# AGENDA

*Please note that indicated times within the agenda are approximate and are subject to change.*

*Agenda items may be taken out of order at the call of the Chair and with the concurrence of the Board.*

**8:00 am**

### Item 1 Call to Order

Chair Hyde will call the meeting to order.

Chair Hyde will introduce Ms. Karen Bowling, Director, Center for Entrepreneurship and Innovation, Coggin College of Business, and

Dr. Dawn Russell, Director of the Transportation and Logistics Flagship Program, and Director of Graduate Programs in the Department of Marketing and Logistics, Coggin College of Business.

### Item 2 Public Comments

Chair Hyde will offer those in attendance the opportunity for public comments.

### Item 3 Consent Agenda

Draft January 16, 2020 Board Workshop Minutes

**Proposed Action: Approval; Motion and Second Required**

**8:20 am – 8:30 am**

## **Item 4 Update on the Coronavirus 2019 (COVID-19)**

Provost Simon Rhodes and Interim Vice President of Administration and Finance Scott Bennett will provide an update on the Coronavirus 2019 (COVID-19).

**8:30- am – 9:00 am**

### Item 5 Update on One Stop Student Services

Associate Vice President of Enrollment Services Terrence Curran will address the Board and provide an update on the future of One Stop Student Services, emerging issues in Financial Aid and Scholarships and new initiatives in Records and Registration.

### Item 5 Update on One Stop Student Services (continued)

**Proposed Action:** No Action Required

**9:00 am – 9:45 am**

### Item 6 Marketing Update

Vice President of Marketing and Communications Eric Bruder will address the Board and provide an update on the marketing organization, strategy and execution.

**Proposed Action:** No Action Required

**9:45 am – 10:00 am Break**

**10:00 am – 11:15 am**

### Item 7 President’s Report

The President will address the Board and provide the President’s Report.

**Proposed Action: No Action Required**

### Item 8 Strategic Analytics Update

Vice President Jay Coleman will address the Board and provide updates on key strategic analytics.

 **Proposed Action:** No Action Required

### Item 9 Adjournment