented to increase information sharing.

Vice Chair Wamble-King stated she would like to learn more about the University’s marketing plan, including information on the University’s achievements in this area, gaps and limitations that have been identified, and how the Board’s activities dovetail with the marketing strategy. Trustee Joost highlighted that the University had recently added a marketing position and brought Marketing and Communications funding back to 2019 levels. Vice President Bruder reminded the Committee that pre-COVID, Marketing and Communications had provided an update to the full

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

*(continued)*

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

*(continued)*

***Ways to Enhance Information Sharing about the University****(continued)*

Board at its March 12, 2020 meeting and stated that it is time to provide an update. He noted that this year, the University

had launched a comprehensive media plan across the state. He added that the University has also focused its efforts on high school students and guidance counselors. Vice President

Bruder also mentioned that the University is working to complete its brand book (which had been delayed slightly due to COVID), and that the brand book’s foundation is strategy, brand architecture and brand positioning. He stated that it would be completed in the fall, at which point he could provide an update to the Board. Chair Wamble-King asked if the plan included ways for the Trustees to promote the University. Vice President Bruder confirmed that it did and included noted it a toolkit for Trustees and others.

As the Board comes to its next iteration of the Board Action Plan, Vice President Bruder stated that a more effective focus for the Plan’s items in the area of communications would be on marketing and brand strategy - ensuring that the Trustees can effectively communicate to the community about the University. Vice President Stone highlighted that the Action Plan is a living document and these items could be included as the Plan is updated.

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

*(continued)*

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

*(continued)*

***Ways to Enhance Information Sharing about the University****(continued)*

### Enhancing Data Sharing, Focusing on Trending Data and Higher Education Competitiveness

Vice President Coleman stated that his data analytics presentations and campus “Databytes” communications have been aimed at apprising Trustees and others on issues that affect the University and higher education in general. He reminded the Board that they will be discussing the birth-dearth phenomenon at a future Board meeting. He highlighted that the future of online learning and post-COVID employment are important issues in higher education that the Trustees may wish to focus on.

### Discussion on National Topics Related to Higher Education

Trustee McElroy stated that it would be good to generate additional discussion on higher education innovation in a post-COVID world. Trustee Egan and Trustee McElroy also expressed interest in the Board learning more about effective strategies of national universities in attracting, retaining and developing faculty and graduate students of color.

## Item 5 Discussion of Board Action Plan for Continuing Performance Improvement

*(continued)*

1. **Discussion of Board Action Plan for Continuing Performance Improvement**

*(continued)*

***Ways to Enhance Information Sharing about the University****(continued)*

Chair Wamble-King and Vice President Stone thanked the Committee for its feedback in these areas.

## Item 6 Discussion of Board Evaluation Policy and Status of Current Three-year Board Action Plan for Continuing Performance Improvement

Vice President Stone reminded the Committee that six months remain under the current Board Action Plan for Continuing Performance Improvement. She noted that under the terms of the Board Evaluation Policy adopted in 2019, every 3 years the Board is to conduct a comprehensive Board evaluation and assessment of its progress in meeting its goals in the current Action Plan. She advised that the comprehensive Board evaluation and assessment would lead to the development of a new Action Plan for Continuing Performance Improvement. Since the Committee serves in a leadership role in this process, Chair Wamble-King has recommended that the Committee begin this work in the fall.

Chair Wamble-King asked if there were any additional questions, comments and/or any other matters for the good of the order. Trustee McElroy noted that former Trustee Gonzalez had served on the Board for sixteen years and he would like to have the Board acknowledge that in its record. Chair Hyde and Chair Wamble-King thanked Trustee McElroy for his comment and that the Board would make arrangements to honor of former Trustee Gonzalez’s many years of good service to the Board and University.

## Item 7 Adjournment

There being no additional questions, Chair Wamble-King concluded the meeting at 12:50 p.m.