

Spinnaker Media Advisory Board Meeting Minutes

Friday, Sept 2, 2022, 9:00 am on Zoom

Call to Order – 9:01 am

Attendance

Members Present

Amanda Cox	Director Spinnaker Media
Francine Frazier	Professional Broadcast TV Representative
Paul Runnestrand	Professional Print Journalism Representative
Rich Jones	Professional Broadcast Radio Representative
Ken Thomas	UNF School of Communication Faculty
Staci Spanos	Professional Broadcast TV Representative
Tarik Minor	Professional Broadcast TV Representative
Sam Foley	Professional Business Representative
Kensie Georges	Student Representative
Ashley Goebel	Student Representative
Grace Dvorovy	Student Representative

Members Absent

Linda Howell	Department of English Faculty Member
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Others Present

Carter Mudgett	Spinnaker Editor-In-Chief
Lisa Marino	Spinnaker Radio General Manager
Kara Scarbrough	Spinnaker TV General Manager
Winston Davis	Spinnaker Creative Services Director
Robert Lessen	Secretary, Spinnaker Media Office Manager

Welcome

Amanda greets the Advisory Board.

New Business

The board interview Pablo for the business manager position. He is in his last year here at the university. He fielded questions for the board about his experiences and what he would like the direction of the business department to move. His answers coincided with that the board wanted to see in a new business manager.

Approval vote for the new Business Manager

Hand vote is taken; motion passes unanimously.

Leader Update

Carter updates the Advisory Board on News and his goals. One of his top goals are to get the newsletter incorporated into the weekly coverage. Also, begin a building a campaign about education & media literacy (what is our purpose?). And lastly, to work more closely with the other departments within spinnaker for a more rounded working relationship.

Lisa updates the Advisory Board on Radio and Goals. She is working on getting the pre-approved music internship moving along to the next phase. Also, she is looking to help with recording the live performances in the community. And in the works is a collaboration with the school of music on a TV/ Podcast segment.

Kara updated the Advisory Board on Spinnaker TV. Enco MoM setup is complete and working with other departments to push more content out on Spinnaker YouTube TV. She Also will have a full staff this coming fall semester with Nest News going live Sept 16th. They are working with radio to do more live events around the university like the red zone panel.

Winston updates the Advisory Board on Creative Services. He collectively would like to engage better with other departments within Spinnaker. He would also like to collaborate with Pablo on hot to better engage with the local businesses in and out of the home market. He is striving to create a market for internship with his department for students in the art department of the university.

Old Business:

The Advisory Board votes on the May 6th meeting minutes.

Hand vote is taken; motion passes unanimously.

Announcements:

The next meeting will be on **Oct 7th at 9 am.**

Adjourned – 9:50 am