# MINUTES

**Trustees Present** Kevin Hyde (Chair), Sharon Wamble-King (Vice Chair), Doug Burnett, Tom Bryan, Jenna DuPilka, Annie Egan, David Fenner, Wilfredo Gonzalez, Adam Hollingsworth (by phone), Stephen Joost, Paul McElroy, Hans Tanzler

**Trustees Absent** Oscar Munoz

## **Item 1 Call to Order**

Chair Hyde called the workshop to order.

## **Item 2 Approval of Workshop Minutes from March 15, 2018**

Chair Hyde asked for a MOTION to approve the Board of Trustees’ workshop minutes from March 15, 2018. A MOTION was offered and seconded. The minutes were approved as presented.

## Item 3 Public Comments

Chair Hyde asked if there were any public comments. There were none.

## Item 4 Discussion on Board Evaluations

Chair Hyde asked that, for purposes of this discussion, trustees should keep in mind the informal strategic plan developed by the Board. He noted that, in the search process, there was a discussion on including a conversation on presidential goals at quarterly meetings. Chair Hyde noted that this would be a joint conversation on the six priorities included in the informal plan and how the Board would support the President.

## Item 5 Discussion between President Szymanski and the Board

President Szymanski spoke about creating a clear path for UNF to become a premier institution. He noted that this would include creating a culture of opportunity for the University.

Trustees were asked to discuss their priorities for the University.

Chair Hyde stated that he would like the Board’s discussions to adhere to the performance-based metrics and include conversations on economic development, internships and public-

## Item 5 Discussion between President Szymanski and the Board (continued)

private partnerships. He noted that the University should be a thought leader and an intellectual resource.

Trustee Burnett echoed Chair Hyde’s comments.

Trustee Joost stated that he would like each quarterly Board meeting to start off with a discussion on the 10 metrics, to provide a general picture of where the University was headed. This discussion would include the things that are most important for the institution to measure, as well as things that are specific to the meeting at that time. Trustee Joost stated that he would like to discuss fundraising and the University’s reserves. He noted that this discussion should include long-term goals.

Trustee McElroy stated that he would like to set the table to give an operating review at each Board meeting. This would include capturing key metrics and then financial highlights, with the objective to shed a light against goals and objectives. He noted that the Board should set up a structure to create a clear business plan that would include discipline, allocation of time and critical thinking. He also spoke about collaboration with other State University System institutions.

Trustee Tanzler stated that he would like for the Board to start with strategy and then get into details.

Trustee Bryan asked President Szymanski to elaborate on his successes at the University of Cincinnati’s Carl H. Lindner College of Business. President Szymanski stated that his success included growing relevant programs, building relationships and partnerships within the community, and being responsive and available to the region. President Szymanski noted that, if these things were done right, improvement in the metrics would be naturally occurring. Trustee Bryan stated that he would like to see UNF be a destination school. He expressed a concern that the there was a general lack of awareness of what the University offered.

Trustee Wamble-King stated that it was important to have a dashboard that included a visible look at priorities. She noted that the institution needed to be talking about the tactical now, with a strategy for the future. She added that the institution should focus on becoming a convener and a driver of development, to include economic development and emotional development. Trustee Wamble-King stated that the Board needed to talk about student wellness, student success and cultural accountability. She noted that these things were not measured in the metrics.

Trustee Gonzalez stated that he would like to discuss the University’s inventory, particularly as related to the obstacles that exist for students. He noted that the institution should be aware of missed opportunities for student success.

Trustee Fenner stated that the units within the University should show congruence with the strategic plan; each unit’s plan should align with the overall University plan. He also discussed faculty’s role in the performance-based metrics, noting that, in order for faculty to be good

## Item 5 Discussion between President Szymanski and the Board (continued)

partners in the metrics, the University needed to translate those metrics into faculty values. He also suggested that the faculty were ready to accept differences in investments across programs.

Trustee Egan stated that she would like to see the University facilitate a culture of wellness. She spoke about keeping students safe and providing opportunities for them to thrive.

Trustee DuPilka stated that she would like to see the Board discuss school spirit. She expressed concern regarding a lack of marketing for student-centered events and a need to keep a strong focus on students.

Chair Hyde asked President Szymanski how the Board could help him. President Szymanski responded that he would like to see everyone be part of a team, with an understanding of what excellence would mean for UNF. He stated that each person was working for the same goal, regional excellence that began with students.

## **Item 6 Adjournment**

Chair Hyde adjourned the workshop.