# MINUTES

**Members Present** Fred Franklin,Caleb Grantham, Wilfredo Gonzalez, Adam Hollingsworth, Kevin Hyde, Stephen Joost, Joy Korman, Hans Tanzler, Radha Pyati, Sharon Wamble-King

**Members Absent (Excused)** Doug Burnett, Paul McElroy, Oscar Munoz

## Item 1 Call to Order

Chair Korman recognized a quorum and called the Plenary Session to order at 1:18 PM.

## Item 2 Chair’s Report

Chair Korman did not have any additional information to report to the Board.

## Item 3 President’s Report

President Delaney did not have any additional information to report to the Board.

## Item 3A Legislative Report

Vice President Janet Owen gave a brief overview and update on the upcoming Legislative Session & what legislation we are likely to see introduced in 2017. Vice President Owen also reminded the Board that we will have 6 trustees up for confirmation by the Senate and what paperwork was needed for the hearings.

## Item 4 Open Comments

Chair Korman offered those in attendance an opportunity to comment on items included in the agenda. There were no comments from the public.

## Item 5 Consent agenda

Chair Korman presented the following items on the consent agenda for approval:

* + Plenary Session Minutes, October 25, 2016
  + Board Meeting Minutes (Presidential Evaluation), October 25, 2016
  + Board Meeting Minutes, December 2, 2016
  + A new Ed.S. in Educational Leadership degree
  + A new M.S. in Higher Education Administration degree
  + A new B.A. in Communication Studies degree
  + The Office of Internal Auditing’s Biennial Plan for FY17-FYI18

Trustee Tanzler made a MOTION to approve, Trustee Joost SECONDED. The consent agenda was approved by unanimous vote.

## Item 6 Report (s) to the Board of Trustees

Albert Colom, Associate Vice President of Enrollment Services, presented an update on Freshmen Recruiting and distributed a binder of recruitment information to all board members. Mr. Colom’s presentation focused on the following areas:

* Cycle of student recruitment- Increase market share
* New Enrollment Funnel
* Current FTIC Market Share
* Predictive Enrollment Modeling
* Data Analytics Tracks Progress and measures outcomes
* Increased FTIC Market Share – FTIC Summer/Fall/Spring results
* Market penetration and development
* Prospect Management and engagement
* Key messages strengthening the brandItem 6 Report (s) to the Board of Trustees (continued)
* Enhanced Virtual Presence
* Financial Aid leveraging 2016-2017
* Financial Aid leveraging 2017-2018
* Policy impact on student retention/ key data on student retention
* On track for fall 2017/2018
* Next steps

Karen Patterson, Interim Associate Vice President for Faculty Resources and Dean of Undergraduate Studies, provided an update on Undergraduate Studies and Retention and introduced Kellie Woodle, Director of the Academic Center for Excellence, to the Board. Dr. Patterson’s presentation highlighted the following topics/strategies:

* Mission
* ACE
* Early Academic Alert-Mid Term Grade Report
* Impact on Retention (mid- term grades)
* Supplemental Instruction (SI)
* SI’s effect on DFW Rates
* Peer tutoring
* Peer Assisted Tutoring in Housing (PATH Program)

The Board discussed ideas on how to enhance faculty participation in early alert and intervention strategies to help increase student success.

## Item 7 Committee Chair’s Report

* **Academic and Student Affairs Committee**

Trustee Kevin Hyde reported on the informative presentation made by the THRIVE Program Team.

* **Audit and Compliance Committee**

Trustee Stephen Joost reported on UNF’s Information Technology Security Infrastructure overview presented by Jeff Durfee, Director of Networking Systems & Security and the status of the FDLE

* **Audit and Compliance Committee**

Audit. The Committee also received updates from Julia Hann, Internal Auditor, on the status of audits in progress and a Compliance Update from Joann Campbell, Associate Vice President. Vice President Shari Shuman also provided an update on the Independent Accountant’s Report on Applying Agreed-Upon Procedures – Intercollegiate Athletics Program and the status of the DSO’s audits.

* **Governance Committee**

Trustee Sharon Wamble-King reported on the discussion regarding ideas on how to increase visibility of UNF’s successes. The committee also reviewed ethics training requirements and discussed ideas related to trustee engagement. The committee plans to discuss a Trustee Engagement Plan in more depth at a future meeting.

* **Finance and Facilities Committee**

Trustee Hans Tanzler reported on the presentations from Vice President Shari Shuman relating to the Capital Projects Report & Change Orders, Quarterly Budget Report, Treasurer’s Report, and an update on the Housing System Refinancing.

Item 8 Adjournment

Chair Korman adjourned the meeting 2:45 PM.